

WISCONSIN PUBLIC RADIO

Quarterly Issues and Programs Report

2018

For Wisconsin Public Radio Stations

Licensed to

University of Wisconsin Board of Regents

And

The State of Wisconsin Educational Communications Board

Attached Reports Represent Q1, 2018

ECB Radio Stations WLBL (AM/FM), WHAA (FM), WHAD (FM), WHBM (FM), WHDI (FM), WHHI (FM),

WHLA (FM), WHSF (FM) and WHWC (FM) are affiliates of the WPR Ideas Network

ECB Radio Stations WERN (FM), WHWA (FM), WHND (FM), WHRM (FM), WHSA (FM), WPNE (FM), WSSU (FM)

and WSSW (FM) are affiliates of the WPR News and Classical Network

Ideas Network

Quarterly Issues and Programs List

January to March 2018

AGRICULTURE	PROGRAM	DATE
Western Wisconsin had the highest number of farm bankruptcies in the country last year, according to new federal court data. What does that mean? (Duration: 22 min, 9 sec)	Central Time	1/30/18 @ 4 pm
As longtime farmers retire, the future of the industry may rest on millennials. The state of farming and ongoing trends is explained and support for the next generation of farmers and priorities they see for the latest farm bill is discussed. (Duration: 42 min, 6 sec)	The Morning Show	1/17/18 @ 7 am
The author of a new book says people who want to save the world should protect the earth's soil. (Duration: 48 min, 40 sec)	The Morning Show	1/11/18 @ 8 am
Growing up on a farm means pitching in. But as farm work is stretched tight and family farms implement larger machinery, a growing number of farm safety advocates say children on family-operated farms are at great risk of death or injury. (Duration: 41 min, 58 sec)	The Morning Show	2/6/18 @ 6 am
Over 2000 years ago many indigenous people living in North America were skilled at breeding and domesticating crops, such as the squash and sunflower we're familiar with today. But there are other crops, since returned to the wild, that were once staples in the diet of these people. A paleoethnobotanist shares her quest to find these "lost crops" and what she learns about the past along the way. (Duration: 11 min, 45 sec)	Central Time	3/13/18 @ 5:15 pm
Wisconsin dairy farmers are no strangers to wild swings in milk prices and some say that hinders their opportunity to make a living. (Duration: 42 min, 37 sec)	The Morning Show	3/15/18 @ 7 am
New database looks to guide prevention of agricultural runoff in Fox Valley. (Duration: 11 min, 10 sec)	Central Time	2/5/18 @ 4:15 pm

The produce section of most grocery stores will have many fruits and vegetables available year-round, whereas not that many years ago, having strawberries in January or winter squash in July would have been unheard of. (Duration: 22 min, 5 sec)	Central Time	1/1/18 @ 3:35 pm
Since the 1960s, scientists at the University of Wisconsin-Madison have been studying how plants will grow in space. A professor of Botany at the University of Wisconsin–Madison has been leading a research team to study the effects of growing plants in a zero gravity environment. (Duration: 11 min, 53 sec)	Central Time	1/19/18 @ 4:15 pm

ECONOMY	PROGRAM	DATE
A new report offers a roadmap for creating jobs in sensors and controls for advanced energy. (Duration: 38 min, 44 sec)	The Larry Meiller Show	1/29/18 @ 11 am
Trade officials are in Montreal to negotiate agreements in the North American Free Trade Agreement, better known as NAFTA. Some negotiations have been strained as NAFTA has become a political sticking point for President Trump and his administration. (Duration: 20 min, 46 sec)	Central Time	1/29/18 @ 6:35 pm
In 2013, one bitcoin was worth \$120. Now, it's climbed to \$11,000, with some investors claiming they've made millions in the cybercurrency. But bitcoin has been associated with some shady business, and some experts warn there's a bubble that's about to burst. (Duration: 11 min, 55 sec)	Central Time	1/26/18 @ 3:15 pm
In his State of the State address, Governor Scott Walker called the state of Wisconsin "historically strong," pointing to a growing economy, low unemployment, rural economic development initiatives and much more. But is the state's economy as strong as Walker suggests? (Duration: 21 min, 10 sec)	Central Time	1/25/18 @ 6:30 pm
President Trump painted a rosy picture of the economy during his State of the Union address, highlighting low unemployment, the surging stock market and larger paychecks. A look at the state of the economy and the effects Trump's policies are having on it. (Duration: 42 min, 19 sec)	The Morning Show	2/1/18 @ 7 am

When it comes to the so-called "gig economy," ride sharing apps like Uber take a lot of the spotlight. But there's another, nearly invisible group of gig workers, performing task work on the internet for extremely low wages. (Duration: 11 min, 23 sec)	Central Time	2/2/18 @ 5:15 pm
An impending U.S. Supreme Court decision could pave the way for states to legalize sports gambling. And some sports leagues may be starting to change their tune on betting. But just what's driving all of this? And what economic impact could legalized sports gambling have on a state like Wisconsin? (Duration: 41 min, 31 sec)	The Morning Show	2/5/18 @ 6 am
The Dow Jones rebounded more than 500 points after falling 1,175 points. The drop caused a ripple through the global markets. A Wall Street Journal reporter talks about the stock market and gives some context for the dip yesterday. (Duration: 10 min, 14 sec)	Central Time	2/6/18 @ 3:05 pm
President Donald Trump announced that he's seeking tariffs on steel and aluminum. The decision was met with criticism from both sides of the aisle and several publications, including the Wall Street Journal, said the tariffs could have a negative impact on the U.S. economy. (Duration: 12 min, 6 sec)	Central Time	3/2/18 @ 3:05 pm
In 2010, Congress passed legislation that put a series of regulations and safeguards in place to avoid another financial crisis similar to the Great Recession. Lawmakers who support repealing portions of this legislation say it will help smaller banks be more competitive, but those who oppose the move say that banks will lack strict oversight, which puts consumers at risk. (Duration: 9 min, 33 sec)	Central Time	3/5/18 @ 5:05 pm

EDUCATION	PROGRAM	DATE
A look at the status of school choice in the state and nation. (Duration: 41 min, 46 sec)	The Morning Show	1/23/18 @ 6 am
A recent homework assignment for a fourth grade class about slavery is sparking outrage. (Duration: 42 min, 8 sec)	The Morning Show	1/16/18 @ 6 am

<p>One type of multilingual school system known as dual-immersion allows students with varying language skills to thrive in a space together by rotating the language of instruction. While the dual-immersion system fulfills a lot of needs in the modern school system, their rapidly growing popularity among middle class populations may be undermining its original purpose. (Duration: 21 min, 35 sec)</p>	<p>Central Time</p>	<p>1/16/18 @ 5:30 pm</p>
<p>A bill introduced in the state legislature is being touted as a "Teacher Rights" bill. While supporters say the legislation would make teachers feel more empowered and protected from potentially violent students, detractors say that it could disproportionately impact students of color and those with developmental disabilities. (Duration: 9 min, 18 sec)</p>	<p>Central Time</p>	<p>1/12/18 @ 5:05 pm</p>
<p>A University of Wisconsin-Madison program, Bucky's Tuition Promise, will cover four years of tuition and segregated fees for incoming Wisconsin resident students whose families make \$56,000 or less per year. (Duration: 7 min, 36 sec)</p>	<p>Central Time</p>	<p>2/12/18 @ 3 pm</p>
<p>This week marks the 50th anniversary of the premiere of "Mister Rogers' Neighborhood." (Duration 50 min, 21 sec)</p>	<p>The Morning Show</p>	<p>2/21/18 @ 8 am</p>
<p>A recent poll shows students are spending less time in scheduled physical education class. Advocates say those courses are vital to long term health. (Duration: 42 min, 32 sec)</p>	<p>The Morning Show</p>	<p>2/26/18 @ 6 am</p>
<p>The Wisconsin Idea is a concept that university research can help stakeholders solve real world problems. Our guest says now is the time to rejuvenate the Idea and use innovation, collaboration and passion to achieve Wisconsin's full potential. (Duration: 48 min, 47 sec)</p>	<p>The Morning Show</p>	<p>3/1/18 @ 8 am</p>
<p>College campuses are often criticized for promoting political correctness--choosing words or policies so as not to offend groups of people. An author and an assistant professor of sociology at Virginia Commonwealth University says the problem on campuses isn't PC culture... it's racism. (Duration: 12 min, 21 sec)</p>	<p>Central Time</p>	<p>3/5/18 @ 3:15 pm</p>

UW-Stevens Point has proposed eliminating 13 of its majors, including history, philosophy, English, and political science. It hopes to shift resources to programs with "high demand career paths" like finance and chemical engineering. (Duration: 22 min, 21 sec)	Central Time	3/8/18 @ 5:05 pm
--	--------------	------------------

ENVIRONMENT	PROGRAM	DATE
A look at how wetlands and watersheds can be used by communities to plan for resiliency and the upcoming Wisconsin Wetlands Association's annual conference. (Duration: 38 min, 9 sec)	The Larry Meiller Show	1/31/18 @ 11 am
The Menominee Tribe of Wisconsin filed a federal lawsuit against the U.S. Government over a pit sulfide mine near the Wisconsin-Michigan border. The project has sparked controversy for the Menominee tribe and others in the area who say it would disturb the source of the Menominee River. (Duration: 12 min, 34 sec)	Central Time	1/26/18 @ 4:15 pm
A new plan proposed by the Department of Interior would open some federally protected waters to off-shore oil drilling. (Duration: 9 min, 21 sec)	Central Time	1/9/18 @ 5:15 pm
Damage associated with climate change isn't just associated with water shortages, wildfires and storms. It's likely also playing a role in mental health on a mass scale, according to a 2017 American Psychological Association report. (Duration: 31 min, 19 sec)	The Morning Show	1/4/18 @ 7:22 am
Hear tips on how to successfully conduct a prairie burn and what to do if the burn isn't possible in your prairie garden. (Duration: 1 hr, 13 min, 43 sec)	The Larry Meiller Show	3/9/18 @ 11 am
Groundwater is the world's most extracted natural resource. Learn about the importance of keeping groundwater safe and how it interacts with our ecosystem. (Duration: 33 min, 31 sec)	The Larry Meiller Show	3/14/18 @ 11:45 am
There are 23 species in Wisconsin that are listed as endangered or threatened, including the gray wolf, Higgins eye mussel and prairie bush-clover. What do endangered species tell us about our part of the world - and ourselves? (Duration: 11 min, 42 sec)	Central Time	3/16/18 @ 6:15 pm

A great way to start gardening is to grow what you love. Learn how to start a garden or just make yours better and how gardening helps you connect with nature. (Duration: 39 min, 44 sec)	The Larry Meiller Show	3/14/18 @ 11 am
We can learn a few things about getting the most from our gardens from commercial growers. Our guest has 20 years of growing experience and shares tips you can use in your organic vegetable garden. (Duration: 1 hr, 13 min, 23 sec)	The Larry Meiller Show	3/19/18 @ 11 am
What does winter weather mean for our gardens? What are the effects of snow and cold temperatures on plants and plant diseases? (Duration: 1 hr, 13 min, 28 sec)	The Larry Meiller Show	1/26/18 @ 11 am

HEALTHCARE	PROGRAM	DATE
It's been well-documented that Americans' trust in certain institutions - things like Congress, the media, banks - is falling. But there's now growing evidence to suggest that trust in the medical profession is beginning to wane, as well. Why? (Duration: 42 min, 16 sec)	The Morning Show	1/31/18 @ 6 am
Influenza is now widespread in almost every state, including Wisconsin. The director of the Center for Infectious Disease Research and Policy analyzes this winter's epidemic, the low effectiveness of the seasonal vaccine and drug shortages. He argues that a universal influenza vaccine is the only way to prevent a global flu pandemic. (Duration: 42 min, 27 sec)	The Morning Show	1/24/18 @ 6 am
Cancer DNA can provide important clues about the best way to treat the disease. An oncologist and DNA counselor discuss these new treatments and what it can mean to patients whose cancers have spread and are incurable by standard treatments. (Duration: 40 min, 22 sec)	The Larry Meiller Show	1/25/18 @ 11 am
The majority of children are not meeting the current physical activity and dietary guidelines for Americans. As a result, childhood obesity has tripled in the last three decades, increasing the risk of many diseases. What can be done to reverse this trend? (Duration: 33 min, 7 sec)	The Larry Meiller Show	1/25/18 @ 11:45 am

It's estimated that more than 110,000 Wisconsinites are affected by Alzheimer's disease and that number is expected to grow significantly. Studies have shown that African-Americans are twice as likely as Caucasians to develop the disease. (Duration: 42 min, 12 sec)	The Morning Show	2/1/18 @ 6 am
As our eyes age our ability to see clearly while reading or doing close work changes. An optical specialist talks about options for seeing better close up. (Duration: 35 min, 13 sec)	The Larry Meiller Show	2/6/18 @ 11:45 am
An update on research that may help those suffering with Huntington's and Parkinson's disease. (Duration: 39 min, 4 sec)	The Larry Meiller Show	2/12/18 @ 11 am
We're in the midst of Wisconsin's worst flu season in years, and public health officials are doing everything in their power to stop the spread of the disease. We hear from the director of the Wisconsin State Laboratory of Hygiene's communicable disease division about efforts to track the flu across the state and how that data is being utilized in disease fighting. (Duration: 12 min, 44 sec)	Central Time	2/14/18 @ 3:35 pm
Following the shooting at a Florida high school that left 17 people dead, President Trump said the shooter belonged in a mental health institution. While our guest disagrees with Trump on the link between gun violence and mental health, he makes a case for bringing back mental health hospitals. This hour we explore the history of psychiatric institutions. (Duration: 42 min, 2 sec)	The Morning Show	3/5/18 @ 6 am
Life is busy and sometimes putting together a healthy meal falls to the bottom of the to-do list. But, it doesn't have to. We talk about cooking "healthyish" and get tips for balanced meals and snacks that are lighter, but also include a treat now and then. (Duration: 42 min, 14 sec)	The Morning Show	3/8/18 @ 6 am

POLITICS	PROGRAM	DATE
The Trump presidency has given political cartoonists plenty of inspiration during its first year. A talk with one of the only editorial cartoonists in Wisconsin about what it's like to draw in the Trump era. (Duration: 31 min, 9 sec)	The Morning Show	1/30/18 @ 7:20 am

<p>The State Senate voted to remove the head of the state's Elections Commission and the administrator for the state's Ethics Commission from their posts. (Duration: 10 min, 14 sec)</p>	<p>Central Time</p>	<p>1/23/18 @ 5:05 pm</p>
<p>Wisconsin's politics have grown increasingly polarized in the last decade, but our guest says it doesn't have to be that way. The recently retired head of the Wisconsin Taxpayers Alliance shares his ideas for reducing partisanship, including making the legislature a part-time job. (Duration: 21 min, 58 sec)</p>	<p>Central Time</p>	<p>1/22/18 @ 5:35 pm</p>
<p>2018 is setting up to be a relatively quiet year for state lawmakers with a brief session this winter before the focus turns to the fall election. The Senate assistant minority leader lays out the Democrats' priorities for the year ahead and we hear about the Republican agenda from the Assembly majority leader. (Duration: 42 min, 47 sec)</p>	<p>The Morning Show</p>	<p>1/1/18 @ 7 am</p>
<p>The Senate has suffered from hyper-partisanship in Washington. Learn about the obstacles standing in the way of solving domestic and foreign problems and what it'll take to restore the Senate to its former glory so that it can best serve the nation's interests. (Duration: 42 min, 14 sec)</p>	<p>The Morning Show</p>	<p>2/2/18 @ 7 am</p>
<p>President Trump uses a variety of rhetorical tools to get his point across. We talk with a historian of American political rhetoric about the president's style, how he compares to past presidents and how his manner of speech plays a role in modern rhetoric in the country. (Duration: 20 min, 47 sec)</p>	<p>Central Time</p>	<p>2/9/18 @ 4: 30 pm</p>
<p>The recent U.S. decisions to recognize Jerusalem as the capital of Israel and move the U.S. embassy there signaled a reversal of decades of policy and triggered protests around the world. Learn about the potential consequences of the new U.S. stance on Israel for Israeli-Palestinian peace negotiations, the U.S. relationship with Middle Eastern allies, and more. (Duration: 48 min, 38 sec)</p>	<p>The Morning Show</p>	<p>2/15/18 @ 8 am</p>

<p>After weeks of negotiations aimed at reaching a bipartisan deal on immigration, progress came to a screeching halt in Congress, after four different proposals in the Senate were rejected with the most promising deal failing to get 60 votes after a veto threat came in from President Trump. (Duration: 10 min, 32 sec)</p>	Central Time	2/16/18 @ 3 pm
<p>The White House held a summit outlining strategies to combat the issue of opioid overdose deaths. The summit comes on the heels of the Department of Justice announcement supporting local and state lawsuits against opioid manufacturers. (Duration: 11 min, 15 sec)</p>	Central Time	3/1/18 @ 3:05 pm
<p>The White House has already seen it's share of staff changes, but this week two senior advisers, Hope Hicks and Gary D. Cohn, have announced resignations. According to one NPR report, 43% of the Trump White House's top-level positions have seen turnover so far. We talk to a political expert about what this might indicate going forward. (Duration: 21 min, 48 sec)</p>	Central Time	3/8/18 @ 3:30 pm

NPR/Classical Music Network

Quarterly Issues and Programs List

January to March 2018

AGRICULTURE	PROGRAM	DATE
The state Department of Natural Resources board has approved new restrictions on manure spreading in eastern Wisconsin. (Duration: 45 sec)	All Things Considered	1/24/18 @ 5 pm
A bill in the state Legislature would create grant money for farmers to donate their extra produce to the state's food banks. Those funds could help offset the cost of donating. (Duration: 44 sec)	BBC Newshour	1/15/18 @ 3 pm
A federal judge has dismissed a lawsuit filed by an Ohio dairy operation against Wisconsin officials over the state's ban on the sale of ungraded butter. (Duration: 48 sec)	Morning Edition	2/6/18 @ 5 am
New national data shows demand for organic produce continues to grow. Some Wisconsin experts are concerned about increased competition for local farmers. (Duration: 43 sec)	Morning Edition	2/28/18 @ 5 am
When Congress created the Dairy Margin Protection Program, it was intended to protect farmers from market fluctuations, but because of the way it was set up, only a handful of farmers are getting that protection. (Duration: 4 min, 15 sec)	All Things Considered	3/13/18 @ 5 pm

ECONOMY	PROGRAM	DATE
Gov. Scott Walker is proposing a new \$50 million annual investment in rural economic development projects. (Duration: 45 sec)	Morning Edition	1/24/18 @ 5 am
The University of Wisconsin-Madison's Wisconsin Energy Institute helped compile a report predicting substantial job growth for makers of energy sensors and control units. (Duration: 46 sec)	BBC Newshour	1/16/18 @ 3 pm
Lawmakers approved Gov. Scott Walker's sales tax holiday and tax credit proposals on a party-line vote. (Duration: 41 sec)	All Things Considered	2/14/18 @ 5 pm

The Superior City Council has joined with the state in efforts to recover millions in loans awarded to an aircraft company for jobs that never materialized. The Wisconsin Economic Development Corp. said it would pursue legal action against Kestrel Aircraft Company last fall. (Duration: 44 sec)	Morning Edition	2/7/18 @ 5 am
The latest Wisconsin Realtors Association report shows home sales in Wisconsin hit a record high between December and February with more than 13,400 homes sold during what are typically slower months for sales. (Duration: 44 sec)	Morning Edition	3/20/18 @ 5 am

EDUCATION	PROGRAM	DATE
The Department of Public Instruction is proposing rule changes to help with teacher shortages and increase school district flexibility for incoming and existing educators. (Duration: 42 sec)	Morning Edition	1/19/18 @ 5 am
Gov. Scott Walker has announced his support for legislation that would increase aid to small, rural school districts. (Duration: 46 sec)	All Things Considered	1/9/18 @ 4 pm
The Barron County Sheriffs Department wants school districts to drug test students in order to keep them from using methamphetamine and other drugs. (Duration: 34 sec)	All Things Considered	2/16/18 @ 4 pm
The University of Wisconsin-Stevens Point is looking at cutting academic majors and laying off faculty to deal with a \$4.5 million structural deficit. (Duration: 47 sec)	Morning Edition	3/26/18 @ 5 am
Republican lawmakers at the Capitol on Tuesday appeared to move closer to a deal on Gov. Scott Walker's school safety proposals, including \$100 million for facility upgrades and staff training. (Duration: 47 sec)	BBC Newshour	3/20/18 @ 3 pm

ENVIRONMENT	PROGRAM	DATE
A Wisconsin Senate committee voted along party lines to advance a bill that would eliminate all of Wisconsin's state air pollution regulations. (Duration: 47 sec)	Morning Edition	1/9/18 @ 5 am

Mission Lake, one of the few remaining undeveloped lakes in Wisconsin, will be protected under a new agreement between North Central Conservancy Trust and Crossways Camping Ministries. (Duration: 45 sec)	BBC Newshour	1/8/18 @ 3 pm
The Wisconsin Department of Natural Resources has come up with a plan to cut the amount of phosphorus pollution going into the Wisconsin River watershed. (Duration: 45 sec)	BBC Newshour	2/26/18 @ 3 pm
The Wisconsin DNR hasn't updated their walleye management plan for the Lake Winnebago System since 1991. Twenty-seven years later, wildlife officials are working to update that plan to ensure a sustainable walleye population. (Duration: 43 sec)	Morning Edition	3/15/18 @ 5 am
Environmentalists and landowners are giving a closer look to Foxconn's potential air pollution emissions and need for electricity. (Duration: 45 sec)	Morning Edition	3/20/18 @ 5 am

HEALTHCARE	PROGRAM	DATE
Two national health systems with hospitals and clinics in Wisconsin are among five health systems across the United States seeking to create a nonprofit generic drug company. Availability of medications and price spikes are driving the move. (Duration: 45 sec)	Morning Edition	1/22/18 @ 5 am
African-American babies born in Wisconsin die before age one at a higher rate than any other state in the nation, according to a new report from the Centers for Disease Control and Prevention. (Duration: 42 sec)	Morning Edition	1/5/18 @ 5 am
Wisconsin lawmakers could soon require minors to have a prescription and show an ID to purchase common over-the-counter cold medicines. (Duration: 40 sec)	Morning Edition	2/20/18 @ 5 am
The Enhanced Dental Reimbursement Pilot Program began in October 2016 and is part of the state's effort to improve access to dental care for low-income children. (Duration: 3 min, 38 sec)	All Things Considered	2/26/18 @ 4 pm
Milwaukee County has filed a lawsuit against makers and distributors of prescription painkillers that county officials allege contribute to the opioid epidemic. (Duration: 47 sec)	Morning Edition	3/15/18 @ 5 am

POLITICS	PROGRAM	DATE
The Wisconsin Elections Commission has voted to retain Michael Hass as its interim administrator. The vote happened a day after the state Senate refused to confirm him for the job. (Duration: 46 sec)	Morning Edition	1/24/18 @ 5 am
Wisconsin Supreme Court candidate Tim Burns used a Federalist Society debate with challengers to take aim at the conservative group and President Donald Trump. (Duration: 47 sec)	Morning Edition	1/22/18 @ 5 am
City leaders say Milwaukee will make a bid for the 2020 Democratic National Convention. (Duration: 39 sec)	All Things Considered	2/21/18 @ 5 pm
Voters will decide whether to keep or eliminate the state Treasurer, a constitutional office that's as old as the state of Wisconsin itself. (Duration: 44 sec)	All Things Considered	3/19/18 @ 6 pm
Top Republican state lawmakers struck last-minute agreements on key pieces of Gov. Scott Walker's election-year agenda as the state Senate convened for what legislators said would be the final day of their 2018 legislative session. (Duration: 49 sec)	All Things Considered	3/20/18 @ 4 pm