

INVOICE



WFLX
1100 Banyan Blvd.
West Palm Beach, FL 33401
Sales T & C: www.gray.tv/advertising
Main: (561) 845-2929
Billing:

Property	WFLX		
Invoice #	3458520-1	Order #	3458520
Invoice Date	03/31/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/18/24	Flight Dates	03/11/24 - 03/18/24
Advertiser	CHRISTINA LAMBERT FOR CITY COMMISSION		
Product	CHRISTINA LAMBERT		
Estimate #			
Account Executive	West Palm Beach House		
Sales Office	West Palm Beach National		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	116416		
Advertiser Ref	629805		
Product 1			
Product 2			

Billing Address:

McLaughlin and Assoc
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Send Payment To:

WFLX
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/11/24	03/18/24	Late News Rotator M-Su	10:01 PM-10:30 PM	MTWTF--	:30	4	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 -TWT--- 3 \$250.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WFLX Tu 03/12/24 10:12 PM Late News Rotator M-Su 10:01 PM-10:30 PM :30 CLAbetterFuture \$250.00 NM 1 WFLX W 03/13/24 10:21 PM Late News Rotator M-Su 10:01 PM-10:30 PM :30 CLAbetterFutureREV02 \$250.00 NM 2 WFLX Th 03/14/24 10:28 PM Late News Rotator M-Su 10:01 PM-10:30 PM :30 CLAbetterFutureREV02 \$250.00 NM										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 M----- 1 \$250.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WFLX M 03/18/24 10:22 PM Late News Rotator M-Su 10:01 PM-10:30 PM :30 CLAbetterFutureR3 \$250.00 NM										
2	03/11/24	03/11/24	Late News Rotator M-Su	10:01 PM-10:30 PM	M-----	:30	1	\$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 M----- 1 \$250.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFLX M 03/11/24 10:22 PM Late News Rotator M-Su 10:01 PM-10:30 PM :30 CLAbetterFuture \$250.00 NM										
Total Spots							5			

Payment Terms 30 Days

<u>Gross Total</u>	\$1,250.00
<u>Agency Commission</u>	\$187.50
<u>Net Amount Due</u>	\$1,062.50
<u>Invoice Balance as of 04/01/24 10:13:40 AM ET</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.