

INVOICE



WECP
8195 Front Beach Rd.
Panama City, FL 32407
Main: (850) 234-7777
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
851509-1	10/28/18	October 2018	10/01/18 - 10/08/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Majority Forward	Issue- 163/173/6513	6513- MF Fall Res 10

Flight Dates	Order #	Alt Order #
10/02/18 - 10/08/18	851509	WOC10988727

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914573		173

Agency Ref	Advertiser Ref
5337	70899

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/18	10/08/18	CBS This Morning	7:00 AM-9:00 AM	MTWTF--	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	M	10/08/18	8:29 AM	CBS This Morning	7:00 AM-9:00 AM	:30	MF18103H	\$120.00 NM
2	10/02/18	10/08/18	Let's Make A Deal	9:00 AM-10:00 AM	MTWTF--	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Tu	10/02/18	9:23 AM	Let's Make A Deal	9:00 AM-10:00 AM	:30	MF18103H	\$140.00 NM
3	10/02/18	10/08/18	Price Is Right	10:00 AM-11:00 AM	MTWTF--	:30	2	\$320.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 2 \$320.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Tu	10/02/18	10:28 AM	Price Is Right	10:00 AM-11:00 AM	:30	MF18103H	\$320.00 NM
2	WECP	Th	10/04/18	10:59 AM	Price Is Right	10:00 AM-11:00 AM	:30	MF18103H	\$320.00 NM
4	10/02/18	10/08/18	Local 18 @ Noon	12:00 PM-12:30 PM	MTWTF--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	M	10/08/18	12:20 PM	Local 18 @ Noon	12:00 PM-12:30 PM	:30	MF18103H	\$150.00 NM
5	10/02/18	10/08/18	Bold and Beautiful	12:30 PM-1:00 PM	MTWTF--	:30	1	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	W	10/03/18	12:59 PM	Bold and Beautiful	12:30 PM-1:00 PM	:30	MF18103H	\$140.00 NM

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Advertiser	Product	Estimate Number	
Majority Forward	Issue- 163/173/6513	6513- MF Fall Res 10	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/02/18	10/08/18	M-F 3p-4p	3:00 PM-4:00 PM	MTWTF--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Tu	10/02/18	3:44 PM	M-F 3p-4p	3:00 PM-4:00 PM	:30	MF18103H	\$180.00 NM
7	10/02/18	10/08/18	M-F 4p-5p	4:00 PM-5:00 PM	MTWTF--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	F	10/05/18	4:37 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	MF18103H	\$180.00 NM
8	10/02/18	10/08/18	M-F 5p-530p	5:00 PM-5:30 PM	MTWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	M	10/08/18	5:12 PM	M-F 5p-530p	5:00 PM-5:30 PM	:30	MF18103H	\$200.00 NM
9	10/02/18	10/08/18	Local 18 @ 530p	5:30 PM-6:00 PM	MTWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	M	10/08/18	5:44 PM	Local 18 @ 530p	5:30 PM-6:00 PM	:30	MF18103H	\$200.00 NM
10	10/02/18	10/08/18	M-F 630p-7p	6:30 PM-7:00 PM	MTWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	M	10/08/18	6:45 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	MF18103H	\$200.00 NM
11	10/02/18	10/08/18	M-F 10p-1035p	10:00 PM-10:35 PM	MTWTF--	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	M	10/08/18	10:09 PM	M-F 10p-1035p	10:00 PM-10:35 PM	:30	MF18103H	\$80.00 NM
12	10/02/18	10/08/18	Late Show	10:35 PM-11:35 PM	MTWTF--	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTWTF-- 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	M	10/08/18	10:48 PM	Late Show	10:35 PM-11:35 PM	:30	MF18103H	\$80.00 NM
13	10/02/18	10/02/18	Tuesday Prime Hr 1	6:57 PM-8:00 PM	-T-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -T----- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Tu	10/02/18	7:33 PM	Tuesday Prime Hr 1	6:57 PM-8:00 PM	:30	MF18103H	\$1,800.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/02/18	10/02/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -T----- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Tu	10/02/18	9:50 PM	Tuesday Prime Hr 3	9:00 PM-10:00 PM	:30	MF18103H	\$1,000.00 NM
15	10/02/18	10/03/18	Wednesday Prime Hr 1	7:00 PM-8:00 PM	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --W---- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	W	10/03/18	7:47 PM	Wednesday Prime Hr 1	7:00 PM-8:00 PM	:30	MF18103H	\$1,200.00 NM
16	10/02/18	10/03/18	Wednesday Prime Hr 2	8:00 PM-9:00 PM	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --W---- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	W	10/03/18	8:49 PM	Wednesday Prime Hr 2	8:00 PM-9:00 PM	:30	MF18103H	\$1,200.00 NM
17	10/02/18	10/04/18	Thursday Prime 1a	7:00 PM-7:30 PM	---T---	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---T--- 1 \$2,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Th	10/04/18	7:17 PM	Thursday Prime 1a	7:00 PM-7:30 PM	:30	MF18103H	\$2,400.00 NM
18	10/02/18	10/05/18	Friday Prime Hr 3	9:00 PM-10:00 PM	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	F	10/05/18	9:30 PM	Friday Prime Hr 3	9:00 PM-10:00 PM	:30	MF18103H	\$1,000.00 NM
20	10/02/18	10/07/18	CBS Sunday Morning	8:00 AM-9:30 AM	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	10/07/18	8:53 AM	CBS Sunday Morning	8:00 AM-9:30 AM	:30	MF18103H	\$400.00 NM
21	10/02/18	10/07/18	Face The Nation	9:30 AM-10:30 AM	-----S	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S 1 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	10/07/18	10:18 AM	Face The Nation	9:30 AM-10:30 AM	:30	MF18103H	\$180.00 NM
22	10/02/18	10/07/18	NFL Reg Season Late Game	3:30 PM-6:30 PM	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	Su	10/07/18		NFL Reg Season Late Game	3:30 PM-6:30 PM	:00		\$800.00 NM
See MG 22.2									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
22	10/02/18	10/07/18	NFL Reg Season Late Game	3:30 PM-6:30 PM	-----S	:30	1	\$800.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WECP</td><td>Su</td><td>10/07/18</td><td>1:33 PM</td><td>NFL Reg Season Early Game</td><td>12:00 PM-4:00 PM</td><td>:30</td><td>MF18103H</td><td>\$800.00</td><td>NM</td></tr><tr><td colspan="11">MG for 22.1 10/07</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WECP	Su	10/07/18	1:33 PM	NFL Reg Season Early Game	12:00 PM-4:00 PM	:30	MF18103H	\$800.00	NM	MG for 22.1 10/07											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	WECP	Su	10/07/18	1:33 PM	NFL Reg Season Early Game	12:00 PM-4:00 PM	:30	MF18103H	\$800.00	NM																																	
MG for 22.1 10/07																																											
23	10/02/18	10/07/18	Sunday Prime Hr 3	8:00 PM-9:00 PM	-----S	:30	1	\$1,200.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/18</td><td>10/07/18</td><td>-----S</td><td>1</td><td>\$1,200.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WECP</td><td>Su</td><td>10/07/18</td><td>8:43 PM</td><td>Sunday Prime Hr 3</td><td>8:00 PM-9:00 PM</td><td>:30</td><td>MF18103H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/18	10/07/18	-----S	1	\$1,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECP	Su	10/07/18	8:43 PM	Sunday Prime Hr 3	8:00 PM-9:00 PM	:30	MF18103H	\$1,200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/01/18	10/07/18	-----S	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WECP	Su	10/07/18	8:43 PM	Sunday Prime Hr 3	8:00 PM-9:00 PM	:30	MF18103H	\$1,200.00	NM																																	
24	10/02/18	10/07/18	Su 10p-11p	10:00 PM-11:00 PM	-----S	:30	1	\$80.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/01/18	10/07/18	-----S	1	\$80.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WECP	Su	10/07/18	10:09 PM	Su 10p-11p	10:00 PM-11:00 PM	:30	MF18103H	\$80.00	NM																																	
25	10/07/18	10/07/18	NFL Reg Season Early Game	12:00 PM-3:30 PM	-----S	:30	1	\$800.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/01/18	10/07/18	-----S	1	\$800.00																																						
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26	10/05/18	10/05/18	Friday Prime Hr 1	6:57 PM-8:00 PM	----F--	:30	1	\$1,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/18</td><td>10/07/18</td><td>----F--</td><td>1</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WECP</td><td>F</td><td>10/05/18</td><td>7:47 PM</td><td>Friday Prime Hr 1</td><td>6:57 PM-8:00 PM</td><td>:30</td><td>MF18103H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/18	10/07/18	----F--	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECP	F	10/05/18	7:47 PM	Friday Prime Hr 1	6:57 PM-8:00 PM	:30	MF18103H	\$1,000.00	NM
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Total Spots							26																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$15,370.00
<u>Agency Commission</u>	\$2,305.50
<u>Net Amount Due</u>	\$13,064.50
<u>Invoice Balance as of 11/04/18 4:10:33 PM CT</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.