BEASLEY MEDIA GROUP, LLC
ISSUES AND PROGRAMS REPORT
FOR
STATION WDMK-HD2
4th QUARTER, 2019
October 1<sup>st</sup> through
December 31st

# ISSUES OF CONCERN TO THE STATION WDMK-HD2 ADDRESSED IN RESPONSIVE PROGRAMMING IN THE FOURTH QUARTER, 2019

- 1. Law
- 2. Finances
- 3. Community
- 4. Health
- 5. Entertainment

#### **PUBLIC AFFAIRS PROGRAMS**

# WDMK-HD2 PROGRAM THAT ADDRESS COMMUNITY ISSUES

<u>Randi Myles</u> (Weekdays – 10:00 a.m. – 3:00 p.m.) Locally-produced show that airs weekdays with individual segments focused on Metro Detroit issues such as Detroit policies, homelessness, victories and defeats.

<u>Take Control Tuesdays</u> (Tuesdays – 2:10 p.m. – 3:00 p.m.) Take Control Tuesday is a weekly segment that discusses better decision making about our money. Mansa Musa from moneysmartlife.org keeps listeners on track with practical tips for everyday people.

<u>Law and Reality</u> (Tuesdays 10:00 a.m. – 10:30 a.m. and Saturdays 7:00 a.m.) Real legal matters discussed in roundtable form dealing with criminal, elder, divorce and estate law.

#### **Fourth Quarter 2019**

**TOPIC: Law** 

Law and Reality October 1, 2019

Time: 10:00 a.m. – 10:30 a.m. 30-Minutes

The topic was titled, "Lost my license, lost my mind and buried in debt." The case study was on a man who lost his job and is in debt due to that and mental illness.

### Law and Reality

October 5, 2019

Time: 7:00 a.m. – 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

### **Law and Reality**

October 8, 2019

Time: 10:00 a.m. - 10:30 a.m. 30-Minutes

The topic was titled, "Should you wait for retirement to take your Social Security?"

### **Law and Reality**

October 12, 2019

Time: 7:00 a.m. – 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

October 15, 2019

Time: 10:00 a.m. - 10:30 a.m. 30-Minutes

The panel discussed domestic violence and the effects it has in the court of law.

#### **Law and Reality**

October 19, 2019

Time: 7:00 a.m. – 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

#### **Law and Reality**

October 22, 2019

Time: 10:00 a.m. – 10:30 a.m. 30-Minutes

The topic was an update on operating under the influence of drugs and what happens when your cash runs dry.

### **Law and Reality**

October 26, 2019

Time: 7:00 a.m. - 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

#### **Law and Reality**

October 29, 2019

Time: 10:00 a.m. – 10:30 a.m. 30-Minutes

The topic was ancestry DNA testing be prepared for some big surprises. Legal ramifications from finding out sensitive information from DNA tests.

**November 2, 2019** 

Time: 7:00 a.m. – 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

#### **Law and Reality**

**November 5, 2019** 

Time: 10:00 a.m. – 10:30 a.m. 30-Minutes

The topic was on budget management, estate planning and debt resolution.

#### **Law and Reality**

**November 9, 2019** 

Time: 7:00 a.m. – 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

#### **Law and Reality**

November 12, 2019

Time: 10:00 a.m. - 10:30 a.m. 30-Minutes

The new underwater is with car buyers purchasing a car for longer periods of time at huge interest rates. Many people find themselves with a car that is worth very little while they pay large car notes.

#### **Law and Reality**

November 16, 2019

Time: 7:00 a.m. - 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

November 19, 2019

Time: 10:00 a.m. – 10:30 a.m. 30-Minutes

The panel discussed housing and the biggest tax mistakes to avoid.

#### **Law and Reality**

November 23, 2019

Time: 7:00 a.m. - 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

#### **Law and Reality**

November 26, 2019

Time: 10:00 a.m. – 10:30 a.m. 30-Minutes

Buried by credit, tax debt and medical bills... don't live like Uncle Sam. The panel discusses the American consumer living above their means.

#### **Law and Reality**

November 30, 2019

Time: 7:00 a.m. - 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

#### **Law and Reality**

December 3, 2019

Time: 10:00 a.m. - 10:30 a.m. 30-Minutes

The topic was, too much debt plus facing a drunk driving charge. As we head into the holiday season the panel discusses spending habits during the season as well as making poor choices by getting behind the wheel after drinking.

**December 7, 2019** 

Time: 7:00 a.m. – 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

#### **Law and Reality**

December 10, 2019

Time: 10:00 a.m. – 10:30 a.m. 30-Minutes

The panel discusses a couple facing foreclosure while dealing with a teen in trouble with the law at the same time.

#### **Law and Reality**

**December 14, 2019** 

Time: 7:00 a.m. – 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

#### **Law and Reality**

December 17, 2019

Time: 10:00 a.m. - 10:30 a.m. 30-Minutes

The panel discusses whether drunk driving cases are declining with the boom of ride sharing. Also, they ask the question, is sustained growth and no recession good for everybody.

#### **Law and Reality**

December 21, 2019

Time: 7:00 a.m. - 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

**December 24, 2019** 

Time: 10:00 a.m. – 10:30 a.m. 30-Minutes

The panel discusses, disability issues as well as the problems people face when making the poor decision of drinking and driving.

### **Law and Reality**

December 28, 2019

Time: 7:00 a.m. – 7:30 a.m. 30-Minutes

Saturday show with the panel from Law and Reality discussing estate, criminal, divorce, tax and business law cases and solutions.

#### **Law and Reality**

**December 31, 2019** 

Time: 10:00 a.m. - 10:30 a.m. 30-Minutes

The panel discusses debt and taxes... save me in 2020

**TOPIC: FINANCES** 

**Take Control Tuesday** 

October 1, 2019

Time: 2:10 p.m. - 2:15 p.m. Length: 5 minutes

Randi Myles talks to Mansa Musa from MoneySmartLife.org about making the most out of your benefits for the rest of this year. If you have a job that includes benefits, it's time to review and prepare for next year. Mansa Musa has four strategies to keep you from leaving anything on the table by the end of 2019.

## Take Control Tuesday

October 8, 2019

Time: 2:10 p.m. – 2:15 p.m. Length: 5 minutes

Randi Myles talks to Mansa Musa from MoneySmartLife.org about five Fees to Never Pay Again. Mansa Musa from MoneySmartLife.org says

that spending leaks are holes in your spending plan; an uncontrolled expenditure of resources. How do you get control of the leaks? Stop paying FEES.

# Take Control Tuesday October 15, 2019

Time: 2:10 p.m. - 2:15 p.m. Length: 5 minutes

Randi Myles talks to Mansa Musa from MoneySmartLife.org let us know that holiday "overspending" isn't inevitable. With a few strategies now... holiday spending will be a positive experience rather than something to dread.

# Take Control Tuesday October 25, 2019

Time: 2:10 p.m. - 2:15 p.m. Length: 5 minutes

Randi Myles talks to Mansa Musa from MoneySmartLife.org about the importance of saving money for emergency funds and how saving \$2467 is achievable for a lot of people rather than the traditional six months of take home pay.

### Take Control Tuesday November 5, 2019

Time: 2:10 p.m. – 2:15 p.m. Length: 5 minutes

Randi Myles talks to Mansa Musa from MoneySmartLife.org about three types of utility bill credit you can get from outages or damage

### Take Control Tuesday November 12, 2019

Time: 2:10 p.m. – 2:15 p.m. Length: 5 minutes

Mansa Musa from MoneySmartLife.org says it's no fun being "broke" all the time especially if you make a "decent" income. Musa had two strategies to get that money flowing in the right direction.

### Take Control Tuesday November 19, 2019

Time: 2:10 p.m. - 2:15 p.m. Length: 5 minutes

Holidays are times of gathering for families. As such it provides opportunities to help the extended family strengthen its economic foundation. Mansa Musa from MoneySmartLife.org has two conversations you can have with your family this holiday season... one is heavy, the other light... both are helpful because as Mansa says, "not talking about it isn't wise."

# Take Control Tuesday December 3, 2019

Time: 2:10 p.m. – 2:12 p.m. Length: 5 minutes

Randi Myles talks to Mansa Musa from MoneySmartLife.org about preparing for disruptions with food as part of an emergency fund

# Take Control Tuesday December 10, 2019

Time: 2:10 p.m. - 2:15 p.m. Length: 5 minutes

Mansa Musa from MoneySmartLife.org gives us tips 'before' using the family safety net.

# Take Control Tuesday December 17, 2019

Time: 2:10 p.m. - 2:15 p.m. Length: 5 minutes

Mansa Musa from MoneySmartLife.org has eight Money Tools To Becoming Financially Healthy

# Take Control Tuesday December 24, 2019

Time: 2:10 p.m. - 2:15 p.m. Length: 5 minutes

Mansa Musa from MoneySmartLife.org talks about how making a plan leads to financially healthy behaviors.

Take Control Tuesday December 31, 2019

Time: 2:10 p.m. - 2:15 p.m. Length: 5 minutes

Mansa Musa from MoneySmartLife.org deep dives into making plans by discussing S.M.A.R.T Goals in our Financially Healthy Behaviors series.

**TOPIC: Community Randi Myles Show October 24, 2019** 

Time: 1:00 p.m. - 1:15 p.m. Length: 15 minutes

Randi Myles had the opportunity to talk to the Chief Executive Officer of THAW, Sauntell Jenkins and Mark Jones, Public Affairs Manager at DTE about this year's Hallelujah for Heat. H4H is a night of celebration recognizing the energy assistance advocates who support THAW and their mission ... stabilizing and empowering Michigan families, keeping them healthy, safe and warm.

# Randi Myles Show October 31, 2019

Time: 1:00 p.m. – 1:15 p.m. Length: 15 minutes

Randi Myles spoke to local TV anchor Evrod Cassimy along with three Cass Tech seniors and Fine Arts Teacher Patricia Hicks about a fundraiser for the Cass Technical High School Fine Arts Department. Cassimy found out that the school's fine arts department was in need and partnered with Cass to raise funds, inspire the students while dropping his brand new music project at the same time.

Randi Myles Show October 31, 2019

Time: 2:00 p.m. – 2:15 p.m. Length: 15 minutes

This year's Hallelujah for Heat featured award winning gospel Artist John P. Kee. Randi Myles talked to Pastor Kee about this night of

celebration that supports THAW and their mission ... stabilizing and empowering Michigan families, keeping them healthy, safe and warm. Pastor Kee is no stranger to giving back and reminded us that it is also his mission.

### Randi Myles Show November 2, 2019

Time: 7:00 p.m. - 9:00 p.m. Length: 2-Hours

Hallelujah for Concert for THAW (The Heat and Warmth Fund). This concert is presented by DTE to assist THAW and their mission ... stabilizing and empowering Michigan families, keeping them healthy, safe and warm.

**TOPIC: Health** 

Women's Health Day for Breast Cancer Awareness Month October 29, 2019

Time: 10:30 a.m.- 3:00 p.m. Length: 4:30 hours

Randi Myles held her 4<sup>th</sup> annual Women's Health Day Live Broadcast to bring awareness to, and get screenings for, women in the Western Wayne community. This event offers free rides to breast cancer and cervical cancer screens, free screenings for the underserved community, pampering, food and crafts.

TOPIC: Entertainment Randi Myles Show November 25, 2019

Time: 1:00 p.m. – 1:16 p.m. Length: 16 minutes

First Lady Bonita Shelby stopped by to talk about the 20-year journey of the Burning Bush International Ministries COGIC, headed by. Bishop Don W. Shelby Jr. The choir was started as a community choir with people who could and could not sing, but guided by Lady Shelby. As a result the choir has won many awards and just recorded a project which includes her talented kids... Shelby 5.

### Randi Myles Show November 26, 2019

Time: 1:00 p.m. - 1:16 p.m. Length: 16 minutes

Phil Thompson is an international worship leader who was content as a writer but became a YouTube sensation with his song "My Worship." He is touring in countries like Ghana, Canada, London, Trinidad, Barbados, Bahamas, Nigeria, and the UK. He is already slated to appear this year in countries like South Africa, Kenya, The Neverland's, Scotland, Brazil, Jamaica, and Haiti, to name a few. We talked about new music and his powerful testimony that has brought him where his is today.

# Randi Myles Show December 6, 2019

Time: 1:00 p.m. – 1:18 p.m. Length: 18 minutes w/music

Artist Miranda Curtis talks about her rise to fame after serving as worship leader at the Potter's House in Dallas Texas, under the leadership of Bishop TD Jakes.

# Randi Myles Show December 17, 2019

Time: 1:00 p.m. - 1:16 p.m. Length: 16 minutes

Bishop Charles Ellis III from Greater Grace Temple talks about "A Graceful Christmas," a holiday event that he hopes to make an annual destination event for the city of Detroit.