

# **WDMK-FM (Detroit, MI)**

## **QUARTERLY ISSUES and PROGRAMS LIST First Quarter 2014**

**Submitted by Wendy Cyrus-Herndon, WDMK Marketing Director**

April 10, 2014

## **WDMK-FM**

### **1st Quarter Issues & Programs List**

#### **Issues Programming:**

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WDMK-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform our audience of these initiatives, issues, news and events.

**The Tom Joyner Morning Show** – Information not received from Reach Media.

## Inside Detroit w/ Mildred Gaddis Weekend Edition

Mildred Gaddis, a 38 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show during evening drive, Monday through Friday 4 pm- 7 pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are schedule for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

### **Sundays, January, 2014**

Topic: Best of 2013  
Date: 1/5/14

Topic: MLK  
Description: PBS Citizen King Documentary Pt. 1  
Date: 1/12/14

Topic: MLK  
Description: PBS Citizen King Documentary Pt. 1  
Date: 1/19/14

Topic: Social Justice

Description: Justice for Kendrick Johnson—Atlanta teen who allegedly died in a rolled up gym mat

Guest: Rev. Charles Williams—NAN President Detroit

Attorney C.B. King

Kenneth Johnson, father of KJ

Jacquelyn Johnson, mother of KJ

Date: 1/26/14

### **Sundays, February, 2014**

Topic: Politics

Description: State of the Union Address, President Obama

Date: 2/2/14

Topic: Motivational Speech

Description: Pushing towards Success

Guest: Les Brown

Date: 2/9/14

Topic: Entertainment

Description: Pharell's Happy Song, Sugarchile, and Shirley Temples Passes Away

Guest: Greg Dunmore

Duration: 29 minutes

Topic: Politics

Description: Protect Our Black Boys

Guest: Tanya Weathersbee—The Root

Duration: 16 minutes

Date: 2/16/14

Topic: Tribute

Description: Angelo Henderson Passes Away

Date: 2/23/14

### **Sundays, March, 2014**

Topic: Tribute

Description: Chowke Lumumba Passes Away

Date: 3/2/14

Topic: Tribute

Description: Mildred Broadcast Live for the last time during morning drive

Date: 3/9/14

Topic: Politics

Description: Homelessness  
Guest: Alternatives for Girls residents  
Date: 3/16/14

Topic: Politics  
Description: Poverty not gentrification is the problem  
Guest: Laura Berman  
Duration: 39 minutes

Topic: Economy  
Description: How to fix the ailing pension problem  
Guest: Thomas Ferguson  
Duration 8 minutes  
Date: 3/23/14

Topic: Best of  
Date: 3/30/14

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### **Community Events:**

#### **Wayne County Taxpayer Assistance Day (Various Dates in the Quarter):**

WDMK personalities participated in the Wayne County Taxpayer Assistance Day, where county residents could go and get information and help with various tax issues.

**Martin Luther King Legacy March (January 20, 2014):** The Kiss Crew participated in the annual Martin Luther King Day March where students and local charities march for the principles that Dr. King worked so hard to achieve.