#### **ISSUES - PROGRAMS REPORT**

**FOR** 

STATION KKPS

**BROWNSVILLE, TEXAS** 

LICENSED TO:

ENTRAVISION HOLDINGS, LLC

**QUARTER 1, 2015** 

**JANUARY 1, 2015 TO MARCH 31, 2015** 

#### ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:

- 1. HEALTH CARE
- 2. IMMIGRATION REFORM
- 3. EDUCATION
- 4. PUBLIC SAFETY
- 5. CHILD SAFETY
- 6. LOCAL AND NATIONAL ECONOMY
- 7. WOMEN'S ISSUES
- 8. LOCAL POLITICS AND GOVERNMENT
- 9. ROLE OF LATINOS IN THE COMMUNITY
- 10. LATINO YOUTH

# STATION **KKPS** ADDRESSED THE ISSUES IT HAS DETERMINED ARE OF CONCERN IN THE FOLLOWING PROGRAMS, NEWS PROGRAMS, AND PUBLIC SERVICE ANNOUNCEMENTS

#### ISSUE: HEALTH CARE

**ACA** Enrollment Fair

Program: KKPS Morning News

When: January 14, 2015 at 6:50/7:50 AM

Lower Valley Congressman Filemon Vela will host an Obamacare enrollment fair this Saturday. It'll be at the LUPE office in San Juan on Business 83 and Cesar Chavez Road from ten until three, and it'll help people sign up for medical insurance.

Governor Pays Local Visit

Program: KKPS Morning News

When: January 22, 2015 at 6:50/7:50 AM

Governor Greg Abbott will be in the Valley today. Abbott's expected to announce a new grant for UT-RGV, part of United Health Foundation's grant program which gives money to non-profit groups helping to improve public health.

Health Care Grant Announced

Program: KKPS Morning News

When: January 23, 2015 at 6:50/7:50 AM

The new UT-RGV med school got a grant of nearly three-million dollars to provide access to health care in the Valley's colonias. Governor Greg Abbott made the announcement in Edinburg last night. The grant is awarded by the non-profit United Health Foundation.

Health Fair In Edinburg

Program: KKPS Morning News

When: January 23, 2015 at 6:50/7:50 AM

There'll be a big health fair in Edinburg tomorrow. Free screenings, glucose checks, and vision tests will be available at the Edinburg Conference Center at Renaissance tomorrow morning from eight until noon.

ACA Enrollment Fair

Program: KKPS Morning News

When: February 2, 2015 at 6:50/7:50 AM

Another Obamacare enrollment fair is scheduled for Brownsville; tomorrow and Wednesday at the Brownsville Events Center. The deadline for signing up under the Affordable Care Act is the 15th of this month.

Governor Wants Local VA Hospital

Program: KKPS Morning News

When: February 6, 2015 at 6:50/7:50 AM

Governor Greg Abbott has written President Obama about a VA hospital for the Valley. Abbott's letter says the Department of Veterans Affairs is falling short of its obligation to veterans.

#### ISSUE: IMMIGRATION REFORM

Judge Considering Injunction

Program: KKPS Morning News

When: January 16, 2015 at 6:50/7:50 AM

There's no immediate ruling on blocking President Obama's executive action on immigration. Brownsville federal judge Andrew Hanen has been hearing arguments against the president's action, which is set to start next month.

States Join Texas Lawsuit

Program: KKPS Morning News

When: January 27, 2015 at 6:50/7:50 AM

Two more states have joined the Texas lawsuit against President Obama's executive action on immigration. Nevada and Tennessee join Texas and 25 other states. The case is being heard by Brownsville federal judge Andrew Hanen.

Judge Issues Injunction

Program: KKPS Morning News

When: February 17, 2015 at 6:50/7:50 AM

A Brownsville federal judge has temporarily blocked President Obama's executive action on immigration. Judge Andrew Hanen added that the lawsuit by 26 states to permanently stop the order should go forward.

White House To Appeal Injunction

Program: KKPS Morning News

When: February 18, 2015 at 6:50/7:50 AM

The White House says it will appeal the temporary block of President Obama's executive action on immigration. Brownsville federal judge Andrew Hanen blocked it Monday, saying the lawsuit filed by 26 states against the president's action should go forward.

White House Appeals Injunction

Program: KKPS Morning News

When: February 24, 2015 at 6:50/7:50 AM

The U-S government asked Brownsville federal judge Andrew Hanen to lift his temporary hold on President Obama's executive action on immigration. The government is appealing Hanen's decision to the Fifth Circuit Court of Appeals in New Orleans.

Judge Sets Deadline

Program: KKPS Morning News

When: February 25, 2015 at 6:50/7:50 AM

States suing to stop President Obama's executive action on immigration have until Monday to respond to the government's request to lift a temporary hold of the president's order. Brownsville federal judge Andrew Hanen set the deadline in a court order issued Tuesday.

States Want Injunction To Remain

Program: KKPS Morning News

When: March 4, 2015 at 6:50/7:50 AM

The 26 states suing for the suspension of President Obama's executive action on immigration have asked Brownsville federal judge Andrew Hanen not to lift his stay against it. Judge Hanen issued the preliminary injunction against the action last month.

Hearing On Injunction

Program: KKPS Morning News

When: March 19, 2015 at 6:50/7:50 AM

There'll be a hearing in Brownsville federal court today related to the lawsuit 26 states have filed against President Obama's executive action on immigration reform. Justice Department attorneys will answer questions about claims they misled Judge Andrew Hanen about when part of the executive action was implemented. Judge Hanen put a hold on that action last month.

#### ISSUE: EDUCATION

**School Bond Proposal** 

Program: KKPS Morning News

When: January 16, 2015 at 6:50/7:50 AM

A committee within the McAllen I-S-D is proposing over 400-million dollars in bonds to renovate schools. The committee says it's cheaper than rebuilding the schools. It'll go before the school board for approval later this month.

Bond Referendum Set

Program: KKPS Morning News

When: February 25, 2015 at 6:50/7:50 AM

The McAllen ISD is asking voters to approve a nearly 300-million dollar bond. The money would be spent bringing older school buildings up to date and furnish them with equal resources. Election day is coming up May ninth.

VAMOS Fundraiser

Program: KKPS Morning Show

When: March 5, 2015 at 7:45 AM

Guest Johnny Oliva of VAMOS (Valley Alliance of Mentors for Opportunities and Scholarships) discussed his organization's efforts at providing scholarships to Valley students and their upcoming fundraiser.

Scholarship Application Deadline

Program: KKPS Morning Show

When: March 30, 2015 at 7:45 AM

Guest Bianca Lopez of VAMOS (Valley Alliance of Mentors for Opportunities and Scholarships) discussed the final call for scholarship applications for RGV High School Students. The deadline for applying is Wednesday, April 1st.

## ISSUE: PUBLIC SAFETY

New Harlingen Police Chief

Program: KKPS Morning News

When: January 6, 2015 at 6:50/7:50 AM

Harlingen has a new police chief. Jeffery Adickes was sworn in Monday. He was most recently an assistant chief of Austin police.

Spring Breakers Advised

Program: KKPS Morning News

When: February 26, 2015 at 6:50/7:50 AM

The Department of Public Safety's again warning Spring Breakers to steer clear of Mexico because of drug cartel violence. Troopers will also be on the lookout for drunk drivers; they made more than 13-hundred arrests statewide during Spring Break.

**ISSUE**:

LOCAL AND NATIONAL ECONOMY

SpaceX Jobs Posted

Program: KKPS Morning News

When: January 6, 2015 at 6:50/7:50 AM

SpaceX has begun posting jobs for the spaceport they're building on Boca Chica beach. This morning, SpaceX is launching a rocket, then land its first stage on a platform in the ocean. That would be a first, and the purpose is to save money by reusing the rocket.

Call Center Closing

Program: KKPS Morning News

When: March 4, 2015 at 6:50/7:50 AM

The Convergys call center in Pharr is closing. Convergys told the Texas Workforce Commission the big call center will close within two months. 281 people will be out of work when it closes.

Raymondville Job Fair

Program: KKPS Morning News

When: March 4, 2015 at 6:50/7:50 AM

There'll be a job fair in Raymondville to help prison guards facing layoffs. Inmates of the Willacy County Correctional Center rioted last month, leaving the prison uninhabitable. The inmates were relocated. The job fair will be held a week from today at the Willacy County State Jail.

### ISSUE: LOCAL POLITICS AND GOVERNMENT

County Judge Sworn In

Program: KKPS Morning News

When: January 7, 2015 at 6:50/7:50 AM

Carlos Cascos was sworn in Monday for his third term as Cameron County Judge, but he won't be in office very long. Governor-elect Greg Abbott tapped him as the new Secretary of State. Abbott will be sworn in on the 20th, and will submit Cascos's name to the Texas Senate for confirmation.

County Judge Suggests Replacement

Program: KKPS Morning News

When: January 13, 2015 at 6:50/7:50 AM

Cameron County Judge Carlos Cascos says county administrator Pete Sepulveda should succeed him when he becomes the Texas secretary of state. Some commissioners are concerned about whether Sepulveda could hold both positions; they'll discuss it at a special meeting later this month.

Former Mayor Runs For City Commissioners Court

Program: KKPS Morning News

When: January 13, 2015 at 6:50/7:50 AM

Former McAllen mayor Richard Cortez is running for a vacant seat on the city commission. The seat's been open since commissioner Scott Crane died after running the McAllen Marathon last month.

County Judge To Be Secretary Of State

Program: KKPS Morning News

When: February 19, 2015 at 6:50/7:50 AM

The Texas Senate has confirmed Cameron County Judge Carlos Cascos as Secretary of State. The date for his formal swearing-in has not yet been set.

New County Judge

Program: KKPS Morning News

When: March 6, 2015 at 6:50/7:50 AM

Cameron County has a new county judge. Commissioners tapped county administrator Pete Sepulveda to replace Carlos Cascos, who will be sworn in tomorrow as Texas Secretary of State.

## ISSUE: ROLE OF LATINOS IN THE COMMUNITY

Local Student Musicians Win Competition

Program: KKPS Morning News

When: February 10, 2015 at 6:50/7:50 AM

Once again, McAllen High School's mariachi band won the state competition. It's the second straight year Mariachi de Oro has won first prize.

#### ISSUE: LATINO YOUTH

Local Student Musicians Win Competition

Program: KKPS Morning News

When: February 10, 2015 at 6:50/7:50 AM

Once again, McAllen High School's mariachi band won the state competition. It's the second straight year Mariachi de Oro has won first prize.