

THE ROBBINS AGENCY

Letter of Agency/Letter of Authorization

July 17, 2018

Company Name:

Street Address:

Date:

To Whom it may concern:

This letter authorizes (Agency) Mike Robbins / The Robbins Agency
to act as our advertising and marketing representative.

We authorize above agency to order and manage negotiations for placement of
advertising, production and creative services.

This authorization shall remain in effect until canceled by us in writing.

Sincerely,

Authorized Signature:



Authorized Printed Name:

Mead Treadwell
Treadwell Alaska Committee
528 N St
Anchorage AK 99501
907 223 8128

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KGOT, KASH, KYMG, KTZN, KBFX, KENI

Date:

7/18/18

I, The Robbins Agency,being/on behalf of: Mead Treadwell, a legallyqualified candidate of the Republican politicalparty for the office of: Governorin the Primaryelection to be held on: 8-21-18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60	630a-8-30a, specified	7-19, 7-20, 7-23, 7-24, 7-25	2x MO-FR	10x	1

Total Charges: ~~3000~~

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Treadwell For Alaska

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robin Phillips 907-223-8128

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/17/18
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Cassie Thompson
Printed Name

AE
Title

Order Confirmation

Page 1 of 3
Printed: 07/25/2018 11:20:04

Mead Treadwell for Governor
c/o ROBBINS AGENCY, THE
Attn: MIKE ROBBINS
PO Box 220149

Anchorage, AK 99522

Advertiser No: 741721 Order No: 1116684426
Start Date: 07/26/2018 Co-op: No
End Date: 08/01/2018 Package: No
Month Type: Broadcast Agency Comm.: 15%
Revision #: 0
CPE:
AE: Thompson, Cassie
Entered: 07/24/2018 02:50 PM by Fusion
Last Update: 07/25/2018 11:19 AM by anc1cmb
Note: KGOT/KYMG/KASH/KBFX/KTZN/KENI
Note 2: Alaska State Governor
Spl Req Inv: PAID: Cash In Advance

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
1 Anchorage KASH-FM	06:30-08:30 Commercial	07/26/18	07/27/18	1	35.00 Local Agency-Political	0 0 0 0 2 1 0 0	3 60	3	105.00
2 Anchorage KBFX-FM	06:30-08:30 Commercial	07/26/18	07/27/18	1	35.00 Local Agency-Political	0 0 0 0 2 2 0 0	4 60	4	140.00
3 Anchorage KENI-AM	06:30-08:30 Commercial	07/26/18	07/27/18	1	40.00 Local Agency-Political	0 0 0 0 2 2 0 0	4 60	4	160.00
4 Anchorage KGOT-FM	06:30-08:30 Commercial	07/26/18	07/27/18	1	45.00 Local Agency-Political	0 0 0 0 2 2 0 0	4 60	4	180.00
5 Anchorage KTZN-AM	06:30-08:30 Commercial	07/26/18	07/27/18	1	10.00 Local Agency-Political	0 0 0 0 2 2 0 0	4 60	4	40.00
6 Anchorage KYMG-FM	06:30-08:30 Commercial	07/26/18	07/27/18	1	40.00 Local Agency-Political	0 0 0 0 2 2 0 0	4 60	4	160.00
7 Anchorage KBFX-FM	06:30-08:30 Commercial	07/30/18	08/01/18	1	35.00 Local Agency-Political	0 2 2 2 0 0 0 0	6 60	6	210.00
8 Anchorage KENI-AM	06:30-08:30 Commercial	07/30/18	08/01/18	1	40.00 Local Agency-Political	0 2 2 2 0 0 0 0	6 60	6	240.00
9 Anchorage KGOT-FM	06:30-08:30 Commercial	07/30/18	08/01/18	1	45.00 Local Agency-Political	0 2 2 2 0 0 0 0	6 60	6	270.00
10 Anchorage KTZN-AM	06:30-08:30 Commercial	07/30/18	08/01/18	1	10.00 Local Agency-Political	0 2 2 2 0 0 0 0	6 60	6	60.00
11 Anchorage KYMG-FM	06:30-08:30 Commercial	07/30/18	08/01/18	1	40.00 Local Agency-Political	0 2 2 2 0 0 0 0	6 60	6	240.00
12 Anchorage KASH-FM	06:30-08:30 Commercial	07/30/18	08/01/18	1	35.00 Local Agency-Political	0 2 2 2 0 0 0 0	6 60	6	210.00

Order Confirmation

Page 2 of 3
Printed: 07/25/2018 11:20:04
Order No: 1116684426

No. of Spots/Misc/Digital: 59/0/0

Ordered Gross: \$2,015.00
Agency Commission: \$302.25
Ordered Net: \$1,712.75
Total Net Due: \$1,712.75

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Amt. Ord.:	23	36	0	0	0	0	0	0	0	0	0	0	0
Gross:	785.00	1,230.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	667.25	1,045.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Mead Treadwell for Governor

100%