

**RADIO DISNEY AM 1260 (WWMK)
ISSUE/PROGRAM REPORT
FIRST QUARTER 2015
April 10, 2015**

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SECTION I – INTRODUCTION

Radio Disney is a national radio network dedicated to programming high quality, wholesome entertainment that is beneficial to children, young adults, families and the communities in which we serve. Radio Disney AM 1260 (WWMK) (hereinafter “the Station”) is located in Cleveland, OH. The Radio Disney Network also supplies the station with public interest and educational programming, as described in the quarterly Radio Disney Network issue/program report, which is filed separately in the public inspection file.

The Station has determined the following selected issues of concern to be of significance for families and children in our community during the First Quarter of 2015: Going Green, Environmentally Aware, and Innovatively Healthy.

The Station broadcasts a number of different public interest programs, through *The GreenSense Show*, segments of which are included in Section II of this report. The *GreenSense Show* is a show that strives to build better communities by helping citizens to take care of our environment through a variety of different means.

The Station broadcasts :30 second public service announcements (“PSA’s”) on a variety of topics relating to children, young adults and families. These PSAs are produced nationally and are broadcast during a range of dayparts all day. This quarter the Station broadcasted 272 PSA’s on three different subjects. Details regarding these PSAs are included in Section II of this report.

The following pages describe some of the Station’s most significant treatment of the previously described selected issues of concern.

**PART II – THE STATION’S MOST SIGNIFICANT TREATMENT OF SELECTED
ISSUES OF CONCERN**

ISSUE OF CONCERN NUMBER 1 – Going Green

SERIES TITLE: *GreenSense with Robert Colangelo*
PROGRAM TITLE: Michael Kanellos Previews 2015/Recycled Granite with Julie Rizzo
PROGRAM LENGTH: 30 minutes
DATE AIRED: Sunday, January 4th, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: Michael Kanellos, one of our regular correspondents on GreenSense writes for Forbes about energy, transportation, food and data with respect to the environment and is a Vice President at Eastwick Communications. He reviews the past year in green technology and looks ahead to 2015. Julie Rizzo, founder and CEO of Recycled Granite takes discarded stone scraps that would otherwise be thrown away by fabricators and sells them at stores across the US. It keeps many tons of stone out of the waste stream and she’s also been recognized for employing mentally challenged adults.

SERIES TITLE: *GreenSense with Robert Colangelo*
PROGRAM TITLE: Conservation Photographer Krista Schlyer/Green Road Tests
PROGRAM LENGTH: 30 minutes
DATE AIRED: Sunday, January 11th, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: Krista Schlyer recently was honored with the Ansel Adams Conservation Photography award by the Sierra Club. Her recent work depicting the California desert shows the how this delicate ecosystem is threatened by incoming renewable energy projects (which can be harmful to the environment if not managed properly).
Tom Appel, Publisher of Consumer Guide Automotive joins Robert Colangelo to compare notes on the latest Toyota Prius and Lexus 300 NXH.

SERIES TITLE: *GreenSense with Robert Colangelo*
PROGRAM TITLE: Clean Air Lawn Care/Green Road Tests
PROGRAM LENGTH: 30 minutes
DATE AIRED: Sunday, February 1st, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: Kelly Giard, founder and CEO of Clean Air Lawn Care. His business offers lawn care that's quieter and emissions-free. His fleet of lawnmowers is powered by batteries which are charged via solar panels on the rooftops of his crew's trucks.
Tom Appel, Publisher of Consumer Guide Automotive joins Robert Colangelo as they compare notes on test driving four electric and hybrid vehicles from Lexus, Mitsubishi and Nissan.

SERIES TITLE: *GreenSense with Robert Colangelo*
PROGRAM TITLE: The Wyss Institute's Bionic Leaf/Chicago Auto Show
PROGRAM LENGTH: 30 minutes
DATE AIRED: Sunday, February 22nd, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: A bionic leaf could one day convert sunlight into fuel, thanks to a new innovation discovered by the Wyss Institute at Harvard University. We talk with Pamela Silver, who's helped make this exciting discovery.
Tom Appel, Publisher of Consumer Guide Automotive joins us from the Chicago Auto Show where he highlights the latest Green cars and trucks on display.

SERIES TITLE: *GreenSense with Robert Colangelo*
PROGRAM TITLE: Jewell Events Catering/Severe drought predictions
PROGRAM LENGTH: 30 minutes
DATE AIRED: Sunday, March 1st, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: Jewell Events Catering's been putting on events for almost 50 years - anything from an elegant dinner for 12 to a full-scale gala for 2000. It operates in Chicago in a 40-thousand-square-foot facility with a fleet of vehicles. Jewell CEO Greg Jenkins talks about how an established business with a great reputation, made the decision to go green.
A new study by NASA predicts severe "megadroughts" for the southwestern US and Great Plains regions as early as 2050. Conditions like these haven't been seen in North America for almost a thousand years. Dr. Greg Jenkins with NASA, the study's lead author, joins us to discuss how human activity's contributed to the predicted droughts and the importance of changing behavior now to best deal with them.

SERIES TITLE: PSA
PROGRAM TITLE: Energy Efficiency PSA
PROGRAM LENGTH: 30 seconds
DATE AIRED: 01/01/2015 – 03/31/2015
TIME AIRED: 6a-9p
TOTAL AIRED: 90
FORMAT: DJ Announcement
SOURCE: Produced by the Station
DESCRIPTION: PSA providing information to parents on the importance of staying energy efficient.

ISSUE OF CONCERN NUMBER 2 – Environmentally Aware

SERIES TITLE: *GreenSense with Robert Colangelo*
PROGRAM TITLE: Business Call to Action/Monarch Butterfly endangered species
PROGRAM LENGTH: 30 minutes
DATE AIRED: Sunday, January 18th, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: The UN laid out eight Millennium Goals in 2008: eradicate extreme poverty and hunger, universal primary education, gender equality, reducing child mortality, improving maternal health, combatting HIV/AIDs, ensuring Environmental Sustainability and Global Partnership for development. The target year for them is 2015. The Business Call to Action was launched to accelerate progress toward those development goals by businesses. Suba Sivakumaran is the Program Manager of the Business Call to Action.
The Monarch Butterfly is in great danger. The US Fish & Wildlife Service's considering putting it on the endangered species list. Dr. Lincoln Brewer first started studying monarch butterfly biology in 1954 at Yale University. Since then, he's authored more than 200 papers on them and is probably the world's top expert on monarch butterflies.

SERIES TITLE: *GreenSense with Robert Colangelo*
PROGRAM TITLE: Environmental Highlights, Solar Attic Fan
PROGRAM LENGTH: 30 minutes
DATE AIRED: Sunday, January 25th, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: Margery Moore of Bloomberg BNA joins us for her Environmental Highlights, a look at what's happening around the U.S. and the globe in environmental news. Bill Keith invented the Sunrise Solar Attic Fan in his garage 15 years ago. Since then, his company's received national attention and have been honored with numerous awards for their energy-saving attic fans.

SERIES TITLE: *GreenSense with Robert Colangelo*
PROGRAM TITLE: Water Purification Technology/Solar Jobs Report
PROGRAM LENGTH: 30 minutes
DATE AIRED: Sunday, February 8th, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: By 2030, nearly half of the world's population will be living in areas with severe water stress, according to the UN. The University of Chicago's working on dealing with water scarcity in novel ways, including engineering at the molecular level to come up with ways to provide clean water so we might avoid "sever water stress."
Professor Steve Sibener is one of the University of Chicago's scientists leading the research.
Last year, the U.S. solar industry added workers at a rate nearly 20 times faster than that of overall economy. Andrea Lueke is the Solar Foundation's Executive Director.

SERIES TITLE: *GreenSense with Robert Colangelo*
PROGRAM TITLE: Recycle Mania/New Chevrolet Bolt Electric Vehicle Concept Car
PROGRAM LENGTH: 30 minutes
DATE AIRED: Sunday, March 8th, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: It's a big time of year for colleges competing on the basketball court. But it's also a big time of year for schools to out-recycle each other with hundreds of them competing in Recycle Mania. It's the 15th year for Recycle Mania and organizer Ed Newman joins us to talk trash.
Chevrolet recently announced a new all-electric concept car, the Bolt. It'll have a 200-mile range and sell for around \$30,000. We're joined by Darin Gesse, the product manager of Chevrolet Electrified Vehicles.

SERIES TITLE: *GreenSense with Robert Colangelo*
PROGRAM TITLE: Passive House Institute/Chevrolet Bolt Preview
PROGRAM LENGTH: 30 Minutes
DATE AIRED: Sunday, March 15th, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: More information about the ecological impact of consumers switching to electric vehicles like the Chevrolet Bolt, Darin Gesse of Chevrolet explains what drivers can expect once this car makes it's way to dealerships across the country. A passive house is a type of building that requires little energy for heating and cooling because of the way it is made; airtight, insulated, with high-performance windows and sub-soil heat exchangers. We find out what all that means with Michael Knezovich with the Passive House Institute of the United States.

SERIES TITLE: *GreenSense* with Robert Colangelo
PROGRAM TITLE: Beverage Production Climate Declaration/Chevrolet Colorado Truck Z71 Road Test
PROGRAM LENGTH: 30 Minutes
DATE AIRED: Sunday, March 22nd, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: Several members of the beverage production community are tackling climate change and have labeled this effort as “one of America’s greatest economic opportunities”. They have signed the Beverage Climate Declaration to call attention to the risks and opportunities in climate change. On the show was Julia Person, Sustainability Manager at Widmer Brothers Beverages. Tom Appel, publisher of Consumer Guide Automotive joins GreenSense to compare notes on the new fuel efficient mid-sized pickup from Chevrolet, the Colorado Z71.

SERIES TITLE: *GreenSense* with Robert Colangelo
PROGRAM TITLE: Practical Futurist Michael Rogers
PROGRAM LENGTH: 30 Minutes
DATE AIRED: Sunday, March 29th, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: Michael Rogers is known as the “Practical Futurist”. He helps businesses around the world think about the future. You might have seen him on MSNBC, Good Morning America, the Today Show, or CNN. He also has been the futurist-in residence for the New York Times. He discusses sustainability and the future.

ISSUE OF CONCERN NUMBER 3 – Innovatively Healthy

SERIES TITLE: *GreenSense with Robert Colangelo*
PROGRAM TITLE: Edyn Garden Sensor/Farmer's Fridge Healthy Vending Machines
PROGRAM LENGTH: 30 minutes
DATE AIRED: Sunday, February 15th, 2015
TIME AIRED: 6:30am
FORMAT: Interview
SOURCE: GreenSense Media
DESCRIPTION: Jason Aramburu's the inventor of the Edyn Garden Sensor, a solar powered device that helps gardeners monitor the health of their plants. It can also sync with a smart phone to give users data and can remotely control watering.
Farmer's Fridge aims to make eating fresh, healthy food delicious, convenient and inexpensive with its vending machines. There are 10 of them in the Chicago area serving salads, snacks and wraps in machines that are meant to be works of art.

SERIES TITLE: PSA
PROGRAM TITLE: Make More PSA
PROGRAM LENGTH: 30 seconds
DATE AIRED: 01/01/2015 – 03/31/2015
TIME AIRED: 6a-9p
TOTAL AIRED: 91
FORMAT: DJ Announcement
SOURCE: Produced by the Station
DESCRIPTION: PSA highlighting the benefits and how people can make more of an impact in the lives of young ones by pursuing a career in education and teaching.

SERIES TITLE: PSA
PROGRAM TITLE: Take Care People PSA
PROGRAM LENGTH: 30 seconds
DATE AIRED: 01/01/2015 – 03/31/2015
TIME AIRED: 6a-9p
TOTAL AIRED: 91
FORMAT: DJ Announcement
SOURCE: Produced by the Station
DESCRIPTION: PSA highlighting the importance of getting the proper health insurance for themselves and their family.