INVOICE



WVLT 6450 Papermill Dr. Knoxville, TN 37919

Sales T & C: www.gray.tv/advertising

Main: (865) 450-8888

Billing:

Billing Address:

Hulsen Media Services Attention: Richard Reiter 2400 Laramie Trail Austin, TX 78745

Send Payment To:

WVLT P.O. Box 14200 Tallahassee, FL 32317-4200

VOICE					
Property	WVLT				
Invoice #	3224777-2	Order #	3224777		
Invoice Date	10/29/23	Alt Order #			
Invoice Month	October 2023	Deal #			
Invoice Period	09/25/23 - 10/05/23	09/25/23 - 10/05/23 Flight Dates 09/			
Advertiser	Tennessee Educatio	n Association			
Product	GENERAL- TEA - T	/ - 9.21-10.6			
Estimate #	3640				
	Account Executive	Knoxville House			
	Sales Office	Gray National - Philadelphia			
	Sales Region	National			
	Agency Code	9915247			
	Advertiser Code				
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	157991			
	Advertiser Ref	617964			
	Product 1				

Product 2

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 09/21/23	10/04/23	Local 8 This Mor a	ning @6 556a-7a	11111	:30	5	\$200.00	NM	
Weeks:	Start Date 09/25/23	End Date MTWT 1-1-		<u>Rate</u> \$200.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 W	/LT M 09	/25/23 6:59 AM I	ocal 8 This Morning @6a	556a-7a	:3	O CPMTEA23	3003H		\$200.00 NM
3 W\	/LT W 09	/27/23 6:28 AM I	ocal 8 This Morning @6a	556a-7a	:3	O CPMTEA23	3002H		\$200.00 NM
4 W			ocal 8 This Morning @6a	556a-7a	:3	O CPMTEA20)23002HCC		\$200.00 NM
Weeks:	Start Date	End Date MTWT	FSS Spots/Week	Rate					
	10/02/23	10/08/23 - 1	•	\$200.00					Б. Т
Spots: # Ch				Start/End Time		h Ad-ID	2000001100		Rate Type
5 W	/LT Tu 10	/03/23 6:59 AM I	ocal 8 This Morning @6a	556a-7a	:3	O CPMTEA20)23002HCC		\$200.00 NM
2 09/21/23	10/04/23	Price Is Right	1058a-12p	11111	:30	5	\$350.00	NM	
Weeks:	Start Date 09/18/23	End Date MTWT1		Rate \$350.00					
Spots: # Ch	<u>Day Air</u>	<u> Date</u> <u>Air Time</u> [<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
7 W		/25/23 12:19 PM L 2.1,4.1,3.1	ocal 8 @ Noon	12p-1230p	:3	O CPMTEA23	8003Н		\$350.00 NM
Weeks:	Start Date 09/25/23	End Date MTWT 1-1-		<u>Rate</u> \$350.00					
Spots: # Ch	<u>Day Air</u>	r Date Air Time [<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
2 W	/LT M 09	/25/23 11:59 AM F	Price Is Right	1058a-12p	:3	О СРМТЕА23	3002H		\$350.00 NM
3 W\			Price Is Right	1058a-12p	:3	О СРМТЕА23	3003H		\$350.00 NM
Weeks:	Start Date 10/02/23	End Date MTWT 10/08/23 11	FSS Spots/Week 2	<u>Rate</u> \$350.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time I	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
4 W\	/LT M 10	/02/23 11:59 AM F	Price Is Right	1058a-12p	:3	O CPMTEA20	23002HCC		\$350.00 NM
5 W\	/LT Tu 10	/03/23 11:59 AM F	Price Is Right	1058a-12p	:3	O CPMTEA20	23003HCC		\$350.00 NM
3 09/21/23	10/04/23	Local 8 @ Noon	12p-1230p	11111	:30	5	\$350.00	NM	
Weeks:	Start Date 09/25/23	End Date MTWT - 111		<u>Rate</u> \$350.00					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



WVLT P.O. Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

	Ĭ						
Invoice #	3224777-2	Invoice Month	October 2023				
Invoice Date	10/29/23	Invoice Period	09/25/23 - 10/05/23				
Advertiser	Tennessee Education Association						
Product	GENERAL- TEA - TV - 9.21-10.6						
Estimate #	3640						

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length \	Neek	Rate	Type	
3 09/21/23	10/04/23	Local 8 @ Noon	12p-1230p	11111	:30	5	\$350.00	NM	
Spots: # Ch	n Day Air	Date Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate Type
	VLT Tu 09/2		<u> </u>	12p-1230p		СРМГЕА23	003H		\$350.00 NM
_	√LT W 09/2			12p-1230p	:30	СРМГЕА23	002Н		\$350.00 NM
	√LT Th 09/2			12p-1230p		СРМГЕА23			\$350.00 NM
_		29/23 12:15 PM Loc		12p-1230p			23003НСС		\$350.00 NM
Weeks:	Start Date	End Date MTWTFS		Rate	.00				φοσο.σο τινι
	10/02/23	10/08/23		\$350.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Length	Ad-ID			Rate Type
7 W\	VLT M 10/0	02/23 12:29 PM Loc	al 8 @ Noon	12p-1230p	:30	СРМТЕА20	23003HCC		\$350.00 NM
8 W\	/LT Tu 10/0	03/23 12:29 PM Loc	al 8 @ Noon	12p-1230p	:30	СРМТЕА20	23002HCC		\$350.00 NM
9 W\	/LT W 10/0	04/23 12:14 PM Loc	al 8 @ Noon	12p-1230p	:30	СРМТЕА20	23002НСС		\$350.00 NM
4 09/21/23	10/04/23	M-F Local 8 News @	2 11p 11p-1135p	11111	:30	5	\$300.00	NM	
Weeks:	Start Date	End Date MTWTFS	Spots/Week	Rate					
	09/25/23	10/01/23 1-11		\$300.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Des	scription	Start/End Time	Length	Ad-ID			Rate Type
2 W\	VLT M 09/2	25/23 11:13 PM M-F	Local 8 News @ 11p	11p-1135p	:30	СРМТЕА23	002H		\$300.00 NM
3 W\	VLT W 09/2	27/23 11:27 PM M-F	Local 8 News @ 11p	11p-1135p	:30	СРМТЕА23	003H		\$300.00 NM
4 W\	VLT Th 09/2		Local 8 News @ 11p	11p-1135p	:30	СРМТЕА23	003H		\$300.00 NM
Weeks:	Start Date	End Date MTWTFS:		Rate					
	10/02/23	10/08/23 - 1	·	\$300.00					
Spots: # Ch				Start/End Time	Length				Rate Type
5 W\	√LT Tu 10/0	03/23 11:34 PM M-F	Local 8 News @ 11p	11p-1135p	:30	СРМГЕА20	23003НСС		\$300.00 NM
5 09/21/23	10/04/23	Sa Local 8 News @	11p 11p-1135p	1-	:30	1	\$300.00	NM	
Weeks:	Start Date	End Date MTWTFS:		Rate					
	09/25/23	10/01/231	•	\$300.00					D . T
Spots: # Ch				Start/End Time	Length		000001100		Rate Type
2 W\	VLT Sa 09/3	30/23 11:11 PM Sa I	Local 8 News @ 11p	11p-1135p	:30	CPMIEAZO	23002HCC		\$300.00 NM
6 09/21/23	10/04/23	CBS Sunday Mornir	ng 858a-1030a	1	:30	1	\$350.00	NM	
Weeks:					.30		φοσσ.σσ	INIVI	
	Start Date	End Date MTWTFS		Rate \$350.00	.30		Ψοσοίσο	INIVI	
	09/25/23	10/01/23	1 1	\$350.00		Ad-ID	Ψ000.00	INIVI	Rate Tyne
Spots: # Ch	09/25/23 n <u>Day</u> Air	10/01/23 Date <u>Air Time</u> Des	1 1 scription	\$350.00 Start/End Time	Length		· ·	INIVI	Rate Type \$350.00 NM
Spots: <u>#</u> <u>Ch</u> 2 W	09/25/23 <u>Day Air</u> VLT Su 10/0	10/01/23 Date <u>Air Time</u> Des	1 1 scription S Sunday Morning	\$350.00	Length		23003НСС	INIVI	Rate Type \$350.00 NM
Spots: # Ch	09/25/23 n <u>Day</u> Air	10/01/23 Date <u>Air Time</u> Des	1 1 scription	\$350.00 Start/End Time	Length		· ·	NM	
Spots: <u>#</u> <u>Ch</u> 2 W	09/25/23 <u>Day Air</u> VLT Su 10/0	10/01/23 Date Air Time Des 01/23 9:41 AM CBS	1 1 scription S Sunday Morning 1030a-1130a S Spots/Week	\$350.00 Start/End Time 858a-1030a	Length .	СРМГЕА20	23003НСС		
Spots: # Ch 2 WV 7 09/21/23	09/25/23 Day Air VLT Su 10/0 10/04/23 Start Date 09/25/23	10/01/23 Date Air Time Des 01/23 9:41 AM CBS Face The Nation End Date MIWIFSS 10/01/23	1 1 Scription S Sunday Morning 1030a-1130a S Spots/Week 1 1	\$350.00 Start/End Time 858a-1030a 1 Rate	Length .	CPMTEA20	23003НСС		
Spots: # Ch 2 WV 7 09/21/23 Weeks: Spots: # Ch	09/25/23 Day Air VLT Su 10/0 10/04/23 Start Date 09/25/23	10/01/23	1 1 1 Scription S Sunday Morning 1030a-1130a S Spots/Week 1 1 Scription	\$350.00 Start/End Time 858a-1030a 1 Rate \$350.00	Length:30:30	CPMTEA20 1 Ad-ID	23003НСС		\$350.00 NM
Spots: # Ch 2 WV 7 09/21/23 Weeks: Spots: # Ch	09/25/23 Day Air VLT Su 10/0 10/04/23 Start Date 09/25/23 Day Air	10/01/23	1 1 Scription S Sunday Morning 1030a-1130a S Spots/Week 1 1 Scription e The Nation	\$350.00 Start/End Time 858a-1030a 1 Rate \$350.00 Start/End Time	Length:30:30	CPMTEA20 1 Ad-ID	23003HCC \$350.00		\$350.00 NM
Spots: # Ch 2 W\ 7 09/21/23 Weeks: Spots: # Ch 2 W\	09/25/23 1	10/01/23	1 1 1 Scription S Sunday Morning 1030a-1130a S Spots/Week 1 1 1 Scription See The Nation 11p 11p-1135p S Spots/Week S Spots/Week S Spots/Week	\$350.00 Start/End Time 858a-1030a 1 Rate \$350.00 Start/End Time 1030a-1130a 1 Rate	:30 :30 Length :30	1 Ad-ID CPMTEA20	23003HCC \$350.00 23002HCC	NM	\$350.00 NM
Spots: # Ch 2 WV 7 09/21/23 Weeks: Spots: # Ch 2 WV 9 09/24/23 Weeks:	09/25/23 1 Day Air VLT Su 10/04/23 Start Date 09/25/23 1 Day Air VLT Su 10/0 10/01/23 Start Date 09/25/23	To/01/23	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$350.00 Start/End Time 858a-1030a 1 Rate \$350.00 Start/End Time 1030a-1130a 1 Rate \$300.00	Length :30 :30 Length :30 :30	Ad-ID CPMTEA20	23003HCC \$350.00 23002HCC	NM	\$350.00 NM Rate Type \$350.00 NM
Spots: # Ch 2 WV 7 09/21/23 Weeks: Spots: # Ch 2 WV 9 09/24/23 Weeks: Spots: # Ch	09/25/23 1 Day Air VLT Su 10/04/23 Start Date 09/25/23 1 Day Air VLT Su 10/0 10/01/23 Start Date 09/25/23	To/01/23	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	\$350.00 Start/End Time 858a-1030a 1 Rate \$350.00 Start/End Time 1030a-1130a 1 Rate	Length :30 :30 :30 :30 :30	Ad-ID CPMTEA20 1 Ad-ID CPMTEA20	23003HCC \$350.00 23002HCC	NM	\$350.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



WVLT P.O. Box 14200 Tallahassee, FL 32317-4200

Send Payment To:

Invoice #	3224777-2	Invoice Month	October 2023				
Invoice Date	10/29/23	Invoice Period	09/25/23 - 10/05/23				
Advertiser	Tennessee Education Association						
Product	GENERAL- TEA - TV - 9.21-10.6						
Estimate #	3640						

Net Amount Due

Invoice Balance as of 11/01/23 8:30:53 AM ET

Line Start D	ate End Date	Description	Start/End Time	MEMERCE	Longth	Spots/ Week	Rate	Tuno	
		<u> </u>		MTWTFSS	Length	vveek		Type	
10 10/05/2	23 10/05/23	Local 8 This Morning a	@6 556a-7a	1	:30	1	\$200.00	NM	
Weeks:	Start Date 10/02/23	End Date MTWTFSS1	Spots/Week	Rate \$200.00					
Spots: #	Ch Day Air		rintion	Start/End Time	Lengt	th Ad-ID			Rate Type
· -	WVLT Th 10		I 8 This Morning @6a	556a-7a		O CPMTEA20	23003HCC		\$200.00 NM
<u>'</u>	****	700/20 0.20 / tivi 2000	TO THIS MOTHING GOD	0000 70		0			Ψ200.00 14101
11 10/05/2	23 10/05/23	Price Is Right	1058a-12p	1	:30	1	\$350.00	NM	
Weeks:	Start Date 10/02/23	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: #	Ch Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
: · —	WVLT Th 10		Is Right	1058a-12p	:3	O CPMTEA20	23002HCC		\$350.00 NM
12 10/05/2	23 10/05/23	Local 8 @ Noon	12p-1230p	1	:30	1	\$350.00	NM	
12 10/03/2	.5 10/03/23	Local o @ Noon	12p-1250p	1	.50	'	ψ330.00	INIVI	
Weeks:	Start Date 10/02/23	End Date MTWTFSS1	Spots/Week 1	Rate \$350.00					
Spots: #	Ch Day Air	Date Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate Type
1	WVLT Th 10	/05/23 12:23 PM Loca	l 8 @ Noon	12p-1230p	:3	О СРМТЕА20	23003HCC		\$350.00 NM
13 10/05/2	23 10/05/23	M-F Local 8 News @	11p 11p-1135p	1	:30	1	\$300.00	NM	
Weeks:	Start Date 10/02/23	End Date MTWTFSS1	Spots/Week 1	Rate \$300.00					
Spots: #	Ch Day Air	Date Air Time Desc	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
1	WVLT Th 10	/05/23 11:13 PM M-F	Local 8 News @ 11p	11p-1135p	:3	О СРМГЕА20	23002HCC		\$300.00 NM
				Total Spots	:	28			
Da	T	D							••
Payment	Terms 30	Days					Gross Tota	<u>l</u>	\$8,700.00
						Agency	/ Commission	<u>1</u>	\$1,305.00

\$7,395.00

\$0.00