

**BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT
FOR
STATION WDMK
1st QUARTER, 2020
January 1st through March 31st**

ISSUES OF CONCERN TO THE STATION WDMK
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
FIRST QUARTER, 2020

1. GOVERNMENT: President Trump, impeachment proceedings, the voting process and the upcoming elections
2. HEALTH: Dental health/Coronavirus
3. CIVIL RIGHTS/RACISM: African American Rights and discrimination
4. COMMUNITY: Community events and spotlight on local people
5. CREDIT: How to get better credit and tips for improving credit
6. MEDIA: Kobe Bryant and the Gail King interview with Lisa Leslie
7. AFRICAN AMERICAN HISTORY: Martin Luther King Jr. and his role in African American history

PUBLIC AFFAIRS PROGRAMS

WDMK PROGRAMS THAT
ADDRESS COMMUNITY ISSUES

Inside Detroit (Sunday – 8:00 a.m. – 10:00 a.m.)

Mildred Gaddis Show: Locally-produced Public Affairs Recap Show aired Saturday mornings focusing on Metro Detroit issues such as Detroit policies, homelessness, victories, and defeats.

First Quarter 2020

TOPIC: GOVERNMENT/POLITICS

Inside Detroit

January 12, 2020

Time: 8:00am- 8:40 a.m. Length: 40 Minutes

Mildred interviewed Rashida Tlaib who is a member of the U.S. House, representing Michigan's 13th Congressional District. They discussed America embarking upon a war with Iran and Trump being impeached. Rashida Tlaib believes that we must all take a stand to vote. She explained how Trump has been making impulsive decisions and Americans will have endure the consequences for his actions. Voting must be taken seriously.

Inside Detroit

January 12, 2020

Time: 8:58-9:54 a.m. Length: 56 Minutes

Mildred interviewed Anna Wolfe who is an investigative reporter specializing in poverty and economic justice and the intersection between beats. Before joining the staff in Mississippi, Anna worked at Clarion Ledger for three years. She also worked as an investigative reporter for the Center For Public Integrity and Jackson Free Press. Anna had received numerous awards and recognition, including the Bill Minor Prize for Investigative Journalism in 2018/2019 and first place for In-Depth Investigative Reporting from the Mississippi Press Association in 2018/2019. They discussed the scenario of how one woman had a \$200 monthly bill that she couldn't pay after stealing from her job. She was then placed in a center for public integrity. This center (started in the 70s in Mississippi) was where prisoners were making seven dollars an hour and had to work to pay their debt. A lot of what they were paying is not for the victim to get out, but was in the best interest of the system. Restitution centers make it hard for people with debt to return to their normal lives. Paying the money back is tough and it is in their best interest to just go to a normal prison.

Inside Detroit

February 2, 2020

Time: 8:25-9:15 a.m. Length: 50 Minutes

Attorney Evans shares overview of the entire impeachment proceedings and what the educational moments along this process were. Evans distinguished between the U. S. House and Senate.

Inside Detroit

February 9, 2020

Time: 8:05-8:21 a.m.

Length: 16 Minutes

Mildred interviewed Adrain Perkins. They discussed their opinions on whether Mark Bloomberg would be able to come back from the questioning and searching of blacks he stood for until a judge said it was unlawful and wrong. They discussed how it should not be hard to look past the situation, due to his honesty and openness involving this problem. Ads involving Barack Obama may not have his permission, yet he does not believe that it is a problem. Black women may work in his favor in his elections. Adrian Perkins supports Mark Bloomberg due to the support and resources he is working to implement within African American communities. Some direct policies include putting money into smaller businesses. He is also helping to ensure everyone has clean drinking water.

Inside Detroit

February 23, 2020

Time: 8:15-8:27 a.m.

Length: 12 Minutes

Mildred reviewed the upcoming presidential election. She discussed with the audience about Elizabeth Warner bashing Mike Bloomberg, using attack words as a tactic like what Donald Trump does. She questioned if Joe Biden does not win South Carolina, what will happen? Will he drop out of the race?

Inside Detroit

February 23, 2020

Time: 8:28-8:56 a.m.

Length: 28 Minutes

Mildred interviewed Attorney Stephen Sinas, partner at Sinas Dramis Law headquarters in Lansing. They discussed the new law that will be implemented July 1st, of this year. They discussed the changing laws on auto insurance. It is seen as the only way to save rates, since Michigan drivers pay the highest rates in the country, yet it may be hurting more than helping. On May 30, 2019, Democratic Gov. Gretchen Whitmer signed a bill backed by Republican lawmakers enacting the following reforms that will take effect for Michigan residents on July 1st, 2020. The Michigan Catastrophic Claims Association also referred to as the MCCA is the money source intact, used to help the injured and people in need after a drastic accident. After July 1st, that association will no longer be offering money to the injured, causing many people to suffer while in the hospital if they are not financially stable or insured. Once Michigan's new no fault law is enforced, there will be multiple insurance options to choose from.

Inside Detroit

February 23, 2020

Time: 9:04-9:30 a.m.

Length: 26 Minutes

Johnathan Kinloch, chairman of the 13th Congressional District, discussed the upcoming election and what it may intake. Candidates are responsible for striking up interest within the campaign. Having a message that keeps the candidate's eye/attention should be the runner's ultimate goal. Mildred asked, "when will the race finally reach a one-on-one competition?" He responded by reminding the audience that it is all about money. When they run out of money for ads, billboards, and anything else used to differentiate themselves and/or get their names and faces known, that is when one will drop the race. They discussed what keeps the groups engaged. He stated it was "keeping people motivated and determined to vote this year, due to the importance behind it. Trump winning will motivate people to get to the polls and vote. We are living and creating history."

Inside Detroit

March 1, 2020

Time: 8:09-9:00 a.m.

Length: 51 Minutes

Mildred and guest discussed the 2020 election involving possible outcomes. Explained was how Bernie Sanders has been between the House and Senate for 32 years. Bloomberg will be on the ballot on Tuesday. Discussed was the nature of winning the popular vote and losing the electoral vote and how it can have a huge impact upon the election. It can be looked upon as an unfair process, yet it is declared in the Constitution. Mildred Gaddis asked if Bernie Sanders was the same guy from four years ago? Can Democrats trust him? Tori Griffin followed up by reminding the listeners that in 2016, Bernie Sanders was down this road before and he always pitched to help working class Americans. Mildred Gaddis stated how during the last election white women have been huge beneficiaries during the campaign and benefit more than anyone else with affirmative action. For Bernie to capture the presidency, he must get the votes high to receive a turnout bigger than ever before. David Stephen believes that Bernie will not capture the presidency. He does not see the numbers for Biden. Tori Griffin explained how African Americans are often looked upon as being in one community. Yet everyone is scattered and diversity is taking place. Not all Blacks live in urban areas, and we are not one type of people. We have different issues and or viewpoints on an array of topics.

Inside Detroit

March 1, 2020

Time: 9:20-10:00 a.m.

Length: 40 Minutes

Mildred took call-ins and discussed the significance of child support and men being held accountable for their actions. They further discussed the election and Donald Trump for the rest of the hour. He has made Americans feel comfortable with being open about racism and made it acceptable to act out since a great number of people are racist today.

Inside Detroit

March 8, 2020

Time: 8:20-8:55 a.m.

Length: 35 Minutes

Discussed the “Race for The Presidency”, with Brandon Snyder, Director of Detroit Action. Key questions were asked like “How do we get people energized?” and “How do we push people in the league to follow values we have?” He answered by discussing how politics have been discussed every day. How we need to build a community of people who are willing to fight for what we want. He talked about his past “Voting While Black” and how successful it was. Cornel West gave a speech at the event about getting into politics and voting. The highlight of the event was seeing the important people on the panels fighting for the things people need and want within the society. Brandon discussed the importance of having a diverse team, state officials, diversity, and having people that do not look like us need to help within our fight for our rights. Mrs. Gaddis stated how in many cases we have people who look like us in top position, yet they do not have the same experiences and/or struggles, meaning they will not have the same values. To help people with real life issues, you must love them and be willing to see things from their perspectives. Brandon stated that candidates must be committed to create relationships before and after elections. It is important to create bonds and politics cannot be looked at as a four-year process. Our conversations should be based upon how we engage in our community, and every day we must push for something better.

Inside Detroit

March 8, 2020

Times: 9:00-9:30 a.m.

Length: 30 Minutes

Mildred talked with Atty Glennon Threat Jr. who is a criminal defense attorney. They discussed the Michigan Primary and how Super Tuesday is approaching. National media discussed black Americans unlike ever before. Senior citizens of blacks are most important in voting. During the Bernie Sanders rally, there were

no African Americans in the audience, and the rally went to Flint and did not discuss the water crisis. Will there be a movement with Quame this week? With Trump? If Donald Trump wanted to win Michigan again, will this impact the vote of the people? Atty replied by saying “No, Flint still has not had clean water”. Many callers agreed and said that Trump allowing Quame to be freed will not affect their vote in a positive way for him. It may cause Trump to lose some white votes. Democratic loyalty will be questioned. Callers agreed that some will be grateful, yet it will not change their opinions on Trump.

Inside Detroit

March 15, 2020

Time: 8:37-9:15 a.m.

Length: 12 Minutes

The discussion was on how a great number of students have been leaving colleges, jobs, and changing to telework and online school. Explained was how this may cause an economic and social recession. Trump was with officials who were around many people and claims to have tested negative for the disease. Is Trump being honest? If his test was positive would he be truthful and tell everyone? Is he letting politics get in the way? A great amount of his past behavior shows that he is not always honest. Are those in charge being transparent about the virus? Listeners called in and shared their response. None agreed that Trump took the test. Due to the amount of power he holds, many agreed that he can't be trusted.

TOPIC: HEALTH

Inside Detroit

January 19, 2020

Time: 8:08-8:19 a.m.

Length: 11 Minutes

Mildred interviewed Dr. Ronald Livingston, who has been practicing general dentistry for 30 years in Highland Park, Michigan. He provides advice on proper brushing, flossing, cleaning, maintaining healthy gums, and other dental care. They discussed that bleeding is a sign of bad dental health. In addition, he went into the internal of our teeth. Moreover, he discussed dental costs where he states that implants are expensive as it is a high-tech process.

Inside Detroit**February 16, 2020****Time: 8:06-8:19 a.m.****Length: 13 Minutes**

Dr. Ronald Livingston discussed eyes and teeth being some of the first things people notice. The discussion involved the importance of dental health care and awareness. Partials and dentures are popular and last up to five years. Crowns and caps are made from glass ceramic or from similar material. Untreated, bleeding from the gums is commonly known as gum disease. Some symptoms include tooth loss, toothache, puffiness, bad breath, and tender gums. Mildred Gaddis asked if this usually occurs mid-life or towards “the end”. Gum disease usually occurs mid-life within one's lifetime. The earlier this disease is treated the better off the outcomes will be. Good dental care followed by other insurance plans help citizens afford dental care. Not all insurance companies are accepted due to some offering lower reimbursement rates. Dental implants are made of titanium and have been out since the early 1960's. Dr. Livingston ended by reminding people to use health care advantage to their benefit.

Inside Detroit**March 15, 2020****Times: 8:15-8:30 a.m.****Length: 15 Minutes**

Callers discussed how the pandemic may only get worse in time. Some employers made the decision to pay employees, despite them not being able to work, yet not every employee is that lucky. There have so far been 2,955 confirmed cases, along with 60 deaths from the deadly disease. Americans can see “who we are” meaning they are to see what the people in power do to help save the American people. Nurses in U.S hospitals are not ready for the coronavirus. Many of the supplies are put away and/or not allowed to be used due to the low amount we have.

Inside Detroit**March 15, 2020****Time: 8:31-8:37 a.m.****Length: 8 Minutes**

Zenel Cortez, co-president of National Nurses Association, Discussed the importance of having everything needed to properly care for sick patients. No guidance in caring for sick patients has been taught. Nurses need the proper equipment, training, and protocol to have and follow to help the sick. Everything is put away in the supervisor closet, and they are not prepared. There was no preparation and many doctors and nurses need help.

Inside Detroit**March 15, 2020****Times: 8-8:15 a.m.****Length: 15 Minutes**

Expert, Dr. Thomas was interviewed by a reporter on set and discussed the pandemic that is currently sweeping the United States. The coronavirus outbreak has been increasing in cases and fatalities as the time has progressed. She explained how recent studies had found that it came from a rat, then to an intermediate animal, then to humans.

Inside Detroit**March 15, 2020****Time: 9:15-9:30 a.m.****Length: 15 Minutes**

Discussed was the number of people may actually have the virus. Since the media often talked about the people who have died from it, many will not know of the correct number and it is indeed, something to worry about. Many people who have it will not know. People are fearful of having it, yet have not been tested. The fear of the unknown can cause people to avoid the test.

TOPIC: CIVIL RIGHTS/RACISM**Inside Detroit****January 19, 2020****Time: 8:22-8:38 a.m.****Length: 16 Minutes**

Mildred interviewed John Graves who is the chairman of Rainbow Push. They discussed an event honoring Martin Luther King Jr. He stated there would be Grammy winning artists and writers whom would be speaking at this event. Then he went into the impact that MLK had on the world. He states that Dr. King was the first African American to win the Noble Peace Prize.

Inside Detroit**January 19, 2020****Time: 8:43-9:10 a.m.****Length: 27 Minutes**

Mildred interviewed Darryl Dawsey who is a local freelance journalist. He is the author of four books, including the best-selling *I Ain't Scared Of You: Bernie Mac On How Life Is* and *Ten Ways Not To Commit Suicide*, with rap legend Darryl from "DMC". He has reported for several major metropolitan newspapers, including the Los Angeles Times, the Detroit News, the New York Daily News, and Philadelphia Inquirer. He also has written extensively for numerous news sources. They discussed the marginalization of MLK. He states that you can't raise our

people without knowing how impactful MLK was to the community. He says that MLK fought for the working class. He is the reason why the community can create their path in this world.

Inside Detroit

January 19, 2020

Time: 9:15-9:56 a.m.

Length: 41 Minutes

Mildred interviewed Dr. Larry Watson who is an educator, singer, songwriter and activist. He serves as professor of Ensemble at Berklee College of Music. They discussed MLK and states that he wrote and spoke the truth. Our creative outlet has defended our culture. He also analyzes the National Black Anthem. He talks about scenarios in our history and how they are still occurring today. Moreover, they discussed MLK and the new phase of Civil Rights struggle, 11 months before his assassination. Finally, he broke down music he has written related to Martin Luther King.

Inside Detroit

January 26, 2020

Time: 8:10-8:53 a.m.

Length: 43 Minutes

Mildred interviewed Atty Michael Gilmore who is a licensed attorney practicing immigration and veteran's law. They discussed the Texas teen who couldn't walk at senior graduation due to his locks being too long, and the school demanding that he must cut his hair. Attorney Gilmore discussed how the rule was changed right before the student's graduation date. These treatments are not fair and seen as racist. African Americans are viewed as targets and things must be changed. Discrimination has been happening and it is against the constitution. A teacher tried to make the student move his seat and when he refused, the police were called. Attorney discussed how people are living in the past and the community needs to take a stand. Getting involved is important and silence is not the answer. Getting in trouble for non-criminal behavior is a huge problem.

Inside Detroit

March 1, 2020

Time: 9:00-9:20 a.m.

Length: 20 Minutes

David Stephen discussed with Mildred Gaddis Detroit mayor Kwame Kilpatrick's case. Concerning the fact that Donald Trump was looking to reduce his sentencing. "What's in it for Donald Trump?" Is the question every American should be asking themselves? Is Trump trying to use the mayor's sentencing as a way to get the African American vote? Forcing people to think "maybe Trump is

not that bad of a guy” because of the upcoming election. Changing his sentencing before the primary may be a way to get black votes. Donald Trump is seen as a mastermind when it comes to dominating the media. He has been influencing the news and on every headline since he reached the White House. David Stephen explained the importance behind each person's vote for the primary. He said that we must each be strategic and work on getting Trump out of office. If he is in office we may not be able to get the things we need. Blacks must stand up and make sure our voices are heard.

TOPIC: COMMUNITY

Inside Detroit

January 26, 2020

Time: 9:00-9:20 a.m.

Length: 20 Minutes

Mildred interviewed Fernando Rejoin whom established the Urban Peace Institute. They discussed changing the rate of gang affiliation. Gang and street culture has been popular to young people and is extremely dangerous. Urban Peace Institute is working to help make the community safer.

Inside Detroit

January 26, 2020

Time: 9:28-9:55 a.m.

Length: 27 Minutes

Mildred interview John Bennet who is a retired Detroit police officer and has a MA degree in Political Science and in Public Administration. They discussed the safety we need and deserve within our community. Peers have a huge impact on a child’s behavior. Having a role model is best, especially with peer pressure. Choices can shape lives forever.

Inside Detroit

February 16, 2020

Time: 9:10-9:45 a.m.

Length: 35 Minutes

Mildred discussed an upcoming seminar titled “Voting While Black”. Events will focus on the significance, value, and power of our voices within the community. She discussed the importance of voting and letting your voice be heard. There will be two panels working to improve the lives of people within the black community. Black voters determine the vote and our votes have been powerful within the election process for years.

Inside Detroit**February 23, 2020****Time: 9:30-10:00a.m.****Length: 30 Minutes**

Mildred opened the phone lines up and listeners called in and discussed the importance behind doing what is popular verses doing what is ethical which challenged people to think and question everything. Critical thinking is essential in today's society. Along with the election, voting for the ideal candidate, is not the goal. The optimal choice is the goal, since that will help the majority with current issues.

Inside Detroit**March 8, 2020****Time: 8:05-8:19 a.m.****Length: 14 Minutes**

KISS FM Teams Up with the city of Detroit for "Be Counted", Saturday 3/14/29 - Alexis Wiley, chief of staff for Mayor Duggan touched on how important young people are within their households and how they contribute to the outcome within their households. Laptops will be provided to help with the voting process, to show the importance of this upcoming election. Mildred asked about the cities strategy to get the people that have checked out of the voting process. Discussed how the census will help with getting an accurate count of the people and families. Going door to door is seen as an effective way to collect strong data. They promoted an event held at MLK high school that Angie Starr and John Mason will be a part of to help with the voting process. Alexis Wiley left the audience with the important message referring to this being a critical time and everyone should want to be counted.

Inside Detroit**March 8, 2020****Times: 9:30-9:50 a.m.****Length: 20 Minutes**

Pastor Winas, Pastor of perfecting Church, discussed how blessed and incredible his journey has been. How his journey with God within his family has been great and highly favorable. He discussed how his birthday celebration was at the church and how we want to celebrate with everyone willing to join him.

Inside Detroit**March 15, 2020****Time: 9:30-9:50 a.m.****Length: 20 Minutes**

Callers called in and shared answers to these questions:

How will students eat breakfast and lunch now that school is closed?

What is the best solution to keep students safe and accommodate them?
Will teachers volunteer to help?

TOPIC: CREDIT

Inside Detroit

February 2, 2020

Time: 8:09-8:20 a.m.

Length: 11 Minutes

Aaron Sanders discuss his upcoming seminar Bigger Refund, Better Credit, More Money - Saturday February 15, 2020 at Fellowship Hall. In addition, 100k guaranteed small business loans will be offered.

Inside Detroit

February 16, 2020

Time: 8:22-8:36 a.m.

Length: 14 Minutes

National Faith Homebuyers chief executive officer discussed an upcoming seminar to help families own a home. Since looking for a new home can be intimidating, this seminar helps by offering workshops and classes to help people get a chance to experience the "American Dream." The event is at Triumph Church and is intended to help all first-time home buyers. You are known as a first-time buyer if you have not owned a home in the last three years.

TOPIC: MEDIA

Inside Detroit

February 2, 2020

Time: 9:20-9:53 a.m.

Length: 33 Minutes

We pay tribute to the recent passing of Kobe Bryant. We get to know him on a deeper level with some unknown facts from the perspective of a fan and his impact in the community.

Inside Detroit

February 9, 2020

Time: 8:25-9:54 a.m.

Length: 12 Minutes

Gail King presses Lisa Leslie about Kobe Bryant, concerning a rape allegation. Snoop Dogg, 50 Cent and others sound off about it. Mildred states that Bryant was accused of raping a 19-year-old hotel worker in Colorado in 2003 and was found not guilty. Listeners call in to discuss this topic with Mildred. They state that Gayle King cannot control what she says. Also, the audience mostly agreed that

Gayle King can not blame her actions on how CBS made her look in this interview because she still asked these specific questions.

TOPIC: AFRICAN AMERICAN HISTORY

Inside Detroit

February 16, 2020

Time: 8:45-9:14 a.m.

Length: 59 Minutes

Professor of Africology and African American studies and author of over sixty-six book. There will be a presentation at the Charles H. Wright Museu. How do we accept as much power as we can to help in the African American community? African Americans have always been progressive within the election. Black women have been a leading factor in the African American community. He explained how his parents were alive during the era of the poll tax, KKK, and the Grandfather Clause. So when it was allowed within the Black community, it was life changing for many. Voting is important and must be taken seriously. Majority of white people vote Republican while Latino and African Americans vote for the Democratic Party.

WDMK KISS 105.9 FM PSA Activity

Each of these PSA's aired January 01, 2020 – March 31, 2020 between the hours of 12am - 12 midnight.

ASPCA Pet	30
Shelter Pet	60
Adopt Kids	20
Stop Text	30
Protect Environment	30
Meals on Wheels	60
Ace your Retirement	50
St Jude	40
Feeding America	15
Today's Military	15
Motown MLK	70
Poison Hotline	30
Human Trafficking	30
Buying a Home	50
Homework	35
Beasley/All In This Together	164
Beasley/Operation Gift Card	144
Total	873