

PIEDMONT COMMUNICATIONS, INC.



P. O. Box 271 Orange, VA 22960 Phone (540) 825-3900 Fax (540) 672-0282  
[www.wjmafmm.com](http://www.wjmafmm.com) & [www.1055samfm.com](http://www.1055samfm.com)

Client: Friends of Tim Chilton (political)  
 Agency:  
 Address:  
 City/State:  
 Zip:  
 Phone #:  
 Fax #:  
 Attn: Tim Chilton  
 E-Mail: [tchilton3030@gmail.com](mailto:tchilton3030@gmail.com)

Sales Rep: House/ Dalton  
 Order #:  
 Station(s): X WJMA  
 Start: 10/16/23 End: **11/7/23 noon**  
 Coop Scripts:  Yes  No  
 Notary Required:  Yes  No  
 Total # of Units: 72  
 Total Gross: \$957.60  
 Total Net:

Station	Daypart	Start Date	End Date	:30 or :60	M	TU	WE	TH	FR	SA	SU	Rate	Total # Spots	Total Line Cost
WJMA	5A-7P	10/16/23	10/27/23	:30	3	3	3	3	3			13.30	30	399.00
				:										
WJMA	5A-7P	10/30	11/7	:30	6	6	6	6	6			13.30	42	558.60

By signing this contract advertiser accepts all terms and conditions set forth on the reverse of this page.

Signature:  
 Position/Company:  
 Date:  
 Sales Rep:

For Office Use Only

Approved:  Yes  No By: \_\_\_\_\_

Contract # \_\_\_\_\_ Date: \_\_\_\_\_

The advertiser or agency buying advertising by this broadcast order, and the station accepting this broadcast order, agree that they will be governed by these conditions.

1. Piedmont Communications, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

2 (a) All charges must be paid in advance of broadcasting unless Station (The terms 'station' and 'Piedmont Communications, Inc. are interchangeable within this document) agrees otherwise. If Station approves credit, station will bill advertiser monthly. Station's bills will be calculated from the Station's commercial logs.

(b) Advertiser agrees to pay the Station by the 10th of each month for broadcasts done by the previous month. The advertiser will pay all costs of collecting past due accounts, including, but not limited to, a reasonable attorney fee.

3(a) Prompt payment is the essence of this agreement and the Station may cancel this order immediately, without notice, if payment is not made when due. Advertiser is then liable for paying the balance due determined by the short rate of units actually broadcast.

(b) Station may cancel this order immediately, without notice, if at Station's sole discretion, continuing the order will violate the rules, regulations, or policies of the Federal Communications Commission or other Federal, State or Municipal authorities. Advertiser is then liable for paying balance due determined by short rate of units actually broadcast.

4(a) Station may notify advertiser and re-schedule broadcasts preempted by programs the Station believes to have public significance.

(b) Station must notify advertiser and re-schedule broadcasts not completed because of force majeure, acts of God, technical breakdowns, labor disputes, or any other reason beyond the Station's control.

5(a) This order for station time includes the services of the technical staff and a regular staff announcer for a reasonable amount of production time, as determined by Station. Any excessive use of said production time, as determined by Station, will be billed to advertiser after advertiser has been notified of said charge. Station reserves the right to charge a \$100 production fee for orders of \$400 or less.

(b) Station may cancel the broadcast if it does not receive program material forty-eight hours before broadcast time.

(c) All property and proprietary rights are retained by the party preparing the program material.

(d) Station approval is necessary for all material prepared by advertiser.

6 Advertiser holds Station harmless against all liability for slander, libel, illegal competition or trade practice, infringement of trademarks, trade names or proper titles, violation or rights of privacy and infringements of copyrights and proprietary rights resulting from the broadcast of contracted programs or announcements.

7(a) Station exercises normal precautions, but assumes no liability for loss or damage to program material or other property furnished by advertiser.

(b) This broadcast order may not be assigned or transferred without written consent of the Station. Station is not required to broadcast for the benefit of any advertiser or product other than the one named in this contract.

(c) ADVERTISER ACKNOWLEDGES THAT THIS BROADCAST ORDER IS THE ENTIRE AND COMPLETE AGREEMENT BETWEEN THE ADVERTISER AND THE STATION. THERE ARE NO EXPRESSED OR IMPLIED AGREEMENTS RELATING TO BROADCASTS EXCEPT WHAT IS SPECIFIED HERE. THESE ITEMS AND PROVISIONS ARE EFFECTIVE UNLESS CHANGED BY WRITTEN STATEMENT AND SIGNED BY BOTH PARTIES.

8 Where there is a conflict between provisions of this agreement and any material statute, law, ordinance or government regulation, the latter applies only to the extent necessary to bring this contract within legal requirements. This contract is executed in Virginia and shall be governed and interpreted by the laws of the State of Virginia.

9 BY SIGNING THIS AGREEMENT, THE ADVERTISER ACKNOWLEDGES THAT HE HAS READ IT AND UNDERSTANDS THE TERMS AND CONDITIONS.

10 Advertiser agrees to allow Piedmont Communications, Inc. to fax, mail, and or email information and offers to the numbers and addresses given on the front page of this contract.

11 By accepting this agreement the advertiser understands that if credit is granted Piedmont Communications Inc. (WJMA-FM, WVCV-AM, WOJL-FM, and WCVA-AM) will bill on a monthly basis and that payment for advertising is due by the tenth of each month for broadcast done by the previous month. Advertising may be terminated if payment is not received within 30 days of receipt of bill. In such case, advertising rates are determined by advertisements actually broadcast. If collection proceedings become necessary the advertiser is liable for all cost, loss, and expense, including reasonable attorney's fees. A finance charge is computed on all outstanding account balances with a periodic rate of 1½% per month, which is an annual percentage rate of 18%, added to the unpaid balance at the end of the next month following date of purchase. The advertiser will hold the station harmless against all cost, loss, and expense, including attorney's fees, and for libel; slander; illegal competition or trade practice; infringement of trademarks, trade names, or program titles; violation of rights of privacy; and infringement of copyrights and proprietary rights, resulting from the broadcast of the programs herein provided for in the form furnished by the agency or advertiser. The advertiser assumes responsibility for compliance of broadcast material with all federal, state, and local advertising rules and regulations. If this agreement is canceled by Piedmont Communications, rate specified applies; if by advertiser, advertiser agrees to pay higher short rates, and Piedmont Communications will not be liable for consequential damages. All accounts require prepayment unless credit approval has been granted in advance by Piedmont Communications, Inc. A separate Credit Agreement and Application is available upon request.

**CANDIDATE ADVERTISEMENT AGREEMENT FORM**

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Tim Chilton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: <u>Tim Chilton</u>	
Authorized committee: <u>Friends of Tim Chilton</u>	
Agency requesting time (and contact information): <input type="checkbox"/>	
Candidate's political party: <u>Independent</u>	
Office sought (no acronyms or abbreviations): <u>Secretary of Culpeper</u>	
Date of election: <u>Nov 7th 2023</u>	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: <u>W. Trapp Butler</u>	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been furnished by (check one box below):	
<input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or	
<input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;	
(2) this station is authorized to announce the time as paid for by such person or entity; and	
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Timothy W Chilton</u>	Name:
Date of Request to Purchase Ad Time: <u>10-13-23</u>	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: ~~X~~

Name: ~~X~~

Date: ~~X~~

NA

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: \_\_\_\_\_ Station Call Letters: \_\_\_\_\_ Date Received/Requested: \_\_\_\_\_

Est. #: \_\_\_\_\_ Station Location: \_\_\_\_\_ Run Start and End Dates: \_\_\_\_\_

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.