

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 1368195										
Order #	1368195			Created On	6/21/2017 11:52:20 AM			Order Status	Contract Confirmed	
Order Descrp	Oberto Jun 26-29			Created By	Gherna, Kim			Gross \$	1880.50	
Client	LARRY OBERTO SEATTLE MAYOR			Updated On	6/21/2017 6:07:26 PM			Net \$	1598.43	
Start Date	6/26/2017			Updated By	Kinslow, Abby			Units	176	
End Date	6/29/2017			Industry	Political-Mayor			Credit Hold	NO	
# of Weeks	1			REFERENCES			BILLING INFORMATION			
SALES				Primary				Purchase Order #	POL 6.26-6.29	
ActiveWeeks	1			Secondary				Billing Schedule	Broadcast	
AE 1	Gherna, Kim			Tertiary				EDI INFORMATION		
AE 2				Quarternary				Product		
Agency	EZTVSPOTS.COM CREDIT	15.00%		eREVISIONS			Estimate			
RepFirm		%		Address 1	PO BOX 6145			Submit EDI Invoice?	Do Not Submit EDI Invoice	
Copy Instr ID	1368195			Address 2				ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Total Zones	2			City, State	KENT, WA					
Zones	North Seattle,South Seattle			Zip	98064					
Total Networks	13			Contact						
GENERAL COMMENTS				Phone	206-601-3133					
				Avail Tag				SYSCODE LIST		
				Contract Type	Standard			5142,5144		
				Copy Group						
				Division						
				Reference #	bf985290-9956-e711-8ede-f01fafa66f05					

SUMMARY FOR SYSCODE 5142						
Order #	1368195	Created On	06-21-2017	Order Status	Contract Confirmed	
Order Descrp	Oberto Jun 26-29	Created By	Ghera, Kim	Syscode Gross \$	783.00	
Client	LARRY OBERTO SEATTLE MAYOR	Updated On		Syscode Net \$	665.55	
Start Date	6/26/2017	Updated By		Syscode Units	94	
End Date	6/29/2017	Source	CRM	Zone Status	Contract Confirmed	
# of Weeks	1	Zones	North Seattle	Avg Unit Rate	8.33	

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1		Local Political Bundle	450   450	NBC Sports Network	5142	AVG. ALL WKS	06/26/2017	06/29/2017	M-Th 7p-12m	6	\$4.50	\$27.00	30
2		Local Political Bundle	450   450	Fox Sports One	5142	VARIOUS	06/26/2017	06/29/2017	M-Th 7p-12m	6	\$6.00	\$36.00	30
3		Local Political Bundle	450   450	PAC-12 National	5142		06/26/2017	06/29/2017	M-Th 7p-12m	7	\$1.00	\$7.00	30
4		Local Political Bundle	450   450	MSNBC	5142	VARIOUS	06/26/2017	06/29/2017	M-Th 4p-7p	6	\$12.50	\$75.00	30
5		Local Political Bundle	450   450	CNN	5142	ANDERSON COOPE<	06/26/2017	06/29/2017	M-Th 4p-7p	6	\$18.50	\$111.00	30
6		Local Political Bundle	450   450	Fox News Channel	5142	VARIOUS	06/26/2017	06/29/2017	M-Th 4p-7p	6	\$11.00	\$66.00	30

SUMMARY FOR SYSCODE 5142									
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Order Descrp	Oberto Jun 26-29	Created By	Ghera, Kim	Syscode Gross \$	783.00				
Client	LARRY OBERTO SEATTLE MAYOR	Updated On		Syscode Net \$	665.55				
Start Date	6/26/2017	Updated By		Syscode Units	94				
End Date	6/29/2017	Source	CRM	Zone Status	Contract Confirmed				
# of Weeks	1	Zones	North Seattle	Avg Unit Rate	8.33				

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7		Local Political Bundle	450   450	Root Sports Northwest	5142	AVG. ALL WKS	06/26/2017	06/29/2017	M-Th 7p-12m	7	\$14.50	\$101.50	30
8		Local Political Bundle	450   450	ESPN2	5142	AVG. ALL WKS	06/26/2017	06/29/2017	M-Th 7p-12m	7	\$5.50	\$38.50	30
9		Local Political Bundle	450   450	The History Channel	5142	AVG. ALL WKS<	06/26/2017	06/29/2017	M-Th 7p-12m	7	\$31.00	\$217.00	30
10		Local Political Bundle	450   450	CNBC	5142	VARIOUS	06/26/2017	06/29/2017	M-Th 9a-4p	16	\$1.00	\$16.00	30
11		Local Political Bundle	450   450	Video Hits	5142	AVG. ALL WKS<	06/26/2017	06/29/2017	M-Th 7p-12m	7	\$3.00	\$21.00	30
12		Local Political Bundle	450   450	Oprah Winfrey Network	5142	VARIOUS	06/26/2017	06/29/2017	M-Th 7p-12m	7	\$1.00	\$7.00	30

SUMMARY FOR SYSCODE 5142									
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Order Descrp	Oberto Jun 26-29	Created By	Ghera, Kim	Syscode Gross \$	783.00				
Client	LARRY OBERTO SEATTLE MAYOR	Updated On		Syscode Net \$	665.55				
Start Date	6/26/2017	Updated By		Syscode Units	94				
End Date	6/29/2017	Source	CRM	Zone Status	Contract Confirmed				
# of Weeks	1	Zones	North Seattle	Avg Unit Rate	8.33				

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
13		Local Political Bundle	650   650	Golf Channel	5142	AVG. ALL WKS	06/26/2017	06/29/2017	M-Th 7p-12m	6	\$10.00	\$60.00	30

SUMMARY FOR SYSCODE 5144						
Order #	1368195	Created On	06-21-2017	Order Status	Contract Confirmed	
Order Descrp	Oberto Jun 26-29	Created By	Ghera, Kim	Syscode Gross \$	1097.50	
Client	LARRY OBERTO SEATTLE MAYOR	Updated On		Syscode Net \$	932.88	
Start Date	6/26/2017	Updated By		Syscode Units	82	
End Date	6/29/2017	Source	CRM	Zone Status	Contract Confirmed	
# of Weeks	1	Zones	South Seattle	Avg Unit Rate	13.38	

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
14		Local Political Bundle	450   450	PAC-12 National	5144		06/26/2017	06/29/2017	M-Th 7p-12m	8	\$1.00	\$8.00	30
15		Local Political Bundle	450   450	Root Sports Northwest	5144	AVG. ALL WKS	06/26/2017	06/29/2017	M-Th 7p-12m	7	\$14.50	\$101.50	30
16		Local Political Bundle	450   450	ESPN2	5144	AVG. ALL WKS	06/26/2017	06/29/2017	M-Th 7p-12m	6	\$6.00	\$36.00	30
17		Local Political Bundle	450   450	CNBC	5144	VARIOUS	06/26/2017	06/29/2017	M-Th 9a-4p	16	\$1.00	\$16.00	30
18		Local Political Bundle	450   450	Video Hits	5144	AVG. ALL WKS<	06/26/2017	06/29/2017	M-Th 7p-12m	7	\$4.00	\$28.00	30
19		Local Political Bundle	450   450	Golf Channel	5144	AVG. ALL WKS	06/26/2017	06/29/2017	M-Th 7p-12m	7	\$3.00	\$21.00	30

SUMMARY FOR SYSCODE 5144									
Order #	1368195	Created On	06-21-2017	Order Status	Contract Confirmed				
Order Descrp	Oberto Jun 26-29	Created By	Ghera, Kim	Syscode Gross \$	1097.50				
Client	LARRY OBERTO SEATTLE MAYOR	Updated On		Syscode Net \$	932.88				
Start Date	6/26/2017	Updated By		Syscode Units	82				
End Date	6/29/2017	Source	CRM	Zone Status	Contract Confirmed				
# of Weeks	1	Zones	South Seattle	Avg Unit Rate	13.38				

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
20		Local Political Bundle	450   450	Oprah Winfrey Network	5144	VARIOUS	06/26/2017	06/29/2017	M-Th 7p-12m	7	\$1.00	\$7.00	30
21		Local Political Bundle	650   650	NBC Sports Network	5144	AVG. ALL WKS	06/26/2017	06/29/2017	M-Th 7p-12m	4	\$15.00	\$60.00	30
22		Local Political Bundle	650   650	Fox Sports One	5144	VARIOUS	06/26/2017	06/29/2017	M-Th 7p-12m	4	\$15.00	\$60.00	30
23		Local Political Bundle	650   650	MSNBC	5144	VARIOUS	06/26/2017	06/29/2017	M-Th 4p-7p	4	\$20.00	\$80.00	30
24		Local Political Bundle	650   650	CNN	5144	ERIN BURNETT O	06/26/2017	06/29/2017	M-Th 4p-5p	4	\$20.00	\$80.00	30
25		Local Political Bundle	650   650	Fox News Channel	5144	VARIOUS	06/26/2017	06/29/2017	M-Th 4p-7p	4	\$30.00	\$120.00	30

SUMMARY FOR SYSCODE 5144									
Order #	1368195	Created On	06-21-2017	Order Status	Contract Confirmed				
Order Descrp	Oberto Jun 26-29	Created By	Ghera, Kim	Syscode Gross \$	1097.50				
Client	LARRY OBERTO SEATTLE MAYOR	Updated On		Syscode Net \$	932.88				
Start Date	6/26/2017	Updated By		Syscode Units	82				
End Date	6/29/2017	Source	CRM	Zone Status	Contract Confirmed				
# of Weeks	1	Zones	South Seattle	Avg Unit Rate	13.38				

Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
26		Local Political Bundle	650   650	The History Channel	5144	AVG. ALL WKS<	06/26/2017	06/29/2017	M-Th 7p-12m	4	\$120.00	\$480.00	30

## DISCLAIMER

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Client	LARRY OBERTO SEATTLE MAYOR	Updated On		Net \$	1598.43
Start Date	6/26/2017	Updated By		Units	176
End Date	6/29/2017	Source	CRM	Credit Hold	NO
# of Weeks	1	Active	YES		

ACCEPTED BY AGENCY/ ADVERTISER: \_\_\_\_\_

FINANCE: \_\_\_\_\_

DATE: \_\_\_\_\_

MGR: \_\_\_\_\_

INV: \_\_\_\_\_