

# **WDMK-FM (Detroit, MI)**

## **QUARTERLY ISSUES and PROGRAMS LIST Second Quarter 2016**

**Submitted by Wendy Cyrus-Herndon, WDMK Marketing Director**

July 11, 2016

## **WDMK-FM**

### **2nd Quarter Issues & Programs List**

#### **Issues Programming:**

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WDMK-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform our audience of these initiatives, issues, news and events.

## **The Mason and CoCo Show 105.9 KISS WDMK Monday-Friday 6:00am-10:00am [KISSDetroit.com](http://KISSDetroit.com)**

### ***Quarterly Report: April 2016 - June 2016***

The Mason and Coco Show is a 4.5 hour, daily morning show that began in March 2014. The Mason and CoCo show airs weekdays from 5:30a.m. – 10:00a.m.

The show targets women age 25-54 and touch on different topics and discuss how they impact the community, politics, and our spiritual beliefs.

## **April 2016**

DATE: Thursday, April 2<sup>nd</sup>, 2016

TIME: 9:00am

ISSUE: GREEN CORPS YOUTH EMPLOYMENT PROGRAM

GUEST: Devon Burskin

DESCRIPTION: The Greening of Detroit provides jobs and job training services for youth as well as adults needing workforce development. Today's specific discussion was geared towards summer work training for teens.

DURATION: 7 Minutes

DATE: Tuesday, April 14<sup>th</sup>, 2016

TIME: 9:15am  
ISSUE: Summer Jobs for Teens  
GUEST: Shawn Blanchard, Director of Youth Services for City of Detroit  
DESCRIPTION: Shawn explained how you youth can get jobs through the city and how businesses can partner to hire the youth for the summer.  
DURATION: 11 Minutes

DATE: Thursday, April 23<sup>rd</sup>, 2016  
TIME: 8:30am  
ISSUE: Crime Victim Awareness Week  
GUEST: Police Chief James Craig  
DESCRIPTION: Chief Craig appeared on the show to promote Crime Victim Awareness Week event taking place at The Northwest Activities Center. They also discussed police wearing body cams on street patrols.  
DURATION: 25 Minutes (Multiple breaks)

## May 2016

DATE: Friday, May 1<sup>st</sup>, 2016  
TIME: 9:00am  
ISSUE: NAACP Freedom Fund Dinner  
GUEST: Donnell White  
DESCRIPTION: The 60<sup>th</sup> Annual Fight for Freedom Fund Dinner takes place on Sunday, May 3<sup>rd</sup>. Donnell White came on to make listeners aware of the event and to also giveaway 2 pair of tux to the event.  
DURATION: 9 Minutes

DATE: Tuesday, May 4<sup>th</sup>, 2016  
ISSUE: Grand Prix  
GUEST: Charlie Kimball  
DESCRIPTION: Promote Upcoming Belle Isle Grand Prix  
TIME: 9:00am  
DURATION: 6 Minutes

DATE: Thursday, May 13<sup>th</sup>, 2016  
ISSUE: Goodman Acker Law Day  
GUEST: Jordan Acker  
DESCRIPTION: Alert listeners about free legal advice taking place at Goodman Acker  
TIME: 9am  
DURATION: 15 Minutes (Multiple Breaks)

DATE: Friday, May 21<sup>st</sup>, 2016  
ISSUE: AA490  
GUEST: Darci McConnell  
DESCRIPTION: Raise money to help process rape kits  
TIME: 9:15am  
DURATION: 10 Minutes

DATE: Friday, May 27<sup>th</sup>, 2016  
ISSUE: Grand Prix  
GUEST: Max Chilton  
DESCRIPTION: Promote Upcoming Belle Isle Grand Prix  
TIME: 8:30am  
DURATION: 7 Minutes

## June 2016

DATE: Thursday, June 2, 2016  
ISSUE: Bravo Bravo  
GUEST: Jason Warzecha  
DESCRIPTION: Promote the annual Opera House Fundraiser  
TIME: 9am  
DURATION: 5 Minutes

DATE: Friday, June 3, 2016  
ISSUE: Negro League Baseball  
GUEST: Ellen Hill  
DESCRIPTION: Talk about the upcoming Negro League weekend along with Willie Horton  
TIME: 9am  
DURATION: 8 Minutes

DATE: Wednesday, June 8<sup>th</sup>, 2016  
ISSUE: Scandalous Hair Stage Play  
GUEST: The cast of the Play  
DESCRIPTION: Promote Detroit Hair History via stage play  
TIME: 9am  
DURATION: 10 Minutes

DATE: Thursday, June 16<sup>th</sup>, 2016  
ISSUE: Upcoming DMC programs  
GUEST: Conrad Mallett  
DESCRIPTION:  
TIME: 8:30am  
DURATION: 12 Minutes

DATE: Friday, June 24, 2016  
ISSUE: Motown Mic at the Motown Museum  
GUEST: Tonette Anderson

DESCRIPTION: promote upcoming Motown Museum program/fundraiser  
TIME: 9:35am  
DURATION: 4 Minutes

## Inside Detroit w/ Mildred Gaddis Weekend Edition

Mildred Gaddis, a 40 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show during evening drive, Monday through Friday 4 pm- 7 pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are schedule for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

### **Sundays, April, 2016**

Topic: Black History/Entertainment

Description: Marvin Gaye was born on April 2, 1939 and killed by his father one day before his 45<sup>th</sup> birthday

Date: 4/2/16

Topic: Sports/ Black History

Description: On this day in 1974, Hank Aaron of the Atlanta Braves hits his 715th career home run, breaking Babe Ruth's legendary record of 714 homers.

Date: 4/9/16

Topic: Black History  
Description: Congressman John Lewis Documentary on March  
Date: 4/16/16

Topic: Tribute  
Description: Prince Dead at 57  
Date: 4/23/16

Topic: Entertainment  
Description: The final episode of the Cosby Show Aired on April 30<sup>th</sup> 1992  
(Documentary) Pt. 2  
Date: 4/30/16

## **Sundays, May, 2016**

Topic: Entertainment  
Description: The final episode of the Cosby Show Aired on April 30<sup>th</sup> 1992  
(Documentary) Pt. 2  
Date: 5/7/16

Topic: Entertainment  
Description: Stevie Wonder asserted control over his artistic future by exercising his right to leave Motown Records on his 21st birthday, May 13, 1971.  
Date: 5/14/16

Topic: Recap of TMGS  
Description: Greg Bowens and Sam Riddle Roundtable  
Date: 5/21/16

Topic: Detroit History  
Description: Coleman Young Birthday  
Guest: Coleman Young Jr.  
Ed Sarpolus

## **Sundays, June, 2016**

Topic: Black History  
Description: Barack Obama becomes the first Black to ever win the Democrat Presidential primary nomination; June 3, 2008...Hillary conceded the race then but may make history this year as the first woman democratic presidential nominee  
Date: 6/4/16

Topic: Tribute  
Description: Muhammad Ali, 'The Greatest of All Time', Dead at 74  
Date: 6/11/16

Topic: Recap/Black History

Description: Davontae Sanford was released from prison after almost 9 years of being wrongfully imprisoned for a murder he did not commit. But an aunt of one of the victims says there is more to the story...Also on June 18, 1953 Coretta Scott and Martin Luther King Jr. married in Marion, Alabama on Father's Day weekend Coretta reflects on this 1<sup>st</sup> Christmas without him and the legacy he left behind.

Date: 6/18/16

Topic: Recap of TMGS

Description: Rep. Brian Banks facing more felony charges

Date: 6/25/16

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### **Community Events:**

**Mason and COCO in the Morning Live Broadcast from Detroit Foreign Language Immersion Academy (April 14, 2016):** WDMK morning show, Mason and COCO in the Morning, hosted a broadcast from a local school which teaches 5 different foreign language curriculums where students learn to speak foreign languages fluently.