

# INVOICE



**WECP**  
 8195 Front Beach Rd.  
 Panama City, FL 32407  
 Main: (850) 234-7777  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
851509-1	10/28/18	October 2018	10/01/18 - 10/08/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

**Waterfront Strategies**  
 Attention: Accounts Payable  
 3050 K Street NW  
 Washington, DC 20007

Advertiser	Product	Estimate Number
Majority Forward	Issue- 163/173/6513	6513- MF Fall Res 10

Flight Dates	Order #	Alt Order #
10/02/18 - 10/08/18	851509	WOC10988727

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WECP**  
 P.O. Box 14200  
 Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
9914573		173

Agency Ref	Advertiser Ref
5337	70899

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/02/18	10/08/18	CBS This Morning	7:00 AM-9:00 AM	MTWTF--	:30	1	\$120.00	NM	
Weeks: <u>Start Date</u> 10/02/18 <u>End Date</u> 10/08/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$120.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WECP	M	10/08/18	8:29 AM	CBS This Morning	7:00 AM-9:00 AM	:30	MF18103H	\$120.00	NM
2	10/02/18	10/08/18	Let's Make A Deal	9:00 AM-10:00 AM	MTWTF--	:30	1	\$140.00	NM	
Weeks: <u>Start Date</u> 10/02/18 <u>End Date</u> 10/08/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$140.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WECP	Tu	10/02/18	9:23 AM	Let's Make A Deal	9:00 AM-10:00 AM	:30	MF18103H	\$140.00	NM
3	10/02/18	10/08/18	Price Is Right	10:00 AM-11:00 AM	MTWTF--	:30	2	\$320.00	NM	
Weeks: <u>Start Date</u> 10/02/18 <u>End Date</u> 10/08/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$320.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WECP	Tu	10/02/18	10:28 AM	Price Is Right	10:00 AM-11:00 AM	:30	MF18103H	\$320.00	NM
2	WECP	Th	10/04/18	10:59 AM	Price Is Right	10:00 AM-11:00 AM	:30	MF18103H	\$320.00	NM
4	10/02/18	10/08/18	Local 18 @ Noon	12:00 PM-12:30 PM	MTWTF--	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> 10/02/18 <u>End Date</u> 10/08/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WECP	M	10/08/18	12:20 PM	Local 18 @ Noon	12:00 PM-12:30 PM	:30	MF18103H	\$150.00	NM
5	10/02/18	10/08/18	Bold and Beautiful	12:30 PM-1:00 PM	MTWTF--	:30	1	\$140.00	NM	
Weeks: <u>Start Date</u> 10/02/18 <u>End Date</u> 10/08/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$140.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WECP	W	10/03/18	12:59 PM	Bold and Beautiful	12:30 PM-1:00 PM	:30	MF18103H	\$140.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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Send Payment To:  
**WECP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>851509-1</b>	Invoice Date <b>10/28/18</b>	Invoice Month <b>October 2018</b>	Invoice Period <b>10/01/18 - 10/08/18</b>
Advertiser <b>Majority Forward</b>	Product <b>Issue- 163/173/6513</b>	Estimate Number <b>6513- MF Fall Res 10</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/02/18	10/08/18	M-F 3p-4p	3:00 PM-4:00 PM	MTWTF--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18    10/08/18    MTWTF--                    1            \$180.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type 1    WECP    Tu    10/02/18    3:44 PM    M-F 3p-4p                    3:00 PM-4:00 PM    :30 MF18103H                    \$180.00    NM									
7	10/02/18	10/08/18	M-F 4p-5p	4:00 PM-5:00 PM	MTWTF--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18    10/08/18    MTWTF--                    1            \$180.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type 1    WECP    F    10/05/18    4:37 PM    M-F 4p-5p                    4:00 PM-5:00 PM    :30 MF18103H                    \$180.00    NM									
8	10/02/18	10/08/18	M-F 5p-530p	5:00 PM-5:30 PM	MTWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18    10/08/18    MTWTF--                    1            \$200.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type 1    WECP    M    10/08/18    5:12 PM    M-F 5p-530p                    5:00 PM-5:30 PM    :30 MF18103H                    \$200.00    NM									
9	10/02/18	10/08/18	Local 18 @ 530p	5:30 PM-6:00 PM	MTWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18    10/08/18    MTWTF--                    1            \$200.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type 1    WECP    M    10/08/18    5:44 PM    Local 18 @ 530p                    5:30 PM-6:00 PM    :30 MF18103H                    \$200.00    NM									
10	10/02/18	10/08/18	M-F 630p-7p	6:30 PM-7:00 PM	MTWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18    10/08/18    MTWTF--                    1            \$200.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type 1    WECP    M    10/08/18    6:45 PM    M-F 630p-7p                    6:30 PM-7:00 PM    :30 MF18103H                    \$200.00    NM									
11	10/02/18	10/08/18	M-F 10p-1035p	10:00 PM-10:35 PM	MTWTF--	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18    10/08/18    MTWTF--                    1            \$80.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type 1    WECP    M    10/08/18    10:09 PM    M-F 10p-1035p                    10:00 PM-10:35 PM    :30 MF18103H                    \$80.00    NM									
12	10/02/18	10/08/18	Late Show	10:35 PM-11:35 PM	MTWTF--	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18    10/08/18    MTWTF--                    1            \$80.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type 1    WECP    M    10/08/18    10:48 PM    Late Show                    10:35 PM-11:35 PM    :30 MF18103H                    \$80.00    NM									
13	10/02/18	10/02/18	Tuesday Prime Hr 1	6:57 PM-8:00 PM	-T-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18    10/07/18    -T-----                    1            \$1,800.00									
Spots: #    Ch    Day    Air Date    Air Time    Description                    Start/End Time    Length Ad-ID                    Rate    Type 1    WECP    Tu    10/02/18    7:33 PM    Tuesday Prime Hr 1                    6:57 PM-8:00 PM    :30 MF18103H                    \$1,800.00    NM									

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Invoice # <b>851509-1</b>	Invoice Date <b>10/28/18</b>	Invoice Month <b>October 2018</b>	Invoice Period <b>10/01/18 - 10/08/18</b>
Advertiser <b>Majority Forward</b>	Product <b>Issue- 163/173/6513</b>	Estimate Number <b>6513- MF Fall Res 10</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/02/18	10/02/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -T----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP Tu 10/02/18 9:50 PM Tuesday Prime Hr 3 9:00 PM-10:00 PM :30 MF18103H \$1,000.00 NM									
15	10/02/18	10/03/18	Wednesday Prime Hr 1	7:00 PM-8:00 PM	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --W---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP W 10/03/18 7:47 PM Wednesday Prime Hr 1 7:00 PM-8:00 PM :30 MF18103H \$1,200.00 NM									
16	10/02/18	10/03/18	Wednesday Prime Hr 2	8:00 PM-9:00 PM	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 --W---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP W 10/03/18 8:49 PM Wednesday Prime Hr 2 8:00 PM-9:00 PM :30 MF18103H \$1,200.00 NM									
17	10/02/18	10/04/18	Thursday Prime 1a	7:00 PM-7:30 PM	---T---	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ---T--- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP Th 10/04/18 7:17 PM Thursday Prime 1a 7:00 PM-7:30 PM :30 MF18103H \$2,400.00 NM									
18	10/02/18	10/05/18	Friday Prime Hr 3	9:00 PM-10:00 PM	----F--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP F 10/05/18 9:30 PM Friday Prime Hr 3 9:00 PM-10:00 PM :30 MF18103H \$1,000.00 NM									
20	10/02/18	10/07/18	CBS Sunday Morning	8:00 AM-9:30 AM	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP Su 10/07/18 8:53 AM CBS Sunday Morning 8:00 AM-9:30 AM :30 MF18103H \$400.00 NM									
21	10/02/18	10/07/18	Face The Nation	9:30 AM-10:30 AM	-----S	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP Su 10/07/18 10:18 AM Face The Nation 9:30 AM-10:30 AM :30 MF18103H \$180.00 NM									
22	10/02/18	10/07/18	NFL Reg Season Late G ame	3:30 PM-6:30 PM	-----S	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECP Su 10/07/18 NFL Reg Season Late Game 3:30 PM-6:30 PM :00 <del>\$800.00</del> NM See MG 22.2									

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<u>Advertiser</u> Majority Forward	<u>Product</u> Issue- 163/173/6513	<u>Estimate Number</u> 6513- MF Fall Res 10	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
22	10/02/18	10/07/18	NFL Reg Season Late G ame	3:30 PM-6:30 PM	-----S	:30	1	\$800.00	NM																																												
<table border="0"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>WECP</td> <td>Su</td> <td>10/07/18</td> <td>1:33 PM</td> <td>NFL Reg Season Early Game</td> <td>12:00 PM-4:00 PM</td> <td>:30</td> <td>MF18103H</td> <td>\$800.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 22.1 10/07</td> </tr> </table>										<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2	WECP	Su	10/07/18	1:33 PM	NFL Reg Season Early Game	12:00 PM-4:00 PM	:30	MF18103H	\$800.00	NM	MG for 22.1 10/07																					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																											
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MG for 22.1 10/07																																																					
23	10/02/18	10/07/18	Sunday Prime Hr 3	8:00 PM-9:00 PM	-----S	:30	1	\$1,200.00	NM																																												
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/01/18</td> <td>10/07/18</td> <td>-----S</td> <td>1</td> <td>\$1,200.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WECP</td> <td>Su</td> <td>10/07/18</td> <td>8:43 PM</td> <td>Sunday Prime Hr 3</td> <td>8:00 PM-9:00 PM</td> <td>:30</td> <td>MF18103H</td> <td>\$1,200.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/01/18	10/07/18	-----S	1	\$1,200.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WECP	Su	10/07/18	8:43 PM	Sunday Prime Hr 3	8:00 PM-9:00 PM	:30	MF18103H	\$1,200.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/01/18	10/07/18	-----S	1	\$1,200.00																																																
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1	WECP	Su	10/07/18	8:43 PM	Sunday Prime Hr 3	8:00 PM-9:00 PM	:30	MF18103H	\$1,200.00	NM																																											
24	10/02/18	10/07/18	Su 10p-11p	10:00 PM-11:00 PM	-----S	:30	1	\$80.00	NM																																												
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<u>Total Spots</u>							<b>26</b>																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$15,370.00</b>
<u>Agency Commission</u>	<b>\$2,305.50</b>
<u>Net Amount Due</u>	<b>\$13,064.50</b>
<u>Invoice Balance as of 11/04/18 4:10:33 PM CT</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).