

Weekly Public Affairs Program on WTTC-FM

Program # 2011-11

Date aired: 3/11 **Time Aired:** 7am WTTC FM

Amber Yearwood, consultant from Trial Behavior Consulting, a juror consultancy firm based in San Francisco

Facebook and other social networking sites are increasingly being used by prosecutors and defense attorneys to decide who is—and who isn't—suitable to serve on a jury. Ms. Yearwood talked about the types of information that can be gleaned about prospective jurors and how it can affect the traditional jury selection process. She also offered suggestions for social network users who are concerned about their personal privacy.

Issues covered:

Length: 9:25

Legal Issues

Government Policies

Kelly Erb, Philadelphia-based tax attorney and blogger, tax expert for AOL's WalletPop.com

A number of free and low-cost options for tax preparation and filing have become available this year, offered by both the IRS and commercial software companies. Ms. Erb said nearly 70% of tax filers are now eligible for free tax preparation. She explained the eligibility requirements and how to get information on the programs. She also discussed several scams related to tax preparation that have recently emerged.

Issues covered:

Length: 7:49

Taxes

Crime

Steven Lipshultz, MD, Chairman of the Department of Pediatrics at the University of Miami's Miller School of Medicine

Dr. Lipshultz was the lead researcher of a study that examined the health effects of energy drinks on teenagers. The study found that though as many as 50 percent of teens report using the drinks, there is little evidence to show that they improve mental focus or physical energy levels. He talked about the potential health problems that can be caused by energy drink consumption, and offered advice for parents who are concerned.

Issues covered:

Length: 4:49

Personal Health

Parenting

Program # 2011-12

Date aired: 3/18 **Time Aired:** 7am WTTC FM

Comment [w1]:

Frederick M. Hess, Resident Scholar and Director of Education Policy Studies at the American Enterprise Institute, author of *"The Same Thing Over and Over: How School Reformers Get Stuck in Yesterday's Ideas"*

Mr. Hess believes that even bitter opponents who argue about how to improve schools agree on more than they realize. He suggested that uniformity frequently gets in the way of quality education and that the American education system must change radically. He also said that schools need to implement a much wider variety of schooling options that would better meet student needs.

Issues covered:

Length: 9:23

Education Reform

Government Policies

Kristen Kirkpatrick, MS, RD, LD, Dietician and Wellness Manager, The Cleveland Clinic Wellness Institute and The Cleveland Clinic Lifestyle 180 Program

Ms. Kirkpatrick said that consumers need to put more thought into the foods that they buy. She offered suggestions to help people read nutrition labels, which will help them make wiser choices. She said locally-produced meat and locally-grown produce is usually a healthier choice. She explained how to find a local farm or produce supplier, which usually can provide information about their food more accurately than a supermarket.

Issues covered:

Length: 7:44

Nutrition

Personal Health

Lance Dodes, MD, psychiatrist and psychoanalyst, Assistant Clinical Professor of Psychiatry at Harvard Medical School, author of *"Breaking Addiction: A 7-Step Handbook for Ending Any Addiction"*

Dr. Dodes explained how to identify an addiction and recognize key moments in addictive behavior. He said that every addictive act is normally preceded by a feeling of helplessness or powerlessness. He offered both long- and short-term advice for those dealing with an addiction.

Issues covered:

Length: 4:46

Addiction

Mental Health

Program # 2011-13

Date aired: 3/25 Time Aired: 7am WTTC FM

Neil Strauss, author of *"Emergency: This Book Will Save Your Life"*

Mr. Strauss believes that many Americans have lost their overall sense of security. He explained what he believes are the underlying reasons for this trend. He also outlined basic preparedness items every family should have on hand, and basic skills that can save lives in an emergency situation.

Issues covered:

Length: 7:55

Emergency Preparedness

Personal Safety

Cheryl Saban, PhD, psychologist, women's advocate, philanthropist, author of *"What is Your Self-Worth?"*

Dr. Saban said that as unemployment rates go up and the economy goes down, it's more important than ever to believe in oneself. She talked about the struggle women face in today's job environment. She also explained why women base their worth on the opinion of others more than men do.

Issues covered:

Length: 9:10

Women's Issues

Unemployment

Mental Health

Maria Corkern, reading specialist, teacher, author of *"Doris Thesaurus"*

Recent studies have found that since 1950, the average teenager's vocabulary has dropped from 25,000 words to only 10,000. Ms. Corkern said that a limited vocabulary translates into a reduced ability to think critically and communicate effectively, which results poor educational performance. She offered suggestions for parents on how to help a child improve his vocabulary.

Issues covered:

Length: 5:02

**Education
Teen Concerns
Youth at Risk**

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