

**BEASLEY MEDIA GROUP, LLC  
ISSUES AND PROGRAMS REPORT  
FOR STATION WDMK-HD2  
1<sup>st</sup> QUARTER, 2023  
January 1<sup>st</sup> THROUGH March 31<sup>st</sup>**

ISSUES OF CONCERN TO THE STATION  
WDMK-HD2  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
FIRST-QUARTER, 2023

1. FINANCE
2. LOCAL NEWS
3. CURRENT EVENTS
4. NATIONAL POLITICS
5. ICON TRIBUTE
6. COVID-19
7. MENTAL HEALTH
8. MICHIGAN POLITICS
9. SOCIAL JUSTICE
10. COMMUNITY OUTREACH
11. DETROIT POLITICS
12. LAW ENFORCEMENT
13. DETROIT INFRASTRUCTURE
14. MICHIGAN JUDICIAL SYSTEM
15. EDUCATION
16. WOMEN'S HISTORY MONTH

PUBLIC AFFAIRS PROGRAMS  
WDMK-HD2 PROGRAMS THAT  
ADDRESS COMMUNITY ISSUES

**Take Control Tuesdays** (Tuesdays: 2:10 pm – 3:00 pm)

Take Control Tuesday is a weekly segment that discusses better decision-making about our money. Mansa Musa from moneysmartlife.org keeps listeners on track with practical tips for everyday people.

**Inside Detroit** (Saturdays: 5:00am – 6:00am)

Locally-produced Public Affairs Recap Show aired Saturday mornings, focusing on Metro Detroit issues such as Detroit policies, homelessness, victories, and defeats.

**FIRST QUARTER 2023**

**TAKE CONTROL TUESDAY**

**January 3<sup>rd</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**"Reset Generational Wealth"**

**LENGTH: 5 MINUTES**

Mansa Musa of MoneySmartLife.Org explained to listeners tips to generate generational wealth for your children's children.

**TAKE CONTROL TUESDAY**

**January 10<sup>th</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**LENGTH: 5 MINUTES**

"DTE Changes Coming"

Mansa Musa of MoneySmartLife.Org explained in detail the new pricing changes coming to DTE customers. He shared the new changes could save you or cost you.

**TAKE CONTROL TUESDAY**

**January 17<sup>th</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**LENGTH: 5 MINUTES**

"Tips For Living A 'Money Smart Life' In 2023"

Mansa Musa of MoneySmartLife.Org shared tips to help listeners live a money-smart life throughout the New Year and beyond.

**TAKE CONTROL TUESDAY**

**January 24<sup>th</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**LENGTH: 5 MINUTES**

"Credit Card Debt & Bill Consolidation"

Mansa Musa of MoneySmartLife.Org shared tips to help listeners consolidate their debt through different avenues.

**TAKE CONTROL TUESDAY**

**January 31<sup>st</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**LENGTH: 5 MINUTES**

"Revolving Credit"

Mansa Musa of MoneySmartLife.Org explained to listeners exactly what revolving credit is.

**TAKE CONTROL TUESDAY**

**February 7<sup>th</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**LENGTH: 5 MINUTES**

“What To Do With Your Profit Sharing Money”

Mansa Musa of MoneySmartLife.Org explained if and listeners work for any of the Big Three, they may be looking at a big profit sharing check headed their way. He shared what to do with all that money (after taxes of course).

**TAKE CONTROL TUESDAY**

**February 14<sup>th</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**LENGTH: 5 MINUTES**

“Pay Down Debt Or Save That Windfall”

Mansa Musa of MoneySmartLife.Org explained if listeners happen to be a recipient of a lot of money, like a profit sharing check or tax refund, what they should do with it.

**TAKE CONTROL TUESDAY**

**February 21<sup>st</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**LENGTH: 5 MINUTES**

“How To Stop Worrying About Money”

Mansa Musa of MoneySmartLife.Org encouraged listeners not to stay up late at night worrying about money. Mansa Musa goes straight to the Bible to show us what the Word says about worries and His promises too.

**TAKE CONTROL TUESDAY**

**February 28<sup>th</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**LENGTH: 5 MINUTES**

“5 Ways To Save Money”

Mansa Musa from MoneySmartLife.Org shared five ways to save money that listeners can try right away.

**TAKE CONTROL TUESDAY**

**March 7<sup>th</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**LENGTH: 5 MINUTES**

### “Managing Deductibles & Copays”

When your insurance resets at the beginning of the year, so does your deductibles and copays. Mansa Musa of MoneySmartLife.Org shared tips on how to take away the beginning of the year deductible and copay stress.

#### **TAKE CONTROL TUESDAY**

**March 14<sup>th</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**LENGTH: 5 MINUTES**

“Debt is Seductive”

Mansa Musa of MoneySmartLife.Org explained to listeners If they’re not careful, they can quickly find themselves in a lot of debt. He highlighted the lure to get more credit cards or make a big credit purchase is very seductive.

#### **TAKE CONTROL TUESDAY**

**March 21<sup>st</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**LENGTH: 5 MINUTES**

“DTE Changes Coming”

Mansa Musa of MoneySmartLife.Org explained in detail the new pricing changes coming to DTE customers. He shared the new changes could save you or cost you.

#### **TAKE CONTROL TUESDAY**

**March 28<sup>th</sup>, 2023**

**TIME: 2:15pm- 2:20pm**

**TOPIC: FINANCE**

**LENGTH: 5 MINUTES**

“4 Steps to Improving Your Credit Score”

Mansa Musa of MoneySmartLife.Org shared 4 very key tips to listeners for them to improve their credit scores.

#### **INSIDE DETROIT**

**January 7<sup>th</sup>, 2023**

**TIME: 5:00am – 6:00am**

**TOPIC: LOCAL NEWS**

**LENGTH: 30 Minutes**

Mildred Gaddis interviewed Attorney Todd Perkins of the Perkins Law Group. They discussed the recent courtroom victory for his client Rodriguez Broadnax,

the former superintendent of the Clintondale School System. Perkins explained the details leading up to the victory, sharing that he and his client still have a long road ahead.

**TOPIC: CURRENT EVENTS**

**LENGTH: 25 Minutes**

Mildred Gaddis dedicated the remainder of the show to an open-line segment with listeners. Listeners called in to share their opinions on some of the biggest stories of last year. Listeners called in to weigh their opinion on a variety of local and national stories, including the ending of the Detroit Water Company moratorium and news that actress Viola Davis may be nominated for Best Actress at the upcoming Academy Awards.

**INSIDE DETROIT**

**January 14<sup>th</sup>, 2023**

**TIME: 5:00am – 6:00am**

**TOPIC: NATIONAL POLITICS**

**LENGTH: 30 Minutes**

Mildred Gaddis interviewed Greg Bowens, Political Strategist, PR and Crisis Management expert, and President of Bowens and Company. They discussed the fragmented Republican Party and their new speaker of the house, Kevin McCarthy. McCarthy was recently elected to be speaker after 15 rounds of voting. Bowens also shared his thoughts on Michigan's Right to Work. They also discussed the recent report of Michigan Supreme Court Justice Bernstein berating a fellow colleague. Listeners called in to weigh their opinion.

**TOPIC: CURRENT EVENTS**

**LENGTH: 25 Minutes**

Mildred Gaddis discussed the recent Rolling Stone Magazine article, naming the late, great, Aretha Franklin as the greatest singer ever. Mildred also explained that many fans were angry that some of their favorite singers didn't make the list, including singer Celine Dion. Listeners called in with their opinion on the topic.

**INSIDE DETROIT**

**January 21<sup>st</sup>, 2023**

**TIME: 5:00am – 6:00am**

**TOPIC: ICON TRIBUTE**

**LENGTH: 30 Minutes**

Mildred Gaddis dedicated the first half of the show to celebrate the birthday and legacy of Rev. Dr. Martin Luther King Jr. Mildred shared an excerpt of one of his most famous speeches “The Drum Major Instinct”. Mildred also spoke about Dr. King’s life, the legacy, and the accolades he achieved before he was assassinated. Listeners called in to share their thoughts and pay respects to the late, great Civil Rights Leader.

**TOPIC: NATIONAL POLITICS**

**LENGTH: 25 Minutes**

Mildred Gaddis interviewed political strategist and former Wayne County Commission Chairperson, Art Blackwell. They discussed a wide array of topics, including the recent report of former President of the United States, Donald Trump, keeping secure documents at his personal home office. They also discussed the reports of politicians calling for Sen. George Santos to resign amid reports of fraud and deceit to his constituents. They also highlighted the recent report of Michigan Justice Richard Bernstein’s apology to his fellow colleague whom he berated in an earlier report. Listeners called in to weigh their opinion on the topic.

**INSIDE DETROIT**

**January 28<sup>th</sup>, 2023**

**TIME: 5:00am – 6:00am**

**TOPIC: FINANCE**

**LENGTH: 20 Minutes**

Mildred Gaddis interviewed Diedre Davis, Chief Marketing Officer at Michigan State University Federal Credit Union. Davis shared tips to help listeners get their finances in order by cleaning up their credit score. They also discussed the credit union’s effort to provide financial literacy to residents. Davis explained MSUFCU’s Financial 4.0, a one-stop shop for all your financial literacy needs. Listeners called in with questions regarding the program and to weigh in on the topic.

**TOPIC: COVID-19**

**LENGTH: 20 Minutes**

Mildred Gaddis interviewed retired anesthesiologist and former Michigan State Representative, Dr. Jimmy Womack. They discussed the latest variant of the COVID-19 virus, as well as other bacterial diseases listeners should be aware of. Dr. Womack highlighted that listeners should be aware of the RSV virus and the similarities it shares with COVID-19. They also explained that just because the news is not sharing death tolls, doesn’t mean that people are not dying from



these ailments. Mildred charged listeners with being vigilant about their health and staying safe. Listeners called in with questions for Dr. Womack, as well as to weigh in on the topic.

**TOPIC: FINANCE**

**LENGTH: 15 Minutes**

Mildred Gaddis interviewed Aaron Sanders, President of Key Financial Solutions. Sanders shared that the IRS has stated tax refunds will be late to taxpayers this year. They discussed what those actions could mean for the average American. Mildred highlighted that most Americans are already struggling financially. Sanders agreed, explaining that listeners who can't wait for their return should look into an advance loan for their return. Listeners called in with questions for Mr. Sanders.

**INSIDE DETROIT**

**February 4<sup>th</sup>, 2023**

**TIME: 5:00am – 6:00am**

**TOPIC: MENTAL HEALTH**

**LENGTH: 20 Minutes**

Mildred Gaddis interviewed Dr. Michele Reid, Chief Medical Officer at CNS Health Care System. They discussed the recent rash of mental health episodes happening not only locally, but to citizens across the country. They also discussed the recent report of a mother suffering from mental illness that froze to death with her children in her car. Dr. Reid explained that we are in the midst of a mental health crisis. Mildred agreed, explaining that mental illness doesn't have a face. She also highlighted that we must identify the tell-tell signs of mental issues, so that we can get our loved ones the best possible help, before they do harm to themselves or others. Listeners called in with questions and comments on the topic.

**TOPIC: MICHIGAN POLITICS**

**LENGTH: 20 Minutes**

Mildred Gaddis interviewed the Vice President of Marketing for the Mackinac Center for Public Policy, Jarrett Skorup. The Mackinac Center for Public Policy is a nonprofit research and educational institute that advances the principles of free markets and limited government. They discussed Gov. Gretchen Whitmer's 2023 State of the State address. They discussed some of the key talking points Gov. Whitmer got right, and some she felt short of delivering. Skorup also highlighted that some key points were not mentioned at all. Skorup explained that the

Republican party is looking to work well with the Democrats of Michigan to get some key legislation passed.

**TOPIC: SOCIAL JUSTICE**

**LENGTH: 15 Minutes**

Mildred Gaddis interviewed Attorney Todd Perkins of The Perkins Law Group. They discussed the 5 Memphis Police Officers that were recently fired amidst the death of Tyree Nichols. Perkins explained that the 5 officers have since been charged with the murder of Nichols. Kristina Karamo, the Republican candidate for vying for Michigan Secretary of State. They discussed her campaign ahead of the November election. Karamo shared that the negative ads being aired against her used audio that was taken out of context. She also explained the reason she got into the race was to protect the voting rights of all Michiganders. Listeners called in with questions for the candidate.

**INSIDE DETROIT**

**February 11<sup>th</sup>, 2023**

**TIME: 5:00am – 6:00am**

**TOPIC: COMMUNITY OUTREACH**

**LENGTH: 20 Minutes**

Mildred Gaddis interviewed Dameeko Williams, Chief Executive Director of Hydrate Detroit. Hydrate Detroit is a 501c3/non-profit organization providing immediate emergency water deliveries and water restoration to families in the city of Detroit experiencing water shutoffs. Williams explained in more detail what his organization does. They also discussed the essential need for water for families. Listeners called in with questions for Williams. Mildred commended Williams for his efforts to provide this essential need to the community.

**TOPIC: SOCIAL JUSTICE**

**LENGTH: 20 Minutes**

Mildred Gaddis interviewed Carlton Winfrey, Politics Editor at The Seattle Times. Winfrey was also the former City Editor at The Detroit Free Press, as well as The St. Louis Post. They discussed his recently penned article, “Who will be next after Tyree Nichols? My brothers, my son, me?” They discussed the article in detail, with Winfrey explaining that he felt a moral obligation to write the article. Winfrey shared he didn’t want Tyree’s name to be forgotten in a long list of others who have lost their lives to police brutality. Listeners called in to weigh their opinion on the topic.

**TOPIC: DETROIT POLITICS****LENGTH: 20 Minutes**

Mildred Gaddis interviewed Detroit City Councilwoman, Angela Whitfield-Calloway. Mildred explained that one year had passed since she invited Whitfield-Calloway, and two other city council candidates to the show. She highlighted that since then, all 3 women have been elected to the city council. Whitfield-Calloway explained all that she has accomplished in her first year on the council and what is on her wish list to get done for the city in the new year. Listeners called in with their comments for Ms. Whitfield-Calloway.

**INSIDE DETROIT****February 18<sup>th</sup>, 2023****TIME: 5:00am – 6:00am****TOPIC: DETROIT POLITICS****LENGTH: 15 Minutes**

Mildred Gaddis interviewed Wayne County Commissioner, Martha G. Scott. They discussed Scott's proposal to have the new Wayne County Justice Center named after the late Wayne County Sheriff Benny Napoleon. Scott explained that she brought the proposal to the committee specialized in handling the situation, however, she shared the idea was struck down. Mildred highlighted Napoleon's track record and all that he had done for the city of Detroit. Mildred commended Scott for her efforts to get the center named after him and hopes she keeps up the good fight.

**TOPIC: LAW ENFORCEMENT****LENGTH: 20 Minutes**

Mildred Gaddis interviewed attorney Eric Williams of the Detroit Justice Center. They discussed the recent federal report that explained Williams and the Detroit Justice Center's findings into 'Project Greenlight' was correct. Williams highlighted that the city of Detroit frivolously spent money on different avenues to curb the violence, yet crime is still up in the city. They also encouraged listeners to be the change that they want to see in the city. Mildred commended Williams for his work in the community. Listeners called in to weigh in on the topic.

**TOPIC: CURRENT EVENTS****LENGTH: 20 Minutes**

Mildred Gaddis held an open line segment for the remainder of the show. Listeners called in to weigh their opinions on the day's topics. One listener called in and commended attorney Williams for his work in the community. Another listener chimed in on the topic of the new Wayne County Justice Center being

named after Benny Napoleon. They explained, while Napoleon may have been a great lawyer, there were other people whom city council can name the building after.

## **INSIDE DETROIT**

**February 25<sup>th</sup>, 2023**

**TIME: 5:00am – 6:00am**

**TOPIC: COMMUNITY OUTREACH**

**LENGTH: 15 Minutes**

Mildred Gaddis interviewed Latrice McClendon, President of Huntington Bank. Mildred explained that Huntington Bank was one of the major sponsors for her annual Sleeping Bag Drive for the Homeless Radiothon. They discussed Huntington Bank's future efforts toward community involvement. Mildred explained that Huntington Bank will team up with the EMG Foundation for "Feeding the Homeless Saturdays". Mildred highlighted that she, along with her team, will be providing lunches for the less fortunate every Saturday during the month of February. Mildred commended McClendon for her and the bank's efforts in the community.

**TOPIC: DETROIT INFRASTRUCTURE**

**LENGTH: 10 Minutes**

Mildred Gaddis interviewed Rian English-Barnhill, Vice President of Government & Community Affairs for Olympia Development of Michigan. They discussed what District Detroit is, and the benefits it will provide the city and its residents. The District Detroit is a premier urban live, work, play destination featuring professional sports, entertainment, residential, retail, educational, and office space in Midtown and Downtown Detroit. English-Barnhill explained the future projects Olympia is working on, including affordable housing for city residents. Listeners called in to weigh their opinions on the topic.

**TOPIC: MICHIGAN POLITICS**

**LENGTH: 30 Minutes**

Mildred Gaddis interviewed Hollywood actor, New York Times Best Selling Author, and humanitarian, Hill Harper. Harper explained he intends to run for Michigan's next U.S. Senate seat that will be vacant at the end of Sen. Debbie Stabenow's term. Harper highlighted that he wants to be a servant of the people, explaining he has set up residence in Detroit, and operates several businesses within the city. Listeners called in to weigh in on the topic and with questions for Mr. Harper.

## **INSIDE DETROIT**

**March 4<sup>th</sup>, 2023**

**TIME: 5:00am – 6:00am**

**TOPIC: CURRENT EVENTS**

**LENGTH: 30 Minutes**

Mildred Gaddis and producer, John Kimbrough, discussed the recent major power outage affecting hundreds of thousands of Metro Detroit residents. They explained some citizens have been without power for over a week. Mildred shared she hadn't had power for almost 5 days, with no word on when she would receive power again. Kimbrough explained that he knew several family members without power were unable to get a hotel room due to price gouging and vacancy issues. Listeners called in to share their own situations with the power outage, as well as to weigh in on the topic.

**TOPIC: MICHIGAN POLITICS**

**LENGTH: 25 Minutes**

Mildred Gaddis interviewed political activist, Robert Davis. Mildred explained Davis' track record for holding politicians accountable, especially when it comes to how they run their campaigns. They also discussed corrupt judicial candidates as well as judges currently on the bench. Listeners called in to weigh in on the topic.

## **INSIDE DETROIT**

**March 11<sup>th</sup>, 2023**

**TIME: 5:00am – 6:00am**

**TOPIC: MICHIGAN JUDICIAL SYSTEM**

**LENGTH: 20 Minutes**

Mildred Gaddis interviewed attorney George Sinas, General Counsel for the Coalition Protecting Auto No-Fault (CPAN). They discussed Sinas' recent lawsuit he filed with the Michigan Supreme Court to ensure victims of catastrophic auto accidents receive their just due. Mildred commended Sinas for his work and also highlighted this recent lawsuit should be a spotlight on the rights of auto insurance payers.

**TOPIC: NATIONAL POLITICS**

**LENGTH: 20 Minutes**

Mildred Gaddis interviewed political strategist, Greg Bowens. Bowens explained details on the candidates for the upcoming U.S. Senate race. They also discussed an Op-Ed article by former United States Vice President Mike Pence. In the

National article, Pence made mention of the January 6<sup>th</sup> insurrection. Listeners called in to weigh their opinion on the topic.

**TOPIC: EDUCATION**

**LENGTH: 20 Minutes**

Mildred Gaddis interviewed Brian Smith, President of the Tuskegee National Museum. They discussed the recent report of Tuskegee National Museum and Detroit City Airport receiving a \$500,000 grant from the state to go towards training the youth of Detroit. Smith explained that classes would begin in May at the Detroit City Airport. Smith also shared the training future students will learn will lead to a wide array of jobs within the FAA, including pilots and control operators. Listeners called in to commend Smith for receiving the grant and with questions regarding the program.

**INSIDE DETROIT**

**March 18<sup>th</sup>, 2023**

**TIME: 5:00am – 6:00am**

**TOPIC: MICHIGAN POLITICS**

**LENGTH: 25 Minutes**

Mildred Gaddis interviewed Michigan Speaker of the House of Representatives, Joe Tate. They discussed what is on the Democrats agenda this year. Tate explained that the previous election saw the House to be controlled by Democrats for the first time in 40 years. Tate also shared that the Democrat party is looking to remove the abortion ban for the state of Michigan. Mildred commended Tate for his work and to the party for moving swiftly in passing great legislation. Listeners called in to weigh in on the topic.

**TOPIC: MICHIGAN POLITICS**

**LENGTH: 25 Minutes**

Mildred Gaddis interviewed Kristina Karamo, leader of the Michigan Republican Party. They discussed a Detroit Free Press article that explained since Karamo was elected as the chairwoman for Michigan Republicans, the party is now dead. Karamo explained that not everyone is going to agree with her. She also shared that she is heading up a 'new' party, free of self-serving individuals. They also discussed her recent election loss, and why she has yet to concede. Listeners called in to weigh their opinion on the topic and with questions for Karamo.

**INSIDE DETROIT**

**March 25<sup>th</sup>, 2023**

**TIME: 5:00am – 6:00am**

**TOPIC: COMMUNITY OUTREACH**

**LENGTH: 15 Minutes**

Mildred Gaddis interviewed Jermaine Anderson, founder of I Am a Gentleman, Inc. I Am a Gentleman, Inc. Provides personal development classes and enrichment workshops for adults and adult men in minority communities nationwide. Anderson explained that his organization aims at rebuilding young adults so they can in turn rebuild their communities. Mildred commended Anderson for the work he does in the community.

**TOPIC: MICHIGAN JUDICIAL SYSTEM**

**LENGTH: 20 Minutes**

Mildred Gaddis interviewed Chief Judge Bill McConico and Robert Dunlap, Chief of Jails & Court Operations at the Wayne County Sheriff's Office. They discussed the recent report of the Wayne County Jail seeing a significant decrease in population. McConico highlighted that while he is happy with the decline, he urged listeners to make the right choices to avoid being there in the first place. Listeners called in with questions for the guests as well as to weigh in on the topic.

**TOPIC: WOMEN'S HISTORY MONTH**

**LENGTH: 20 Minutes**

Mildred interviewed Judge Denise Langford-Morris, Oakland County's first Black American Judge. In celebration of Women's History Month, Mildred highlighted Judge Lanford-Morris' tenured life as well as what is next for her. Mildred commended her on everything she has accomplished thus far. Listeners call in during this segment.