

ORDER



Orders
Order / Rev: 894337
Alt Order #: WOC11770482
Product Desc: Issue
Estimate: 6867
Flight Dates: 08/11/18 - 08/17/18
Original Date / Rev: 08/10/18 / 08/10/18
Order Type: NORMAL

WECP

Primary AE: Panama City House
Sales Office: PCBN
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Majority Forward
Demographic: A35+
Product Codes: Issue - National - Senate
Priority: P-01
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 70899
Agency External ID: 5337
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/17/18	19	\$6,125.00	\$5,206.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	19	\$6,125.00	\$5,206.25	0.00
Totals	19	\$6,125.00	\$5,206.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Panama City House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WECP	08/11/18	08/17/18	CBS This Morning CBS This Morning (Program: CBS THIS MORNING)3Q EST (sell)	CM	7:00 AM-9:00 AM	MTWTF--	:30	1	\$120.00	P-01	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/11/18	08/17/18	MTWTF--					1	\$120.00		0.00			
N 2	WECP	08/11/18	08/17/18	Let's Make A Deal Let's Make A Deal (Program: LET'S MAKE A DEAL)3Q EST (sell)	CM	9:00 AM-10:00 AM	MTWTF--	:30	1	\$180.00	P-01	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/11/18	08/17/18	MTWTF--					1	\$180.00		0.00			
N 3	WECP	08/11/18	08/17/18	Price Is Right Price Is Right (Program: PRICE IS RIGHT)3Q EST (sell)	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/11/18	08/17/18	MTWTF--					3	\$350.00		0.00			
N 4	WECP	08/11/18	08/17/18	Local 18 @ Noon Local 18 @ Noon (Program: LOCAL 18 NEWS)3Q EST (sell)	CM	12:00 PM-12:30 PM	MTWTF--	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/11/18	08/17/18	MTWTF--					1	\$175.00		0.00			
N 5	WECP	08/11/18	08/17/18	Bold and Beautiful Bold and Beautiful	CM	12:30 PM-1:00 PM	MTWTF--	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00

Advertiser:	Majority Forward
Product Desc:	Issue
Estimate:	6867

WECP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: BOLD & BEAUTIFUL)3Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/11/18	08/17/18	MTWTF--		1		\$200.00	0.00						
N 6	WECP	08/11/18	08/17/18	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
(Program: FAMILY FEUD)3Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/11/18	08/17/18	MTWTF--		1		\$150.00	0.00						
N 7	WECP	08/11/18	08/17/18	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
(Program: JEOPARDY)3Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/11/18	08/17/18	MTWTF--		1		\$250.00	0.00						
N 8	WECP	08/11/18	08/17/18	Local 18 @ 530p Local 18 @ 530p	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
(Program: LOCAL 18 NEWS M-F 5:30P)3Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/11/18	08/17/18	MTWTF--		1		\$200.00	0.00						
N 9	WECP	08/11/18	08/17/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	1	\$160.00	P-01	0.00	NM	1	\$160.00
(Program: INSIDE EDITION)3Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/11/18	08/17/18	MTWTF--		1		\$160.00	0.00						
N 10	WECP	08/11/18	08/17/18	Late Show Late Show	CM	10:35 PM-11:35 PM	MTWTF--	:30	1	\$80.00	P-01	0.00	NM	1	\$80.00
(Program: LATE NIGHT WITH STEPHEN COLBER)3Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/11/18	08/17/18	MTWTF--		1		\$80.00	0.00						
N 11	WECP	08/11/18	08/16/18	Thursday Prime Hr 2 Thursday Prime Hr 2	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---T---	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
(Program: BIG BROTHER)3Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/11/18	08/17/18	---T---		1		\$1,200.00	0.00						
N 12	WECP	08/11/18	08/11/18	PGA Championship PGA Championship	CM	1:00 PM-6:00 PM (1:00 PM-6:00 PM)	-----S-	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
(Program: PGA CHAMPIONSHIP)3Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/06/18	08/12/18	-----S-		1		\$400.00	0.00						
N 13	WECP	08/11/18	08/12/18	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----S	:30	1	\$320.00	P-01	0.00	NM	1	\$320.00
(Program: CBS SUNDAY MORNING)3Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/06/18	08/12/18	-----S		1		\$320.00	0.00						
N 14	WECP	08/11/18	08/12/18	Face The Nation Face The Nation	CM	9:30 AM-10:30 AM	-----S	:30	1	\$160.00	P-01	0.00	NM	1	\$160.00
(Program: FACE THE NATION)3Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/06/18	08/12/18	-----S		1		\$160.00	0.00						
N 15	WECP	08/12/18	08/12/18	PGA Championship PGA Championship	CM	1:00 PM-6:00 PM (1:00 PM-6:00 PM)	-----S	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
(Program: PGA CHAMPIONSHIP)3Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/06/18	08/12/18	-----S		1		\$400.00	0.00						
N 16	WECP	08/11/18	08/12/18	Sunday Prime Hr 2 Sunday Prime Hr 2	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----S	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
(Program: BIG BROTHER)3Q EST (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		08/06/18	08/12/18	-----S		1		\$1,000.00	0.00						
N 17	WECP	08/11/18	08/12/18	Su 10p-11p Su 10p-11p	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	PI-----S	:30	1	\$80.00	P-01	0.00	NM	1	\$80.00
(Program: CASTLE)3Q EST (sell)															

WECP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 08/06/18	08/12/18	-----S	1	\$80.00	0.00							
													Totals	\$6,125.00