

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Florida Education Champions, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: SRH Media Inc.

Address: PO Box 367, Spencerville, MD 20868

Contact: Steve Hazleton

Phone number: 301-879-0010

Email: info@srhmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Florida Education Champions

Address: PO Box 1753, Tallahassee FL 32302

Contact: David Johnson

Phone number: 850.201.2911

Email: floridaeducationchampions.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

David Johnson/Chairman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>David Johnson</i>	Signature: <i>[Signature]</i>
Name: Florida Education Champions	Name: <i>David L. Owens</i>
Date of Request to Purchase Ad Time: November 8, 2021	Date of Station Agreement to Sell Time: <i>11/13/21</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *11/13/21*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>WJXC</i>	Date Received/Requested: <i>11/13/21</i>
Est. #:	Station Location: <i>Sebring, FL</i>	Run Start and End Dates: <i>11/13 - 11/26/21</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WJCM-AM	ORDER#:	3191131	DATE:	11/12/2021
MARKET:	UM - Sebring, FL	AMOUNT:	\$240.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	40		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4414771
ADVERTISER:	Florida Education Champions	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	11/13-11/28 ISSUE	AGY EST:			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	11-13-2021 TO 11/28/2021		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 18+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	11/12/2021 12:24

COMMENTS

[Rep Comment] 11/12/2021: New URGENT order TO START TOMORROW 11/13. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1		11/13/2021 To 11/14/2021					WK TOT \$12.00			WK TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2	SS	6:00AM	7:00PM	60	11/13/2021	11/14/2021	2	\$6	\$12

WEEK#2-WEEK#3		11/15/2021 To 11/28/2021					WK TOT \$114.00			WK TOTAL SPOTS 19	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	7:00PM	60	11/15/2021	11/26/2021	15	\$6	\$90
	2	SS	6:00AM	7:00PM	60	11/20/2021	11/28/2021	4	\$6	\$24

STATION:	WJCM-AM	ORDER#:	3191131	DATE:	11/12/2021
MARKET:	UM - Sebring, FL	AMOUNT:	\$240.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	40		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4414771
ADVERTISER:	Florida Education Champions	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	11/13-11/28 ISSUE	AGY EST:			1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	11-13-2021 TO 11/28/2021		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 18+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:			SPOT TYPE:		LAST SENT: 11/12/2021 12:24

TOTAL	Nov														Total
SPOT	40														40
CASH	240.00														240.00
TOTAL	240.00														240.00