

# INVOICE



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**Main: (618) 985-2333**  
**Billing: (618) 985-2333**

[www.wsiltv.com](http://www.wsiltv.com)

Billing Address:

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**100 North 20th Street**  
**Suite 201**  
**Philadelphia, PA 19103**

Send Payment To:

**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
8624-1	10/11/17	October 2017	09/25/17 - 10/09/17

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
Pritzker-Gov IL	Primary Election	31

Flight Dates	Order #	Alt Order #
10/03/17 - 10/09/17	8624	25763605

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	2	2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/17	10/03/17	Good Morning America	7:00 AM-8:00 AM	-T-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/02/17	<u>End Date</u> 10/08/17	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Tu	10/03/17	7:47 AM	Good Morning America	7:00 AM-8:00 AM	:30	JBPTV1728H	\$450.00	NM
2	10/04/17	10/04/17	Good Morning America	7:00 AM-8:00 AM	--W----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/02/17	<u>End Date</u> 10/08/17	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	W	10/04/17	7:58 AM	Good Morning America	7:00 AM-8:00 AM	:30	JBPTV1724H	\$450.00	NM
3	10/05/17	10/05/17	Good Morning America	7:00 AM-8:00 AM	---T---	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/02/17	<u>End Date</u> 10/08/17	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
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1 3	Th	10/05/17	7:24 AM	Good Morning America	7:00 AM-8:00 AM	:30	JBPTV1728H	\$450.00	NM
4	10/06/17	10/06/17	Good Morning America	7:00 AM-8:00 AM	----F--	:30	1	\$450.00	NM
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1 3	F	10/06/17	7:24 AM	Good Morning America	7:00 AM-8:00 AM	:30	JBPTV1728H	\$450.00	NM
5	10/09/17	10/09/17	Good Morning America	7:00 AM-8:00 AM	M-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/09/17	<u>End Date</u> 10/15/17	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	M	10/09/17	7:58 AM	Good Morning America	7:00 AM-8:00 AM	:30	JBPTV1728H	\$450.00	NM
6	10/03/17	10/03/17	Local News 6a	6:30 AM-7:00 AM	-T-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/02/17	<u>End Date</u> 10/08/17	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				

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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
8624-1	10/11/17	October 2017	09/25/17 - 10/09/17
Advertiser	Product	Estimate Number	
Pritzker-Gov IL	Primary Election	31	

[www.wsiltv.com](http://www.wsiltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
22	10/03/17	10/03/17	Jimmy Kimmel	10:35p-11:37p	- T - - - - -	:30	1	\$250.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>3</td><td>Tu</td><td>10/03/17</td><td>11:31 PM</td><td>Jimmy Kimmel</td><td>10:35p-11:37p</td><td>:30</td><td>JBPTV1728H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	Tu	10/03/17	11:31 PM	Jimmy Kimmel	10:35p-11:37p	:30	JBPTV1728H	\$250.00	NM												
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1	3	Tu	10/03/17	11:31 PM	Jimmy Kimmel	10:35p-11:37p	:30	JBPTV1728H	\$250.00	NM																																	
23	10/04/17	10/04/17	Jimmy Kimmel	10:35p-11:37p	- - W - - - -	:30	1	\$250.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	3	Th	10/05/17	10:59 PM	Jimmy Kimmel	10:35p-11:37p	:30	JBPTV1728H	\$250.00	NM																																	
25	10/03/17	10/03/17	Local News 10p	10p-10:35p	- T - - - - -	:30	1	\$1,300.00	NM																																		
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26	10/05/17	10/05/17	M-F 9a-10a MG for spot missed 10/2 due to Special Report.	9a-10a	- - - 1 - - -	:30	1	\$80.00	NM																																		
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Total Spots							26																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$12,630.00</b>
<u>Agency Commission</u>	<b>\$1,894.50</b>
<u>Net Amount Due</u>	<b>\$10,735.50</b>

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