

# **WDMK-FM (Detroit, MI)**

## **QUARTERLY ISSUES and PROGRAMS LIST Fourth Quarter 2015**

**Submitted by Wendy Cyrus-Herndon, WDMK Marketing Director**

January 8, 2016

## WDMK-FM

### 4th Quarter Issues & Programs List

#### Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WDMK-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform our audience of these initiatives, issues, news and events.

## **The Mason and CoCo Show** **105.9 KISS WDMK** **Monday-Friday 6:00am-10:00am** [KISSDetroit.com](http://KISSDetroit.com)

### *Quarterly Report: April 2015-June 2015*

The Mason and Coco Show is a 4.5 hour, daily morning show that began in March 2014. The Mason and CoCo show airs weekdays from 5:30a.m. – 10:00a.m.

The show targets women age 25-54 and touch on different topics and discuss how they impact the community, politics, and our spiritual beliefs.

## **October 2015**

DATE: Friday, October 2nd, 2015

TIME: 9:00am

ISSUE: Concert Promotion

GUEST: Chico Debarge

DESCRIPTION: Chico Debarge came in to promote his concert.

DATE: Tuesday, October 13<sup>th</sup>, 2015

TIME: 7:15am

ISSUE: Breast Cancer Awareness

GUEST: DiDi Capers

DESCRIPTION: Discuss her battle with breast cancer and the importance of early detection

DATE: Monday, October 19<sup>th</sup>, 2015  
TIME: 9:15am  
ISSUE: Breast Cancer Awareness  
GUEST: Dr. Bland  
DESCRIPTION: Dr. Bland talked about Breast Cancer Awareness Month and the importance of early detection

DATE: Thursday, October 29<sup>th</sup>  
TIME: 9:00am  
ISSUE: DMC's 61 Day Challenge  
GUEST: Dr. Eadie  
DESCRIPTION: On air to discuss DMC's 61 Day Challenge

## **November 2015**

DATE: Monday, November 9<sup>th</sup>  
TIME: 9:00am  
ISSUE: Ask the Lawyer  
GUEST: Jordan Acker  
DESCRIPTION: Jordan Acker lends FREE legal advice to listeners

DATE: Friday, November 13<sup>th</sup>  
TIME: 8:45am  
ISSUE: Inner City Youth Sports Programs  
GUEST: Joseph Barksdale  
DESCRIPTION: Promote his nonprofit committed to providing no cost athletic programs to inner city youth

DATE: Wednesday, November 18<sup>th</sup>  
TIME: 8:45am  
ISSUE: Comedy Get Down  
GUEST: Charlie Murphy  
DESCRIPTION: Promote upcoming comedy show

DATE: Thursday, November 19<sup>th</sup>, 2015  
TIME: 7:40am  
ISSUE: Tux and Chucks  
GUEST: Justin Appling and Byron Suggs  
DESCRIPTION: Promote the Tux and Chucks fundraiser taking place at MGM Grand Casino

DATE: Friday, November 20<sup>th</sup>, 2015  
TIME: 9:00am  
ISSUE: Historic gym needs funding  
GUEST: Chief James Craig  
DESCRIPTION: Fund raiser basketball game for St. Cecilia Parish Gym.

## December 2015

DATE: Monday, December 7th  
TIME: 9:00am  
ISSUE: Ask the Lawyer  
GUEST: Jordan Acker  
DESCRIPTION: Jordan Acker lends FREE legal advice to listeners

DATE: Thursday, December 17th  
TIME: 9:00am  
ISSUE: Book Release  
GUEST: Shawn Blanchard  
DESCRIPTION: Shawn Blanchard came on to talk about the release of his new book "How's that for a Crack baby"

DATE: Thursday, December 17th  
TIME: 9:30am  
ISSUE: Christmas Play  
GUEST: Will Cartwright, TJ Hemphill and cast of Return of Mr. Scrooge  
DESCRIPTION: Cast and crew of play came on to discuss the upcoming play at the Millennium Centre.

DATE: Tuesday, December 29th  
TIME: 9:30  
ISSUE: The Historic Bert's Warehouse  
GUEST: Miller London  
DESCRIPTION: Promote Bert's Warehouse Legendary NYE Celebration

DATE: Thursday, December 31<sup>st</sup>  
TIME: 9:10  
ISSUE: Membership of the Four Tops  
GUEST: Ronnie McNeir  
DESCRIPTION: Bring awareness of the Four Tops and talk about the new music he is currently working on.

## Inside Detroit w/ Mildred Gaddis Weekend Edition

Mildred Gaddis, a 40 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show during evening drive, Monday through Friday 4 pm- 7 pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are schedule for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

### **Sundays, October 2015**

Topic: Community  
Description: Political Roundtable  
Guest: Dan Wyant and Dz Cofield  
Duration: 45 minutes  
Date: 10/04/15

Topic: Community  
Description: Hair with Haith and Casino Strike  
Duration: 45 minutes  
Date: 10/11/15

Topic: Community Discussion  
Description: The state of black men  
Guest: Bankole Thompson, Yusef Shakur and Attorney Bertram Marks  
Duration: 45 minutes  
Date: 10/18/15

Topic: Community  
Description: Detroit Education and Detroit history  
Guest: Gove Snyder and David Marrinus  
Duration: 45 minutes  
Date: 10/25/15

## **Sundays, November 2015**

Topic: Community  
Description: Student slammed by officer  
Guest: Quanell X  
Duration: 45 minutes  
Date: 11/01/15

Topic: Community  
Description: Should Gays be allowed to Adopt  
Duration: 45 minutes  
Date: 11/08/15

Topic: Crime  
Description: Man killed by his pastor  
Guest: Latisha Ward, Charlene Ward,  
Duration: 45 minutes  
Date: 11/15/15

Topic: Politics  
Description: John Conyers running again  
Guest: Sherry Gay Dagnogo  
Duration: 45 minutes  
Date: 11/29/15

## **Sundays, December 2015**

Topic: Community  
Description: The case of Linwood Lambert  
Guest: Joseph Messa  
Duration: 45 minutes  
Date: 12/02/15

Topic: Community  
Description: Political Roundtable  
Guest: Sherry Gay-Dagnogo, Sen. Coleman Young Junior, Morris Hood III  
Duration: 45 minutes  
Date: 12/13/15

Topic: Community  
Description: The State of Black Youth in the Education System  
Guest: Quanell X  
Duration: 45 minutes  
Date: 12/20/15

Topic: Community  
Description: Detroit Mayor Challenges over the last 30 years  
Duration: 45 minutes  
Date: 12/27/15

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### **Community Events:**