

## **Quarterly Issues/Programs List for Station WBPW-FM**

**January 1 - March 31, 2018**

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Education: Issues related to public school education in our rural area.
- B. Senior Services: Maine has the oldest population with a growing need for services that meet their needs.
- C. Crime: An increase in drug activity in northern Maine and the efforts of law enforcement and the community to deal with this and related criminal activity.
- D. Poverty: Issues related to standard of living challenges in our area.
- E. Youth: Our County continues to see an outmigration, particularly in the youth population

## Responsive Programming

Here follows a listing of some of the significant issues responded to by station **WPBW-FM, Presque Isle, Maine**, along with the most significant programming treatment of those issues for the period **January 1, 2018 to March 31, 2018**. This list is by no means exhaustive, nor does it reflect any order of priority given to the issues.

<u>Description of issue</u>	Program/Segment	Date	Time	Duration	Narration of type and description of program
Safety. Winter Storm Warnings	Live/recorded	Jan-March	5am-6pm	Various	With 8 significant snowstorms this quarter, the station kept listeners up-to-date with emergency storm alerts and cancellation & safety notices on-air and online.
Funding for Local Charities	Locally produced spots and messages. Also a live interview with organizers.	Feb. 15-March 25	ROS	various	Sponsor of the United Way of Aroostook's largest annual fundraising event, "Northern Star." Provided free promotion for the 3 regional and final competitions. Interviewed organizers on-air. This year's event raised thousands of dollars for local charities and service organizations.
Energy Efficiency	"Community Spotlight" Weekly local program	Fri, Feb. 9	9:30 a.m.	2 1/2 minutes	On-air interview with Presque Isle city manager about upcoming LED street light conversion. The current street lights cost about \$170,000 per year to run. The old-style lights are being audited across the city to determine what lights would best fit. Replacement LED lights would save the city 40-60% and provide superior lighting.
Personal health, aging, nutrition, youth, etc.	InfoTrak – Public Affairs Program	Sundays	5:35 a.m.	24 minutes	Weekly public service program featuring interviews with experts, authors, government officials, and public advocates. The programs covers an extensive range of topics in the community interest. (weekly topic index attached)

Services & resources	Community Spotlight	Fri., Feb. 16	9:30 a.m.	3 minutes	On-air interview with Sherry Locke explaining the free and confidential 2-1-1 Maine system for citizens to access services & resources in their area. Website connects people via their Zip Code for food, housing, substance abuse help, jobs, education, child services and other emergency needs.
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Weekly Public Affairs Program

Call Letters: WBPW-FM

## **QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2018**

Show # 2018-01

**Date aired: Jan. 6 Time Aired: 5:35 a.m.**

**John Huber, PhD**, Clinical Forensic Psychologist, Chairman of Mainstream Mental Health, a non-profit organization that treats mental health issues

Dr. Huber discussed research that has found that nearly half of teens who log at least five hours of screen time a day have thought about or attempted suicide. He discussed that concern and other mental health risks that result from too much time online. He offered advice for parents who would like to monitor and limit their teens' social media and screen time.

**Issues covered:**

**Suicide  
Parenting  
Mental Health**

**Length: 8:24**

**Alex Michael**, personal finance expert, co-founder of the blog TheThriftyCouple.com, co-author of "The 2% Rule to Get Debt Free Fast"

Mr. Michael explained how he and his wife managed to eliminate more than \$100,000 in consumer debt with a few years. He offered suggestions on how to make cuts in family budgets and how find opportunities to increase monthly income.

**Issues covered:**

**Personal Finance  
Entrepreneurship**

**Length: 8:33**

Show # 2018-02

**Date aired: Jan. 13 Time Aired: 5:35 a.m.**

**Annie Grace**, author of "*This Naked Mind: Control Alcohol, Find Freedom, Discover Happiness & Change Your Life*"

Many people question whether drinking has become too big a part of their lives, and worry that it may even be affecting their health. Ms. Grace shared her personal struggles with alcohol addiction and how she quit. She debunked myths connected to social drinking. She also discussed societal pressures, psychological factors, and other reasons people drink.

**Issues covered:**

**Substance Abuse  
Mental Health**

**Length: 8:25**

**John Brown Miller, PhD**, global expert on public infrastructure, former Professor of Construction Management and Civil And Environmental Engineering at the Massachusetts Institute of Technology

Dr. Brown discussed why government costs so much and why public infrastructure projects are frequently delayed or over budget. He offered examples to illustrate how other countries' public works projects are often completed in more cost-effective and efficient ways than in the U.S.

**Issues covered:**

**Public Infrastructure  
Government Spending**

**Length: 8:50**

Show # 2018-03

**Date aired: Jan. 20 Time Aired: 5:35 a.m.**

**Susan Robinson**, Senior Public Affairs Director of Waste Management

Ms. Robinson outlined the biggest myths surrounding recycling. She talked about the most common items that consumers place in recycling bins that don't belong there, and what items should be recycled that often are not. She also discussed whether communities lose money on recycling programs.

**Issues covered:**

**Recycling  
Environment  
Government Programs**

**Length: 9:29**

**Cheryl Richardson**, motivational speaker and life coach, author of "*Waking Up in Winter: In Search of What Really Matters at Midlife*"

Ms. Richardson discussed thought-provoking questions about what matters at mid-life. She shared her personal story of being dissatisfied with a successful career once she reached her fifties. She talked about the value of journaling and how it helped her reexamine everything – her marriage, her work, her friendships, and her priorities.

**Issues covered:**

**Aging  
Mental Health**

**Length: 7:37**

Show # 2018-04

**Date aired: Jan. 27 Time Aired: 5:35 a.m.**

**Deirdre Maloney**, author of "*Bogus Balance: Your Journey to Real Work/Life Bliss*"

These days, nearly everyone struggles to balance their work and home lives. Ms. Maloney said that no one can achieve a perfect balance. She said it is possible to find real balance and satisfaction by setting priorities and accepting that you can't have it all. She explained why it is important to analyze your own values and priorities on a regular basis.

**Issues covered:**

**Career  
Parenting  
Mental Health**

**Length: 9:28**

**Doug Whiteman**, Insurance Analyst at Bankrate.com

37% of Americans with children under age 18 do not have any life insurance, according to a new Bankrate.com study. And about one-third of the parents who do have life insurance have no more than \$100,000 of protection. Mr. Whiteman explained why this is such a great concern. He also offered suggestions on how to shop for life insurance and how to determine how much coverage is necessary.

**Issues covered:**  
Personal Finance  
Parenting

**Length: 7:46**

Show # 2018-05

**Date aired: Feb. 3 Time Aired: 5:35 a.m.**

**Valter Longo, PhD**, Director of the Longevity Institute at USC in Los Angeles, author of *"The Longevity Diet: Discover the New Science Behind Stem Cell Activation and Regeneration to Slow Aging, Fight Disease, and Optimize Weight"*

Dr. Vongo discussed his 25 years of research on aging, nutrition, disease and longevity. He believes, in addition to exercise and a healthy overall diet, that periodic fasting may be the key to a longer and healthier life. He outlined fasting-mimicking techniques that result in the same benefits as an absolute fast.

**Issues covered:**  
Personal Health  
Aging  
Nutrition

**Length: 9:19**

**Kathleen Martin Ginis, PhD**, Professor in the School of Health and Exercise Sciences at the University of British Columbia

Dr. Ginis led a study that found that just a half-hour of exercise can have a profound effect on a woman's body image, making her feel both stronger and thinner. She noted that women, in general, have a tendency to feel negative about their bodies and, she explained how that poor body image can have negative implications for a woman's psychological and physical health.

**Issues covered:**  
Women's Issues  
Mental Health  
Physical Fitness

**Length: 7:48**

Show # 2018-06

**Date aired: Feb. 10 Time Aired: 5:35 a.m.**

**Joanne Lipman**, former Chief Content Officer of Gannett and Editor-in-Chief of USA Today, author of *“That’s What She Said: What Men Need to Know (and Women Need to Tell Them) About Working Together”*

Ms. Lipman discussed the current state of the gender gap in today’s workplaces. She said that traditional corporate “diversity training” has actually made the problem worse—in part because it makes men feel demonized. She believes that the solution to workplace inequality and sexual harassment lies in reaching across the gender divide so that men become allies, rather than adversaries.

**Issues covered:**

**Length: 9:28**

**Sexual Harassment  
Women’s Issues  
Minority Concerns  
Workplace Matters**

**Derek Thompson**, author of *“Hit Makers: How to Succeed in an Age of Distraction”*

Mr. Thompson said nothing simply “goes viral.” He explained the little-known factors that cause that a popular movie, song, or app to come out of nowhere to become a word-of-mouth success in today’s crowded media environment. He outlined possible ways these trends may affect consumers’ decision making in the future.

**Issues covered:**

**Length: 7:39**

**Consumer Matters  
Media**

Show # 2018-07

**Date aired: Feb. 17 Time Aired: 5:35 a.m.**

**Mark Rank, PhD**, Professor of Social Welfare at Washington University in St. Louis

Dr. Rank led a study that found that, between the ages of 25 and 60, almost two-thirds of Americans will live in poverty for a year or more. He shared other statistics from his study that illustrate how common poverty is. He discussed the reasons behind the problem and why a surprising number of Americans move from poverty to the middle class or higher, then back to poverty again.

**Issues covered:**

**Length: 8:31**

**Poverty  
Education**

**Sandeep S. Grewal, MD, MS**, nutrition and weight loss expert, co-author of *“Fat-Me-Not: Weight Loss Diet of the Future”*

Most parents believe preparing and packing a healthy lunchbox is a difficult task. Dr. Grewal explained why lunches parents send to school are so critical to their kids’ development and learning. He talked about the worst things parents can include in a lunch, and why hot lunches at school are not always a better option. He also discussed the most effective ways to lose weight.

**Issues covered:**

**Length: 8:33**

**Parenting  
Nutrition**

Show # 2018-08

**Date aired: Feb. 24 Time Aired: 5:35 a.m.**

**Michelle Kaiser, PhD**, Assistant Professor of Social Work, Ohio State University

Hunger and poor nutrition in the U.S. may be far worse than previously understood. Dr. Kaiser led a study that examined the intersection between hunger and the types of foods found at nearby stores. She said almost a third of the households they studied were food insecure, and more than 16 percent had very low food security, meaning they were skipping meals, at risk for experiencing hunger and suffering health problems as a result. She outlined what steps can be taken to reverse this trend.

**Issues covered:**

**Length: 8:34**

**Hunger**

**Poverty**

**Government Programs**

**Christine Benz**, Director of Personal Finance at Morningstar, Inc.

Ms. Benz discussed costly areas of retirement that often are forgotten by Americans saving for their senior years. She said healthcare costs and taxes top the list. She outlined strategies to determine how and when to withdraw IRA or 401k funds to cover these significant expenses.

**Issues covered:**

**Length: 8:43**

**Retirement Planning**

**Senior Citizens**

**Personal Finance**

Show # 2018-09

**Date aired: March 3 Time Aired: 5:35 a.m.**

**Meredith Jones**, author of *Women of The Street: Why Female Money Managers Generate Higher Returns (and How You Can Too)*

Ms. Jones said her research found that women typically make better investment decisions than men. She explained how women's and men's investment behaviors differ. She also offered advice to young women who may be considering a career as an investment professional.

**Issues covered:**

**Length: 10:32**

**Personal Finance**

**Women's Issues**

**Todd Herrenkohl, PhD**, Professor of Sociology, Interim Associate Dean for Research for the Office of Research, University of Washington

Dr. Herrenkohl led a study that found that troubling behaviors exhibited by abused children can predict criminal activity when they grow up. He explained what the most common indicators are and how they differ between boys and girls. He discussed the importance of recognizing kids at risk and getting treatment for them as quickly as possible.

**Issues covered:**

**Length: 6:38**

**Child Abuse**

**Crime**

**Youth at Risk**



Show # 2018-10

**Date aired: March 10 Time Aired: 5:35 a.m.**

**Ken Caldeira, PhD**, Atmospheric Scientist, Carnegie Institution for Science Department of Global Ecology

Dr. Caldeira examined 36 years of weather data and found that wind and solar power could potentially generate up to 80% of U.S. energy needs. However, it would require significant and expensive improvements to the nation's energy transmission grid. He said he was surprised to find that wind power is even less consistently available than solar. He also outlined the ways that energy providers must generate electricity by other means when renewable sources falter.

**Issues covered:**

**Length: 8:16**

**Renewable Energy  
Pollution  
Government Infrastructure**

**Catherine Price**, science journalist, author of "*How to Break Up with Your Phone*"

Ms. Price said that phones and apps are designed to be addictive to users. She explained how the time we spend on them damages our abilities to focus, think deeply, and form new memories. She suggested simple changes to a phone's settings that can make them less intrusive.

**Issues covered:**

**Length: 8:50**

**Mental Health  
Parenting  
Consumer Matters**

Show # 2018-11

**Date aired: March 17 Time Aired: 5:35 a.m.**

**Howard Waitzkin, M.D., Ph.D.**, Distinguished Professor Emeritus in the Department of Sociology at the University of New Mexico, Adjunct Professor in the Department of Medicine at the University of Illinois

Dr. Waitzkin said many active duty military personnel are making extensive use of private mental health services. He explained that they often do so because they are dissatisfied with the quality of military care and are worried about reprisals from their command. He discussed outside help that is offered by a nationwide civilian network of volunteer mental health professionals.

**Issues covered:**

**Length: 7:33**

**Military Issues  
Mental Health  
Suicide**

**Deondra Rose, PhD**, Assistant Professor of Public Policy and Political Science at Duke University, author of "*Citizens By Degree: Higher Education Policy and the Changing Gender Dynamics of American Citizenship*"

Dr. Rose discussed the striking change in higher education over the past few decades, as women have come to earn college degrees at higher rates than men. She explained the reasons behind the trend, and the broader implications for women and society. She believes it empowers women to become not only more financially independent, but also more socially integrated and more politically engaged. She also discussed the impact of the "#MeToo" movement in the empowerment of women.

**Issues covered:**  
**Women's Issues**  
**Education**  
**Sexual Harassment**

**Length: 9:41**

Show # 2018-12

**Date aired: March 31 Time Aired: 5:35 a.m.**

**Missy Cummings, PhD**, Professor in the Duke University Pratt School of Engineering, the Duke Institute of Brain Sciences, Director of the Humans and Autonomy Laboratory and Duke Robotics

A pedestrian fatality involving a driverless Uber car in Arizona has revived debate about whether autonomous vehicles are being put into use prematurely. Dr. Cummings is a robotics expert who believes the technology is not ready for high speed or congested environments. She talked about the design challenges that must be overcome. She said the current system of voluntary safety testing is completely inadequate, and that greater government oversight is needed.

**Issues covered:**  
**Traffic Safety**  
**Government Regulation**  
**Technology**

**Length: 9:08**

**Marceé White, MD**, Board-Certified Pediatrician, Medical Advisor for Safe Kids Worldwide, Medical Director of the Children's National Mobile Health Program

Accidental medicine poisoning sends a child under 6 to the emergency room every nine minutes, and every 12 days, a child dies. Dr. White outlined most common poisoning scenarios and the steps that parents of small children must take to avoid a tragedy.

**Issues covered:**  
**Child Safety**  
**Parenting**

**Length: 7:51**