

T H E  
ROBBINS AGENCY

**Letter of Agency/Letter of Authorization**

July 17, 2018

Company Name:

Street Address:

Date:

To Whom it may concern:

This letter authorizes (Agency) Mike Robbins / The Robbins Agency  
to act as our advertising and marketing representative.

We authorize above agency to order and manage negotiations for placement of  
advertising, production and creative services.

This authorization shall remain in effect until canceled by us in writing.

Sincerely,

Authorized Signature:



Authorized Printed Name:

Mead Treadwell  
Treadwell Alaska Committee  
528 N St  
Anchorage AK 99501  
907 223 8128

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**                       **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KGOT, KASH, KYMG, KTZN, KBFX, KENI	<b>Date:</b> 7/18/18
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I, The Robbins Agency,  
 being/on behalf of: Mead Treadwell, a legally  
 qualified candidate of the Republican political  
 party for the office of: Governor  
 in the Primary  
 election to be held on: 8-21-18  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60	630a-8-30a, specified	7-19, 7-20, 7-23, 7-24, 7-25	2x MO-FR	10x	1

**Total Charges:** ██████████

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Treadwell For Alaska

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robin Phillip 907-223-8128

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7/14/18 [Signature]  
Date Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature] Cassie Thompson AE  
Signature Printed Name Title

**Order Confirmation**

Cash In Advance: Yes

Advertiser No: 741721      Order No: 1116684264  
 Start Date: 07/20/2018      Co-op: No  
 End Date: 07/25/2018      Package: No  
 Month Type: Broadcast      Agency Comm.: 15%  
 Revision #: 2  
 CPE:  
 AE: Thompson, Cassie  
 Entered: 07/19/2018 11:28 AM by Fusion  
 Last Update: 07/19/2018 02:11 PM by anc1cmb  
 Note: KGOT/KYMG/KASH/KBFX/KTZN/KENI 2018 Primary  
 Note 2: Alaska State Governor  
 Spl Req Inv: PAID: Cash In Advance

Mead Treadwell for Governor  
 c/o ROBBINS AGENCY, THE  
 Attn: MIKE ROBBINS  
 PO Box 220149  
 Anchorage, AK 99522

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
1 Anchorage KASH-FM	06:30-08:30 Commercial	07/20/18	07/20/18	1	40.00	0 0 0 0 0 2 0 0	2 60	2	80.00
					Local Agency-Political				
2 Anchorage KBFX-FM	06:30-08:30 Commercial	07/20/18	07/20/18	1	40.00	0 0 0 0 0 2 0 0	2 60	2	80.00
					Local Agency-Political				
3 Anchorage KENI-AM	06:30-08:30 Commercial	07/20/18	07/20/18	1	45.00	0 0 0 0 0 2 0 0	2 60	2	90.00
					Local Agency-Political				
4 Anchorage KGOT-FM	06:30-08:30 Commercial	07/20/18	07/20/18	1	50.00	0 0 0 0 0 2 0 0	2 60	2	100.00
					Local Agency-Political				
5 Anchorage KTZN-AM	06:30-08:30 Commercial	07/20/18	07/20/18	1	15.00	0 0 0 0 0 2 0 0	2 60	2	30.00
					Local Agency-Political				
6 Anchorage KYMG-FM	06:30-08:30 Commercial	07/20/18	07/20/18	1	45.00	0 0 0 0 0 2 0 0	2 60	2	90.00
					Local Agency-Political				
7 Anchorage KBFX-FM	06:30-08:30 Commercial	07/23/18	07/25/18	1	40.00	0 2 2 2 0 0 0 0	6 60	6	240.00
					Local Agency-Political				
8 Anchorage KENI-AM	06:30-08:30 Commercial	07/23/18	07/25/18	1	45.00	0 2 2 2 0 0 0 0	6 60	6	270.00
					Local Agency-Political				
9 Anchorage KGOT-FM	06:30-08:30 Commercial	07/23/18	07/25/18	1	50.00	0 2 2 2 0 0 0 0	6 60	6	300.00
					Local Agency-Political				
10 Anchorage KTZN-AM	06:30-08:30 Commercial	07/23/18	07/25/18	1	15.00	0 2 2 2 0 0 0 0	6 60	6	90.00
					Local Agency-Political				
11 Anchorage KYMG-FM	06:30-08:30 Commercial	07/23/18	07/25/18	1	45.00	0 2 2 2 0 0 0 0	6 60	6	270.00
					Local Agency-Political				
12 Anchorage KASH-FM	06:30-08:30 Commercial	07/23/18	07/25/18	1	40.00	0 2 2 2 0 0 0 0	6 60	6	240.00
					Local Agency-Political				

**Order Confirmation**

Page 2 of 3  
 Printed: 07/19/2018 14:11:51  
 Order No: 1116684264

No. of Spots/Misc/Digital: 48/0/0

Ordered Gross: \$1,880.00  
 Agency Commission: \$282.00  
 Ordered Net: \$1,598.00  
**Total Net Due: \$1,598.00**

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
<b>Amt. Ord.:</b>	48	0	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	1,880.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	1,598.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

Mead Treadwell for Governor 100%