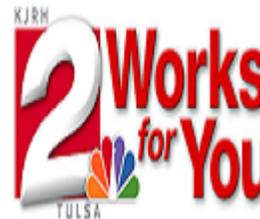


ORDER



Orders
Order / Rev: 756873
 Alt Order #:
Product Desc: Broyles US Sentate
 Estimate:
Flight Dates: 09/22/20 - 09/27/20
Original Date / Rev: 09/18/20 / 09/18/20
Order Type: GENERAL

KJRH
Primary AE: Whitney Grover
Sales Office: KJRHL
Sales Region: LOC

Agency Name: Winding Creek Strategies
Buying Contact:
Billing Contact: Ryan Hawkins
 212 S Meramec
 St Louis, MO 63105

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Broyles/Democrat/US Senate
Demographic: A18+
Product Codes: PL State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 262157
Agency External ID: 143941
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	67	\$11,400.00	\$9,690.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	67	\$11,400.00	\$9,690.00	0.00
Totals	67	\$11,400.00	\$9,690.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Whitney Grover			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJRH	09/22/20	09/27/20	M-F 6-7am News Tu-F 6-7am News	CM	6-7am	- TWTF - -	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	- TWTF - -		4		\$100.00		0.00					
N 2	KJRH	09/22/20	09/27/20	M-F Today Show Tu-F Today Show	CM	7-9am	- TWTF - -	:30	8	\$70.00	P-6	0.00	NM	8	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	- TWTF - -		8		\$70.00		0.00					
N 3	KJRH	09/22/20	09/27/20	M-F 9-10am Live with Kelly and Ryan	CM	9-10am	- TWTF - -	:30	4	\$45.00	P-6	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	- TWTF - -		4		\$45.00		0.00					
N 4	KJRH	09/22/20	09/27/20	M-F 10-11am Today 3rd Hr	CM	10-11am	- TWTF - -	:30	4	\$30.00	P-6	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	- TWTF - -		4		\$30.00		0.00					
N 5	KJRH	09/22/20	09/27/20	M-F 12pm News Tu-F 12pm News	CM	12-1pm	- TWTF - -	:30	4	\$30.00	P-6	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/20	09/27/20	- TWTF - -		4		\$30.00		0.00					
N 6	KJRH	09/22/20	09/27/20		CM	3-4pm	- TWTF - -	:30	4	\$35.00	P-6	0.00	NM	4	\$140.00

Order / Rev: 756873
 Alt Order #:
 Flight Dates: 09/22/20 - 09/27/20

Advertiser: Broyles/Democrat/US Senate
 Product Desc: Broyles US Sentate
 Estimate:
KJRH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4pm Kelly Clarkson											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF - -	4	\$35.00	0.00								
N 7	KJRH	09/22/20	09/27/20	M-F 4-5pm Ellen	CM	4-5pm	- TWTF - -	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF - -	4	\$100.00	0.00								
N 8	KJRH	09/22/20	09/27/20	M-F 5-530pm News Tu-F 5-530pm News	CM	5-530pm	- TWTF - -	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF - -	4	\$200.00	0.00								
N 9	KJRH	09/22/20	09/27/20	M-F Nightly News Tu-F Nightly News	CM	530-6pm	- TWTF - -	:30	4	\$270.00	P-3	0.00	NM	4	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF - -	4	\$270.00	0.00								
N 10	KJRH	09/22/20	09/27/20	M-F 6-630pm News Tu-F 6-630pm News	CM	6-630pm	- TWTF - -	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF - -	4	\$250.00	0.00								
N 11	KJRH	09/22/20	09/27/20	M-F 630-7pm The List	CM	630-7pm	- TWTF - -	:30	3	\$70.00	P-6	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF - -	3	\$70.00	0.00								
N 12	KJRH	09/22/20	09/27/20	M-F 10-1035pm News Tu-F 10-1035pm News	CM	10-1035pm	- TWTF - -	:30	4	\$125.00	P-6	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF - -	4	\$125.00	0.00								
N 13	KJRH	09/22/20	09/27/20	Sa 8-10am News Sa 8-10am News	CM	8-10am	- - - - - S -	:30	1	\$40.00	P-6	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- - - - - S -	1	\$40.00	0.00								
N 14	KJRH	09/22/20	09/27/20	Sa Nightly News Sa Nightly News	CM	530-6pm	- - - - - S -	:30	1	\$270.00	P-3	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- - - - - S -	1	\$270.00	0.00								
N 15	KJRH	09/22/20	09/27/20	Su Today Show Su Today Show	CM	7-8am	- - - - - S	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- - - - - S	2	\$90.00	0.00								
N 16	KJRH	09/22/20	09/27/20	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	- - - - - S -	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- - - - - S -	1	\$100.00	0.00								
N 17	KJRH	09/22/20	09/27/20	M-F 1135pm-1235am Late Night w/Seth	CM	1135pm-1235am	- TWTF - -	:30	4	\$25.00	P-6	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- TWTF - -	4	\$25.00	0.00								
N 18	KJRH	09/22/20	09/27/20	Sa 1030pm-1203am Saturday Night Live	CM	1030pm-12am	- - - - - S -	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- - - - - S -	1	\$100.00	0.00								
N 19	KJRH	09/22/20	09/27/20	Tuesday Prime A America's Got Talent	CM	7-9pm	- T - - - - -	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- T - - - - -	1	\$1,000.00	0.00								
N 20	KJRH	09/22/20	09/27/20	Tuesday Prime C Transplant	CM	9-10pm	- T - - - - -	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/21/20	09/27/20	- T - - - - -	1	\$600.00	0.00								

Order / Rev: 756873
 Alt Order #:
 Flight Dates: 09/22/20 - 09/27/20

Advertiser: Broyles/Democrat/US Senate
 Product Desc: Broyles US Sentate
 Estimate:
KJRH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-T-----		1				\$600.00		0.00			
N21	KJRH	09/22/20	09/27/20	Wednesday Prime A America's Got Talent	CM	7-8pm	--W----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W----		1				\$1,000.00		0.00			
N22	KJRH	09/22/20	09/27/20	Wednesday Prime B America's Got Talent	CM	8-10pm	--W----	:30	1	\$500.00	P-6	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	--W----		1				\$500.00		0.00			
N23	KJRH	09/22/20	09/27/20	Friday Prime C Dateline	CM	9-10pm	----F--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----F--		1				\$400.00		0.00			
N24	KJRH	09/22/20	09/27/20	NFL Game Sunday NFL Game Sunday	CM	715-1030pm	-----S	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----S		1				\$1,600.00		0.00			
													Totals	67	\$11,400.00