

INVOICE



WVLT
6450 Papermill Dr.
Knoxville, TN 37919
Sales T & C: www.gray.tv/advertising
Main: (865) 450-8888
Billing:

Property	WVLT		
Invoice #	3224777-2	Order #	3224777
Invoice Date	10/29/23	Alt Order #	
Invoice Month	October 2023	Deal #	
Invoice Period	09/25/23 - 10/05/23	Flight Dates	09/21/23 - 10/06/23
Advertiser	Tennessee Education Association		
Product	GENERAL- TEA - TV - 9.21-10.6		
Estimate #	3640		
Account Executive	Knoxville House		
Sales Office	Gray National - Philadelphia		
Sales Region	National		
Agency Code	9915247		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	157991		
Advertiser Ref	617964		
Product 1			
Product 2			

Billing Address:

Hulsen Media Services
Attention: Richard Reiter
2400 Laramie Trail
Austin, TX 78745

Send Payment To:

WVLT
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/23	10/04/23	Local 8 This Morning @6 a	556a-7a	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/23 10/01/23 1-1-1-- 3 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WVLT M 09/25/23 6:59 AM Local 8 This Morning @6a 556a-7a :30 CPMTEA23003H \$200.00 NM 3 WVLT W 09/27/23 6:28 AM Local 8 This Morning @6a 556a-7a :30 CPMTEA23002H \$200.00 NM 4 WVLT F 09/29/23 6:18 AM Local 8 This Morning @6a 556a-7a :30 CPMTEA2023002HCC \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/23 10/08/23 -1----- 1 \$200.00									
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2	09/21/23	10/04/23	Price Is Right	1058a-12p	11111--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/23 09/24/23 ---1--- 1 \$350.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/23 10/01/23 1-1----- 2 \$350.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WVLT
P.O. Box 14200
Tallahassee, FL 32317-4200

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Invoice Date	10/29/23	Invoice Period	09/25/23 - 10/05/23
Advertiser	Tennessee Education Association		
Product	GENERAL- TEA - TV - 9.21-10.6		
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			09/25/23	10/01/23	-----1		1	\$350.00																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:
WVLT
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3224777-2	Invoice Month	October 2023
Invoice Date	10/29/23	Invoice Period	09/25/23 - 10/05/23
Advertiser	Tennessee Education Association		
Product	GENERAL- TEA - TV - 9.21-10.6		
Estimate #	3640		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/05/23	10/05/23	Local 8 This Morning @6 a	556a-7a	---1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> 10/02/23 <u>End Date</u> 10/08/23 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WVLT Th 10/05/23 6:28 AM Local 8 This Morning @6a 556a-7a :30 CPMTEA2023003HCC \$200.00 NM									
11	10/05/23	10/05/23	Price Is Right	1058a-12p	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> 10/02/23 <u>End Date</u> 10/08/23 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WVLT Th 10/05/23 11:29 AM Price Is Right 1058a-12p :30 CPMTEA2023002HCC \$350.00 NM									
12	10/05/23	10/05/23	Local 8 @ Noon	12p-1230p	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> 10/02/23 <u>End Date</u> 10/08/23 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WVLT Th 10/05/23 12:23 PM Local 8 @ Noon 12p-1230p :30 CPMTEA2023003HCC \$350.00 NM									
13	10/05/23	10/05/23	M-F Local 8 News @ 11p	11p-1135p	---1---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> 10/02/23 <u>End Date</u> 10/08/23 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$300.00									
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Total Spots 28

Payment Terms 30 Days

<u>Gross Total</u>	\$8,700.00
<u>Agency Commission</u>	\$1,305.00
<u>Net Amount Due</u>	\$7,395.00
<u>Invoice Balance as of 11/01/23 8:30:53 AM ET</u>	\$0.00

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