

WDMK-FM (Detroit, MI)

QUARTERLY ISSUES and PROGRAMS LIST First Quarter 2016

Submitted by Wendy Cyrus-Herndon, WDMK Marketing Director

April 8, 2016

WDMK-FM

4th Quarter Issues & Programs List

Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WDMK-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform our audience of these initiatives, issues, news and events.

The Mason and CoCo Show 105.9 KISS WDMK Monday-Friday 6:00am-10:00am KISSDetroit.com

Quarterly Report: April 2015-June 2015

The Mason and Coco Show is a 4.5 hour, daily morning show that began in March 2014. The Mason and CoCo show airs weekdays from 5:30a.m. – 10:00a.m.

The show targets women age 25-54 and touch on different topics and discuss how they impact the community, politics, and our spiritual beliefs.

January 2015

DATE: Friday, January 8th, 2016

TIME: 9:00am

ISSUE: 10Men Project

GUEST: Chuck Bennett

DESCRIPTION: Chuck Bennett came on to promote his upcoming 10Men modeling campaign.

DATE: Friday, January 8th, 2016

TIME: 9:30am

ISSUE: Get Fit Fridays

GUEST: Armond Rashad

DESCRIPTION: Armond appears weekly to give our listeners fitness tips to help them reach their health goals

DATE: Wednesday, January 20th, 2016

TIME: 9:10am

ISSUE: Men's Day

GUEST: Everest Institute Staff and Students

DESCRIPTION: The staff and students from Everest Institute came in to discuss the upcoming Men's Day to encourage former students to come back and promote to new students.

DATE: Wednesday, January 20th, 2016

TIME: 9:25am

ISSUE: NAACP Image Award

GUEST: Tarrence Wheeler

DESCRIPTION: Tarrence was the 2016 Neighborhood Image Award winner

February 2016

DATE: Thursday, February 11th

TIME: 9:00am

ISSUE: Big Brother Big Sister

GUEST: Antoine Jackson

DESCRIPTION: The Big Brother Big Sister organization is in need of volunteers to serve as mentors. Looking to recruit 100 mentors in 100 days

DATE: Tuesday, February 9th

TIME: 9:00am

ISSUE: Art Van's On Going Flint Water Drive

GUEST: Diana Charles

DESCRIPTION: Phone interview to discuss Art Van's continuous involvement in collecting water for the people of Flint. They also discussed Super Bowl commercials

DATE: Monday, February 15th

TIME: 9:00am

ISSUE: The Black Panthers: Vanguard of the Revolution

GUEST: Stanley Nelson

DESCRIPTION: Phone interview to discuss creating the documentary.

DATE: Wednesday, February 17th, 2016

TIME: 9:00am

ISSUE: The Belle Isle Grand Prix

GUEST: Morris Day

DESCRIPTION: Morris Day called in to announce that he would be the headlining artist of the 2016 Belle Isle Grand Prix and encourage listeners to get tix early!

DATE: Friday, February 12th
TIME: 8:00am
ISSUE: Valentine's Day Ideas
GUEST: Regina Gaines
DESCRIPTION: The owner of House of Pure Vin Wine Store came in to discuss Valentine's Day wine options.

DATE: Friday, February 12th
TIME: 8:30am
ISSUE: Valentine's Day Ideas
GUEST: Musheya Storey
DESCRIPTION: The owner of Pasta Bowl and Pasta Bowl Bistro came in to discuss in-home dinner options for Valentine's Day.

DATE: Friday, February 12th
TIME: 9:00am
ISSUE: Valentine's Day Ideas
GUEST: Darnell Kendricks
DESCRIPTION: Darnell came in to discuss his Desert waffles and how he ties them into events for Valentine's Day weekend

DATE: Tuesday, February 29th
TIME: 9:00am
ISSUE: Flint Water Newsletter
GUEST: Detroit Free Press Editors
DESCRIPTION: Free Press Editors came in to talk about a special newspaper that will be delivered to Flint residents listing all the resources available to them

March 2016

DATE: Wednesday, March 2nd
TIME: 9:00am
ISSUE: Women's Pregnancy Day
GUEST:
DESCRIPTION: In Studio interview to discuss health awareness centered around Women's Pregnancy.

DATE: Monday, March 7th
TIME: 9:00
ISSUE: Ask the Lawyer
GUEST: Jordan Acker
DESCRIPTION: Listeners can call in and ask Jordan legal questions LIVE on air.

DATE: Tuesday, March 8th

TIME: 9:00am

ISSUE: Primary Election

GUEST: Hillary Clinton

DESCRIPTION: Hillary called in to encourage listeners to hit the polls and vote for her in the democratic primary election

Inside Detroit w/ Mildred Gaddis Weekend Edition

Mildred Gaddis, a 40 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show during evening drive, Monday through Friday 4 pm- 7 pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are schedule for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

Sundays, February, 2016

Topic: Best of

Date: 2/7/16

Date: 2/14/16

Topic: Black History

Description: Jesse Owens PBS Documentary –Race the Movie in theatres this weekend

Date: 2/21/16

Topic: Safety/Mentorship

Description: Speaking at Brotherhood Summit and interview with Mildred

Guest: Judge Greg Mathis

Date: 2/28/16

Sundays, March, 2016

Topic: Women's History Month
Description: Mary Macleod Bethune and Cookman College
Date: 3/6/16

Topic: Tribute
Description: Gil Hill Passing
Date: 3/13/16

Topic: Women's History Month
Description: Entertainment Segment-Celebrities and their kids
Guest: Greg Dunmore
Date: 3/20/16

Topic: Women's History Month
Description: Aretha's Birthday
Date: 3/27/16

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Community Events:

Mason and COCO in the Morning Live Broadcast on the Flint Water Crisis

(February 5, 2016): WDMK morning show, Mason and COCO in the Morning, hosted a broadcast from a local restaurant to raise funds and collect water for the residents of Flint.

105.9 Kiss Live Broadcast on the Flint Water Crisis (February 25, 2016): WDMK personalities Mason and COCO in the Morning and Fantasee Blu hosted a broadcast from a local auto dealer to raise funds and collect water for the residents of Flint.

Radio One St. Jude Radiothon (March 17, 2016): WDMK hosts Mason and COCO in the Morning and Fantasee Blu hosted the annual day long Radiothon where donations are taken to benefit St. Jude Children's Hospital in Memphis, Tn.