

INVOICE



WJHG
 8195 Front Beach Rd.
 Panama City, FL 32407
 Main: (850) 234-7777
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
894292-1	08/26/18	August 2018	07/30/18 - 08/17/18

Property	Account Executive	Sales Office	Sales Region
WJHG	Panama City House	Panama City Na	National

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 3050 K Street NW
 Washington, DC 20007

Advertiser	Product	Estimate Number
Majority Forward	Issue	6867

Flight Dates	Order #	Alt Order #
08/11/18 - 08/17/18	894292	WOC11770478

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WJHG
 P.O. Box 14200
 Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
9914573		173

Agency Ref	Advertiser Ref
5337	70899

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/11/18	08/17/18	News Channel 7 Today @ 5a	5:00 AM-6:00 AM	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18 08/17/18 MTWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WJHG F 08/17/18 5:08 AM News Channel 7 Today @ 5a 5:00 AM-6:00 AM :30 MF18101H \$250.00 NM									
2	08/11/18	08/17/18	News Channel 7 Today @ 6a	6:00 AM-7:00 AM	MTWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18 08/17/18 MTWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WJHG Tu 08/14/18 6:08 AM News Channel 7 Today @ 6a 6:00 AM-7:00 AM :30 MF18101H \$400.00 NM									
1 WJHG W 08/15/18 6:09 AM News Channel 7 Today @ 6a 6:00 AM-7:00 AM :30 MF18101H \$400.00 NM									
4 WJHG Th 08/16/18 6:08 AM News Channel 7 Today @ 6a 6:00 AM-7:00 AM :30 MF18101H \$400.00 NM									
3 WJHG F 08/17/18 6:09 AM News Channel 7 Today @ 6a 6:00 AM-7:00 AM :30 MF18101H \$400.00 NM									
3	08/11/18	08/17/18	Today Show	7:00 AM-9:00 AM	MTWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18 08/17/18 MTWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WJHG Tu 08/14/18 7:26 AM Today Show 7:00 AM-9:00 AM :30 MF18101H \$500.00 NM									
3 WJHG W 08/15/18 7:22 AM Today Show 7:00 AM-9:00 AM :30 MF18101H \$500.00 NM									
2 WJHG Th 08/16/18 7:19 AM Today Show 7:00 AM-9:00 AM :30 MF18101H \$500.00 NM									
4 WJHG F 08/17/18 7:26 AM Today Show 7:00 AM-9:00 AM :30 MF18101H \$500.00 NM									
4	08/11/18	08/17/18	Today w/ KathieLee & Ho da	10:00 AM-11:00 AM	MTWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18 08/17/18 MTWTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WJHG Tu 08/14/18 10:48 AM Today w/ KathieLee & Hoda 10:00 AM-11:00 AM :30 MF18101H \$150.00 NM									
1 WJHG Th 08/16/18 10:55 AM Today w/ KathieLee & Hoda 10:00 AM-11:00 AM :30 MF18101H \$150.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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Tallahassee, FL 32317-4200

Invoice # 894292-1	Invoice Date 08/26/18	Invoice Month August 2018	Invoice Period 07/30/18 - 08/17/18
Advertiser Majority Forward	Product Issue	Estimate Number 6867	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/11/18	08/17/18	News Channel 7 @ 11a	11:00 AM-12:00 PM	MTWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18 08/17/18 MTWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WJHG Tu 08/14/18 11:11 AM News Channel 7 @ 11a 11:00 AM-12:00 PM :30 MF18101H \$200.00 NM									
2 WJHG Th 08/16/18 11:11 AM News Channel 7 @ 11a 11:00 AM-12:00 PM :30 MF18101H \$200.00 NM									
6	08/11/18	08/17/18	Days of Our Lives	12:00 PM-1:00 PM	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18 08/17/18 MTWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WJHG F 08/17/18 12:58 PM Days of Our Lives 12:00 PM-1:00 PM :30 MF18101H \$250.00 NM									
7	08/11/18	08/17/18	M-F 4p-430p	4:00 PM-4:30 PM	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18 08/17/18 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WJHG Tu 08/14/18 4:13 PM M-F 4p-430p 4:00 PM-4:30 PM :30 MF18101H \$250.00 NM									
2 WJHG Th 08/16/18 4:29 PM M-F 4p-430p 4:00 PM-4:30 PM :30 MF18101H \$250.00 NM									
8	08/11/18	08/17/18	M-F Jeopardy	4:30 PM-5:00 PM	MTWTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18 08/17/18 MTWTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WJHG W 08/15/18 4:43 PM M-F Jeopardy 4:30 PM-5:00 PM :30 MF18101H \$325.00 NM									
2 WJHG Th 08/16/18 4:56 PM M-F Jeopardy 4:30 PM-5:00 PM :30 MF18101H \$325.00 NM									
3 WJHG F 08/17/18 4:36 PM M-F Jeopardy 4:30 PM-5:00 PM :30 MF18101H \$325.00 NM									
9	08/11/18	08/17/18	News Channel 7 @ 5p M	5:00 PM-5:30 PM	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18 08/17/18 MTWTF-- 3 \$1,000.00									
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1 WJHG Tu 08/14/18 5:09 PM News Channel 7 @ 5p M-F 5:00 PM-5:30 PM :30 MF18101H \$1,000.00 NM									
2 WJHG Th 08/16/18 5:08 PM News Channel 7 @ 5p M-F 5:00 PM-5:30 PM :30 MF18101H \$1,000.00 NM									
3 WJHG F 08/17/18 5:14 PM News Channel 7 @ 5p M-F 5:00 PM-5:30 PM :30 MF18101H \$1,000.00 NM									
10	08/11/18	08/17/18	News Channel 7 @ 6p M	6:00 PM-6:30 PM	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18 08/17/18 MTWTF-- 2 \$1,200.00									
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2 WJHG Th 08/16/18 6:09 PM News Channel 7 @ 6p M-F 6:00 PM-6:30 PM :30 MF18101H \$1,200.00 NM									
11	08/11/18	08/17/18	M-F Wheel of Fortune	6:30 PM-7:00 PM	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18 08/17/18 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WJHG W 08/15/18 6:36 PM M-F Wheel of Fortune 6:30 PM-7:00 PM :30 MF18101H \$1,200.00 NM									

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11	08/11/18	08/17/18	M-F Wheel of Fortune	6:30 PM-7:00 PM	MTWTF--	:30	3	\$1,200.00	NM																																																							
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12	08/11/18	08/17/18	News Channel 7 @ 10p	10:00 PM-10:35 PM	MTWTF--	:30	2	\$1,000.00	NM																																																							
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16	08/11/18	08/12/18	Meet The Press	9:00 AM-10:00 AM	-----S	:30	1	\$300.00	NM																																																							
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Total Spots							33																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$21,875.00
<u>Agency Commission</u>	\$3,281.25
<u>Net Amount Due</u>	\$18,593.75
<u>Invoice Balance as of 08/28/18 10:43:01 AM CT</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.