

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KGO-AM San Francisco	Date: 07/07/2016
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I, Sheri Sadler

do hereby request station time concerning the following issue:

No on 53

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See request</i>					

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

See attached Letter of Auth.

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

See attached Letter of Authority

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/7/16 *[Signature]* 818-506-5443
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature] Will Neil NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See orders</i>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

LETTER OF AUTHORIZATION

No on 53 -- Californians to Protect Local Control
1121 L Street, Suite 910
Sacramento, CA 95814

July 19, 2016

Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent *No on 53 -- Californians to Protect Local Control*. Our official information is as follows:

Name No on 53 -- Californians to Protect Local Control, a coalition of public safety, local government, business and labor organizations, and taxpayers

Address 1121 L Street, Suite 910, Sacramento, CA 95814

Phone 916-442-2952

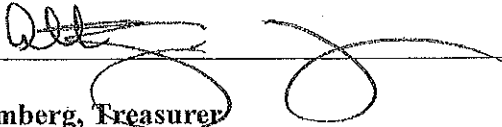
Fax 916-442-1280

Name of Chairman Robbie Hunter

Name of Treasurer Allan Zaremborg

FEDERAL TAX I.D.# 47-4698487

FPPC ID# 1378875



Signature

Allan Zaremborg, Treasurer

Sales Order

Advertiser **NO ON 53 CA TO PROTECT LOCAL CONTROL (A) Natl Pol**
 Agency **SADLER STRATEGIC MEDIA**

Bill To **SADLER STRATEGIC MEDIA**
12103 VIEWCREST ROAD

STUDIO CITY, CA 91604

Account

Executive **LA Katz**

Contract # **30222947**

Estimate # **1 / 1918**

Description **No on 53/30222947**

Stratus # **84528**

Special **11/4 - adding 1x no-charge spot to Thu 11/3 per LF instruct.**
 Instructions **due to an extra spot added by Board Op(email attached)No**
\$ changes to order. wn
11/3 NEW ORDER -KR

Contact **(818) 506-5443**

New / Revision **Revision 1 - 11/04/16**

Start Date **11/03/16**

End Date **11/08/16**

Month Type **Broadcast**

Billing Cycle **End of Flight**

Agency Comm. **15.000**

Co-op **No**

Co-op Product

Notarized **N**

of Invoices **1**

Make Goods **Ask AE**

Income Type **Political: National Agency Issue/Non "Use"**
- 42200

Local Income Type **NAT POLITICAL AGENCY**

Competitive Code **Political** Advt#**284627** Agcy#**279241**

Order Entered **11/03/16**

Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	T	F	S	S	Total
1	NO ON 53 CA TO PROTECT LOCAL CONTROL (A) Natl Pol	60 485.00	11/04/16 11/04/16	6:00AM 10:00AM	Y	8					X			3880.00 8 Spots
	Political: National Agency Issue/Non "Use" - 42200 / NAT POLITICAL AGENCY	867547	All Weeks											
2	NO ON 53 CA TO PROTECT LOCAL CONTROL (A) Natl Pol	60 455.00	11/04/16 11/04/16	10:00AM 3:00PM	Y	8					X			3640.00 8 Spots
	Political: National Agency Issue/Non "Use" - 42200 / NAT POLITICAL AGENCY	867548	All Weeks											
3	NO ON 53 CA TO PROTECT LOCAL CONTROL (A) Natl Pol	60 435.00	11/04/16 11/04/16	3:00PM 7:00PM	Y	8					X			3480.00 8 Spots
	Political: National Agency Issue/Non "Use" - 42200 / NAT POLITICAL AGENCY	867549	All Weeks											
4	NO ON 53 CA TO PROTECT LOCAL CONTROL (A) Natl Pol	60 65.00	11/05/16 11/05/16	6:00AM 7:00PM	N		0	0	0	0	0	6	0	390.00 6 Spots
	Political: National Agency Issue/Non "Use" - 42200 / NAT POLITICAL AGENCY	867550	All Weeks											
5	NO ON 53 CA TO PROTECT LOCAL CONTROL (A) Natl Pol	60 60.00	11/06/16 11/06/16	6:00AM 7:00PM	N		0	0	0	0	0	0	6	360.00 6 Spots
	Political: National Agency Issue/Non "Use" - 42200 / NAT POLITICAL AGENCY	867551	All Weeks											
6	NO ON 53 CA TO PROTECT LOCAL CONTROL (A) Natl Pol	60 485.00	11/07/16 11/08/16	6:00AM 10:00AM	Y	6	X	X						2910.00 6 Spots
	Political: National Agency Issue/Non "Use" - 42200 / NAT POLITICAL AGENCY	867552	All Weeks											

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/Wk	M	T	W	T	F	S	S	Total
7		60	11/07/16	10:00AM										2730.00
	NO ON 53 CA TO PROTECT LOCAL CONTROL (A) Natl Pol	455.00	11/08/16	3:00PM	Y	6	X	X						6 Spots
	Political: National Agency Issue/Non "Use" - 42200 / NAT POLITICAL AGENCY	867553	All Weeks											
8		60	11/03/16	2:00PM										0.00
	NO ON 53 CA TO PROTECT LOCAL CONTROL (A) Natl Pol	0.00	11/03/16	3:00PM	Y	1				X				1 Spots
	Political: National Agency Issue/Non "Use" - 42200 / NAT POLITICAL AGENCY	869363	All Weeks											
Nov 16 = 17390.00 / 14781.50 Dec 16 = 0.00 / 0.00 Jan 17 = 0.00 / 0.00 Feb 17 = 0.00 / 0.00 Mar 17 = 0.00 / 0.00 Apr 17 = 0.00 / 0.00 May 17 = 0.00 / 0.00 Jun 17 = 0.00 / 0.00 Jul 17 = 0.00 / 0.00 Aug 17 = 0.00 / 0.00 Sep 17 = 0.00 / 0.00 Oct 17 = 0.00 / 0.00														

Gross: 17390.00 Net: 14781.50 Total Due: 14781.50 49 Spots

Client Acceptance: _____ **Date:** _____

Account Executive: 11/4/2016 2:54:25 PM by Will Neil

Sales / Market Manager: 11/4/2016 3:06:39 PM by Melissa Galliani

Business Manager: 11/4/2016 3:30:16 PM by John Mercado

Traffic Manager: 11/4/2016 4:20:15 PM by Leslie Forestant

V 5.2

ALL ORDERS SUBJECT TO THE STANDARD TERMS AND CONDITIONS ATTACHED HERETO



INVOICE

Bill To: SADLER STRATEGIC MEDIA
12103 VIEWCREST ROAD

STUDIO CITY, CA 91604

NO ON 53 CA TO PROTECT LOCAL CONTROL
(A) Natl Pol

Advt#284627 Agcy#279241

Remit To: 3667 Momentum Place

Chicago, IL 60689-5336

Station: Cumulus Media Partners-SF - KGO -AM

Phone#: (415) 995-6877

Invoice #: 1811242979

Invoice 11/13/16

Date:

Order #: 84528

Acct Exec: LA Katz

Estimate #: / / 1918

Description: No on 53/30222947

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	Cl	Product
Thu	11/03/16	10:46AM	60	867548	\$455.00	B	NONC 60RADIO 1133H Moved from 11/4
Thu	11/03/16	11:45AM	60	867548	\$455.00	B	NONC 60RADIO 1133H Moved from 11/4
Thu	11/03/16	12:31PM	60	867548	\$455.00	B	NONC 60RADIO 1133H Moved from 11/4
Thu	11/03/16	2:49PM	60	867548	\$455.00	B	NONC 60RADIO 1133H Moved from 11/4
Thu	11/03/16	2:59PM	60	869363	\$0.00	B	NONC 60RADIO 1133H
Thu	11/03/16	3:47PM	60	867549	\$435.00	B	NONC 60RADIO 1133H Moved from 11/4
Thu	11/03/16	5:00PM	60	867549	\$435.00	B	NONC 60RADIO 1133H Moved from 11/4
Thu	11/03/16	5:50PM	60	867549	\$435.00	B	NONC 60RADIO 1133H Moved from 11/4
Thu	11/03/16	6:46PM	60	867549	\$435.00	B	NONC 60RADIO 1133H Moved from 11/4
Fri	11/04/16	6:16AM	60	867547	\$485.00	B	NONC 60RADIO 1133H
Fri	11/04/16	6:44AM	60	867547	\$485.00	B	NONC 60RADIO 1133H
Fri	11/04/16	7:46AM	60	867547	\$485.00	B	NONC 60RADIO 1133H
Fri	11/04/16	8:14AM	60	867547	\$485.00	B	NONC 60RADIO 1133H
Fri	11/04/16	8:28AM	60	867547	\$485.00	B	NONC 60RADIO 1133H
Fri	11/04/16	8:58AM	60	867547	\$485.00	B	NONC 60RADIO 1133H
Fri	11/04/16	9:02AM	60	867547	\$485.00	B	NONC 60RADIO 1133H
Fri	11/04/16	9:43AM	60	867547	\$485.00	B	NONC 60RADIO 1133H
Fri	11/04/16	10:57AM	60	867548	\$455.00	B	NONC 60RADIO 1133H
Fri	11/04/16	11:44AM	60	867548	\$455.00	B	NONC 60RADIO 1133H
Fri	11/04/16	12:44PM	60	867548	\$455.00	B	NONC 60RADIO 1133H
Fri	11/04/16	1:57PM	60	867548	\$455.00	B	NONC 60RADIO 1133H
Fri	11/04/16	3:14PM	60	867549	\$435.00	B	NONC 60RADIO 1133H
Fri	11/04/16	5:00PM	60	867549	\$435.00	B	NONC 60RADIO 1133H
Fri	11/04/16	5:30PM	60	867549	\$435.00	B	NONC 60RADIO 1133H
Fri	11/04/16	7:01PM	60	867549	\$435.00	B	NONC 60RADIO 1133H
Sat	11/05/16	6:17AM	60	867550	\$65.00	B	NONC 60RADIO 1133H
Sat	11/05/16	7:45AM	60	867550	\$65.00	B	NONC 60RADIO 1133H
Sat	11/05/16	1:57PM	60	867550	\$65.00	B	NONC 60RADIO 1133H
Sat	11/05/16	3:45PM	60	867550	\$65.00	B	NONC 60RADIO 1133H
Sat	11/05/16	4:42PM	60	867550	\$65.00	B	NONC 60RADIO 1133H



INVOICE

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12103 VIEWCREST ROAD
STUDIO CITY, CA 91604

Remit To: 3667 Momentum Place
Chicago, IL 60689-5336
Station: Cumulus Media Partners-SF - KGO -AM
Phone#: (415) 995-6877

Invoice #: 1811242979
Invoice Date: 11/13/16
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NO ON 53 CA TO PROTECT LOCAL CONTROL
(A) Natl Pol
Advt#284627 Agcy#279241

Acct Exec: LA Katz

Estimate #: / / 1918
Description: No on 53/30222947

Terms: Due on Receipt

Day	Date	Time	Len	Line #	Rate	Cl	Product
Sat	11/05/16	5:42PM	60	867550	\$65.00	B	NONC 60RADIO 1133H
Sun	11/06/16	9:04AM	60	867551	\$60.00	B	NONC 60RADIO 1133H
Sun	11/06/16	10:30AM	60	867551	\$60.00	B	NONC 60RADIO 1133H
Sun	11/06/16	12:28PM	60	867551	\$60.00	B	NONC 60RADIO 1133H
Sun	11/06/16	4:14PM	60	867551	\$60.00	B	NONC 60RADIO 1133H
Sun	11/06/16	5:28PM	60	867551	\$60.00	B	NONC 60RADIO 1133H
Sun	11/06/16	6:02PM	60	867551	\$60.00	B	NONC 60RADIO 1133H
Mon	11/07/16	7:13AM	60	867552	\$485.00	B	NONC 60RADIO 1133H
Mon	11/07/16	8:13AM	60	867552	\$485.00	B	NONC 60RADIO 1133H
Mon	11/07/16	9:36AM	60	867552	\$485.00	B	NONC 60RADIO 1133H
Mon	11/07/16	10:28AM	60	867553	\$455.00	B	NONC 60RADIO 1133H
Mon	11/07/16	12:28PM	60	867553	\$455.00	B	NONC 60RADIO 1133H
Mon	11/07/16	1:14PM	60	867553	\$455.00	B	NONC 60RADIO 1133H
Tue	11/08/16	6:29AM	60	867552	\$485.00	B	NONC 60RADIO 1133H
Tue	11/08/16	8:13AM	60	867552	\$485.00	B	NONC 60RADIO 1133H
Tue	11/08/16	9:15AM	60	867552	\$485.00	B	NONC 60RADIO 1133H
Tue	11/08/16	10:15AM	60	867553	\$455.00	B	NONC 60RADIO 1133H
Tue	11/08/16	1:28PM	60	867553	\$455.00	B	NONC 60RADIO 1133H
Tue	11/08/16	2:14PM	60	867553	\$455.00	B	NONC 60RADIO 1133H

Gross Amount \$17,390.00
Agency Commission \$2,608.50
Net Amount \$14,781.50

Total Spots 49

Terms: Due on Receipt