

EEO PUBLIC FILE REPORT

Silverton Broadcasting Co. LLC.

KTWO-TV

June 1, 2011 – May 31, 2012

Section 1. Vacancy List

Job Title	All Recruitment Sources (RS) Used to Fill Vacancy	Number of Interviewees Referred by Each RS	RS that Referred the hiree
<i>Sales Executive</i> 11/28/11	1, 2, 3	1 – 2 interviewees 2 – 2 interviewees 3 – 3 interviewees	1
Traffic Dept 6/22/11	1, 2	1 – 4 interviewees 2 – 3 interviewees 3 – 2 interviewees	1
Traffic Dept 7/11/11	1, 2,	1 – 3 interviewees 2 – 1 interviewees 3 – 2 interviewees	1
Traffic Dept 1/5/12	1, 2, 4	1 – 3 interviewees 2 – 1 interviewees 4 – 3 interviewees	1

Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	TV Ads Toni Lattea 1896 Skyview Dr Casper WY 307-237-3711	NO	11

2	Casper Workforce Center 851 Werner Ct Ste 120 Casper WY 307-234-4591	NO	7
3	K2TV.COM Toni Lattea 1896 Skyview Dr Casper WY 307-237-3711	NO	7
4	Virtual Job Fair Toni Lattea 1896 Skyview Dr Casper WY 307-237-3711	NO	3
Total Number of Interviews over 12-month period: 28			

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Tours of the Station	Cresthill School 2/6/12; St Anthony's Tri Parish 5/10/12; OLLI class 10/16/11; given by News Personnel
EEO Webinar	9/14/11 11am
Virtual Job Fairs	April 25-29, 2011 July 11-15, 2011 Sept 12-15, 2011 Dec 12-15, 2011
Class lectures	OLLI October 2011 4 wks – Alan Holt