

**BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT
FOR
STATION WDMK
3rd QUARTER, 2020
July 1st through September 30th**

ISSUES OF CONCERN TO THE STATION WDMK
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
THIRD QUARTER, 2020

1. POLITICS
2. CIVIL RIGHTS/RACISM
3. HEALTH
4. COMMUNITY

PUBLIC AFFAIRS PROGRAMS

WDMK PROGRAMS THAT
ADDRESS COMMUNITY ISSUES

Inside Detroit (Sunday – 8:00 a.m. – 10:00 a.m.)

Mildred Gaddis Show: Locally-produced Public Affairs Recap Show aired Saturday mornings focusing on Metro Detroit issues such as Detroit policies, homelessness, victories, and defeats.

Third Quarter 2020

TOPIC: POLITICS

Inside Detroit

July 5th, 2020

Time: 8:00am-9:45am

Length: 1 Hour, 45 Minutes

Mildred interviewed the Deputy Secretary of State, Heaster Wheeler, and they discussed the voter participation in Michigan and how their participation will impact the results of the election. In addition, she asked for listeners to call in and give their opinion on the matter. Wheeler also went on to break down the demographics of voting.

Inside Detroit

July 12th, 2020

Time: 9:00am-9:45am

Length: 45 Minutes

Mildred interviewed Attorney Glennon Threat Jr., who is a criminal defense attorney. He is working to establish a public defender system for the United States District Court for the Northern District of Alabama and serves as resource counsel for the court's Criminal Justice Act panel. They discussed the direction that America is going in politically. They also discussed all of the political campaigns for presidency, and broke down the voting operation. Threat Jr. analyzed the last presidential election voting.

Inside Detroit

July 19th, 2020

Time: 8:05am-8:20am

Length: 15 Minutes

Mildred opened the phones for the listeners to discuss John James, who is a politician, businessman, and veteran. He was the Republican candidate for the 2018 United States Senate election in Michigan but lost to the Democrat, Debbie Stabenow. James is a candidate for the Senate again in 2020. The audience shared their opinions on James as we inch closer to this year's election.

Inside Detroit

July 26th, 2020

Time: 9:05am-9:55am

Length: 50 Minutes

Mildred interviewed journalist Jeffrey Miller, and they had a discussion regarding Joe Biden and his candidates for Vice President. They went over who would be

the best fit, and also talked about how the Coronavirus numbers around the country could play a role in the election this year. In addition to that, Mildred allowed the listeners to call in and weigh in on this year's election and ask Miller questions that they had.

Inside Detroit

August 9th, 2020

Time: 8:00am-8:30am

Length: 30 Minutes

Mildred interviewed Kym Worthy, the prosecutor of Wayne County, Michigan, as she is the first African-American woman to serve as a county prosecutor in Michigan. She became internationally recognized for prosecuting then Detroit Mayor Kwame Kilpatrick at the beginning of March 2008. They discussed the campaigns that were going in in Detroit. Furthermore, Wayne Prosecutor Kym Worthy sets the record straight and addressed the untold secrets during campaigns in Detroit.

Inside Detroit

August 9th, 2020

Time: 8:35am-10:00am

Length: 1 Hour, 25 Minutes

Mildred interviewed Detroit Political Consultant Mario Marrow. They discussed the Detroit primary and analyzed each of the current candidates. They also went on to question everything that they believe is wrong with the Detroit area election.

Inside Detroit

August 16th, 2020

Time: 8:05am-8:35am

Length: 30 Minutes

Mildred interviewed Anthony Adams, attorney in private practice in the city of Detroit, Michigan. He has an extensive background in both the public and private sector, and understands the issues facing municipalities, public service corporations and private businesses as they move toward dramatic restructuring of organizational affairs. He has represented a number of clients in complex real estate transactions, business restructuring and acquisitions. They discussed defunding the US postal service, what it means for the country, and if they believe it is constitutional?

Inside Detroit

August 16th, 2020

Time: 8:40am-8:50am

Length: 10 Minutes

Mildred interviewed Kerry Ebersole Singh, who is the Michigan Statewide Census Director and CEO of Persuasion Link, LLC., which is a Michigan-based Public Affairs Firm. She has served as the Michigan state director and senior advisor to the Energy Foundation States and Regions program, helping to lead the way to accelerating the transition to the clean energy economy. Kerry served as the director of “Get Out The Vote” for Obama as a regional director for the Service Employees International Union (SEIU). They discussed the Michigan Census Campaign, why the president keeps moving the census date, the importance of the census, and what is going to take to get our census numbers up.

Inside Detroit

August 16th, 2020

Time: 9:00am-9:15am

Length: 15 Minutes

Mildred interviewed journalist Jeffery Miller, and they recapped the letter he wrote to Joe Biden about his candidates for vice president. They also went on to discuss the result of it all, which was Joe Biden choosing Kamala Harris as his running mate. Miller gave his opinion on that choice and how he believes it will affect this year’s election.

Inside Detroit

August 16th, 2020

Time: 9:20am-9:55am

Length: 35 Minutes

Mildred interviewed Mario Marrow, Detroit Political Consultant, and they discussed Joe Biden choosing Kamala Harris as his running mate. They predicted how the votes will go after Biden chose this running mate. Later on, the callers weighed in with how they think the nation will run with Kamala as a possible vice president.

Inside Detroit

August 23rd, 2020

Time: 8:25am-8:45am

Length: 20 Minutes

Mildred interviewed Rev. Wendell Anthony, who is the NAACP president. They discussed the current delay of mail, and how they are systematically slowing

down the mail because of the voting system. In addition, Mildred opened up the phone lines to give listeners the opportunity to give their opinion on the subject.

Inside Detroit

August 23rd, 2020

Time: 8:45am-9:05am

Length: 20 Minutes

Mildred played back Michelle Obama's DNC speech in its entirety for the audience to hear in case they missed it. She went on to give her reaction and to the speech, while also allowing the audience to call and weigh in on with their reactions and opinions from the speech.

Inside Detroit

August 23rd, 2020

Time: 9:05am-9:55am

Length: 50 Minutes

Mildred discussed with the audience the current race for the Third Circuit Judge. She posed the question: is it fair for one of the candidates to change their last name to receive votes? Mildred explained the story of a judge running for Third Circuit Judge and changing his last name to a known last name to receive votes. The audience weighed in to discuss whether or not they believe it is fair to do this during a political race.

Inside Detroit

August 30th, 2020

Time: 8:05am-9:55am

Length: 1 Hour, 50 Minutes

Mildred dedicated her show to discuss with the audience an interview that went Kamala Harris' past. With Harris recently being named Joe Biden's running mate in the race, the audience weighed in and commented on how this could affect the future of our country. She also went on to discuss Joe Biden possibly being president and what that will mean for the country.

Inside Detroit

September 13th, 2020

Time: 9:00am-9:20am

Length: 20 Minutes

Mildred interviewed Joe Biden, who has served as the 47th vice president of the United States from 2009 to 2017. He served as a United States Senator for Delaware from 1973 to 2009. In addition, he is currently running for

2020 president. They discuss the African American Community, taxes, how important Michigan is to his campaign, and black voters in Detroit.

Inside Detroit

September 13th, 2020

Time: 9:20am-10:00am

Length: 40 Minutes

Mildred interviewed Mario Marrow, who is a Detroit Political Consultant. They discussed politics in the state of Michigan, as well as national politics. In addition, they discussed Mildred's recent Joe Biden interview. She then opened up the phones and allowed the audience to weigh in on the interview and political topics that were brought up during the interview.

Inside Detroit

September 20th, 2020

Time: 8:00am-8:40am

Length: 40 Minutes

Mildred interviewed Bernie Porn, who is a partner and President of EPIC MRA. Mr. Porn is a graduate of Aquinas College in Grand Rapids, majoring in urban affairs and schooled in statistics. He was a staff member in the Michigan House of Representatives for nineteen years, serving as the Director of Communications from 1990 to 1992. He worked extensively on the 1981 and 1991 Michigan legislative and congressional redistricting. They discussed the Michigan Senate Race between Peters and Jon James, as well as the presidential race. In addition Mr. Porn gave stats and information about the races.

Inside Detroit

September 20th, 2020

Time: 8:40am-9:00am

Length: 20 Minutes

Mildred interviewed Attorney Glennon Threat Jr., who is a criminal defense attorney. He is working to establish a public defender system for the United States District Court for the Northern District of Alabama and serves as resource counsel for the court's Criminal Justice Act panel. In addition, he is an Adjunct Professor. They discussed the race for the presidency in the United States and analyzed the possible outcome.

Inside Detroit

September 20th, 2020

Time: 9:05am-9:45am

Length: 40 Minutes

Mildred challenged people to go and register to vote, expressing the importance of that, especially with this year's election and what has gone on in our country in 2020. The audience called in to accept that challenge and explained their point of view on the importance of voting.

Inside Detroit

September 27th, 2020

Time: 9:05am-9:20am

Length: 15 Minutes

Mildred interviewed Stacey Abrams, who is a *New York Times* bestselling author, serial entrepreneur, nonprofit CEO and political leader. After serving for eleven years in the Georgia House of Representatives, including seven as Democratic Leader, in 2018, Abrams became the Democratic nominee for Governor of Georgia, winning more votes than any other Democrat in the state's history. They discussed the importance of Michigan to this election, voting, and changes that needs to happen in America.

Inside Detroit

September 27th, 2020

Time: 9:20am-9:55am

Length: 35 Minutes

Mildred once again challenged people to go and register to vote, expressing the importance of doing so. The audience then called in to accept that challenge and explained their point of view on the importance of voting.

TOPIC: CIVIL RIGHTS/RACISM

Inside Detroit

July 5th, 2020

Time: 9:45am-9:55am

Length: 10 Minutes

Mildred brought up the discussion of Cass Tech High School's name and if it should be changed. The school is named after Lewis Cass, a former slave owning governor who was also behind the Indian Removal Act. The audience called in and gave their opinion on this discussion, and ultimately agreed that it should be removed.

Inside Detroit
July 19th, 2020

Time: 9:05am-9:20am

Length: 15 Minutes

Mildred honored two Civil Rights icons that passed away over the weekend, which were United States Congressman John Lewis and Reverend C.T. Vivian. This celebration included Mildred's take on the impact that both Lewis and Vivian had on the world, as well as a compilation of interviews and speeches that honored the work that they have done for the world in the Civil Rights movement.

Inside Detroit
August 2nd, 2020

Time: 8:05am-8:20am

Length: 15 Minutes

Mildred interviewed Pastor Marvin Winans to talk about his participation in the funeral for Civil Rights Icon Congressman John Lewis. He also discussed the August 28th March for Justice down Woodward Avenue. In addition, he talked about his performance at the John Lewis funeral.

Inside Detroit
August 2nd, 2020

Time: 8:25am-9:15am

Length: 50 Minutes

Mildred interviewed Dr. Eddie Glaude Jr., Princeton University's head of African American studies. He is the author of 12 books, including A Shade of Blue, Democracy in Black, and How Race Still Enslaves the American Soul. His brings up his latest book, Begin Again: James Baldwin's America and Its Urgent Lessons for Our Own! They discuss the book that is now number 5 on The New York Times bestseller list. They go on to analyze how the new book relates back to our society today.

Inside Detroit
August 23rd, 2020

Time: 8:00am-8:20am

Length: 20 Minutes

Mildred interviewed Pastor Marvin Winans, whom is a pastor and a gospel singer. They discussed the march for justice that is happening in Detroit over the racial injustice and police brutality that is taking place in the country. They went on to talk about what results they hope will come from this taking place.

Inside Detroit**September 6th, 2020****Time: 8:05am-9:05am****Length: 60 Minutes**

Mildred interviewed Attorney Todd Perkins, who has created a law firm in the heart of downtown Detroit. He specializes in Criminal Law, Civil Law, Entertainment Law, Municipal Law, Divorce and Probate. They discussed the recent instances of police brutality in the country and where he believes the community is headed.

Inside Detroit**September 6th, 2020****Time: 9:10am-9:55am****Length: 45 Minutes**

Mildred interviewed Attorney Arnold Reed, who specializes in Criminal Law and Civil Law. They discussed and analyzed the case about Daniel T. Prude, who was suffocated by police last March. The cops were recently charged, and after their conversation, Mildred allowed the audience to weigh in on topic.

Inside Detroit**September 27th, 2020****Time: 8:00am-9:00am****Length: 60 Minutes**

Mildred interviewed John Mason, who is the announcer for the Detroit Pistons basketball games. Mason is also a radio personality who has hosted the extremely popular "Mason in The Morning" for 18 years. He also is the host of his own radio show on 105.9 KISS-FM from 10am to 2pm. They discussed Deion Sanders becoming the new head coach of Jackson State and the importance of HBCUs. At the end of this interview they discuss Charles Barkley and Shaquille O'Neal drawing backlash for pushing back on Breonna Taylor outrage.

TOPIC: HEALTH**Inside Detroit****July 12th, 2020****Time: 8:05am-8:50am****Length: 45 Minutes**

Mildred opened a discussion for the listeners on if it is safe for schools to reopen during the COVID-19 pandemic, and the listeners called in with their opinions. Overall, the callers felt like the government is putting money over people's lives and they strongly believe that schools should not open back up at this moment.

TOPIC: COMMUNITY

Inside Detroit

July 12th, 2020

Time: 9:45am-9:55am

Length: 10 Minutes

Mildred interviewed Dr. Tyrone Taborn, who is a publisher and the chairman/CEO of the Career Communications Group. Taborn is also the founder of the Foundation for Educational Development, which aims to raise awareness of technology literacy in minority communities across America. Taborn and Mildred discussed the upcoming Women of Color Stem conference. The conference is recognizing the significant contributions by women in STEM fields.

Inside Detroit

July 19th, 2020

Time: 8:25am-8:55am

Length: 30 Minutes

Mildred interviewed Attorney Anthony Chambers, Dr. Tyrone Powers, Mr. Bernie Moner, Mr. Greg Carter, and Gerald Glaspie. Collectively, they discussed and honored Hank Glaspie, who was the retired FBI Agent that died of COVID-19 during this pandemic.

Inside Detroit

July 19th, 2020

Time: 9:25am-9:55am

Length: 30 Minutes

Mildred interviewed two college students to discuss the impact that the pandemic has had on their schooling. They discussed their path to get through college during these difficult times, how they feel about the upcoming school year, and how their school experience has been so far. The students also expressed how having to do school virtually has impacted their excitement for the school year, and how they plan to adjust.

Inside Detroit

July 26th, 2020

Time: 8:05am-8:35am

Length: 20 Minutes

Mildred interviewed Attorney Bertram Marks, who serves as a corporate social responsibility and civil rights consultant, a trial attorney at his firm, Litigation Associates PLLC, and a faith leader at the First Community Church in Detroit. They discussed the Gabe Leland case: Detroit city council member Gabe Leland charged

with misconduct in office. They questioned his charge in the discussion and allowed the audience to weigh in on this topic.

Inside Detroit

July 26th, 2020

Time: 8:40am-9:05am

Length: 25 Minutes

Mildred allowed listeners to weigh in on if school should reopen during the Coronavirus Pandemic. Overall, the audience thought that kids should be staying home during these times. They believe that kids going back would be exposing the Detroit Public School system. They also added that they believe the schools would be doing this to get money. A Detroit Public School teacher also called in and told the audience that they have not been paid since May after they were told they were going to be taken care of. She also shared her hardships during the pandemic after not getting paid.

Inside Detroit

August 2nd, 2020

Time: 9:20am-9:30am

Length: 10 Minutes

Mildred interviewed Aaron Sanders from Key Financial Services to discuss the potential second round of stimulus checks. They go over the possibility of it happening, what it would take to make it happen, and what everyone can expect from it if it does come through.

Inside Detroit

August 2nd, 2020

Time: 9:35am-10:00am

Length: 25 Minutes

Mildred interviewed college students that are the winners of the Mildred Gaddis HBCU Book Scholarship. She discusses with them what this opportunity means to them, and goes over their future goals with their education and beyond in to their desired careers.

Inside Detroit

September 13th, 2020

Time: 8:05am-8:15am

Length: 10 Minutes

Mildred interviewed Brenda Price, a lifelong Detroit and veteran non-profit organization leader. She is an AARP Michigan Associate State Director for Community Outreach in Metro Detroit. She discussed that AARP is inviting black

women to join Michigan Sisters and Friends event to support the health and wealth of black women. They went on to discuss the impact of this event.

Inside Detroit

September 13th, 2020

Time: 8:20am-8:55am

Length: 35 Minutes

Mildred interviewed Nicole Smalls, who is the charter commissioner and they have deep discussion about school millage rate. That discussion included where the numbers currently stand now and what can be done to improve those numbers moving forward.

Inside Detroit

September 20th, 2020

Time: 9:45am-10:00am

Length: 15 Minutes

Mildred interviewed Senator Peters, who was sworn into office in 2015 to represent the State of Michigan in the U.S. Senate. In the 116th Congress, Peters serves as Ranking Member of the Senate Homeland Security and Governmental Affairs Committee. He also serves on the Senate Armed Services Committee, Senate Commerce, Science, and Transportation Committee and the Joint Economic Committee. They discussed the potential second round of stimulus checks, including the possibility of it happening and when that could be.

WDMK KISS 105.9 FM PSA Activity

Each of these PSA's aired July 01, 2020 –September 30, 2020 between the hours of 12am - 12 midnight.

Aspca Pet	20
Shelter Pet	20
Get Out To Vote	50
Stop Text	20
Protect Environment	20
Meals On Wheels	20
Ace Your Retirement	50
St Jude	50
Best For Vets	50
Today's Military	30
Covid-19	100
Poison Hotline	20
Human Trafficking	20
Buying A Car	20
Ronald Mcdonald Charity	150
Recycle Old Tech	30
Honor Vets Oakland Mall	200
Goodwill	20
Us Census	200
Total:	880