



**WFLX**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Sales T & C: www.gray.tv/advertising**  
**(561) 845-2929**

# CONTRACT

<u>Contract / Revision</u> 3458520 /		<u>Alt Order #</u>
<u>Advertiser</u> CHRISTINA LAMBERT FOR CITY COMMISSIC		<u>Original Date / Revision</u> 03/11/24 / 03/11/24
<u>Contract Dates</u> 03/11/24 - 03/18/24	<u>Estimate #</u>	
<u>Product</u> CHRISTINA LAMBERT		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLX	<u>Account Executive</u> West Palm Beach Ho	<u>Sales Office</u> West Palm Beach
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 116416	<u>Advertiser Ref</u> 629805	

And:

**McLaughlin and Assoc**  
**566 South Route 303**  
**Blauvelt, NY 10913**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFLX	03/11/24	03/18/24	Late News Rotator M-Su	10:01 PM-10:30 PM		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/11/24	03/17/24	-TWTF--				4	\$250.00			
	Week:	03/18/24	03/24/24	M-----				1	\$250.00			
<b>Totals</b>											5	\$1,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/18/24	5	\$1,250.00	(\$187.50)	\$1,062.50
<b>Totals</b>	5	\$1,250.00	(\$187.50)	\$1,062.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
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