



KKQQ FM
Alpha Media, LLC
Volga/Brookings, South Dakota

QUARTERLY ISSUES AND PROGRAMS REPORT

April 1 – June 30, 2020

FILED: July 10, 2020

SUBMITTED BY: Perry Miller

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

K-Country Morning Show 6:00 – 10:00 a.m. daily

A predominantly music live show with segments of news, sports, weather and public affairs interviews.

K-Country News

Daily newscasts at 7:50 am, 8:50 am, 10:00 a.m., 11:00 am, Noon, 5:00 pm

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Local Government and Politics
- 2) Education
- 3) Health and Wellness
- 4) Bettering the Community
- 5) Local Events and Lifestyle

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Government and Politics	April 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	45-seconds	Story during regular newscasts. The Brookings City Council unanimously passes an extension to the ordinance that sets limits on the operation of social gathering businesses.
Local Government and Politics	April 20	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	45-seconds	Story during regular newscasts. The City of Brookings will take the fight over a new county jail to the state supreme court. The City will appeal a circuit court ruling that said the county didn't need a building permit.
Local Government and Politics	May 4	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	45-seconds	Story during regular newscasts. The Brookings City Council unanimously passes a revised emergency pandemic ordinance. It allows some limited reopening.
Local Government and Politics	May 13	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council gives second reading and passage to their revised pandemic ordinance.
Local Government and Politics	June 3	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. Tuesday's primary election featured more people voting absentee than at the polls. Incumbent Tim Reed and former legislator Larry Tidemann win the District 7 Repub. Primary.
Local Government and Politics	June 8	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. A peaceful protest was held Friday evening in Brookings to mark the killing of George Floyd in Minneapolis and to call for reforms in America. Hundreds took part.
Local Government and Politics	June 10	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council gives 1 st reading to a revised pandemic ordinance. It would change the restrictions to guidelines.
Local Government and Politics	June 23 June 24	7:00 – 9:00 pm 7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	City and School election coverage and story during regular newscasts. A night for incumbents as Wes Tschetter wins School Board over 3 challengers and Ope Niemeyer wins reelection to Council. Newcomer Joey Collins also elected to Council.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Education	April 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. SDSU Pres. Barry Dunn says they're making preparations for a "virtual" graduation ceremony on May 9 th .
Education	May 1	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings High School will hold a "drive-in" graduation ceremony on May 16. Principal Paul von Fisher says it will comply with CDC guidelines and city ordinances.
Education	May 13	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. One of the lasting impacts of the pandemic is students left behind by online instruction. Brookings schools are trying to figure out the scope of the problem.
Education	June 4	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. SDSU continues planning for the return of students in August.
Education	June 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board uses a portion of their meeting to discuss the impact of the pandemic. Supt. Klint Willert says there has been a negative impact on many students.
Education	June 12	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings school officials are planning for the start of school in August. Exactly how it will look is still up in the air.
Education	June 18	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings School Supt. Klint Willert says they need to take into account the mental health impact of the pandemic on students.
Education	June 30	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings school officials continue planning for the start of school in August. Exactly how it will look is still undecided but it may include both online and in-person instruction.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Health and Wellness	April 1-30 May 1-31 June 1-30	Various newscasts each day	About 5-minutes	Story during regular newscasts. Daily report on the status of COVID-19 cases in South Dakota and in Brookings County.
Health and Wellness	April 3	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Governor Kristi Noem says South Dakota will likely hit the peak of coronavirus infections in mid-June. She says the state will need to keep social distancing in place till August.
Health and Wellness	April 7	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Following new CDC guidelines, Brookings Health System is asking community members to wear cloth face masks is public.
Health and Wellness	April 14	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings County has only had a few COVID-19 cases thus far but Brookings Health System continues to prepare for a possible surge in June.
Health and Wellness	April 23	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. More than 1000 COVID-19 cases are linked to the Smithfield Foods plant in Sioux Falls. A new CDC report includes 10 pages of recommendations.
Health and Wellness	May 15	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The state of SD will conduct mass testing of vulnerable populations including nursing homes and assisted living centers.
Health and Wellness	June 1	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. South Dakota is seeing increasing COVID-19 cases in younger people. The most cases in the state are in the 30-39 age group and 20-29 has the second-most cases.
Health and Wellness	June 16	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings County has now been bumped into the “substantial” community spread category for COVID-19.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Bettering the Community	April 27 May 4, 11, 18 June 1, 8, 21, 29	Various times	Approx. 4- minutes each visit	Heidi Gullickson of Brookings Area United Way live in studio to discuss various agencies they serve.
Bettering the Community	April 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	Story during regular newscasts. The Brookings City Council approves the low bid for renovation work at Bob Sheldon Field. It came in under bid and will cost about \$3 million.
Bettering the Community	April 13	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	Story during regular newscasts. Brookings residents who have health and wellness questions related to COVID-19 can now call the new Brookings Emergency Call Center.
Bettering the Community	April 30	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	Story during regular newscasts. There is help available in Brookings for those suffering financially or emotionally because of the pandemic. Anyone can start looking for help by calling 211.
Bettering the Community	May 6	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	Story during regular newscasts. There is help available in Brookings for those suffering financially or emotionally because of the pandemic. Anyone can start looking for help by calling 211.
Bettering the Community	May 26	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	Story during regular newscasts. The City Council approves annexing land to the City in two separate actions.
Bettering the Community	May 28	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	Story during regular newscasts. Brookings Municipal Utilities is replacing water mains at several locations over the next several weeks.
Bettering the Community	June 30	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45- seconds	The reconstruction of 6th St. In Brookings continues this summer. Main to Medary gets the makeover this year.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Events and Lifestyle	April 6	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The City of Brookings announces an extension of closures of city-operated facilities. City departments continue to operate but offices are closed to the public.
Local Events and Lifestyle	April 7	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Prairie Rep Theater cancels its 2020 season because of the pandemic.
Local Events and Lifestyle	April 8	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. SDSU cancels all campus events and activities until August 15
Local Events and Lifestyle	April 9	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. The City of Brookings is reopening some facilities including the liquor store, golf course and landfill.
Local Events and Lifestyle	May 1	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. The Brookings Summer Arts Festival Board of Directors announces the cancellation of this summer's event. It was set for July 11 and 12.
Local Events and Lifestyle	May 7	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. The Brookings Farmer's Market will be up and running starting Saturday. There will be changes including social distancing and no on-site food consumption.
Local Events and Lifestyle	May 15	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings Police Dept. Announces the cancellation of Safety Town 2020. Assistant Chief Derrick Powers says it would have been very difficult to operate under CDC guidelines.
Local Events and Lifestyle	May 26	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Hillcrest Aquatic Center in Brookings will be closed for the summer.