



KOLR
2650 E Division St
Springfield, MO 65803

Thompson Communication
200 W Jefferson
PO Box 5
Marshfield, MO 65706

Contract # 1352545

Schedule Dates 05/17/16-05/23/16
Advertiser John Brunner/Governor/Republican/Missouri (8104
Agency Thompson Communication (10768)
Product Political - Governor (1067)
Brand Missourians for John Brunner Est 72 (529181)
Salesperson Springfield, House (1093)
Sales Office Springfield
Buyer Name Peck,Emily
Phone/Fax /
CPE 10/12/72
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 05/16/16
Last Modified 05/16/16
Entered By Shannon Keene
CO-OP No
Headline # 5051204
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$484.50
Net Total \$2,745.50
Sales Tax

Springfield (KOLR)

By Broadcast Month	Spots	Rate
May. 2016	34	\$3,230.00
Grand Total:	34	\$3,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	7A- CBS This Morning 7a		1	1	1	1	1			5	\$45.00	\$225.00	Springfield (KOLR)		5/16/16
2.0	Normal Line / SPOT	05/21/16-05/21/16	5	:30	7A- CBS This Morning: Saturday 7a							1		1	\$45.00	\$45.00	Springfield (KOLR)		5/16/16
3.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	8A- CBS This Morning 8a		1	1	1	1	1			5	\$40.00	\$200.00	Springfield (KOLR)		5/16/16
4.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	11A- KOLR News 11a		1	1		1				3	\$125.00	\$375.00	Springfield (KOLR)		5/16/16
5.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	5P- KOLR News 5p		1	1	1	1	1			5	\$115.00	\$575.00	Springfield (KOLR)		5/16/16
6.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	6P- KOLR News 6p		1	1	1		1			4	\$135.00	\$540.00	Springfield (KOLR)		5/16/16
7.0	Normal Line / SPOT	05/22/16-05/22/16	5	:30	6P- CBS Sun Prime 6p								1	1	\$300.00	\$300.00	Springfield (KOLR)		5/16/16
8.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	6:30P- Entertainment Tonight 1		1	1		1				3	\$115.00	\$345.00	Springfield (KOLR)		5/16/16
9.0	Normal Line / SPOT	05/22/16-05/22/16	5	:30	9:59P- KOLR News Sun 10p								1	1	\$225.00	\$225.00	Springfield (KOLR)		5/16/16
10.0	Normal Line / SPOT	05/21/16-05/21/16	5	:30	9:59P- KOLR News Saturday 10p							1		1	\$135.00	\$135.00	Springfield (KOLR)		5/16/16
11.0	Normal Line / SPOT	05/17/16-05/17/16	5	:30	5:30A- KOLR10 Daybreak 530a			1						1	\$30.00	\$30.00	Springfield (KOLR)		5/16/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

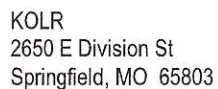
Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



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Page 2 of 2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KOLR Springfield MO</u>	Date: <u>5-16-16</u>
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I, Emily Peck, Thompson Communications,

being/on behalf of: John Brunner,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: August 2, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See order				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Missourians for John Brunner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Karen Giamalva

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1-29-16

Date

Emily Peck

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

Shannon Keene

Printed Name

NSA

Title