

WKIK-FM, WKIK(AM), WPTX(AM), WSMD-FM, WMDM(FM)
EEO PUBLIC FILE REPORT
June 1, 2013-May 31, 2014

I. VACANCY LIST

There were no openings during this period.

II. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Internship Program	Somar Communications provides college students interested in radio careers the opportunity to work at the stations and receive on-the-job training from station employees in various departments. During this reporting period, station staff provided a total of 300 hours of training to our student interns, in the areas of production, announcing, sales, and promotion. The students attended the College of Southern Maryland, Dr. James Forrest Career and Technology Center and Duquesne University.
2	Participate in event/program sponsored by or on behalf of a community organization relating to careers in broadcasting (3)	<p>On an annual basis, our SEU participates in three popular county fairs throughout the stations' community. Three air staff from our SEU broadcast live from these fairs and interact with community members, typically local area youth. These young adults and/or students will seek advice from our air staff as to opportunities generally in the broadcast industry as well as internship or employment openings specifically at the SEU.</p> <p>During this reporting period, our SEU participated in the following county fairs:</p> <ul style="list-style-type: none">* Charles County Fair, La Plata, MD: September 13, 2013* St. Mary's County Fair, Leonardtown, MD: September 20, 2013* Calvert County Fair, Barstow, MD: September 27, 2013

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
3	Educational tours	Staff provided educational tours for 4 boy scout and girl scout troops. Groups toured the studios and took part in Q & A sessions.

From: Ripley on The Rocket <ripley@977therocket.com>

To: patrick@somdradio.com

Cc:

Date: Thursday, June 12, 2014 02:06 pm

Subject: Fwd: Help

Emails from Robert Munns about interning

----- Forwarded message -----

From: **Robert Munns** <robert.munns55@gmail.com>

Date: Thu, May 30, 2013 at 11:04 AM

Subject: Re: Help

To: Ripley on The Rocket <ripley@977therocket.com>

Dear Ripley,

Here is my resume. Anything you can do is much appreciated. Thanks again.

On Wed, May 29, 2013 at 1:07 PM, Ripley on The Rocket <ripley@977therocket.com> wrote:

Hello Robert,

Send me a copy of your resume and school information and feel free to call me when you have a chance [\(301\) 884-4615](tel:(301)884-4615).

On Wed, May 29, 2013 at 12:40 PM, Robert Munns <robert.munns55@gmail.com> wrote:

Dear Ripley,

I apologize for addressing this email to Ripley, I know that it is not your real name, but it is the only name I know you by. My name is Robert Munns, I am the brother of your intern TJ. TJ has told me that you and him have discussed my situation and you wanted me to get in touch with me to try and help. I really appreciate it and anything you can do for me. I will be happy to email you a copy resume upon your request. Thank you again and I look forward to hear from you soon.

--
Thanks,

Ripley

977 The Rocket

97.7 FM WMDM

[\(301\) 884-4615](tel:(301)884-4615)

877-97-ROCKET

www.977TheRocket.com

www.facebook.com/977TheRocket

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Thanks,

Ripley

977 The Rocket

97.7 FM WMDM

Robert Brice Munns

40702 Breton Beach Rd. Leonardtown, MD 20650

munnsr@duq.edu

Tel. 240-577-8117

PROFILE:

- College Broadcast Journalism student who is seeking an internship through Guaranteed Results Marketing. A hard-worker and good student, I pride myself on being very resourceful, creative and dependable. Hosted radio show on a student run internet radio station at college from September to April of 2011. Currently operating a live newscast through DUQ TV News 14, where I report, anchor, and work behind the scenes. I have a lot of experience writing for multiple platforms. I am eager to learn and knowledge that is passed on to me I retain and treat it with great importance. Can work really well in a team and understands when I'm a leader or a role player.

EDUCATION:

- High School Diploma, Saint Mary's Ryken High School. Leonardtown, MD. Cumulative GPA: 3.6
- Two and a half years completed at Duquesne University, Pittsburgh PA. Broadcast Journalism Major, two and a half year cumulative GPA: 3.0

EXPERIENCE:

1. Writing
 - a. Has much experience in writing for print(newspapers), broadcast(television and radio), and online mediums(blogging and social media such as tweets and statuses).
 - b. Has experience in running a blog which includes news, sports, entertainment, weather, etc.
 - c. Has experience writing for social media, currently contributing to DUQ TV News 14 via Facebook and Twitter.
2. Radio
 - a. Has run an hour long radio program for the last two years on WDSR Duquesne's online student radio station, with a broad range of topics
 - b. Has written for my own program as well as programs of colleagues.
 - c. Understands how all radio functions work for online, public, satellite, and AM/FM.
 - d. Has experience in reporting and editing sound and creating his own segment.

Jonathan Isaac Menges

42011 Starlight Drive

Leonardtown, MD 20650

(240) 434-3070

mengesjonny@gmail.com

Work Experience:

Cashier/Cook

January 2014-Present

Fastop

23952 Point Lookout Road

Leonardtown, MD 20650

Duties: (Part-time 15-20 hours/week) working cash register, operating lottery machine, cooking various foods in the deli, store cleanliness.

Sales Floor Associate

Dec. 2012 – January 2014

Michaels Arts and Crafts

45045 Worth Ave

California, MD 20619

(301) 737-6140

Duties: Cashier (Part-time 15-20 hours/week) working cash register, store cleanliness. Promoted to Sales Floor Associate where I replenished shelves, assisted customers, worked register when needed, unloaded the shipment truck, and maintained store cleanliness.

General Construction Laborer

Aug. 2010 – Oct. 2012

Tony Aina Construction

26068 Christine Way

Mechanicsville, MD 20659

(301) 769-8737

Duties: Began as a General Assistant (part-time 10-30 hours/week), cleaning up construction sites and performing very basic construction tasks. Promoted in 2011 to Construction Assistant after being trained in the safe operation of power tools and heavy machinery such as power drills, nail guns, various power saws, cement mixers, drywall lifts, etc. Shortly after promotion, began gaining experience with basic electrical work; running wires and cables to and from bedrooms, installing electrical outlets, lights, and switches, and maneuvering through attics and crawl spaces to replace wiring.

General Laborer

April. 2009 – Sept. 2010

Tom Spalding Landscaping Service
(240) 538-2007

Duties: Started as an assistant (part-time 10-12 hours/week), cleaning up job sites and transporting materials. Began training in the safe operation of commercial grade lawn mowers and weed whackers. After a short time training, was trusted to operate equipment with little to no supervision.

Audio Training and Experience:

- Volunteer at Leonardtown Baptist Church as an Audio/Video Technician
 1. Setting up and Operating sound boards and audio/video software
 2. Running sound boards for full church services and events
 3. Maintaining audio equipment
- Volunteer at Leonardtown Baptist Church as a musician
 1. Playing drums for church services and events
 2. Playing bass guitar for church services and events
 3. Playing trombone for church services and events
 4. Playing general percussion for church services and events

Education:

Fall 2012 - Present: College of Southern Maryland
(Broadcast and Digital Media Production)

Leonardtown High School
Graduated in May 2013

References available upon request.

From: Ripley on The Rocket <ripley@977therocket.com>

To: patrick@somdradio.com

Cc:

Date: Thursday, June 12, 2014 02:06 pm

Subject: Fwd: interning

Emails from Jonny Menges about interning

----- Forwarded message -----

From: **Ripley on The Rocket** <ripley@977therocket.com>

Date: Thu, Feb 27, 2014 at 2:33 PM

Subject: Fwd: interning

To: "patrick@somdradio.com" <patrick@somdradio.com>

Intern's info and resume.

----- Forwarded message -----

From: **Jonny Menges** <mengesjonny@gmail.com>

Date: Thu, Feb 27, 2014 at 9:11 AM

Subject: Re: interning

To: Ripley on The Rocket <ripley@977therocket.com>

Here is my resume. I highlighted the relevant info. My availability kind of depends on if this would be a paid or unpaid internship. I still want to do it if it isn't paid, but i will have to keep my current job and spend less time at the station. Right now my availability is Friday afternoon, Saturday all day and Sunday afternoons. If I leave my job it would be Tuesdays and thursdays as well. Sorry if I'm complicating things.

On Feb 26, 2014, at 11:01 AM, Ripley on The Rocket <ripley@977therocket.com> wrote:

Hello Jonny,

My Wife, "The Boss" told me she spoke with someone.

I'd be happy to help you out. Please email your resume, school information and hours of availability to me.

Talk to you soon,

On Tue, Feb 25, 2014 at 10:56 PM, Jonny Menges <mengesjonny@gmail.com> wrote:

Hey Ripley,

You talked to somebody at Fast Stop about me interning at your show so I'm emailing you to see if there is anything open. I have actually been trying to interview at an SOMD radio station for over a year now but haven't heard back. I am 18 and in school at CSM. I plan on transferring to Salisbury University to study Broadcast and Digital Media Production. I have a fairly extensive audio background and am able to run a sound board proficiently. I listen to your show all the time and would love to be a part of it and learn how a station operates. If you want, I can send a copy of my resumé with just the audio work experience listed. you can contact me any time by email or during the day by phone. my cell is [240-434-3070](tel:240-434-3070). Thanks a lot.

Jonny

--

Thanks,

Ripley

977 The Rocket
97.7 FM WMDM
[\(301\) 884-4615](tel:(301)884-4615)
877-97-ROCKET

From: srjmcDaniel@aol.com <srjmcDaniel@aol.com>

To: Patrick@somdradio.com

Cc:

Date: Thursday, June 20, 2013 04:18 pm

Subject: Possible Internship Opportunity

My name is Colin McDaniel and I am writing you to explore the possibility of obtaining an internship position this summer with Southern Maryland Radio.

I'm a seventeen year old student who will be starting my Junior year at Great Mills High School this coming August. I also attend the Dr. James A. Forest Career and Technology Center and have completed my first year in the TV/Video Production program. During the past school year I produced several video and radio products. In April I competed in the Maryland state SkillsUSA audio/radio competition where I placed second and received a silver medal. I plan to complete the TV/Video Production program this coming school year and to remain involved with the program during my Senior year of high school.

I consider myself to be a highly motivated individual with a good work ethic. I've attached a file containing my resume to this email. The fields of Television and Radio Production are of great interest to me and I would greatly welcome the opportunity to gain knowledge and experience by participating in an internship position with Southern Maryland Radio.

I greatly appreciate any consideration on my behalf.

Respectfully,

Colin McDaniel

19135 Hamlet Ct
Lexington Park, MD 20653

Home Phone: 301-737-4744
Cellular Phone: 240-434-8461
Email: srjmcDaniel@aol.com

Attachments:  colin_Resume2.doc (45KB)

Colin F. McDaniel

19135 Hamlet Court, Lexington Park, MD 20653, (301) 737-4744, srimcdaniel@aol.com

Objective

To obtain an internship in the local TV/Video/Radio sector that can offer invaluable experience and the opportunity for continued professional growth. Preference would include working in the editing and announcing areas of the profession.

Education

Great Mills High School, GPA 3.6, *Expected Diploma, June 2015*

Dr. James A. Forrest Career and Technology Center, *Expected Completion, June 2014*
Television Video Production Program

As a student in the 2 year program, I have studied the technology used to develop, edit and broadcast audio and video for TV and other mass communication. I am learning about technical management, script development and basic video production. I have applied my knowledge and skills in the three phases of production: pre-production, production and post-production. As part of curriculum, I have created a wide variety of video productions, assisted with school system productions for St. Mary's County Public School (SMCPS) Channel 96 and worked on productions for community groups, public access television and competitions.

Skills

Adobe Premiere Pro CS4 & Adobe Premiere Pro CS6 Experience

I am adept with various programs contained within the CS4 & CS6 Program package that I utilize in class to conduct our school projects and at home (with my own personal subscription), that I use to develop my own products.

Voice Over, Video Shoot & Public Address Announcing Experience

Extracurricular Activities

JV and Varsity Football Manager

I ensure that all of the resources needed to support the team during practice and games are identified, prepared and ready for use.

Great Mills High School Basketball Public Address Announcer

I conduct all announcing activities for pre-game, half time and in game opportunities.

SkillsUSA Participant in Audio Radio Competition

Placed second at the Maryland State level and was awarded a silver medal, *April 2013*

Awards Received

Great Mills High School Honor Roll, *2011-2013*

Great Mills High School Student of the Month, *January 2013*

Daughters of the American Revolution Award, *May 2008*

Colin McDaniel 3/1/14

What is best for me after high school?

After receiving my high school diploma I am very interested in becoming a radio board operator. I feel like this would be a very good career choice for me because becoming a board operator could eventually lead to my ultimate goal of becoming a radio sports broadcaster.

A radio board operator has several duties some of which must be done at the same time. The board operator must first prepare the radio board for the upcoming broadcast they then turn their attention to the on air talent. The board operator first contacts the on air talent and makes sure that they can hear one another they then make sure that the audio levels of the talent are at a good quality. When the broadcast begins the board operator communicates to the talent when they are about to go on the air wants the talent are on the air they are required to listen and monitor the audio levels and quality. They also take the talent the talent off the air at appropriate time and run music and commercials at the correct times. You can become a board by begging given training at a radio station obtaining a certificate or a belcher's degree. A board operators can earn anywhere between \$26,000 and \$69,000 a year the salary you earn depends on whether you work as a government radio board operator or if you work in the music side of radio. If you work on the music side of the business that number can change depending on the size of the station that you work for. Being a radio board operator is a much needed potion in radio because even though you are not the person that's voice is going out over the air waves you are the person making sure that the talent is bring heard and that everything is happening when it is supposed to. If you obtain a board operator position and you have aspirations of someday being an on air talent you have the possibility of using the board operator position an avenue to

becoming an on air talent. The working conditions for a board operator can change at any second one second everything can be fine and the next you may be to have to play things out of order because you can't hear the on air talent or because one of the systems in the studio has encountered a problem that you now have to fix.

One of the trade schools I may consider is the Connecticut School of Broadcasting. The first thing that gets my attention about the Connecticut School of Broadcasting is that they offer a course that pertains just to radio and there are no prerequisites that need to be done prior to applying to the school. Another nice thing that they do is they train their students on equipment that is currently being used in the radio industry. They just don't teach them how to become a Disc Jockey all though that may be what most of their student want to do the school teaches their student how to do the behind scenes work such as how to be a board operator. Connecticut School of Broadcasting also has several locations so you can pick from a list of campuses they also teach you what you need to know and you can be out in the field in a few months instead of four years. As part of their radio program they allow their student the opportunity to have their own internet show where the entire format is up to that student and this allows for them to have their own show that is actually being broadcasted so this serves as great practice for the student to see if the radio business is for them.

One more thing the school does to really help their students get a leg up in in their industry of choice is they help them with their resumes and demo tapes so that when the students leave the Connecticut School of Broadcasting they can begin to start to apply for jobs in the chosen industry right away.

Another possible school I may be interested in attending is the University Of Maryland Philip Merrill College Of Journalism. For me the number one reason for considering the University Of Maryland Philip Merrill College Of Journalism is that it a local school and Maryland is a highly thought of school. If I were to attend the University Of Maryland Philip Merrill College Of Journalism after four years I would obtain a Bachelor's degree in journalism. While earning my bachelors I would have the change to learn from professors that have worked in the field of journalism. I would help to produce shows and report on different stories for the school owned cable channel so I would obtain some very good experience.

If I went to the University of Maryland Philip Merrill College of Journalism for a bachelor's in journalism while I would be obtaining very good experience in a field related to the one I want to eventually go into I would not only have to take the required courses at the University of Maryland Philip Merrill College of Journalism to obtain one third of the credits I need to obtain my degree but I would have to simultaneously take the traditional college courses at the University of Maryland. Another thing that I would need to remember is that the University of Maryland is large campus not to mention the fact that none of the courses I would be required to take to receive my bachelor's degree in journalism would be focused around the profession of radio they would all have a focus around television and that is not a very good thing for me because I want to eventually become a radio board operator. One more thing for me to think about is in order for me to take a class pertaining to the radio industry I would have to take an elective class and how knows if I would have time to do that.

One other option I am considering after high school in order to obtain a job as a radio board operator receiving my bachelor's degree through courses on line. One online school that I may consider is Southern New Hampshire University. This would be a great option for me because I wouldn't have to worry about getting around the campus but would still be able to receive a bachelor's degree in communications and that is what most of the radio stations look for when they hire a board operator.

New Hampshire University's communications course is taught by instructors that currently have jobs in the field they are teaching about. One other big factor is that while I would have to take the traditional college classes the classes that are part of their communication's degree range from public speaking to journalism classes and social media. As you can see Southern New Hampshire University not only offers the traditional credit but they also offer classes for student who want to obtain a communication's degree that deal not only how media came to be but they also have classes that talk about the way that media is currently headed.

I feel that the best option for right now to go to get my bachelor's degree and then maybe go to a trade school because the radio industry is always changing. If I had to pick a school to obtain my degree from I would pick the Southern New Hampshire University over the University of Maryland for a few reasons. One Maryland is a big campus and I may have a hard time getting around it versus the Southern New Hampshire University where I would take my classes on a computer. Another factor in my decision is that Maryland's course is television based and for someone that wants to go into the radio profession that could be a severe waste of my time. The Southern New Hampshire University offers classes in things like public speaking and social media and if I were lucky enough where I could first obtain a board operator position and then use that to help me become an on air talent I would be able to use what I would learn in the public speaking classes and believe or not on air talents are currently also using social media so that class could be a huge help as well. Finally Maryland's courses are taught by instructors that have spent time in the profession they are teaching however they have left that profession and turned their attention to teaching. While the instructors at Southern New Hampshire University are not only teaching in their classes but also have jobs in the profession they are teaching so they are aware of the changes to the profession as they occur and that could be a very big benefit so that when I receive my degree I know everything that I need to and I also know that everything I know is current information. Not to mention that if I went to college online then I could also keep my job that I currently have at the local radio station

If I then felt like I need to gain knowledge just about the radio industry then I could go to the Connecticut School for Broadcasting make sure that I am up to date on everything about the radio industry for a few months and leave with a certificate. Then I may really have a leg up when I go apply for a radio board operator position.

Dear Mr. Wood

On behalf of my Tiger Den, of Cub Scout Pack 1785, I would like to Thank You, for the time you spent showing the boys around on April 13, 2014

The three boys, Chase, Tyler and Sam, really enjoyed their time touring the Radio Station. All three agreed the sound proof booth and recording themselves was the best part!

I appreciate you making this trip as much fun as you did, while still teaching them new things about communicating with the public.

I know your time is valuable and appreciate your donating a little bit of it, to our Cub Scout Den!

Enclosed is a THANK YOU CARD the boys made for you.

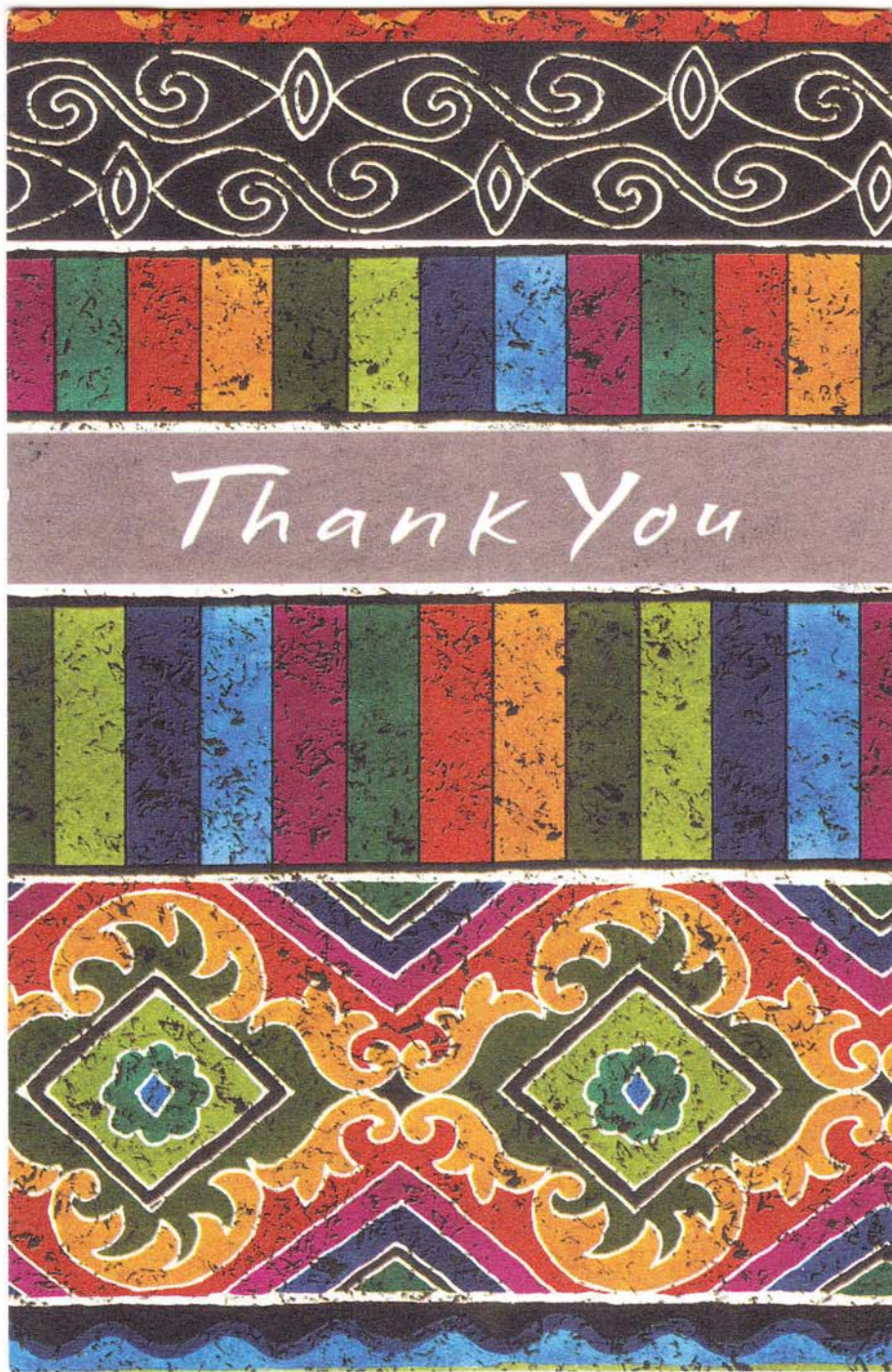
Thank you so very much!

A handwritten signature in black ink, appearing to read 'TK' followed by a long, sweeping horizontal line that ends in a small loop.

TammyKinney

Den Leader, Pack 1785

301-373-6380



Thank you for showing us
how a radio station works. It
helped us get our communication pin.

Hope you know
how much

it's appreciated.

Shawn Griffin

Aaron Stephens

Michael

Stephen

PACK 430

PRIME FREEDOM MD

4/15/14

From: Ripley on The Rocket <ripley@977therocket.com>

To: patrick@somdradio.com

Cc:

Date: Thursday, April 17, 2014 06:48 pm

Subject: Cub Scouts Tour today 4-17-14 ✖

Patrick,

The Cub Scouts were pack 854 from Solomons Island.

--

Thanks,

Ripley

977 The Rocket

97.7 FM WMDM

(301) 884-4615

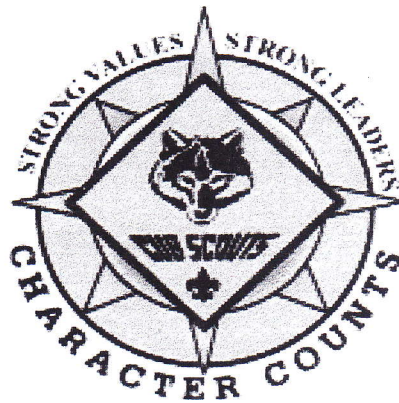
877-97-ROCKET

www.977TheRocket.com

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Attachments:

Thank you to T-Bone
for a great tour of your radio
station. We had a blast!



Sam
Zack
Liam 833
Garin
Morgan

Tiger Cub Scouts,
Pack 413.

The boys and the adults
had a fun, learning time.

Thanks for the special
morning at WSMD.

Joe

4/19/14

Regards,
Beth Channell
Pack 413, Lexington Park, MD

CHARLES CO. FAIR PROMO 2013

**IT'S FAIR SEASON ONCE AGAIN IN SOUTHERN
MARYLAND...AND THIS WEEKEND THE CHARLES COUNTY
FAIR WILL BE IN FULL SWING ..STOP BY AND ENJOY ALL THE
RIDES...GREAT FOOD AND THE CARNIVAL MIDWAY AS WELL
AS TONS OF EXHIBITS AND LIVE MUSIC...THE SOUTHERN
MARYLAND RADIO NETWORK WILL BE BROADCASTING LIVE
FRIDAY FROM 6-8PM. COME ENJOY THE FUN AND LEARN
MORE ABOUT YOUR SOUTHERN MARYLAND RADIO
STATIONS.**

**SEE YOU THIS WEEK AT THE CHARLES COUNTY FAIR AT THE
CHARLES COUNTY FAIRGROUND JUST SOUTH OF LAPLATA...**

ST. MARYS FAIR PROMO 2013

**IT'S FAIR SEASON ONCE AGAIN IN SOUTHERN
MARYLAND...AND THIS WEEKEND THE ST. MARY'S COUNTY
FAIR WILL BE IN FULL SWING ..STOP BY AND ENJOY ALL THE
RIDES...GREAT FOOD AND THE CARNIVAL MIDWAY AS WELL
AS TONS OF EXHIBITS AND LIVE MUSIC...THE SOUTHERN
MARYLAND RADIO NETWORK WILL BE BROADCASTING LIVE
FRIDAY FROM 6-8PM. COME ENJOY THE FUN AND LEARN
MORE ABOUT YOUR SOUTHERN MARYLAND RADIO
STATIONS.**

**SEE YOU THIS WEEK AT THE ST. MARY'S COUNTY FAIR AT
THE ST. MARY'S COUNTY FAIRGROUND JUST SOUTH OF
LEONARDTOWN ON RT. 5 SOUTH..**

CALVERT FAIR PROMO 2013

**IT'S TIME FOR THE LAST FAIR ON THE SOUTHERN
MARYLAND FAIR CIRCUIT. IT'S THE CALVERT COUNTY FAIR
THIS WEEKEND AT THE FAIR GROUNDS IN BARSTOW. STOP
BY AND ENJOY ALL THE RIDES...GREAT FOOD AND THE
CARINVAL MIDWAY AS WELL AS TONS OF EXHIBITS AND
LIVE MUSIC...THE SOUTHERN MARYLAND RADIO NETWORK
WILL BE BROADCASTING LIVE FRIDAY FROM 6-8PM. COME
ENJOY THE FUN AND LEARN MORE ABOUT YOUR SOUTHERN
MARYLAND RADIO STATIONS.
SEE YOU THIS WEEK AT THE CALVERT COUNTY FAIR AT THE
FAIRGROUND ON RT. 231 IN BARSTOW.**