

ORDER



Orders
Order / Rev: 267288
 Alt Order #: _____
 Product Desc: _____
 Estimate: _____
 Flight Dates: 05/26/24 - 06/09/24
 Original Date / Rev: 05/23/24 / 05/23/24
 Order Type: GENERAL

WLTV

Primary AE: House AE
 Sales Office: M-LMI
 Sales Region: Local

Agency
Name: Edge Communications
 Buying Contact: _____
 Billing Contact: Christian Ulvert
2929 SE 3rd Avenue
Miami, FL 33129

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Daniella Levine Cava for Mayor
 Demographic: HH
 Product Codes: Political Candidate - Other
 Revenue Code 1: TS
 Revenue Code 2: TS
 Revenue Code 3: POLITICAL-AGY
 Priority: P-15

Order Brand: Various
 New Business End: _____
 Advertiser External ID: _____
 Agency External ID: 4254
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	2	\$1,100.00	\$935.00
05/27/24	06/09/24	10	\$5,500.00	\$4,675.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	2	\$1,100.00	\$935.00	0.00
June 2024	10	\$5,500.00	\$4,675.00	0.00
Totals	12	\$6,600.00	\$5,610.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House AE	M-LMI	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLTV	05/26/24	06/09/24	SaSu 11a/10a SaSu 11a	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	-----S	:30	1	\$550.00	P-03	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----S		1				\$550.00		0.00			
		Week: 05/27/24	06/02/24	-----S		1				\$550.00		0.00			
		Week: 06/03/24	06/09/24	-----S		1				\$550.00		0.00			
N 2	WLTV	05/26/24	06/09/24	Su 12p/11a Su 12p	CM	12:00 PM-1:00 PM (12:00 PM-1:00 PM)	-----S	:30	1	\$550.00	P-03	0.00	NM	3	\$1,650.00
N 3	WLTV	05/27/24	06/09/24	MF 12-1230p/11-1130a MF 12-1230p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-TW-F--	:30	3	\$550.00	P-03	0.00	NM	6	\$3,300.00
													Totals	12	\$6,600.00