

# INVOICE



**WAFF**  
**1414 N. Memorial Parkway**  
**Huntsville, AL 35801**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (256) 533-4848**  
**Billing: (256) 564-5609**

Property	WAFF		
Invoice #	3473793-1	Order #	3473793
Invoice Date	03/31/24	Alt Order #	WOC14572023
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/26/24	Flight Dates	03/22/24 - 03/26/24
Advertiser	Marilyn Lands for Alabama House		
Product	Candidate		
Estimate #	11552		
Account Executive	Suzanne Constan		
Sales Office	Huntsville National		
Sales Region	National		
Agency Code	9913041		
Advertiser Code	1544		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	111490		
Advertiser Ref	630000		
Product 1	1880		
Product 2			

Billing Address:

**Canal Partners Media**  
**Attention: Donna Crawford**  
**25 Witlock Place**  
**Suite 201**  
**Marietta, GA 30064**

Send Payment To:

**WAFF**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/22/24	03/25/24	NBC Early Today	4:00 AM-4:30 AM	1---1--	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/24 03/28/24 1---1-- 2 \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFF F 03/22/24 4:27 AM NBC Early Today 4:00 AM-4:30 AM :30 MALA241003H \$10.00 NM 2 WAFF M 03/25/24 4:28 AM NBC Early Today 4:00 AM-4:30 AM :30 MALA241003H \$10.00 NM									
2	03/22/24	03/25/24	M-F 430a News	4:30 AM-5:00 AM	1---1--	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/24 03/28/24 1---1-- 2 \$25.00									
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3	03/22/24	03/25/24	M-F 5a News	5:00 AM-5:30 AM	1---1--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/24 03/28/24 1---1-- 2 \$75.00									
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4	03/22/24	03/25/24	M-F 530a News	5:30 AM-6:00 AM	1---1--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/24 03/28/24 1---1-- 2 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFF F 03/22/24 5:41 AM M-F 530a News 5:30 AM-6:00 AM :30 MALA241003H \$100.00 NM 2 WAFF M 03/25/24 5:57 AM M-F 530a News 5:30 AM-6:00 AM :30 MALA241003H \$100.00 NM									
5	03/22/24	03/25/24	M-F 6-7a News	6:00 AM-7:00 AM	1---1--	:30	2	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/24 03/28/24 1---1-- 2 \$115.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

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**PO Box 14200**  
**Tallahassee, FL 32317-4200**

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Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24
Advertiser	Marilyn Lands for Alabama House		
Product	Candidate		
Estimate #	11552		

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Early Today</td> <td>4:00 AM-4:00 XM</td> <td>:30</td> <td>MALA241003H</td> <td>\$10.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 17.2,6.2,17.1,16.1,5.1,5.2</td> </tr> <tr> <td>8</td> <td>WAFF</td> <td>Tu</td> <td>03/26/24</td> <td>5:41 AM</td> <td>M-F 530a News</td> <td>5:30 AM-5:58 AM</td> <td>:30</td> <td>MALA241003H</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 17.2,6.2,17.1,16.1,5.1,5.2</td> </tr> <tr> <td>7</td> <td>WAFF</td> <td>Tu</td> <td>03/26/24</td> <td>5:57 AM</td> <td>M-F 530a News</td> <td>5:30 AM-5:58 AM</td> <td>:30</td> <td>MALA241003H</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 17.2,6.2,17.1,16.1,5.1,5.2</td> </tr> <tr> <td>3</td> <td>WAFF</td> <td>Tu</td> <td>03/26/24</td> <td>6:24 AM</td> <td>M-F 6-7a News</td> <td>6:00 AM-7:00 AM</td> <td>:30</td> <td>MALA241003H</td> <td>\$115.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 17.2,6.2,17.1,16.1,5.1,5.2</td> </tr> <tr> <td>4</td> <td>WAFF</td> 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AM</td> <td>-----1-</td> <td>:30</td> <td>1</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td colspan="10"> <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> </tr> <tr> <td></td> <td>03/18/24</td> <td>03/24/24</td> <td>-----1-</td> <td>1</td> <td>\$50.00</td> </tr> </table> </td> </tr> <tr> <td colspan="10"> <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WAFF</td> <td>Sa</td> <td>03/23/24</td> <td>6:50 AM</td> <td>Sat 6a News</td> <td>6:00 AM-7:00 AM</td> <td>:30</td> <td>MALA241003H</td> <td>\$50.00</td> <td>NM</td> </tr> </table> </td> </tr> <!-- Line 10 --> <tr> <td>10</td> <td>03/22/24</td> <td>03/23/24</td> <td>Saturday Today</td> <td>7:00 AM-9:00 AM</td> <td>-----1-</td> <td>:30</td> <td>1</td> <td>\$125.00</td> 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# INVOICE

Send Payment To:



**WAFF**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3473793-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24
Advertiser	Marilyn Lands for Alabama House		
Product	Candidate		
Estimate #	11552		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	03/22/24	03/24/24	Sun 5-6a	5:00 AM-6:00 AM	-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFF Sa 03/23/24 8:17 AM Saturday Today 7:00 AM-9:00 AM :30 MALA241003H \$125.00 NM									
12	03/22/24	03/24/24	Sun 6a News	6:00 AM-7:00 AM	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1 1 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFF Su 03/24/24 6:42 AM Sun 6a News 6:00 AM-7:00 AM :30 MALA241003H \$50.00 NM									
13	03/22/24	03/24/24	Sunday Today Show	7:00 AM-8:00 AM	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFF Su 03/24/24 6:59 AM Sunday Today Show 7:00 AM-8:00 AM :30 MALA241003H \$75.00 NM									
14	03/22/24	03/24/24	Meet the Press	8:00 AM-9:00 AM	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 -----1 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFF Su 03/24/24 8:55 AM Meet the Press 8:00 AM-9:00 AM :30 MALA241003H \$100.00 NM									
15	03/22/24	03/25/24	NBC Today Show	7:00 AM-9:00 AM	1---1--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/24 03/28/24 1---1-- 2 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFF F 03/22/24 8:52 AM NBC Today Show 7:00 AM-9:00 AM :30 MALA241003H \$175.00 NM 2 WAFF M 03/25/24 8:35 AM NBC Today Show 7:00 AM-9:00 AM :30 MALA241003H \$175.00 NM									
16	03/22/24	03/25/24	M-F 5p News	5:00 PM-5:30 PM	1---1--	:30	2	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/24 03/28/24 1---1-- 2 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WAFF F 03/22/24 M-F 5p News 5:00 PM-5:30 PM :00 <del>\$180.00</del> NM See MG 5.3,5.4,5.5,5.6,5.7,5.8,5.9 2 WAFF M 03/25/24 5:09 PM M-F 5p News 5:00 PM-5:30 PM :30 MALA241003H \$180.00 NM									
17	03/22/24	03/25/24	NBC Nightly News	5:30 PM-6:00 PM	1---1--	:30	2	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/22/24 03/28/24 1---1-- 2 \$165.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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# INVOICE

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**WAFF**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3473793-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24
Advertiser	Marilyn Lands for Alabama House		
Product	Candidate		
Estimate #	11552		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	03/22/24	03/25/24	NBC Nightly News	5:30 PM-6:00 PM	1---1--	:30	2	\$165.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFF F 03/22/24 NBC Nightly News 5:30 PM-6:00 PM :00 \$165.00 NM See MG 5.3,5.4,5.5,5.6,5.7,5.8,5.9 2 WAFF M 03/25/24 NBC Nightly News 5:30 PM-6:00 PM :00 \$165.00 NM See MG 5.3,5.4,5.5,5.6,5.7,5.8,5.9									
19	03/22/24	03/25/24	M-F 630-7p	6:30 PM-7:00 PM	1-----	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/22/24 03/28/24 1----- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WAFF M 03/25/24 6:48 PM M-F 630-7p 6:30 PM-7:00 PM :30 MALA241003H \$325.00 NM									
20	03/22/24	03/23/24	NBC Nightly News Sat	5:30 PM-6:00 PM	-----1-	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/18/24 03/24/24 -----1- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFF Sa 03/23/24 5:29 PM NBC Nightly News Sat 5:30 PM-6:00 PM :30 MALA241003H \$225.00 NM									
21	03/22/24	03/23/24	Sat 6p News	6:00 PM-6:30 PM	-----1-	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/18/24 03/24/24 -----1- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFF Sa 03/23/24 6:12 PM Sat 6p News 6:00 PM-6:30 PM :30 MALA241003H \$125.00 NM									
22	03/22/24	03/23/24	Sat 630-7p	6:30 PM-7:00 PM	-----1-	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/18/24 03/24/24 -----1- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFF Sa 03/23/24 7:00 PM Sat 630-7p 6:30 PM-7:00 PM :30 MALA241003H \$125.00 NM									
23	03/22/24	03/23/24	Sat Late News	10:00 PM-10:30 PM	-----1-	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/18/24 03/24/24 -----1- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFF Sa 03/23/24 10:29 PM Sat Late News 10:00 PM-10:30 PM :30 MALA241003H \$150.00 NM									
24	03/22/24	03/24/24	Sun Late News	10:00 PM-10:35 PM	-----1	:30	1	\$160.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/18/24 03/24/24 -----1 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAFF Su 03/24/24 10:25 PM Sun Late News 10:00 PM-10:35 PM :30 MALA241003H \$160.00 NM									

**Total Spots 34**

**Payment Terms 30 Days**

**Gross Total \$3,635.00**

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**Tallahassee, FL 32317-4200**

Invoice #	3473793-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/26/24
Advertiser	Marilyn Lands for Alabama House		
Product	Candidate		
Estimate #	11552		

Agency Commission **\$545.25**

Net Amount Due **\$3,089.75**

Invoice Balance as of 04/02/24 11:07:26 AM CT **\$0.00**

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