



WUPW
730 North Summit
Toledo, OH 43604
(419) 244-3600

CONTRACT

<u>Contract / Revision</u> 1842072 /		<u>Alt Order #</u> 08846059
<u>Product</u> WADE KAPSZUKIEWICZ		
<u>Contract Dates</u> 10/27/17 - 10/30/17		<u>Estimate #</u> 5020
<u>Advertiser</u> POL/Kapszukiewicz, Wade/D/Mayor		<u>Original Date / Revision</u> 10/26/17 / 10/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WUPW	<u>Account Executive</u> Matthew Wurm	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9914019	<u>Advertiser Code</u> 830	<u>Product 1/2</u> 861
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

New Media Firm, The
1322 G Street SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WUPW	10/27/17	10/27/17	CRIME WATCH DAILY	M-F 1-2 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$25.00			
N 2	WUPW	10/27/17	10/27/17	JUDGE MATHIS	M-F 10-11 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$35.00			
N 3	WUPW	10/27/17	10/27/17	Fox Toledo News at 10PM	10-11p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$200.00			
D 4	WUPW	10/27/17	10/27/17	ACCESS HOLLYWOOD	M-F 11-1130 PM		:30			NM	0	\$0.00
N 5	WUPW	10/27/17	10/27/17	PEOPLE'S COURT	M-F 11a-12n		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$35.00			
N 6	WUPW	10/27/17	10/27/17	HIMYM	M-F 12 - 1230am		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$20.00			
N 7	WUPW	10/27/17	10/27/17	PEOPLE'S COURT	SYN 12-1P M-F		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$30.00			
D 8	WUPW	10/27/17	10/27/17	SYN 530-6pm M-F	530-6p		:30			NM	0	\$0.00
N 9	WUPW	10/27/17	10/27/17	SEINFELD	M-F 6-630 PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$65.00			
N 10	WUPW	10/27/17	10/27/17	RTM	6:30-7 AM M-F		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$10.00			
N 11	WUPW	10/27/17	10/27/17	FOX Toledo News at 6:30PM	FOX Toledo News		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$55.00			

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<u>Advertiser</u> POL/Kapszukiewicz, Wad		<u>Estimate #</u> 5020
		<u>Original Date / Revision</u> 10/26/17 / 10/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 12	WUPW	10/27/17	10/27/17	SEINFELD	M-F 7-7:30PM		:30			NM	0	\$0.00
N 13	WUPW	10/27/17	10/27/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$30.00			
D 14	WUPW	10/27/17	10/27/17	TMX	M-F 730-8 PM		:30			NM	0	\$0.00
D 15	WUPW	10/27/17	10/27/17	JUDGE ALEX	M-F 9-10 AM		:30			NM	0	\$0.00
N 16	WUPW	10/30/17	10/30/17	CRIME WATCH DAILY	M-F 1-2 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$25.00			
N 17	WUPW	10/30/17	10/30/17	JUDGE MATHIS	M-F 10-11 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$35.00			
N 18	WUPW	10/30/17	10/30/17	Fox Toledo News at 10PM	10-11p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$200.00			
D 19	WUPW	10/30/17	10/30/17	ACCESS HOLLYWOOD	M-F 11-1130 PM		:30			NM	0	\$0.00
N 20	WUPW	10/30/17	10/30/17	PEOPLE'S COURT	M-F 11a-12n		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$35.00			
N 21	WUPW	10/30/17	10/30/17	HIMYM	M-F 12 - 1230am		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$20.00			
N 22	WUPW	10/30/17	10/30/17	SYN 12-1P M-PEOPLE'S COSYN 12-1P M-F			:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$30.00			
D 23	WUPW	10/30/17	10/30/17	SYN 530-6pm M-F	530-6p		:30			NM	0	\$0.00
N 24	WUPW	10/30/17	10/30/17	SEINFELD	M-F 6-630 PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$65.00			
N 25	WUPW	10/30/17	10/30/17	RTM	6:30-7 AM M-F		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$10.00			
N 26	WUPW	10/30/17	10/30/17	FOX Toledo News at 6:30PM	FOX Toledo News		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$55.00			
D 27	WUPW	10/30/17	10/30/17	SEINFELD	M-F 7-7:30PM		:30			NM	0	\$0.00
N 28	WUPW	10/30/17	10/30/17	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$30.00			
D 29	WUPW	10/30/17	10/30/17	TMZ	M-F 730-8 PM		:30			NM	0	\$0.00
D 30	WUPW	10/30/17	10/30/17	JUDGE ALEX	M-F 9-10 AM		:30			NM	0	\$0.00
N 31	WUPW	10/28/17	10/28/17	Fox Toledo News at 10PM	10-1030p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	-----1-				1	\$175.00			

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		<u>Estimate #</u> 5020
<u>Advertiser</u> POL/Kapszukiewicz, Wad		<u>Original Date / Revision</u> 10/26/17 / 10/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 32	WUPW	10/28/17	10/28/17	BONES	Various		:30			NM	0	\$0.00
D 33	WUPW	10/29/17	10/29/17	BONES	Various		:30			NM	0	\$0.00
N 34	WUPW	10/27/17	10/27/17	PAGE SIX	M-F 11-1130 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$35.00			
N 35	WUPW	10/27/17	10/27/17	SEINFELD	M-F 530-6p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$55.00			
N 36	WUPW	10/27/17	10/27/17	MOM	M-F 7-7:30PM		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$145.00			
N 37	WUPW	10/27/17	10/27/17	MOM	M-F 730-8 PM		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$145.00			
N 38	WUPW	10/27/17	10/27/17	JUDGE CHRISTINA PEREZ	M-F 9-10 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	----1--				1	\$35.00			
N 39	WUPW	10/30/17	10/30/17	PAGE SIX	M-F 11-1130 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$35.00			
N 40	WUPW	10/30/17	10/30/17	SEINFELD	M-F 530-6p		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$55.00			
N 41	WUPW	10/30/17	10/30/17	MOM	M-F 7-7:30PM		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$145.00			
N 42	WUPW	10/30/17	10/30/17	MOM	M-F 730-8 PM		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$145.00			
N 43	WUPW	10/30/17	10/30/17	JUDGE CHRISTINA PEREZ	M-F 9-10 AM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/17	11/05/17	1-----				1	\$35.00			
N 44	WUPW	10/28/17	10/28/17	BONES	SAT 12N-1P		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/17	10/29/17	-----1-				1	\$25.00			
N 45	WUPW	10/28/17	10/28/17	RIZZOLI & ISLES	SAT 2P-3P	-----1-	:30	1	\$25.00	NM	1	\$25.00
Totals											33	\$2,065.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/29/17	18	\$1,145.00	(\$171.75)	\$973.25
10/30/17 - 10/30/17	15	\$920.00	(\$138.00)	\$782.00
Totals	33	\$2,065.00	(\$309.75)	\$1,755.25

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1842072 /	08846059

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/27/17 - 10/30/17	WADE KAPSZUKIEWICZ	5020

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Kapszukiewicz, Wad	10/26/17 / 10/26/17

Signature: _____ **Date:** _____

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