

WDMK-FM (Detroit, MI)

QUARTERLY ISSUES and PROGRAMS LIST Third Quarter 2016

Submitted by Wendy Cyrus-Herndon, WDMK Marketing Director

October 7, 2016

WDMK-FM

3rd Quarter Issues & Programs List

Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WDMK-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform our audience of these initiatives, issues, news and events.

The Mason and CoCo Show 105.9 KISS WDMK Monday-Friday 6:00am-10:00am KISSDetroit.com

Quarterly Report: April 2015-June 2015

The Mason and Coco Show is a 4.5 hour, daily morning show that began in March 2014. The Mason and CoCo show airs weekdays from 5:30a.m. – 10:00a.m.

The show targets women age 25-54 and touch on different topics and discuss how they impact the community, politics, and our spiritual beliefs.

July 2016

DATE: Friday, July 1st, 2016

TIME: 9:00am

ISSUE: Bad Dad Rehab

GUEST: Malik Yoba

DESCRIPTION: Malik Yoba called in to discuss his new TV One movie Bad Dad Rehab which aired on Sunday, July 3rd

DURATION: 6 Minutes

DATE: Friday, July 1st, 2016
TIME: 9:15am
ISSUE: Motor City Match
GUEST: James Feagin
DESCRIPTION: James Feagin came in to promote the upcoming Motor City Match Small Business funding competition
DURATION: 5 Minutes

DATE: Thursday, July 14th, 2016
TIME: 9:15am
ISSUE: Don't Think Twice
GUEST: Keegan-Michael Key
DESCRIPTION: Detroit Native Keegan-Micheal Key stopped by to discuss his new movie Don't Think Twice
DURATION: 7 Minutes

DATE: Thursday, July 21st, 2016
TIME: 9:00am
ISSUE: AA490
GUEST: Darci McConell
DESCRIPTION: Darci McConell came in to discuss the ongoing AA490 challenge fundraiser to raise money for the process of rape kits held by the Wayne County prosecutors. Erykah Badu donating proceeds from her concert was also discussed.
DURATION: 8 Minutes

DATE: Thursday, July 21st, 2016
TIME: 9:15am
ISSUE: Whispers concert at Motor City Casino Soundboard
GUEST: The Whispers
DESCRIPTION: The Whispers called in to promote their upcoming concert at the Soundboard
DURATION: 10 Minutes

August 2016

DATE: Wednesday, August 3rd, 2016
ISSUE: Play Promotion
GUEST: Cast of play An-Dee
DESCRIPTION: Cast of play came in to promote upcoming show. Proceeds to benefit Foster Care and Homeless Shelters in Metro Detroit.
TIME: 8:30am
DURATION: 7 Minutes

DATE: Wednesday, August 10th, 2016
TIME: 8:30am
ISSUE: Southside With You
GUEST: Tika Sumpter
DESCRIPTION: Tika Sumpter came in studio to talk about her new movie Southside With You, Tika played the role of Michelle Obama and was also one of the film's producers.
DURATION: 12 Minutes

DATE: Tuesday, August 16th, 2016
ISSUE: AA490
GUEST: Rich and Deena Willis
DESCRIPTION: Promote upcoming Jazz Nights concerts to raise money for the AA490 campaign
TIME: 9:15am
DURATION: 10 Minutes

ISSUE: Komen Tissue Bank Collection
GUEST: Dr. Katrina Studevent
DESCRIPTION: Dr. Studevent came in to encourage listeners to pre-register for the Komen Tissue bank event taking place in late September.
TIME: 8:30am
DURATION: 15 Minutes (Multiple Breaks)

DATE: Monday, August 22nd, 2016
ISSUE: R&B hall of Fame and AA490 Campaign
GUEST: Cathy Hughes
DESCRIPTION: Radio One Founder Cathy Hughes was inducted to the R&B Hall of Fame and is also a MAJOR supporter of the AA490 campaign. She discussed the upcoming Jazzy nights concert at the Roberts Riverwalk Hotel
TIME: 9:00am
DURATION: 25 Minutes (Multiple Segments)

September 2016

DATE: Tuesday, September 6th, 2016
ISSUE: Universal Dementia Caregivers Workshop
GUEST: Dr. Paula Duren
DESCRIPTION: Dr. Duren came in to discuss workshops to help the community work with family members who have dementia
TIME: 9am
DURATION: 10 Minutes

DATE: Thursday, September 8th, 2016

ISSUE: Best in Black

GUEST: Hiram

DESCRIPTION: Promote the Best in Black Award voting taking place online at this time.

TIME: 9am

DURATION: 8 Minutes

DATE: Monday, September 12th, 2016

ISSUE: New Show "Vacation Creation"

GUEST: Tommy Davidson

DESCRIPTION: Tommy called in to discuss the premiere of his new show "Vacation Creation"

TIME: 9:10am

DURATION: 4 Minutes

Inside Detroit w/ Mildred Gaddis Weekend Edition

Mildred Gaddis, a 40 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show during evening drive, Monday through Friday 4 pm- 7 pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are schedule for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

Saturdays, July, 2016

Topic: Black History

Description: Arthur Ashe, tennis legend, won the men's Wimbledon singles championship on July 5 in 1975. He was born July 10, 1943

Date: 7/2/16

Topic: BLM

Description: Baton Rouge police shooting leaves 3 officers dead –
Baton Rouge police shoot Alton Sterling

Date: 7/9/16

Topic: Black History

Description: Barack Obama DNC speech in 2008

Date: 7/30/16

Saturdays, August, 2016

Topic: Week in Review

Description: High Ranking Demo Official Resigns, Korryn Gaines suffered from Lead poisoning shot by police, D. Etta Wilcoxon challenges Janice Winfrey Ballot count

Date: 8/6/16

Topic: Black History

Description: "A Conversation with Alex Haley" Alex Haley Birthday

Date: 8/13/16

Topic: Black History

Description: Marcus Garvey Story, Marcus Garvey Birthday

Date: 8/20/16

Topic: Tribute

Description: George Curry Passes and upcoming R&B Hall of Fame honoring Mildred Gaddis and Cathy Hughes

Date: 8/27/16

Saturdays, September, 2016

Topic: Social Justice

Description: Rev. Charles Williams and Attorney Chuck Bullock discuss 12 year old girl electrocuted by downed power line in Detroit

Date: 9/3/16

Topic: Black History

Description: Bombing of 16th Street Baptist Church in Birmingham killing 4 little girls, 50 years later the 5th girl who lived never received any compensation

Date: 9/10/16

Topic: Education/Social Justice

Description: Judge Steven Rhodes on New Detroit School District and the investigation concludes in the murder of Ricky Ball with a conviction of the police officer

Date: 9/17/16

Topic: Politics

Description: Rev. Andre Spivey and Pastor Marvin Winans on new Drainage fees assessed to the church

Date: 9/24/16

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Community Events:

Mason and COCO in the Morning Live Broadcast from Detroit Public Schools

(Various Dates in the Quarter): WDMK morning show, Mason and COCO in the Morning, hosted broadcasts from several local Detroit Public Schools to talk about the importance of education in the city.

105.9 Kiss School Supply Drive (September 2, 2016): WDMK morning show, Mason and COCO in the Morning, and midday host Fantasee Blu hosted a school supply drive with a local Kia dealership to help collect school supplies for young students who might be in need for the upcoming school year.