

# INVOICE



**WJHG**  
**8195 Front Beach Rd.**  
**Panama City, FL 32407**  
**Main: (850) 234-7777**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
894292-1	08/26/18	August 2018	07/30/18 - 08/17/18

Property	Account Executive	Sales Office	Sales Region
WJHG	Panama City House	Panama City Na	National

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Send Payment To:

**WJHG**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Advertiser	Product	Estimate Number
Majority Forward	Issue	6867

Flight Dates	Order #	Alt Order #
08/11/18 - 08/17/18	894292	WOC11770478

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914573		173

Agency Ref	Advertiser Ref
5337	70899

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/11/18	08/17/18	News Channel 7 Today @ 5a	5:00 AM-6:00 AM	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18   08/17/18   MTWTF--                1        \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WJHG	F	08/17/18	5:08 AM	News Channel 7 Today @ 5a	5:00 AM-6:00 AM	:30	MF18101H	\$250.00   NM
2	08/11/18	08/17/18	News Channel 7 Today @ 6a	6:00 AM-7:00 AM	MTWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18   08/17/18   MTWTF--                4        \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WJHG	Tu	08/14/18	6:08 AM	News Channel 7 Today @ 6a	6:00 AM-7:00 AM	:30	MF18101H	\$400.00   NM
1	WJHG	W	08/15/18	6:09 AM	News Channel 7 Today @ 6a	6:00 AM-7:00 AM	:30	MF18101H	\$400.00   NM
4	WJHG	Th	08/16/18	6:08 AM	News Channel 7 Today @ 6a	6:00 AM-7:00 AM	:30	MF18101H	\$400.00   NM
3	WJHG	F	08/17/18	6:09 AM	News Channel 7 Today @ 6a	6:00 AM-7:00 AM	:30	MF18101H	\$400.00   NM
3	08/11/18	08/17/18	Today Show	7:00 AM-9:00 AM	MTWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18   08/17/18   MTWTF--                4        \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WJHG	Tu	08/14/18	7:26 AM	Today Show	7:00 AM-9:00 AM	:30	MF18101H	\$500.00   NM
3	WJHG	W	08/15/18	7:22 AM	Today Show	7:00 AM-9:00 AM	:30	MF18101H	\$500.00   NM
2	WJHG	Th	08/16/18	7:19 AM	Today Show	7:00 AM-9:00 AM	:30	MF18101H	\$500.00   NM
4	WJHG	F	08/17/18	7:26 AM	Today Show	7:00 AM-9:00 AM	:30	MF18101H	\$500.00   NM
4	08/11/18	08/17/18	Today w/ KathieLee & Ho da	10:00 AM-11:00 AM	MTWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18   08/17/18   MTWTF--                2        \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WJHG	Tu	08/14/18	10:48 AM	Today w/ KathieLee & Hoda	10:00 AM-11:00 AM	:30	MF18101H	\$150.00   NM
1	WJHG	Th	08/16/18	10:55 AM	Today w/ KathieLee & Hoda	10:00 AM-11:00 AM	:30	MF18101H	\$150.00   NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

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**WJHG**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	Invoice Date	Invoice Month	Invoice Period
894292-1	08/26/18	August 2018	07/30/18 - 08/17/18
Advertiser	Product	Estimate Number	
Majority Forward	Issue	6867	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/11/18	08/17/18	News Channel 7 @ 11a	11:00 AM-12:00 PM	MTWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18    08/17/18    MTWTF--                2                \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Tu	08/14/18	11:11 AM	News Channel 7 @ 11a	11:00 AM-12:00 PM	:30	MF18101H	\$200.00 NM
2	WJHG	Th	08/16/18	11:11 AM	News Channel 7 @ 11a	11:00 AM-12:00 PM	:30	MF18101H	\$200.00 NM
6	08/11/18	08/17/18	Days of Our Lives	12:00 PM-1:00 PM	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18    08/17/18    MTWTF--                1                \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	F	08/17/18	12:58 PM	Days of Our Lives	12:00 PM-1:00 PM	:30	MF18101H	\$250.00 NM
7	08/11/18	08/17/18	M-F 4p-430p	4:00 PM-4:30 PM	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18    08/17/18    MTWTF--                2                \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Tu	08/14/18	4:13 PM	M-F 4p-430p	4:00 PM-4:30 PM	:30	MF18101H	\$250.00 NM
2	WJHG	Th	08/16/18	4:29 PM	M-F 4p-430p	4:00 PM-4:30 PM	:30	MF18101H	\$250.00 NM
8	08/11/18	08/17/18	M-F Jeopardy	4:30 PM-5:00 PM	MTWTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18    08/17/18    MTWTF--                3                \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	W	08/15/18	4:43 PM	M-F Jeopardy	4:30 PM-5:00 PM	:30	MF18101H	\$325.00 NM
2	WJHG	Th	08/16/18	4:56 PM	M-F Jeopardy	4:30 PM-5:00 PM	:30	MF18101H	\$325.00 NM
3	WJHG	F	08/17/18	4:36 PM	M-F Jeopardy	4:30 PM-5:00 PM	:30	MF18101H	\$325.00 NM
9	08/11/18	08/17/18	News Channel 7 @ 5p M-F	5:00 PM-5:30 PM	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18    08/17/18    MTWTF--                3                \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WJHG	Tu	08/14/18	5:09 PM	News Channel 7 @ 5p M-F	5:00 PM-5:30 PM	:30	MF18101H	\$1,000.00 NM
2	WJHG	Th	08/16/18	5:08 PM	News Channel 7 @ 5p M-F	5:00 PM-5:30 PM	:30	MF18101H	\$1,000.00 NM
3	WJHG	F	08/17/18	5:14 PM	News Channel 7 @ 5p M-F	5:00 PM-5:30 PM	:30	MF18101H	\$1,000.00 NM
10	08/11/18	08/17/18	News Channel 7 @ 6p M-F	6:00 PM-6:30 PM	MTWTF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18    08/17/18    MTWTF--                2                \$1,200.00									
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1	WJHG	Tu	08/14/18	6:09 PM	News Channel 7 @ 6p M-F	6:00 PM-6:30 PM	:30	MF18101H	\$1,200.00 NM
2	WJHG	Th	08/16/18	6:09 PM	News Channel 7 @ 6p M-F	6:00 PM-6:30 PM	:30	MF18101H	\$1,200.00 NM
11	08/11/18	08/17/18	M-F Wheel of Fortune	6:30 PM-7:00 PM	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/18    08/17/18    MTWTF--                3                \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WJHG	W	08/15/18	6:36 PM	M-F Wheel of Fortune	6:30 PM-7:00 PM	:30	MF18101H	\$1,200.00 NM

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11	08/11/18	08/17/18	M-F Wheel of Fortune	6:30 PM-7:00 PM	MTWTF--	:30	3	\$1,200.00	NM																																													
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12	08/11/18	08/17/18	News Channel 7 @ 10p M-F	10:00 PM-10:35 PM	MTWTF--	:30	2	\$1,000.00	NM																																													
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2	WJHG	F	08/17/18	10:16 PM	News Channel 7 @ 10p M-F	10:00 PM-10:35 PM	:30	MF18101H	\$1,000.00	NM																																												
13	08/11/18	08/17/18	The Tonight Show	10:35 PM-11:35 PM	MTWTF--	:30	1	\$300.00	NM																																													
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16	08/11/18	08/12/18	Meet The Press	9:00 AM-10:00 AM	-----S	:30	1	\$300.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	08/06/18	08/12/18	-----S	1	\$300.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WJHG	Su	08/12/18	9:51 AM	Meet The Press	9:00 AM-10:00 AM	:30	MF18101H	\$300.00	NM																																												
Total Spots							33																																															

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$21,875.00</b>
<u>Agency Commission</u>	<b>\$3,281.25</b>
<u>Net Amount Due</u>	<b>\$18,593.75</b>
<u>Invoice Balance as of 08/28/18 10:43:01 AM CT</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).