

# CONTRACT



**KWTW-TV**  
**7401 N. Kelley Ave**  
**Oklahoma City, OK 73111**  
**(405) 843-6641**

**Oklahoma's Own™**  
 www.news9.com

<u>Contract / Revision</u> 32193 /		<u>Alt Order #</u> 08147799
<u>Product</u> CLINTON 4 PRESIDENT		
<u>Contract Dates</u> 02/22/16 - 03/04/16		<u>Estimate #</u> 4399
<u>Advertiser</u> Hillary Clinton For President		<u>Original Date / Revision</u> 02/22/16 / 02/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTW-TV	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agency Code</u>	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**GMMB aka Greer Margolis Mitchell Burns**  
**3050 K Strret NW, Suite 100**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTW	02/26/16	02/26/16	Hawaii 5-O	8p-9p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	----1--				1	\$1,350.00				
N 2	KWTW	02/26/16	02/26/16	Blue Bloods	9p-10p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	----1--				1	\$1,350.00				
N 3	KWTW	02/29/16	02/29/16	Stephen Colbert	1035p-1137p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	1-----				1	\$300.00				
N 4	KWTW	02/29/16	02/29/16	10p News M-F	10p-1035p		:30				NM	1	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	1-----				1	\$1,240.00				
N 5	KWTW	02/29/16	02/29/16	ET	630p-7p		:30				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	1-----				1	\$480.00				
N 6	KWTW	02/29/16	02/29/16	Supergirl	7p-8p		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	1-----				1	\$1,650.00				
N 7	KWTW	02/29/16	02/29/16	Scorpion	8p-9p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	1-----				1	\$1,800.00				
N 8	KWTW	02/27/16	02/27/16	5a Sat News	5a-6a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1-				1	\$100.00				
N 9	KWTW	02/27/16	02/27/16	6p News Sat	6p-630p		:30				NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1-				1	\$265.00				
N 10	KWTW	02/27/16	02/27/16	6a Sat News	6a-8a		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1-				1	\$195.00				
N 11	KWTW	02/28/16	02/28/16	CBS Evening News	5:00 PM-5:30 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1				1	\$225.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
32193 /	08147799

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/22/16 - 03/04/16	CLINTON 4 PRESIDEN	4399

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hillary Clinton For Presid	02/22/16 / 02/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	KWTV	02/28/16	02/28/16	5a Sun News	5a-6a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1				1	\$100.00				
N 13	KWTV	02/28/16	02/28/16	530p Su News	530p-6p		:30				NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1				1	\$265.00				
N 14	KWTV	02/28/16	02/28/16	60 Minutes	6p-7p		:30				NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1				1	\$1,275.00				
N 15	KWTV	02/28/16	02/28/16	6a Sun News	6a-8a		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1				1	\$180.00				
N 16	KWTV	02/28/16	02/28/16	60 Minutes	7:00 PM-8:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1				1	\$1,500.00				
N 17	KWTV	02/28/16	02/28/16	CBS Sunday Morning	8a-930a		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1				1	\$525.00				
N 18	KWTV	02/28/16	02/28/16	Face The Nation	930a-1030a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1				1	\$300.00				
N 19	KWTV	02/23/16	02/26/16	The Talk	1p-2p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTF--				2	\$175.00				
N 20	KWTV	02/23/16	02/26/16	Y&R	11a-12p		:30				NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTF--				2	\$285.00				
N 21	KWTV	02/23/16	02/26/16	12p News M-F	12p-1230p		:30				NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTF--				2	\$235.00				
N 22	KWTV	02/23/16	02/26/16	Bold and Beautiful	1230p-1p		:30				NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTF--				2	\$205.00				
N 23	KWTV	02/23/16	02/26/16	Let's Make a Deal	2p-3p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTF--				2	\$175.00				
N 24	KWTV	02/23/16	02/26/16	Dr Phil	3p-4p		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTF--				2	\$220.00				
N 25	KWTV	02/23/16	02/26/16	News 4p	4p-5p		:30				NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTF--				2	\$280.00				
N 26	KWTV	02/23/16	02/26/16	430a News	430a-5a		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTF--				2	\$55.00				
N 27	KWTV	02/23/16	02/26/16	530a News	530a-6a		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTF--				2	\$325.00				
N 28	KWTV	02/23/16	02/26/16	M-F CBS Evening News	530p-6p		:30				NM	2	\$1,310.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTF--				2	\$655.00				
N 29	KWTV	02/23/16	02/26/16	6p News	6p-630p		:30				NM	3	\$1,965.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWT---				3	\$655.00				
N 30	KWTV	02/23/16	02/26/16	Kelly & Michael	9a-10a		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTF--				2	\$220.00				
N 31	KWTV	02/23/16	02/26/16	The Price is Right	10a-11a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-TWTF--				2	\$225.00				
N 32	KWTV	02/23/16	02/23/16	NCIS	7p-8p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-1-----				1	\$1,800.00				
N 33	KWTV	02/23/16	02/23/16	NCIS New Orleans	8p-9p		:30				NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/22/16	02/28/16	-1-----				1	\$1,650.00				
N 34	KWTV	02/29/16	03/01/16	The Talk	1p-2p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	MT-----				2	\$175.00				
N 35	KWTV	02/29/16	03/01/16	Y&R	11a-12p		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	MT-----				2	\$285.00				
N 36	KWTV	02/29/16	03/01/16	12p News M-F	12p-1230p		:30				NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	MT-----				2	\$235.00				
N 37	KWTV	02/29/16	03/01/16	Bold and Beautiful	1230p-1p		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	MT-----				2	\$205.00				
N 38	KWTV	02/29/16	03/01/16	Let's Make a Deal	2p-3p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	MT-----				2	\$175.00				
N 39	KWTV	02/29/16	03/01/16	Dr Phil	3p-4p		:30				NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	MT-----				2	\$220.00				
N 40	KWTV	02/29/16	03/01/16	News 4p	4p-5p		:30				NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	MT-----				2	\$280.00				
N 41	KWTV	02/29/16	03/01/16	430a News	430a-5a		:30				NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	MT-----				2	\$55.00				
N 42	KWTV	02/29/16	03/01/16	530a News	530a-6a		:30				NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	MT-----				2	\$325.00				
N 43	KWTV	02/29/16	03/01/16	M-F CBS Evening News	530p-6p		:30				NM	1	\$655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	MT-----				2	\$655.00				
N 44	KWTV	02/29/16	02/29/16	6p News	6p-630p		:30				NM	1	\$655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/29/16	03/06/16	M-----				1	\$655.00				

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Hillary Clinton For Presid	02/22/16 / 02/26/16

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N 45	KWTW	02/29/16	03/01/16	Kelly & Michael	9a-10a		:30				NM	2	\$440.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$220.00					
N 46	KWTW	02/29/16	03/01/16	The Price is Right	10a-11a		:30				NM	1	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$225.00					
N 47	KWTW	02/28/16	02/28/16	Sports Blitz	1025p-11p	-----S	:30	1	\$640.00	0.00	NM	1	\$640.00	
N 48	KWTW	02/29/16	03/01/16	5a News	5a-530a		:30				NM	2	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$250.00					
N 49	KWTW	02/28/16	02/28/16	ET	11p-12a	-----S	:30	1	\$180.00	0.00	NM	1	\$180.00	
N 50	KWTW	02/29/16	03/01/16	4a News	4a-430a		:30				NM	1	\$45.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				1	\$45.00					
<b>Totals</b>											0.00		73	\$31,385.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 -02/28/16	44	\$19,975.00	(\$2,996.25)	\$16,978.75
02/29/16 -03/01/16	29	\$11,410.00	(\$1,711.50)	\$9,698.50
<b>Totals</b>	73	\$31,385.00	(\$4,707.75)	\$26,677.25

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Daniel Jester - GMMB,  
 being/on behalf of: Hillary for America,  
 a legally qualified candidate of the Democratic  
 political party for the office of: ~~Dem~~ President of the United States  
 in the Primary / caucus  
 election to be held on: 3/1/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Hillary for America

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jose H. Villarreal

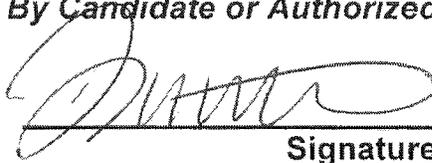
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/10/16

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Hillary For America  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does  does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

 - Daniel Jester (Authorized Media Buyer)  
signature of candidate or authorized committee

Daniel Jester Authorized Media Buyer 2/10/16  
printed name date