



KOLR  
2650 E Division St  
Springfield, MO 65803

Thompson Communication  
200 W Jefferson  
PO Box 5  
Marshfield, MO 65706

**Contract # 1352545**

**Schedule Dates** 05/17/16-05/23/16  
**Advertiser** John Brunner/Governor/Republican/Missouri (810)  
**Agency** Thompson Communication (10768)  
**Product** Political - Governor (1067)  
**Brand** Missourians for John Brunner Est 72 (529181)  
**Salesperson** Springfield, House (1093)  
**Sales Office** Springfield  
**Buyer Name** Peck,Emily  
**Phone/Fax** /  
**CPE** 10/12/72  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 05/16/16  
**Last Modified** 05/16/16  
**Entered By** Shannon Keene  
**CO-OP** No  
**Headline #** 5051204  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$484.50  
**Net Total** \$2,745.50  
**Sales Tax**

**Springfield (KOLR)**

By Broadcast Month	Spots	Rate
May. 2016	34	\$3,230.00
<b>Grand Total:</b>	<b>34</b>	<b>\$3,230.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	7A- CBS This Morning 7a		1	1	1	1	1			5	\$45.00	\$225.00	Springfield (KOLR)		5/16/16
2.0	Normal Line / SPOT	05/21/16-05/21/16	5	:30	7A- CBS This Morning: Saturday 7a							1		1	\$45.00	\$45.00	Springfield (KOLR)		5/16/16
3.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	8A- CBS This Morning 8a		1	1	1	1	1			5	\$40.00	\$200.00	Springfield (KOLR)		5/16/16
4.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	11A- KOLR News 11a		1	1		1				3	\$125.00	\$375.00	Springfield (KOLR)		5/16/16
5.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	5P- KOLR News 5p		1	1	1	1	1			5	\$115.00	\$575.00	Springfield (KOLR)		5/16/16
6.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	6P- KOLR News 6p		1	1	1		1			4	\$135.00	\$540.00	Springfield (KOLR)		5/16/16
7.0	Normal Line / SPOT	05/22/16-05/22/16	5	:30	6P- CBS Sun Prime 6p								1	1	\$300.00	\$300.00	Springfield (KOLR)		5/16/16
8.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	6:30P- Entertainment Tonight 1		1	1		1				3	\$115.00	\$345.00	Springfield (KOLR)		5/16/16
9.0	Normal Line / SPOT	05/22/16-05/22/16	5	:30	9:59P- KOLR News Sun 10p								1	1	\$225.00	\$225.00	Springfield (KOLR)		5/16/16
10.0	Normal Line / SPOT	05/21/16-05/21/16	5	:30	9:59P- KOLR News Saturday 10p							1		1	\$135.00	\$135.00	Springfield (KOLR)		5/16/16
11.0	Normal Line / SPOT	05/17/16-05/17/16	5	:30	5:30A- KOLR10 Daybreak 530a			1						1	\$30.00	\$30.00	Springfield (KOLR)		5/16/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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12.0	Normal Line / SPOT	05/17/16-05/17/16	5	:30	6A- KOLR10 Daybreak 6a			1						1	\$55.00	\$55.00	Springfield (KOLR)		5/16/16
13.0	Normal Line / SPOT	05/17/16-05/23/16	5	:30	6:30A- KOLR10 Daybreak 630a		1	1		1				3	\$60.00	\$180.00	Springfield (KOLR)		5/16/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KOLR Springfield MO</u>	<b>Date:</b> <u>5-16-16</u>
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I, Emily Peck, Thompson Communications

being/on behalf of: John Brunner

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: August 2, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>See order</u>				

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Missourians for John Brunner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Karen Giamalva

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

1-29-16

Date

Emily Peck

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Shannon Keene

Printed Name

NSA

Title