

EEO Public File Report					
Imagicomm Tulsa LLC					
KOKI-TV, KMYT-TV Tulsa, Oklahoma					
EEO Public File Report Part 1					
Reporting Cycle: 08/01/2022 – 01/31/2023					
The station(s) changed ownership during the current reporting period. Specifically, on August 1, 2022, the license for (KOKI, KMYT) was assigned to the station's current owner, Imagicomm Tulsa, LLC					
Full-Time Positions Filled					
Requisition	Date Opened	Start Date	Recruitment Source	Interviewed	Hired
Account Executive	8/1/2022	9/19/2022	Indeed	3	1
			Tv News Checks	0	0
			Spots 'N Dots	0	0
Account Executive	8/1/2022	11/7/2022	Indeed	4	1
			Tv News Checks	0	0
			Spots 'N Dots	0	0
Ad Traffic Controller	9/22/2022	1/9/2023	Indeed	2	0
			Internal employee	2	1
Business Manager	9/22/2022	11/2/2022	Indeed	10	1
			Internal employee	1	0
Chief Engineer	11/4/2022	1/24/2023	Indeed	1	0
			Word of Mouth	2	1
Content Coordinator	8/23/2022	10/31/2022	Indeed	3	1
Content Manager/Executive Producer	11/1/2022	11/7/2022	Indeed	3	1
Digital Media Strategist	7/7/2022	1/9/2023	Indeed	4	1
			Tv News Checks	0	0
			Spots 'N Dots	0	0
Digital Media Strategist	7/7/2022	1/9/2023	Indeed	4	1
			Tv News Checks	0	0
			Spots 'N Dots	0	0
Graphic Designer	8/23/2022	10/10/2022	Indeed	6	1
Journalist Multimedia	6/1/2022	9/6/2022	Indeed	6	1
			OSU Grad Facebook	0	0
			NABJ Website	0	0



EEO Public File Report

Imagicomm Tulsa LLC

KOKI-TV, KMYT-TV Tulsa, Oklahoma

EEO Public File Report Part 2

Reporting Cycle: 08/01/2022 – 01/31/2023

The station(s) changed ownership during the current reporting period. Specifically, on August 1, 2022, the license for (KOKI, KMYT) was assigned to the station's current owner, Imagicomm Tulsa, LLC

Recruitment Sources Used for All Openings

No	Recruitment Source	Contact	Entitled to Notification	# of Interviews
1	Indeed www.indeed.com	Internet Posting Cathy Gunther	N 2625 S Memorial Dr, Tulsa, OK 74129	64 918-388-5340
2	Internal applicants	Word of Mouth Cathy Gunther, Ted Gonderman & Jennipher Calvert	N 2625 S Memorial Dr, Tulsa, OK 74129	4 918-388-5340
3	Word of Mouth	Word of Mouth Darin Hall	N 2625 S Memorial Dr, Tulsa, OK 74129	2

Recruitment Sources Used for Specific Vacancies

1	Facebook	Internet Posting Marti Going	N 2625 S Memorial Dr, Tulsa, OK 74129	0 918-388-3782
2	NABJ Website	Internet Posting Frank Volpicella	N 2625 S Memorial Dr, Tulsa, OK 74129	0
3	NAHJ Website	Internet Posting	N	0

		Frank Volpicella	2625 S Memorial Dr, Tulsa, OK 74129	
4	TV News Checks	Internet Posting	N	0
		Burkes Young	2625 S Memorial Dr, Tulsa, OK 74129	918-388-5245
5	Spots 'N Dots	Internet Posting	N	0
		Burkes Young	2625 S Memorial Dr, Tulsa, OK 74129	918-388-5245

KOKI-TV, KMYT-TV EEO PUBLIC FILE REPORT

August 1, 2022 – January 31, 2023

LONGER – TERM RECRUITING INITIATIVES

TYPE OF RECRUITMENT INITIATIVE	BRIEF DESCRIPTION OF ACTIVITY
Internship Programs	During 2022, the stations were not able to participate in the Tulsa Internship Program due to the COVID-19 pandemic, as+C156:J164 limited staff and authorized personnel could enter the facility.
Career Fairs	We participated in 7 career fairs in the first half of 2022 but none during our reporting period of 8/1/2022-1/31/2023
Training	2/16/2022- Webinar on EEO rules, longer term initiatives, reporting and filing requirements
Training	3/10/2022 - This training is to focus on online sports betting, a hot category for local TV stations. We examined media's influence on bettors' awareness, consideration and bet placing, as well as bettors' demographics and betting habits.
Training	April 18, & June 23, 2022 - Political rules training conducted by in-house and outside legal teams to educate management staff and others associated with political advertising and the maintenance of the political files.
Training	August 18, 2022 - This webinar will provide you a comprehensive overview of this shift to GA4. We'll explain the most important changes for your stations and your clients. We'll walk you through the improvements clients can expect from the new analytics tool.
Training	Ongoing throughout 2022- Monarch Lunch and Learn Training for sales personnel. This was weekly training for Matrix Monarch Customer CRM tool. Training was designed to teach sales personnel how to best use the software and insure further growth in their careers with revenue development.
Training	April 15, 2022 - Training on FCC Sponsorship ID Rules for foreign government-provided programming
Training	April 19, & June 09, 2022 - Training provided for the CMG Thrive employee development program designed to facilitate employee development and career growth.

Training	March 31, 2022 - This training was for all sales personnel, sales managers, and General Managers which allowed for employee growth in understanding the challenges facing the automobile industry due to supply chain issues.
Training	May 31, 2022 - This training will provide a detailed look at revenue strategies for key facets of broadcasting TV's streaming platforms and BIA Advisory Services' top projected as spend categories.
Training	October 12, 2022 - This webinar will focus on two hot local TV consumer categories: Home Improvement and Insurance, with separate presentations for each. Both studies, fielded by GFK, look at the influence of over 20 media platforms, both traditional and digital, on consumers' decision-making process -- from awareness to actually making a purchase.
Training	October 19, 2022 - Training to gain a better understanding of the multicultural consumer, what they represent in economic spending power to give sellers the tools necessary to reach them on an efficient and consistent basis
Participation in events or programs sponsored by Educational Institutions	<ul style="list-style-type: none"> • <u>April 20, 2022</u> - Ted Gonderman, Director of Operations visited as a representative of Fox 23 at Langston Tulsa Tech Campus to participate in their annual Mock Interview event. The event was to help students go through and learn how the interview process works as well as get their resume out there to the local TV stations. This event also helps us a recruiting tool to find young talent entering the work force. • <u>April 28, 2022</u> - Bret Snider, Chief Photojournalist visited as a representative of Fox 23 at the Riverside Tulsa Tech Campus to participate in their annual Mock Interview event. The event was to help students go through and learn how the interview process works as well as get their resume out there to the local TV stations. This event also helps us a recruiting tool to find young talent entering the work force. • <u>November 15, 2022</u>- Ted Gonderman, Director of Operations attended an annual dinner/meeting with Tulsa Technology Center. This meeting thanks us for our partnership and then at the end of dinner, we go to each perspective area to visit with professors for them to ask questions from us and for us to guide them on how they are doing technology wise in the school sector and if there is anything else they need to be aware of so their students are better prepared heading into the work force in broadcasting. • <u>November 15, 2022</u>- Ted Gonderman, Director of Operations conducted a tour for Tulsa Technology Center students today at 9am that lasted an hour. I have one more to do at 1pm today that will last an hour. The students get to tour and see each area of tv broadcasting and we have Q&A with the students in each area.
Station Tours	Tours are given regularly to school groups as well as any interested people in the community. A station Tour was given on December 15, 2022 to Tulsa Technology Center by our Director of Operations, Ted Gonderman.
Broad Outreach	All job postings are publicly posted on Indeed.com to ensure maximum exposure and promote diversity.

Participation in General Outreach Efforts	<ul style="list-style-type: none">• <u>June 16, 2022</u> – Ted Gonderman, Cathy Gunther & Abby Jessen - Attended the Tulsa Chamber DE&I Stae of Inclusion Luncheon.• <u>May, 2022</u> – Ted Gonderman - Attended Tulsa Tech Campus dinner/private industry meeting in peerson where each instructor had us to go their classroom to discuss current broadcast needs from their school that helps them know if they are training relevant information
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