



KKQQ FM
Alpha Media, LLC
Volga/Brookings, South Dakota

QUARTERLY ISSUES AND PROGRAMS REPORT

October 1 – December 31, 2020

FILED: January 10, 2021

SUBMITTED BY: Perry Miller

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

K-Country Morning Show 6:00 – 10:00 a.m. daily

A predominantly music live show with segments of news, sports, weather and public affairs interviews.

K-Country News

Daily newscasts at 7:50 am, 8:50 am, 10:00 a.m., 11:00 am, Noon, 5:00 pm

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Local Government and Politics
- 2) Education
- 3) Health and Wellness
- 4) Bettering the Community
- 5) Local Events and Lifestyle

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Government and Politics	October 5	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 10-minutes each	Story during regular newscasts. Governor Kristi Noem began Monday’s special legislative session by explaining some of the federal requirements for spending pandemic funding.
Local Government and Politics	October 7	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 10-minutes	Story during regular newscasts. The City of Brookings has had a mask mandate in place for a month and City Manager Paul Briseno believes it has had a positive impact on case numbers and hospitalizations.
Local Government and Politics	October 14	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council accepts the final settlement with Brookings County over the jail expansion. A judge ruled in favor of the county. The City agrees to withdraw its state Supreme Court appeal.
Local Government and Politics	October 19-22	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. Candidate profiles, one each day, for the 4 people seeking the District 7 State House seat.
Local Government and Politics	November 2	8:00 pm – 10:00 pm	Approx. 30-seconds	Election 2020 coverage, focusing on the local races with updates on state and national elections as well.
Local Government and Politics	November 3	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Reporting the local and state results from the previous day’s election.
Local Government and Politics	November 5 November 12	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Two-parter with Brookings County States Attorney Dan Nelson on the ramifications of state voters legalizing recreational marijuana. There are a number of complications leading up to and after pot becomes legal.
Local Government and Politics	December 2	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council will give 1st reading next week to an extension of the city’s mask mandate.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Education	October 1	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. Brookings schools are due to receive an additional \$1.6 million in federal pandemic funds. They'll use the money to help cover enrollment losses and online ed costs.
Education	October 5	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board decides to continue with current quarantine requirements for those potentially exposed to COVID-19. Some parents wanted it shortened.
Education	October 14	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. Brookings school officials are alarmed over the number of students who opted for online learning but are not participating. The superintendent says they met with the county state's attorney to discuss it.
Education	October 27	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board decides not to go with the new CDC definition of close contacts, saying it would be virtually impossible to follow.
Education	October 28	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board is trying to get a handle on current and future enrollment numbers. It looks like they'll be down about 55 students, a significant budget hit.
Education	November 19	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. SDSU set a goal of making it to Thanksgiving break with students on campus and they have succeeded. Classes won't resume until January.
Education	December 15	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings School Supt. Klint Willert is very encouraged by the Governor's proposed budget which includes significant increases for K-12 education.
Education	December 17	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Following new CDC guidelines, The Brookings School Board votes to shorten close contact quarantines from 14 to 10 days.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Health and Wellness	October 1-31 November 1-30 December 1-31	Various times each weekday	About 30-seconds each	Story during regular newscasts. Daily report on the status of COVID-19 cases in South Dakota and in Brookings County.
Health and Wellness	October 9, 16, 23, 30 November 6 December 4	Various times each appearance	About 3-minutes each time	Brookings Health System Infection Preventionist, Bunny Christie, with updates on COVID-19 in the community.
Health and Wellness	October 20	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. The mayors of the state's largest cities, inc Brookings, write a letter urging the public to take steps to help slow the spread of the virus.
Health and Wellness	October 21	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council gives 1st reading to an extension of the current pandemic restrictions. A number of health officials and community leaders spoke in favor, a number of people testified against it.
Health and Wellness	October 26	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. Brookings County is classified as having "substantial" community spread. Brookings Health System CEO Jason Merkley says they have a plan to deal with a possible surge in patients.
Health and Wellness	October 28	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council passes a 60-day extension of pandemic restrictions that include a mask mandate.
Health and Wellness	December 10	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. The 1st COVID-19 vaccines could be on the way top SD as soon as next week. Frontline health care workers will be the first to receive shots.
Health and Wellness	December 16	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings City Council passes another 60-day extension of the current pandemic restrictions.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Bettering the Community	October 5, 12, 26 November 2, 9, 16, 30 December 7, 14, 28	Various times	Approx. 4-minutes each visit	Heidi Gullickson of Brookings Area United Way live in studio to discuss various agencies they serve.
Bettering the Community	October 6	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. South Dakota lawmakers approve amending the state budget to reflect \$1.25 billion in federal pandemic aid. \$400 million will go to small businesses.
Bettering the Community	October 15	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. The Brookings County Commission passes a burn ban that prevents open burning until further notice.
Bettering the Community	October 29	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council approves a development deal for the old downtown armory. It could mean \$15 million in private investment and include a boutique hotel, retail and offices.
Bettering the Community	November 2	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council voted 5-2 to form a Public Works Department, It combines Street, Engineering and Solid Waste into one department.
Bettering the Community	November 10	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Brookings City Manager Paul Briseno discusses the proposed redevelopment of the historic downtown armory. He says there are still some hoops to jump through and it could be 3-4 years before completion.
Bettering the Community	November 11	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council agrees to shift third-penny sales funding to a gift card program that will match the amount spent by those buying cards.
Bettering the Community	December 1	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The planned 3rd Interstate 29 interchange for Brookings is ahead of schedule and still a bit under budget. It should go to bid next year.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Local Events and Lifestyle	October 1, 15, 19	Various	Approx. 4-minutes each time	Laura Ellsworth discusses the Brookings “Share the Warmth” effort to provide warm clothing for those in need.
Local Events and Lifestyle	October 5, 15	Various	Approx. 3-minutes each	Julie Erickson discusses the “Back the Blue” event in Brookings set for Oct. 17 to show support for local law enforcement.
Local Events and Lifestyle	October 13	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 30-seconds	Story during regular newscasts. Andrew Sloss in the new Economic Development Director for Brookings. He believes the city has much to offer and has a great plan in place.
Local Events and Lifestyle	November 2	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 30-seconds	Story during regular newscasts. Despite the pandemic and reduced activities, the number of people booked into the Brookings County Jail over Hobo Day weekend is exactly the same as last year: 46
Local Events and Lifestyle	November 3	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00pm	Approx. 30-seconds	Story during regular newscasts. It’s Election Day across America. A rundown of local races and polling places.
Local Events and Lifestyle	November 5	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 30-seconds	Story during regular newscasts. Turnout for the 2020 Election was 67% in South Dakota and nearly half the ballots were cast early or absentee.
Local Events and Lifestyle	November 17	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. Larson Manufacturing of Brookings has been sold to an Illinois-based conglomerate for \$600 million. The company expects Brookings employees to remain in place.
Local Events and Lifestyle	December 4	7:50 am, 8:50 am, 10:00 am, 11:00 am, Noon, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. For the 3rd straight year, Brookings receives a perfect score of 100 on the Human Rights Campaign 2020 Municipality Equality Index. Next highest score in SD: Sioux Falls at 64.