

WKIK-FM, WKIK(AM), WPTX(AM), WSMD-FM, WMDM(FM)
EEO PUBLIC FILE REPORT
June 1, 2012-May 31, 2013

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-10	4

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
1	College of Southern Maryland Attn: Career Development 8730 Mitchell Road La Plata, MD 20646 Fax: 301-934-2551	Y	0
2	Radio Online 3500 Tripp Avenue Amarillo, TX 79121-1637 www.radioonline.com	Y	0
3	SOMD.COM VIRTUALLY EVERYTHING, INC PO BOX 485 CALIFORNIA, MD 20619 1-888-612-0003	N	3
4	SOUTHERN MD PUBLISHING (ENTERPRISE, INDEPENDENT, CALVERT RECORDER) PO BOX 17306 BALTIMORE, MD 21297 FAX-301-670-2651	N	5
5	NAACP 1156 15 th Street NW Suite 915 Washington, DC 20005 Fax: 202-463-2953	N	0
6	Montgomery College, Career Placement Attn: Tessie Simmons 20200 Observation Drive Germantown, MD 20876 Fax: 301-353-7839	N	0
7	BROADCASTING INSTITUTE OF MARYLAND 7200 HARTFORD ROAD BALTIMORE, MD 21234	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over Reporting Period
8	MARYLAND WORKFORCE EXCHANGE WWW.MWEJOBS.MARYLAND.GOV 1100 N. EUTAW ST, ROOM 316 BALTIMORE, MD 21201	N	0
9	ST. MARY'S COLLEGE OF MD CAREER DEVELOPMENT CENTER 211 GLENDENING HALL ST. MARY'S CITY, MD 20686 CAREERCENTER@SMCM.EDU	N	0
10	WALK-IN/SELF-REFERRAL	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			8

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Internship Program	Somar Communications provides college students interested in radio careers the opportunity to work at the stations and receive on-the-job training from station employees in various departments. During this reporting period, station staff provided a total of 300 hours of training to our student interns, in the areas of production, announcing, sales, and promotion. The two students attended the College of Southern Maryland and Mt. St. Mary's University.
2	Participate in event/program sponsored by or on behalf of an educational institution relating to careers in broadcasting	On April 26, 2013, air staff and account executive attended a career day at St. Leonard Elementary School in Calvert County, MD. Our staff discussed general duties at the radio stations, including production, announcing, sales, and promotion.
3	Participate in event/program sponsored by or on behalf of a community organization relating to careers in broadcasting (3)	<p>On an annual basis, our SEU participates in three popular county fairs throughout the stations' community. Three air staff from our SEU broadcast live from these fairs and interact with community members, typically local area youth. These young adults and/or students will seek advice from our air staff as to opportunities generally in the broadcast industry as well as internship or employment openings specifically at the SEU.</p> <p>During this reporting period, our SEU participated in the following county fairs:</p> <ul style="list-style-type: none"> * Charles County Fair, La Plata, MD: September 14, 2012 * St. Mary's County Fair, Leonardtown, MD: September 21, 2012 * Calvert County Fair, Barstow, MD: September 28, 2012
4	Educational tours	Staff provided educational tours for 12 boy scout and girl scout troops. Groups toured the studios and took part in Q & A sessions.