



## QUARTERLY LIST OF PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

July 1, 2014 – September 30 , 2014

The following issues were identified as significant and addressed by WECT in order to serve the community and act in the public interest as set forth by the Federal Communications Commission:

1. **Crime/Safety** including crime prevention, alcohol and drug abuse, fire and safety and police conduct.
2. **Children / Education** including education standards, school safety, and alternative schools.
3. **Health & Fitness** including exercise, dieting, and disease prevention, as well as mental health initiatives and new treatment options.
4. **Environment** including chemical spills, landfills, and water quality.
5. **Consumer Issues & Economic Development** including volunteerism, blood drives, revitalizing neighborhoods, and job opportunities.

6. **Politics** including local and national elections, referendums including affirmative action, NAACP activities and Gay Rights.
  
7. **Local Entertainment Industry & Recreation** including activities for youth and adults, and the arts.

**DESCRIPTION OF PROGRAMS PROVIDING MOST  
SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<u>PROGRAM</u>	<u>DAYS</u>	<u>TIMES</u>
Carolina In The Morning	Monday – Friday	5:00AM – 7:00AM
Carolina In The Morning Saturday 6AM	Saturday	6:00AM–7:00AM
Carolina In The Morning Saturday 9AM	Saturday	9:00AM–10:00AM
Carolina in The Morning Sunday 9AM	Sunday	9:00AM–10:00AM
News 6 Midday	Monday – Friday	12:00PM – 12:30PM
WECT News @ 5 News 6 @ 6	Monday – Friday Monday – Sunday	5:00PM – 6:00PM 6:00PM – 6:30PM
WECT News @ 11	Monday – Friday	11:00PM – 11:35PM
WECT News @ 11	Saturday – Sunday	11:00PM – 11:30PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports, and issue-related features stories. Issue-responsive program segments are usually two to four minutes in duration, unless otherwise indicated.

<u>America Now</u>	Monday–Friday 2:00–2:30PM
**LTC 9/5/14	Monday–Friday 2:30–3:00PM

This is a regional news magazine show with stories from the Raycom Media TV stations.

## **SEGMENTS COVERING OUR COMMUNITY ISSUES WITHIN OUR SHOWS**

### Life Watch (New name: Health First)

WECT reports in Carolina In the Morning and WECT News @ 5, Monday through Friday, on current health issues on both national and local levels. These stories are tied to a page on our web site which viewers are referred to.

### Pink Pack (formerly Buddy Check 6)

On the 6<sup>th</sup> day of each month in News 6 @ 6 Monday through Friday, WECT reminds women to do breast self-exams by highlighting a cancer-survivor story.

### Little Buddy

A weekly airing of a child's picture and information as an outreach in the community to help find Big Buddies for these and other at risk children. It airs on Thursdays in the WECT News @ 6.

### Carolina Kids

As often as the information is given to us, WECT News showcases older children who are in the system, some have been in foster homes for years, their chances of being adopted getting slimmer with each passing year. The waiting children are from the Children's Home Society of North Carolina. The hope is to make the public more aware of this need for families for these children.

### Local Job Postings

WECT reports in News 6 Midday on local job openings through the Employment Office.

### Stock Report

A nightly stock report of the day's stock market activity during WECT News @ 6.

### Consumer Report

Local stories about financial scams and schemes that can affect everyone. These usually air in WECT News @ 5 and WECT News @ 6 on Monday through Friday.

### Yard Sales

WECT anchor, Kim Ratcliff, notifies viewers of local yard sales that have been sent to her along with some she finds on the internet as well. They air in Carolina in the Morning Saturday 6am program each Saturday.

### Money Matters

These are news stories that cover a wide range of consumer concerns and local and national economics. They tie in with a web page on our WECT.com site.

### Coastal Gardener

Al Hight from the New Hanover County Extension Service gives advice and information about plant and tree choices and lawn treatments for your property. He speaks to effects of drought and water conservation, how to deal with effects of tropical storms and hurricanes. These air in Carolina in the Morning on Wednesdays and Saturdays.

### First Act

News producer Heather Setzler does a segment every week, previewing a local theatre/arts event. It airs in WECT News @ 5 on Monday through Friday, and on Saturdays in Carolina in the Morning.

### First on Film

A segment that covers the latest happenings in films shot locally. This airs in the WECT News @ 5 and WECT News @ 6 on Monday through Friday.

### One Day Getaway

These are stories pointing out events and places where the viewer can go for entertainment a short distance from Wilmington and return the same day. They air all week in Carolina in the Morning.

### WECT Investigates

WECT News investigates unsolved cases, controversial practices of law enforcement, questions viewers have about anything in the law enforcement field. The idea is to shed a fresh light on anything that needs it.

### Closer Look

News anchor Jon Evans interviews local politicians and political candidates. They cover local issues and what sort of representation we can expect from them. They air on the weekend during Carolina in the Morning.

### My Turn/Your Turn by Gary McNair

General Manager Gary McNair presents editorials on local and national stories of interest. These air in all the news programs, spread out on different days and times, Monday through Sunday.

### Public Service Announcements

WECT posts local events during News 6 Midday.

## NBC NEWS PROGRAMS

### Early Today

Monday – Friday 4:30AM – 5:00AM

This business news and consumer show gives viewers breaking business news and stock market action for the domestic and foreign exchanges.

### Today Show

Monday – Friday 7:00AM – 11:00AM

This three-hour network program provides the latest in international and domestic news, weather reports and interviews with newsmakers from the world of politics, business, media, entertainment,

and sports. WECT provides local five-minute news updates at 7:24AM, 7:55AM, 8:24AM, 8:55AM, 9:24AM, 9:55AM and 10:25AM.

Weekend Editions of Today Saturday, 7AM – 9AM, Sunday, 8AM – 9AM

Both weekend broadcasts continue the “Today” tradition of covering breaking news, interviewing newsmakers, reporting on a variety of popular culture and human-interest stories, covering topics related to health and finance, and presenting the latest sports and weather information. WECT provides local three-minute news updates at 7:25AM, 7:55AM, 8:25AM, 8:56AM on Saturdays and 8:26AM on Sundays.

NBC Nightly News Monday – Friday 6:30PM – 7:00PM

“NBC Nightly News” provides reports and analysis of the day’s most newsworthy national and international events. It offers solution-driven programming that delves into the toughest issues facing our society today. A series, “Making a Difference” profiles men and women who have helped improve the human condition.

NBC Nightly News – Weekend Saturday – Sunday 6:30PM – 7:00PM

The weekend editions of “NBC Nightly News” provide complete and timely reports on national and international events that take place on Saturday and Sunday.

*NOTE: NBC sports programs may necessitate the pre-emption or rescheduling of various news feeds.*

<u>Dateline NBC</u>	Friday	8:00PM – 9:00PM
	Sunday	7:00PM – 8:00PM
	Other varying days and times	

This network program has pioneered a unique approach to prime time news programming, with its multiple-nights-a-week franchise. With this schedule, the one to two-hour newsmagazine enables NBC News to present its best reporting, investigative features, and newsmaker profiles in a consistent and comprehensive manner.

Meet The Press Sunday 10:00AM - 11:00AM

Sunday

10:00AM – 11:00AM

This one-hour network news program consists of three interview segments with guests of national and international political importance, followed by an expanded roundtable discussion at the end of each broadcast.

PSA's

## **Children/Education Issues:**

NBC airs "The More You Know" 10-second PSA's Monday – Sunday on various topics ranging from prejudices, teen violence, judging, parental involvement, drugs and alcohol.

"The More You Know's" comprehensive website ([themoreyouknow.com](http://themoreyouknow.com)) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

## I.CRIME/SAFETY

Today & Weekend Today (Segments vary but are usually 5–7 minutes in length)

- 7/1/14 Survival Series: Fire.
- 7/23/14 Rossen Reports: BBQ propane explosions.
- 7/30/14 Rossen Reports: Vemma Scam
- 8/18/14 Shine a Light on domestic violence.
- 9/13/14 K9's for cops.

Dateline NBC (Segments vary, but are usually 15–30 minutes in length)

- 7/11/14 A mother of 7 miraculously survives a brutal carjacking in the Idaho countryside. But who was responsible for such a senseless act of violence?
- 7/18/14 Two close-knit families in northern California are torn apart by money and greed. Keith Morrison reports on a story that involves unexpected turns, fascinating detective work and a secret letter.
- 7/19/14 Keith Morrison tells the story of an indie film-maker connected to the case of a missing man. Was it a publicity stunt or something far darker?
- 8/1/14 Identical twin daughters find their young mother in their safe, gated community. As the investigation begins, detectives uncover clues buried in the victim's past, plus a hidden diary. Was the crime the result of a love triangle or was it something else?
- 8/15/14 An Iowa mother, home alone with her three kids, is attacked. The confrontation turns fatal. But is the truth more twisted than anyone could imagine?
- 8/16/14 When a "dog trainer to the stars" disappears, his friends and co-workers fear the worst. Investigators track down the suspect with the help of two witnesses who were in

- the right place at the right time.
- 8/24/14 A young bride is found dead in the streets of Miami just four days after her wedding. What could have gone wrong? Was it a kidnapping, carjacking or something else?
- 9/12/14 A missionary's wife and mother of three is found dead in her house on Valentine's Day. As authorities begin to investigate, questions surrounding the murder begin to hit close to home.
- 9/26/14 A young, pregnant woman is found dead in her bedroom just months after marrying her high school sweetheart. Investigators soon uncover secret lives and simmering feuds swirling around her murder.

America Now (Segments vary, but are usually 2–5 minutes in length)

- 7/1/14 America Now tells viewers what to do if you fear you are being pulled over by a phony cop.
- 7/2/14 America Now informs viewers of four dead giveaways and if an employment agency is trying to scam you.
- 7/4/14 America Now talks about two victims of ID theft and experts tell you how to keep this fast growing crime from happening to you.
- 7/10/14 America Now exams a cyber alert about texts from unknown senders that could infect your smart phone.
- 7/11/14 America Now shows if you are a new homeowner, watch out for this scam. The con is to get you to buy a copy of your deed for big bucks.
- 7/22/14 America Now shows how to find the viewers why they need to make sure the water heater is properly adjusted.
- 7/29/14 America Now shows viewers how to learn what the real signs of drowning are and how it could save a life.
- 8/5/14 America Now gives you safety tips for the sports of

- kayaking.
- 8/20/14 America Now shows tips for disaster preparedness, especially for senior citizens.
- 8/22/14 American Now shows what to do if your automobile is disabled on the highway for your own safety.
- 8/25/14 America Now gives tips on how to keep your furnace running safely.
- 8/27/14 America Now shows you what you need to know before posting your photo on Google Plus.
- 8/28/14 America Now talks about warning of fake calls claiming to be from the IRS and what to do.

News 6 (lengths of segments vary from 2–5 minutes long)

**WECT Investigates (2–5 minutes long)**

- 7/4/14 WECT investigates tonight.. an unsolved murder dating back 12 years in New Hanover County. Someone shot and killed Frank Brown, a 46-year old father, inside his own home in Castle Hayne. The killer could still be on the run. WECT's Ashlea Kosikowski is taking a closer look at the case.
- 7/21/14 We are learning more tonight about some controversial surveillance equipment used by Wilmington police. It's called Stingray and it acts as a fake cell phone tower, tricking your cell phone into sending your location and call histories to the police. Now, we've uncovered Wilmington Police have no policy for the use of this technology. WECT's Ashlea Kosikowski has the latest in this investigative report. The Wilmington Police Department policy manual is filled with sections on many aspects of the job, including everything from rules on meal breaks to inappropriate jokes. Our investigation

- found WPD has no policies on use of the Stingray.
- 7/28/14 If you've watched our newscast before, you've probably heard us mention the name, "Monica Caison". For two decades, she's committed her life to the CUE Center for Missing Persons. She is the solver of cold cases...and a strong voice for terrified families. But Monica Caison is not a detective, and doesn't make a penny off her work. What drives her? In tonight's special report, WECT's Casey Roman has her story.
- 8/4/14 Tonight, we're revisiting an old murder case, of a woman from Bolivia named Michelle Haggadone. Sunday marked 14 years since her body was found in South Carolina, and still no one has been charged in her murder. Raycom News Network reporter PJ Randhawa sits down with Haggadone's children who are talking about their mother's disappearance for the first time.
- 8/6/14 Now to follow-up a WECT Investigates story. The Feds have fined a Wilmington Limousine company for crossing state lines without proper documentation. We reported that a complaint had been filed against several local limo companies alleging violations. We learned VIP Limo was slapped with a 25 thousand dollar fine. We called the business to get more info. The owner hasn't called us back.

## II.CHILDREN / EDUCATION

Today & Weekend Today (Segments vary but are usually 5–7 minutes in length)

- 7/9/14 Indoor activities to keep kids occupied in the rain this summer.
- 7/23/14 Secret life of the baby in your belly.
- 7/27/14 Indoor skydiving for kids.
- 8/14/14 Staying safe on campus. And fall hairstyles for kids.
- 8/18/14 Young boy runs triathlon with disabled brother.
- 8/20/14 An American Story: Kid app testers. And back-to-school DIY.
- 8/21/14 Back-to-school must-haves for kids' safety.
- 8/28/14 Back-to-school organization with Martha Stewart.
- 9/2/14 Child prodigy surprise.
- 9/3/14 Sprout's Kindness Contest for Kids. And National Child Obesity Awareness Month: Beat it or eat it.
- 9/5/14 Educational trips for the family.
- 9/15/14 Secret Lives of Teens: Anxiety.
- 9/16/14 Secret Lives of Teens: Internet addiction. And getting your kids to sleep.
- 9/17/14 Secret Lives of Teens: Prescription drug abuse. And football concussion sensors for kids.
- 9/30/14 National Childhood Cancer Awareness Month.

Dateline NBC (Segments vary, but are usually 15–30 minutes in length)

- 8/24/14 When a 17-year-old girl training to be a pilot disappears over Montana on her first long solo flight, her family and friends fear the worst. Keith Morrison reports on a remarkable story of courage and survival.

America Now (Segments vary, but are usually 4–7 minutes in length)

- 7/9/14 America Now shows more ways that kids are being bullied than ever before, and what you need to know.

- 8/4/14 America Now shows how kids who stay busy do better after they graduate high school.
- 8/8/14 America Now shows the latest treatment for head lice.
- 8/15/14 America Now shows how teenage addiction to prescription drugs is becoming an epidemic across the country.
- 8/21/14 America Now shows having too many activities for children can do more harm than good.

#### Little Buddy (2-3 minutes long)

A broadcast of an at-risk child's picture, age and general information to encourage volunteers to join the Big Buddy program. No last names provided by the Big Buddy program for child's protection.

7/10/14	Larry	Age: N/A
7/24/14	Shaianne	Age: N/A
8/1/14	Keyanna	Age: N/A
8/5/14	Jeulz	Age: N/A
8/29/14	Jacob	Age: N/A
9/2/14	Jayden	Age: N/A
9/9/14	Jeremiah	Age: 8 years old
9/16/14	Zy'Mier	Age: N/A
9/23/14	Jarron	Age: N/A

#### Carolina Kids (2-4 minutes long)

When we are notified, WECT News showcases older children who are in the system, some have been in foster homes for years, their chances of being adopted getting slimmer with each passing year.

- 9/22/14 The Children's Home Society of North Carolina is always searching for families interested in adoption for the hundreds...and even thousands of children in need of a forever home. WECT's Lauren Rautenkranz got the chance to catch up with two children, who are unrelated

by blood, but are both on the search for loving, supportive families.

## News 6

8/18/14 That's what local school leaders are hoping for in November, when voters consider school bond referendums for school construction. While there's little debate more space is needed for the growing student population, many of you have asked why more money is needed when schools already get millions each year from the education lottery. WECT's Ann McAdams has spent several months investigating how just how much money goes to the schools and why they say they still need more. School leaders tell us they are grateful for the education lottery money they are getting – but they say it's not as much as many people think.

### III.HEALTH & FITNESS

Today (Segments vary but are usually 3–7 minutes in length)

This program features “Today’s Health” with Dr. Nancy Snyderman, discussing a wide variety of health related issues.

- 7/1/14 Food dye dangers.
- 7/2/14 Survival Series: Sunburn, heatstroke and dehydration.  
And the truth about Lyme disease.
- 7/16/14 Bad posture and your health. And how to handle stress.
- 7/26/14 Jenna Wolfe’s 30 Days to a Better You check-in.
- 8/25/14 Health rules you can break.
- 9/3/14 National Child Obesity Awareness Monty: Beat it or eat it.
- 9/8/14 Liza Long discusses her book, “The Price of silence: A Mom’s Perspective on Mental Illness.” And back-to-school allergies.
- 9/16/14 Answering embarrassing medical questions.
- 9/17/14 Football concussion sensors for kids.
- 9/19/14 Health and safety gadgets.
- 9/30/14 National Childhood Cancer Awareness Month.

NBC News Special Report: Saving Dr. Brantly: The Inside Story of a Medical Miracle (1 hour show)

- 9/5/14 Matt Lauer speaks with Dr. Kent Brantly, the American doctor who contracted the Ebola virus while working with relief organization Samaritan’s Purse in Liberia. Lauer also sits down with the doctors who treated Brantly at Emory University Hospital.

America Now (Segments vary, but are usually 2-5 minutes in length)

- 7/7/14 America Now shows why more people are ditching their family doctor for quick clinic visits and the risk that comes with it.
- 7/8/14 America Now exams the pros and cons of elective C-section for the convenience of the mother.
- 7/15/14 America Now's wellness expert, Peggy Hall, shares the dos and don'ts of prenatal yoga with their own expert.
- 7/17/14 America Now examines the rise in car accidents due to some medical conditions.
- 7/21/14 America Now shows viewers how to learn about the health benefits of cycling.
- 7/23/14 America Now shows how a man's self-diagnosis proves to be a lifesaver from a very rare disease.
- 7/28/14 America Now shows how using devices like tablets and smartphones can disrupt sleep and cause health problems.
- 7/31/14 America Now shows you what you need to know about participating in a medical clinical trial.
- 8/1/14 American examines why experts say you should not sleep with your pets.
- 8/11/14 America Now explores scrapbooking and the benefits it offers Alzheimer's patients and people who care for them.
- 8/14/14 America Now shows you what you need to know about the harmful effects of calcium supplements.
- 8/18/14 America Now shows why swimming is one of the best exercises you can do at any age.
- 8/19/14 America Now shows how Diabetes has reached epidemic proportions. They tell you what you need to know on how to prevent or control Type Two Diabetes.

Pink Pack (lengths of segments vary from 2–4 minutes long)

On the 6<sup>th</sup> day of each month, WECT reminds women to do breast self-exams by highlighting a cancer-survivor story or new treatments.

- 7/7/14     In tonight's Pink Pack...most women who have undergone chemotherapy or radiation will tell you it doesn't feel good. And unfortunately, they often also feel like they don't look good. New Hanover Regional Medical Center is trying to help with that a program called "look good, feel better." Any female cancer patient who is going through chemotherapy or radiation can attend one of the look good feel better sessions. Those sessions help patients regain their looks lost from chemo and radiation. It covers how to put on a wig, how to take care of your skin, dealing with some of the fatigue and other side effects of chemo and radiation. It's free of charge, including wigs and makeup. All of this can be a real morale booster too.
- 8/6/14     In our Pink Pack segment today, news about whether older women should continue to get their annual mammograms. A new study reveals mammograms are still beneficial for women over the age of 75. There's been a lot of debate about the value of screening older women for breast cancer, although they have the highest risk for the disease. When researchers looked at more than 15-hundred breast cancer patients over 75, they found most cases that were detected by a mammogram were caught at an earlier stage than cases detected by a doctor or the patient herself. Now as we do every sixth of the month, we're reminding you to call a friend and remind her to do that important breast self exams. If you'd like one of our pink packs that shows you how to do the exam, log onto our website.
- 9/5/14     It's reasonable to think that if you're diagnosed with

breast cancer, you might as well have both breast removed. But a new study says that's not going to help you live any longer. The study in the American Medical Journal says removing both breasts to treat cancer in just one doesn't boost survival for most women. The study involved nearly 200,000 patients followed for years. Ten-year survival rates were nearly identical for lumpectomies plus radiation, and for double mastectomies. The number of double mastectomies has increased significantly in recent years. Now as we do every month, we're reminding you to call a friend and remind her to do that important breast self exam. Early detection saves lives. If you'd like one of our pink packs that shows you how, log onto to our web site.

NEWS 6 (lengths of segments vary from 2-5 minutes long)

**LIFEWATCH & HEALTH FIRST(2-6 MINUTES LONG)**

- 7/1/14 You've heard of therapy dogs for the blind, elderly or even children learning to read. Now you might see one in your dentist's office. So for those that find that stressful, Allison Morrow has more in today's Lifewatch watch on a little K-9 therapy that goes a long way.
- 7/4/14 Pacemakers can save lives. But if you have one, it can prevent you from getting an MRI. Doctor Bruce Hensel shows us a new kind of pacemaker that could solve that problem.
- 7/8/14 We spend more than twice the average for industrialized nations on our prescription drugs here in America, largely because they're so expensive here. So it may be

- no surprise that people are looking overseas to save money. A risky idea? Or a way to beat the big drug companies? Scott Cohn takes a closer look in our LifeWatch.
- 7/10/14 Cells found in the gut are showing promise for people with diabetes. It could lead to a potential cure. As Renee Tessman reports, researchers have been able to retrain those cells to produce insulin.
- 7/14/14 For many people, hairstylists are critical when we have a hair emergency but what about a medical emergency? A man in Virginia says he credits his hairdresser with saving his life after she discovered a cancerous mole on his scalp. Chrystina Head reports in today's Lifewatch.
- 7/16/14 One in eight women is developing breast cancer in their lifetime. Most of us have a family member or friend who has been through this. We all know early detection is key to survival and as Maureen McFadden shows us in today's Lifewatch, doctors now have a new tool that could make a big difference.
- 7/18/14 The equal employment opportunity commission has updated its pregnancy discrimination guidelines. Brittany Weiner explains how this will benefit moms and dads.
- 7/22/14 A unique therapy is helping a litter of puppies born unable to walk. Lauren Hensley shows us in today's Lifewatch how their tiny paws are taking some major steps.
- 7/24/14 While many of us are trying to get our kids away from video games, they have found a special place in the road to recovery for young burn victims. As Ian Reitz tells us in today's Lifewatch, the video games help make a tough situation less painful.
- 7/29/14 Some people living with epilepsy are using art as therapy. This program has expanded and is now in several states including North Carolina. Lee Ann Trotter explains in

- today's Lifewatch how patients are using art to express themselves.
- 7/31/14 Adults aren't the only people who undergo mental health treatment. Some children receive treatment before they enter school, some even as young as birth. Jennifer Austin explains in today's Lifewatch there's a push to deal with the issues now so their problems don't grow along with them.
- 8/4/14 A rare disease left a teenager unable to walk. The girl is 14 years old, heading into her freshman year of high school and now there's a good chance she will walk again. Kim Dacey has more in today's health first report, on aqua therapy and how it is helping her progress by leaps and bounds.
- 8/4/14 In today's Health First, if you are a fan of eating meat and potatoes, you may be doing yourself a favor when it comes to reducing your risk of certain cancers. But first, kids who bring a home packed lunch to school are not necessarily getting a healthy meal. A new Tufts University study found less than one-third of packed lunches meet government standards for school cafeteria meals. Only a quarter of the lunches included a primary entree like a sandwich. Most of these lacked protein such as yogurt, cheese or peanut butter. One in four children brought sugar sweetened beverages. Experts say parents tend to pack a lot of pre-packaged foods.
- 8/8/14 A fitness program called Soldier Fit is gaining popularity in the southeast. But the success of the program was not an easy journey. Nate Stewart takes a closer look in Health First.
- 8/12/14 Topping tonight's Health First: Robin Williams' death has sparked discussion about not only his comedic genius, but also about mental health issues and substance abuse. It can be difficult to know the turmoil going on inside someone. But as Erika Edwards reports, there are

- warning signs and there is help.
- 8/15/14 A mother wants to see changes in the way clothing is labeled. Concern for her own daughter already led her to start her own line of kid's clothes. Adrienne Broaddus has the story in today's Health First.
- 8/18/14 About 1 in every one-thousand children has a vision condition called nystagmus. It's characterized by shaking or wobbling of the eyes. In severe cases, it can make it difficult to learn and even walk. But a new treatment offers hope. Doctor Bruce Hensel spoke with a 7-year-old who says the procedure changed her life.
- 8/20/14 Engineers with Microsoft have figured out how people can drive their wheelchairs by just moving their eyes. This is a major break thru for people who've lost their ability to control a wheel chair with their hands. Glenn Farley has more in Health First on this promising experimental project and the inspiration behind it.
- 8/22/14 In Today's health first: A simple and inexpensive intervention could help smokers who are motivated to quit after a hospital stay. Researchers divided hospitalized smokers into a group that got automated telephone calls and free medication for three months or a control group that got advice on how to quit. At their six month follow up, 26-percent of the first group had stopped smoking. Only 15-percent of the other group quit. Those in the first group were also more likely to stay tobacco-free beyond six months after being released from the hospital.
- 8/26/14 Some Parkinson's patients are benefiting from a form of joint physical and speech therapy. As Kim Dacey reports in Health First, it's helping them in their day to day lives and can even slow the progression of the disease.
- 8/28/14 In today's Health First: There's good and bad news in the effort to improve nutrition standards for school meals. The latest data from the School Nutrition

- Association finds that since 2011, there are more healthy and appealing options for students, like salad bars, locally grown produce and ethnic food choices. Cafeterias are also doing a better job promoting these healthy items with student taste tests, nutrition education and even school gardens. However, lunch participation is down in 49 states with more than one million fewer students choosing school lunch each day.
- 8/29/14 In today's Health First: Flu season is not normally expected to start until October, but some doctors are seeing it already. As Ray Villeda reports, many doctors and pharmacies say they are getting ready to give flu shots starting next week.
- 9/1/14 It's small and fuzzy but its sting can send you to the Emergency room! Puss Caterpillars are on the rise in certain parts of the US including North Carolina. Bianca Castro has our Health first report.
- 9/3/14 One of the two American missionaries who became infected with Ebola and then recovered is speaking out today. But as her family celebrates her return to health, there's news a third American now has Ebola. Erika Edwards reports in today's Health First.
- 9/5/14 Sending a child to school for the first time can be a nerve-wrecking time for parents. Factor in a child with autism and it can be an overwhelming transition. As Britney Glaser reports in Health First, a special program is making it easier for parents and their autistic children.
- 9/8/14 In tonight's Health First, a severe respiratory virus is infecting kids across the country including here in North Carolina. Erika Edwards reports what symptoms to look for in your children.
- 9/11/14 There are several military bases in our area so chances are many of you are either in the armed services or have a family member, or neighbor serving our country. Today in Health First, Cody Engdahl has more on a new

- center where members of the military with traumatic brain injury and psychological conditions can be treated.
- 9/15/14 Topping Today's Health First: If you have traveled in Washington state recently, listen up. Health authorities warn of a potential measles exposure at Seattle-Tacoma Airport. Officials say a traveler was at the airport with measles during its contagious period. Health officials say those not vaccinated against measles would most likely become sick between September 13th and September 27th. Measles is a highly contagious and potentially severe disease that causes fever, rash, cough, and red, watery eyes.
- 9/17/14 In today's Health First: Something everyone needs to hear. You've been following this story all day on WECT.com. Dental hygienists have noticed something strange in their patients' mouths. As Stephanie Hockridge tells us it's coming from our toothpaste.
- 9/23/14 You've heard about the need for blood donations but have you ever really heard from someone who is alive because of it? Benita Zahn talks with a mom, in Health First, who is grateful for the blood donors who gave the gift of life to her baby.
- 9/25/14 A cell phone app being developed to detect jaundice in infants could provide parents with a powerful tool. The CDC says jaundice is common in newborns but too much of it can be dangerous. As Michael Konopasek reports in Health First, an abnormal amount of it can lead to serious, permanent issues.
- 9/26/14 A simple pain in your leg could be a much bigger problem. A man in Louisiana almost lost his leg. But Britney Glaser reports in Health First, he made some major lifestyle changes that saved his life.

## SPECIAL HEALTH REPORTS (2-4 MINUTES LONG)

- 9/2/14 Tonight, a special report about a disease very few people talk about and many less know about. Ovarian Cancer is called the silent killer. That's because there are no specific symptoms. There's no specific test. And by the time women find out they have it it's usually in the advanced stages.
- 9/2/14 I'm happy to report that Beth Quinn's prognosis is good. Since her diagnosis last December, her numbers have improved tremendously. She'll continue chemo through November. On September 19, Beth will host an event called "She Rocks" to raise money for research at UNC. Beth says it is her mission to raise awareness about the importance of finding a test for Ovarian Cancer and hopefully, one day, find a cure. And we just learned through Beth that Mayor Bill Saffo tonight will issue a proclamation declaring September Ovarian Cancer Month. Beth Quinn---you rock.

#### IV.ENVIRONMENT

America Now (Segments vary, but are usually 2–5 minutes in length)

- 7/2/14      Vericomposting: Learn how to make your own composting material with a worm farm.
- 7/11/14     Alligator Immunology: A research team shows how alligators might help us develop a new class of drugs for humans.
- 7/14/14     Caterpillar Stings: Learn what to do about IO moth caterpillars that eat your plants and sting too!
- 7/23/14     Fracking: Hydraulic fracturing is an effective way of extracting oil and natural gas, but critics say it puts communities at serious risk. America Now shows you how some neighborhood groups are fighting “fracking” going on too close to home.
- 8/14/14     Tree Killing Bugs: We have the signs to look for, so you can beat back the tree killing beetles attacking many states.
- 8/19/14     Sucralose Ocean: New research is showing surprisingly high levels of a popular condiment in the ocean. What you need to know.
- 8/22/14     Recluse Spider: See what happens when a home is invaded by brown recluse spiders. Find out what you need to know to keep these creepy crawlers at bay.
- 8/27/14     Coyotes: A report on the rise of coyotes coming into neighborhoods in many places in the country. What you need to know to keep these wild animals away from your home.

## NEWS 6

### **COASTAL GARDENER (3-7 MINUTES LONG)**

- 7/19/14 Coastal Gardener gives gardening tips on semi-dwarf crepe myrtles. They grow to be 12 to 20 feet high. Many of the crepe myrtles have American Indian names, like "Choctaw." The crepe myrtle called "Miami" is a popular one with fuschia-pink colored blooms. Dwarf crepe myrtles are increasing in popularity since gardens are getting smaller. "Violet Philly" has beautiful violet colored blooms. Crepe myrtles are fairly easy to grow, with sunshine and good drainage, giving you beautiful blooms throughout the summer.
- 8/2/14 This patio around here was built several years ago but it never really quite looked finished and the home owner wanted something a little bit different. We chose to add a retaining wall to it. You see the grade rises behind the patio so that it makes a lot of sense. The other thing about adding one of this stackable block retaining walls is that it gives you a place to sit with the three blocks plus the cap will give you that 18 inch seating height. Let's go take a look at how we do that foundation. What we're using, our stone fines rather than sand. Stone fines cost you a little bit more but they pack so much better and creates much better base for this wall. We take the old hand tamp and we're going to pack the stone. Once we got them compacted, we're going to get the blocks.
- 8/9/14 Gardening in southeastern North Carolina presents us a lot of challenges. We have weather extremes, soils that aren't that great, and one of the problems that we see a lot on plants that might be a little different than what you're used to, especially if you've come from the Northeast or some areas is high pH-induced iron

chlorosis. Now, that's a fancy way of saying yellowing, because you don't have enough iron in the plant. Iron is a component of chlorophyll, the green stuff in plants, so when you have the pH too high and the iron can't be taken up by the plant sufficiently, you get what we call this interveinal chlorosis. The veins are green, the area between them is yellow. Very common problem on our plants here in southeastern North Carolina.

- 9/13/14 We're moving into the fall season and that changes what we think about when we talk about the lawn care here in southeastern North Carolina. You'll see some articles that come out in the paper sometimes that'll tell you this is a great time to fertilize and do all of that. That's not for warm season grasses, Centipede, Bermuda, St. Augustine and Zoysia. Our lawns don't need a lot of fertilizer right now. What we want our lawns to do, because they do go dormant in the winter time when it gets cold, is to slow down. We don't want to push new growth right now. One problem that we always have, especially in places where you tend to have wet conditions, maybe it's a place that water doesn't percolate through the soil like we have here on the Wedding Lawn at the Arboretum.

## V.CONSUMER ISSUES & ECONOMIC DEVELOPMENT

### Today (Segments vary but are usually 3–7 minutes in length)

Every Friday this program features “Today’s Money” with various experts discussing a wide variety of personal finance topics.

- 7/1/14 Should you trust online reviews?
- 7/7/14 Common Cents: The bank of mom and dad.
- 7/8/14 Best jobs for boomers.
- 7/10/14 Vacation hassles solved.
- 7/11/14 Why we overspend and how to stop. And finding bargains with Bobbie Thomas.
- 7/15/14 Wearable tech.
- 7/21/14 Business etiquette.
- 7/23/14 New and noteworthy summer gadgets.
- 7/21/14 Rossen Reports: GPS tracker failures.
- 7/28/14 First jobs. And Buzzfeed’s insanely clever products.
- 7/31/14 How to ask for a raise.
- 8/1/14 Upgrading the value of your home.
- 8/4/14 How to free your closets and make money while doing it.
- 8/6/14 How to pay off debt.
- 8/12/14 Picture vs. product. And Post-retirement jobs.
- 8/13/14 Common Cents: Cash vs. credit.
- 8/29/14 Viewer tips and tricks to save money. And decorating on a budget.
- 9/3/14 Take charge of your wallet.

### America Now (Segments vary, but are usually 2–5 minutes in length)

- 7/3/14 America Now shows what you need to know about keeping critical information safe in the event disaster strikes.
- 7/14/14 America Now offers tips on how to pay down your debt.
- 7/18/14 America Now answers viewer’s emails about how to deal

- with companies online privacy statements.
- 7/25/14 America Now says sellers beware. Learn why you must cancel your car insurance before you sell your car.
- 7/30/14 America Now examines the benefits of donating a car to charity.
- 8/7/14 America Now shows how to use your senses to keep your auto in tip-top shape.
- 8/13/14 America Now gives you tips for saving money on your power bill.
- 8/26/14 America Now tells you why you need to remove the mold from your home's exterior and the best ways to do it.

## NEWS 6

### **CONSUMER REPORT (2-6 MINUTES)**

- 8/1/14 You ask. We investigate. A Wilmington woman e-mailed us recently, upset that the tax preparer she hired for \$600 to file her tax returns gave her bad advice. She wants him to cover her \$200 fine from the state, but he's refusing. WECT's Ann McAdams joins us with the story, and some advice to protect the rest of us. The tax preparer told this woman in writing that she wouldn't owe anything so she didn't need to file for an extension. But her tax preparer was wrong and now she's on the hook for his mistake.

### **YARD SALES (3-6 MINUTES)**

- 7/5/14 The yard sales I have are for today Saturday July 5th. I only have yard sales for New Hanover and Brunswick counties. Starting in Wilmington, from 7am until 11am head to 118 Tanbridge Road which is off Eastwood

Road. The items for sale include power tools, outboard motor parts and filters, futon, blanket bench, board games, water toys, glassware, craft supplies, luggage, boat hoses and fuel lines, and no clothing. There is a two family yard sale/garage sale from 7am until 12pm at 1721 Canady Road. Here you will find lots of home building tools and supplies along with some furniture, toys, and basic home goods.

- 7/12/14 These yard sales are all taking place today Saturday July 12th. Some of these yard sales are posted on yard sales search dot com. In New Hanover County, there is a yard sale from 8am-12pm at 5301 Sidbury Road in Castle Hayne. The family is moving and is selling children's furniture, toys, games, as well as miscellaneous office furniture, filing cabinets and supplies. A beautiful marble top table. And variety of kitchen ware. There is a multi family yard sale starting at 7am at 329 RL Honeycutt Drive in Wilmington. Here you will find a treadmill, pool, toys, games, clothes, bikes, kitchenware and more!!
- 7/19/14 These yard sales are taking place today, Saturday July 19th. Starting in Wilmington, our first yard sale is from 7am until 12pm at 2920 Scotts Hill Loop Road. There will be a lot of stuff. Mostly household items, some furniture items and some kid stuff. The next yard sale is a very large, three-family sale from 9am until 4pm at 305 Johnston Drive in Wilmington. There is something for everyone including furniture, home and yard tools, men's and women's clothes, and household items like lamps, wall hangings, kitchen items, and more. From 7am until 12pm you can head to 3109 Braemar Lane off Kirby Smith Drive in Wilmington. Several families are doing joint yard sales. There will be a variety of items.
- 7/26/14 These are yard sales scheduled to take place today Saturday, July 26th. We'll start in New Hanover County.

From 7am-12pm there's a yard sale taking place at 6924 Lipscomb. Take River Road to River Breeze to get to Lipscomb. This is a big yard sale with Craftsman band saw, recumbent exercise bike, new microwave, lateral file cabinet, Original Barbie Dream House, many like new stuffed toys, Singer sewing machine, new Ryobi router table with Craftsman router, and many other miscellaneous household items, tools, and more. There's a multi family yard sale from 7am-1pm at 106 Marshfield Drive. That's in the Scott's Hill Bluff neighborhood. Items include: electronics, house wares, lots of like new children's picture books and novels.

8/2/14      We have yard sales in several counties. We'll start in New Hanover County. From 8 am – 2 pm there is a yard sale at 4417 Jason Court. The sale includes furniture items, specifically a couch, loveseat, desk, and dining set, also a 30-gal fish tank, smaller every-day items, and several unique finds. From 9am – 2pm Coastal Care Animal Rescue Effort or CARE is hosting a fundraiser yard sale. The address is 1808 Sir Tyler Drive. Then from 7am until 11am the folks at 602 Walston Drive have a variety of items at their yard sale. Silver Lake Baptist Church has their monthly yard sale from 8am until 12pm. This is a community yard sale with lots of different items.

8/9/14      We'll start with the yard sales in New Hanover County. A Leap Above Dance Studio has lots of items for sale. The yard starts at 9am. The address is 5015 Wrightsville Avenue. That's the corner of Wrightsville Ave. and Wood Dale Dr. Items include, clothes, appliances, office supplies and dance costumes. There will also be a bake sale and lemonade for sale. There's a yard sale from 7 am until 1 pm at 106 Kingston Road, just off Greenville Loop Road. Here you will find a wet suit, foul weather suit; electronics, stand alone ice maker, boys and girls

winter and summer clothing, toys, games, littlest pet shop, house-hold items, and two children's solid wood rockers.

- 8/16/14 I'm Kim Ratcliff and these yard sales are for today Saturday August 16th. We'll start in New Hanover County. Our first yard sale is pretty much all day, from 9:00am-4:30pm at 433 Robert E Lee Drive in the Pine Valley Estates in Wilmington. Items include furniture, tools, yard tools, clothing, microwave, dishes, area rugs, pictures, yard furniture, and much more. Our next yard sale is from 8am-1pm at 4522 Bramton Road in the Spring View Estates. Here you will find everything a college student could need for their new apartment. Coffee makers, kitchen table set, sofa bed, pots pans, blenders, microwave. Everything must go.
- 8/23/14 I'm Kim Ratcliff with a look at some of the yard sales taking place in our area today Saturday August 23rd. Starting in New Hanover County, our first yard sale runs from 9am to 4 pm at 433 Robert E Lee Drive in Pine Valley Estates. It will be held in the backyard and in the garage. Rain or shine! Items for sale will include furniture, area rugs, clothing, yard tools, air tools, microwave, wall pictures, and much more. From 7am - 2pm you can head to the North Carolina Sorosis clubhouse, at 20 South Cardinal Drive in Wilmington. There will be a wide variety of household goods, decorative items, toys, clothing, and for sale as well as coffee and baked goods.
- 8/30/14 I'm Kim Ratcliff with a look at some of the yard sales taking place in our area today Saturday August 30th. Starting in New Hanover County, starting at 7am there is a Yard and estate sale at 5118 Lord Byron Rd. That's in the Kings Grant neighborhood in Wilmington. There will be lots of furniture, some clothes, odds and ends for sale. From 8:00AM-Noon you can head to 931 Saltwater

Lane, Carolina Beach for a charity yard sale to benefit The Leukemia & Lymphoma Society. They are taking donations for fresh homemade pastry and coffee. And you will find furniture, electronics, men's and women's clothing and shoes, kitchen items, household items, decorations, computer items, large and small toys.

9/6/14 We'll start in New Hanover County. And these are for today Saturday September 6th. The Boy Scouts of America Troop 19 in Wilmington is having a yard sale and pancake breakfast fundraiser. This is from 7am until 12pm at the Moose Lodge at 4610 Carolina Beach Road. Several families have gathered items they would like to sell so you will find things like camping and cooking gear, lots of boys and men's clothing, girls and women's clothing, shoes, Halloween decorations, Christmas decorations, lots of Christian and other books, and TV's. There's a community yard sale from 8am until 2pm at 305 South 14th Street. There will be trendy plus size clothing and furniture.

9/13/14 I'm Kim Ratcliff with a look at some of the yard sales taking place in our area today Saturday September 13th. We'll start in New Hanover County where there are several yard sales today. The first is from 8am until noon at 7719 Lost Tree Road in the Bayshore neighborhood. This is a multi-family yard sale with children's items, clothing, shoes, tools, miscellaneous household items & much more! There is also a multi-family yard sale from 8am until noon on Iglehart Court in Fox Run Farm. I'm told it is Iglehart Court but may come up as Inglehart on your GPS. There will be cookware, clothing, home decor, toys, and much more. From 8am until 2pm several families will take part in a yard sale at 3502 Melissa Court.

9/20/14 Good morning I'm Kim Ratcliff with your look at today's yard sales. These are all for today Saturday September

20th. Starting in Wilmington at 7am there's a multi-family yard sale at 1144 Edgewater Club Road. There will be a little of everything for sale. North Pointe Community Church is having a church wide yard sale from 8 am–12:00pm. The address is 4490 Gordon Road in Wilmington. Items for sale include household items, home décor, furniture, bake ware, linens, accessories, furniture, Christmas items, electronics, toys, books, tools, clothes and shoes. From 7 am till 12pm you can head to 137 Mohawk Trail. That's in the Tanglewood neighborhood. Here you will find a chest of drawers, file cabinets, computer desk, vanity, and golf clubs.

#### **SPECIAL REPORTS (2-5 MINUTES LONG)**

- 7/7/14 Our investigative team is digging into your requests tonight. We asked you to send us ideas to investigate and you did! Now we're working to get answers. Tonight – a question about water bills for vacant homes.
- 7/25/14 An update now to a WECT investigation. You may remember JJ West, an 11-year-old in Wilmington involved in a back and forth battle with Walmart. He spent a year saving money to order a scooter at [walmart.com](http://walmart.com). When it came it was badly damaged. The family sent it back immediately but it took six months and our help to get Walmart to deliver a new scooter. And when that one came, it was the same damaged scooter they originally sent back. Walmart apologized and promised JJ a new scooter and a full refund. But the amends didn't stop there. WECT's Bailey Hicks joins us now with what the local Walmart did for him. JJ thought area Walmart managers just wanted to apologize in person for all the mistakes and delays. But when he got to the store in Monkey Junction earlier

today, he got a lot more than that. The local manager gave him \$250 in cash and a bag full of candy to make up for all the trouble he went through.

9/17/14     It's a memo that touched a nerve for many New Hanover County employees. At a time when county leadership is under scrutiny for their spending on meals and travel, the county manager sent out a memo saying to cut expenses. Employees are no longer allowed to have desk fans or mini fridges. WECT's Ann McAdams investigates the fallout from that decision. It's a 3 page memo about sustainability and the county's carbon footprint. But all we've heard from New Hanover County employees is about the section on page 2 that says they have to get rid of their personal appliances.

9/18/14     New at six – a follow up to a WECT Investigates story we first brought you, just 24 hours ago. We told you that New Hanover County banned fans, heaters and mini-fridges for its employees, which prompted complaints for county staffers. The cost-cutting measure coming as we investigated county commissioners and management spending thousands of your tax dollars on pricey meals and trips. WECT's Ashlea Kosikowski is live now with new details on this story. Today, the county put out a press release – a day after our story aired – touting its cost saving "Sustainability Policy."

9/22/14     Tonight, our investigation into public spending continues. So far, we've told you about some of the pricey meals New Hanover County leaders have charged to tax payers while traveling on county business. But tonight, WECT's Ann McAdams takes a look at meals the public is paying for when employees are still here in town. The public is spending tens of thousands of dollars a year to cater events for New Hanover County. Some of that money pays for employees' meals during training events, similar to what you'd see in the private

sector.

9/22/14

Over the last few weeks, our investigative team has been delving into spending at local public agencies. We've looked at pricey dinners New Hanover County leaders have charged to tax payers while traveling on county business. But tonight, we are looking at other food the county is purchasing with public money. WECT's Ann McAdams investigates. In the last fiscal year, tax payers spent tens of thousands of dollars for catered meals, snacks and refreshments for various meetings, training and events here in New Hanover County.

#### **MONEY MATTERS (2-5 MINUTES LONG)**

8/4/14

We'll tell you how sharing your USB drive could lead to Identity theft and bank fraud! But First in today's Money Matters, a fundraising campaign that started as a joke has gone well beyond its ten-dollar goal. A man in Ohio raised more than 55-thousand dollars after saying he wanted to make potato salad for the first time. Zach Brown started a crowd-funding effort on the website "kick starter" to raise money. The campaign turned into a social media phenomenon. By the time the campaign ended on Saturday, nearly seven-thousand people contributed. Brown made a promise to people who gave money; he offered them a bite. He now owes 33-hundred people some of his potato salad.

8/8/14

Topping today's Money Matters: Medical bills and Your credit score. If you owe medical bills, your credit score may go up. The nation's top credit score provider, Fico, plans to use a new credit scoring method. Medical debt in collections will have less of an impact on a consumer's credit score. The company says the median Fico score for those who have medical debt in collections will jump by about 25-points. The change

- means many consumers with medical bills they can't pay, will look less risky to lenders and will likely be able to qualify for better rates and deals.
- 8/18/14 Topping today's Money Matters: The long lines at Walmart check outs should soon go away. Walmart says it's changing its ways after being overwhelmed by complaints. The nation's largest brick-and-mortar retailer is promising to staff more registers during the busy upcoming holiday season. The pledge covers peak shopping hours on weekends but can vary by individual store. The move comes as Walmart struggles to win back shoppers. US sales declined over the past two years.
- 8/19/14 A recall tops today's Money Matters: Brita recalls nearly a quarter million children's water bottles due to a possible laceration hazard. The company says the bottle's lid can break into pieces with sharp edges. The fifteen ounce bottles are six inches tall with cartoon characters, Dora the Explorer, Hello Kitty, Spongebob Square Pants and Teenage Mutant Ninja Turtles on the side. The bottles were sold at Target, Walmart and other US retailers. You can return the bottles to the store or Brita for a full refund.
- 8/20/14 Topping today's Money Matters: It's fairly safe to say everyone likes to go on vacation. But planning those trips could come at the expense of your financial security. A new survey shows people spend more time deciding where to vacation than they do looking into their retirement plans. A survey done for Charles Schwab looked at one-thousand people saving for retirement. Thirty-nine percent said they spent more than five hours looking into vacation destinations. Only 11-percent said they spent the same amount of time checking out investment ideas for retirement. A third said they actually spent under an hour total looking at

- retirement.
- 8/21/14      Topping today's Money Matters: Hackers stole customer information from UPS. The company says 51 US stores in 24 states were hacked via a malware intrusion on the store's computer systems. The company says customers who used a credit or debit card at these stores between January 20th and August 11th could have been exposed to the breach. Leaked information could include names, addresses, and credit and debit card data.
- 8/22/14      Topping today's Money Matters: When someone passes away, often their online identity dies as well. But a new law is looking to change that. Delaware now allows executors of an estate access to the digital assets of the person who passed away. This includes email accounts, social media accounts, health records, and cloud storage. Some companies, like Google and Twitter offer users the option of assigning a beneficiary. If more states follow Delaware's lead, family members will no longer have to deal with the corporate red tape following the death of a loved one.
- 8/26/14      In today's Money Matters: We have a recall to tell you about. A fire hazard prompts the recall of nearly six million Hewlett-Packard power cords. The IS15 ac-power cords can overheat and start a fire. The cords came with HP and Compaq notebook and mini notebook computers. It also came with ac-adapter-powered accessories- like docking stations. They were sold worldwide from September 2010 through June 2012. If you have one, unplug it immediately. Go to HP.com to see how you can get a free replacement.
- 8/27/14      In today's Money Matters: We are talking about saving you money this Labor Day. Some of the bargains you will see this weekend. Gas prices for starters. AAA Travel says the current price of gas is \$3.44 a gallon, 15 cents less than it was at this time last year. Experts say Labor

- Day weekend is the time to start looking for sales on major appliances, bicycles, camping gear, patio furniture and mattresses. You can expect to find these sales at most of your major retailers.
- 9/2/14 In today's Money Matters: Fast food workers are saying not so fast to low wages. In fact, a strike is planned for later this week. Thousands of fast food workers from McDonalds, KFC and Taco Bell are now threatening nationwide walkouts and massive protests this Thursday in their fight for higher wages. It's the latest in the two-year fight to raise fast-food workers pay to at least 15 dollars an hour. The average pay right now is just over nine bucks an hour. That's little more than eighteen thousand dollars a year and below poverty level.
- 9/5/14 Topping today's Money Matters: Have you ever been charged for something your child accidentally bought while playing with an app? If so, you might get a refund from Google. The company will refund over nineteen million dollars. Google was getting complaints that it unfairly billed for charges from children using mobile apps from the Google play app store. The company also agreed to modify its billing practices to ensure it gets customer consent before charging.
- 9/8/14 In tonight's Money Matters: A closer look at rate increases with Duke Energy. The state Supreme Court is hearing arguments in two lawsuits in which the Attorney General argues regulators didn't weigh the consumer impact of two rate increases. The cases involve a 4.5 and a 7.2 percent increase with Duke Energy Carolinas. Meanwhile, Duke Energy has entered into an agreement with Electric Cities to buy back minority stakes in some power plants. The deal is expected to lower power bills for thousands of people in the eastern part of the state. State and federal regulators still have to sign off on the deal.

- 9/12/14 Topping today's Money Matters: You might have to wait a little longer if you want to buy the new 2015 Corvette. General Motors has issued a "stop delivery" order on the vehicle. GM wants to fix two potential problems with the vehicles before they leave the factory or get sold by dealers. An air bag problem affects about two thousand Corvettes. A parking brake issue affects an additional eight hundred. So far, GM has not issued a recall of the vehicles.
- 9/16/14 In today's Money Matters: If you are looking for a job, UPS is hiring for the holiday season. The company said today it expects to hire up to 95-thousand seasonal employees. The jobs available include package sorters, loaders, delivery helpers and drivers. Many of the temporary workers will be converted into full-time UPS employees after the holiday season. You can apply online at [upsjobs.com](http://upsjobs.com).
- 9/22/14 Topping today's Money Matters: Do you know who this woman is? She is one of the most powerful women in business according to Forbes Magazine. Coming in at number one is Ginni Rometty, the chairman and president of IBM. Mary Barra, the CEO of General Motors, takes the number two spot. And Indra Nooyi, the Chairman and CEO of Pepsico comes in at number three.
- 9/24/14 Topping today's Money Matters: We've just learned of a possible security breach that could affect you if you've eaten at Jimmy John's in Wilmington. The restaurant chain says some customers' credit and debit card information was compromised at stores across the country, including the one on Market Street, specifically between July 1st and August 1st. The company says the security compromise is contained. You can find a complete list of affected stores on [wect.com](http://wect.com).

## VI.POLITICS

### Meet The Press (Sundays, 9:00am – 10:00am) (60 Minute program)

This one-hour network news program consists of three interview segments with guests of national and international political importance, followed by an expanded roundtable discussion at the end of each broadcast. Discussions include the upcoming Presidential elections, campaign finance reform, the balanced budget, social security, abortion, welfare reform, foreign policy, etc.

- 7/6/14      Chaos and desperation on the border with Mexico. Emotions are high as protesters attempt to turn away thousands of children attempting to enter the country after a traumatic journey from Central America. What does the White House plan to do to fix this problem? Security tightened around the world for direct flights to the United States. Are changes in store for security at airports here as well? And a second Supreme Court defeat for the president on Obamacare this week.
- 7/13/14     The Middle East in turmoil is a high stakes crisis for President Obama, from war in Gaza to the threat from Iran. What will a potential Israeli ground invasion of Gaza mean for the future? Iran's foreign minister has tough words on Israel and is resistant to U.S. demands in crucial nuclear talks. At home, the politics of the immigration crisis. Can the president find agreement with Republicans to stop the flow of illegal immigrants.
- 7/20/14     The crisis with Russia over the downing of Malaysia Airlines flight 17. There is strong reaction this morning from the Obama administration as Russian-backed rebels take the outrageous step of removing bodies from the crash site. How will the U.S. force President Putin to cooperate? And war in the Middle East after a failed peace

- push by the Obama White House. Is the President's foreign policy vision up to all of these global tests? And the blow to A.I.D.S. research. Some of the world's top experts killed in the Malaysia Airlines disaster.
- 7/27/14 As the Obama administration takes a permanent end to the fighting in Gaza, what do both sides think that he gained from a brutal war which has killed over 1,000, mostly Palestinians. Then the other foreign policy flashpoints for President Obama. Libya again is a threat to Americans.
- 8/3/14 The focus is on the search for a solution to keep crisis around the U.S. and the world. The first ever known Ebola patient on U.S. soil is now being treated at an Atlanta Hospital. What's his prognosis? And how is the U.S. government responding? No end in sight to the war in the Middle East. Strong backing for Israel from President Obama.
- 8/10/14 As President Obama vacations on Martha's Vineyard, the dog days of summer have turned into a new phase of America's war in Iraq. U.S. air strikes now targeting ISIS militants. How does the U.S. avoid mission creep in a country that President Obama said was stable and self reliant when U.S. troops left?
- 8/17/14 The racial divide in America. New developments this morning as the slaying of an unarmed black teenager by a white police officer turns a Saint Louis suburb into a combat zone. The search for answers in the national debate over race and policing. It prompted President Obama to weigh in once again.
- 8/24/14 President Obama returns from vacation to face a crucial national security question, how to defeat ISIS terrorists, and what can be done about the hundreds of ISIS fighters with American and Western passports.
- 8/31/14 Huge challenges for President Obama this holiday weekend from enemies old and new. The president

- admits he does not yet have a strategy for defeating ISIS as Britain raises its terror threat level.
- 9/7/14 President Obama discusses the ISIS threat and states the next phase is now to start going on some offense. President Obama is asked why he's delaying action on immigration and the president states when he takes action, he wants it to be sustainable.
- 9/14/14 President Obama makes it clear this country is in for the long haul. We will degrade and ultimately destroy ISIL, The president suggests that this isn't a war the U.S. can win alone.
- 9/21/14 The show today talks about the U.S. strategy against ISIS , and also talk about the anti-anti-tax fever in Kansas. The panelists discuss whether there will be boots on the ground.
- 9/28/14 Meet The Press was pre-empted due to the Ryder Cup Golf

NEWS 6 (lengths of segments vary from 2-5 minutes long)

**CLOSER LOOK (2-5 MINUTES LONG)**

- 9/14/14 Meet the Press is coming up right after Carolina in the Morning Sunday here on WECT. Chuck Todd will be back for his second show as moderator of the long-running broadcast. Earlier this week, Jon Evans talked with Chuck about the show, and the high-profile Senate race in North Carolina between Kay Hagan and Thom Tillis.

## SPECIAL REPORTS (2-5 MINUTES LONG)

- 9/10/14 The race to replace Thom Goolsby in the state Senate may be one of the most competitive in North Carolina. If you live in New Hanover County, chances are you've been flooded with political advertising, often with conflicting claims. Two recent mailers caught our eye. WECT's Justin Smith is tracking the truth on those claims tonight. This mailer from the State Democratic Party and endorsed by candidate Elizabeth Redenbaugh says she cut her pay when she was on the New Hanover County School Board. This Republican Party mailer says she raised board pay by nearly nine percent. Both are true, but neither tells the whole story.
- 9/11/14 Now to a follow-up on a truth test you saw at this same time last night. We've learned that state Senate candidate Elizabeth Redenbaugh did get money from the pay raise she voted for as a member of the New Hanover County School Board. WECT's Justin Smith reports, that is not what Redenbaugh told us on-camera on Wednesday. This new development comes on the heels of a State Democratic party mailer that said Redenbaugh believes politicians should take a pay cut and not teachers.
- 9/18/14 Twenty-five million dollars...that's how much candidates, parties and outside groups have spent on North Carolina's hotly contested race for US Senate. After seeing all those TV ads, you may have trouble separating fact from fiction. WECT's Justin Smith puts some of the claims through the truth tracker for you tonight. According to the Center for Public Integrity, candidates, political parties and outside groups have run more than 53-thousand TV spots in North Carolina's US Senate race. Tonight we're taking a closer look at two of the ads that may have left you wondering what to believe.

## VII.LOCAL ENTERTAINMENT INDUSTRY & RECREATION

### NEWS 6

#### FIRST ACT (2-5 MINUTES LONG)

- 7/1/14 In tonight's First Act-- a couple theater options for your holiday weekend. First up, an all-American musical called On the Town. Opera House Theatre Company is performing the feel-good show at Thalian Hall. It follows three sailors who have 24 hours leave in New York during wartime 1944. They each meet a special girl and spend the day falling for them and the city. The second is "The Gentleman Pirate Musical." Its at Theatre Now dinner theater. Stede Bonnet is not your typical pirate. He meets up with Blackbeard and receives lessons in swashbuckling, sword play, and sea shanties.
- 7/9/14 In tonight's First Act, the Red Barn Studio Theatre in Wilmington is really living up to its name. That's where the Thalian Association is performing John Logan's drama, "Red." Based on the life of famous artist Mark Rothko, it follows his attempts to paint a group of murals for the Four Seasons restaurant. Along the way, his assistant questions Rothko's artistic theories. The show's director says the play deals with art, life and death, but don't be overwhelmed by the heavy themes.
- 7/14/14 In tonight's First Act, a repeat performance of a locally-written show. "Forget About It" is running at the Browncoat Pub and Theatre in Wilmington this week. It's about a man who wakes up and realizes he's forgotten the last seven months of his life. "Forget About It" runs for one more weekend at the Browncoat. Performances are at 8pm with a Sunday matinee at 5.
- 7/24/14 In tonight's First Act-- the first production for a new local company. Opera Wilmington is debuting this

- weekend with "The Merry Widow". The title character, who has inherited 20-million francs from her late husband, is wooed by many suitors to keep her fortune in the poverty-stricken country. The show is primarily considered an operetta, a lighter version of opera, and one the company believes will appeal to everyone.
- 7/30/14 In tonight's First Act-- a twist on Shakespeare you don't usually see...singing. This is Opera House Theatre Company's production of "Kiss Me, Kate." The Cole Porter classic musical is a show within a show. The director of a theater company wants to put on a musical version of Shakespeare's "Taming of the Shrew." Members of his cast include his ex-wife, his latest fling and a gambler. The show is a mix of modern and Shakespearean dialogue, but don't let that scare you!
- 8/3/14 In this morning's First Act, a twist on Shakespeare you don't usually see...singing. This is Opera House Theatre Company's production of "Kiss Me, Kate." The Cole Porter classic musical is a show within a show. The director of a theater company wants to put on a musical version of Shakespeare's "Taming of the Shrew." Members of his cast include his ex-wife, his latest fling and a gambler. So of course the show does not go off without a hitch.
- 8/6/14 In tonight's First Act, a new kids' show is literally flying onto stage. Kathy Snow Productions is performing Peter Pan, Jr. More than a hundred young actors from the ages of 4 to 18 are telling the famous story about the boy who won't grow up. Peter Pan takes Wendy and her two brothers to Neverland where they meet the Lost Boys, Tinkerbell and the dread Captain Hook and his band of pirates. After all their adventures, Wendy realizes she's ready to grow up and go home. Peter Pan, Junior runs this Friday through Sunday at Roland-Grise Middle School in Wilmington.

- 8/13/14 In tonight's First Act, a slice of life in blue collar Boston. Thalian Association is performing "Good People" by David Lindsay-Abaire. A single mother of a handicapped adult loses her job and goes to her former high school boyfriend turned successful doctor for work. The play explores how the two of them, now in different worlds, interact. The show's director explains why he was drawn to this Tony-nominated play.
- 8/20/14 In tonight's First Act, we're taking a closer look at "Closer." That's the newest play being performed at the Browncoat Pub and Theatre in downtown Wilmington. The show centers around two men and two women as they interact, fall in love with one another, and betray each other. It's a drama with some heavy themes of truth and love versus lust, but there are also funny moments. It's all wrapped together to make the audience think.
- 8/27/14 In tonight's First Act, we're headed into the theater for the musical "Into the Woods." Opera House Theatre Company is finishing up its season with this epic fairy tale. It puts a spin on the classic stories of Little Red Riding Hood, Jack and the Beanstalk, Cinderella, Rapunzel and more as all the characters try to make their wishes come true. But it's what happens after they get their wish that brings the story into the real world.
- 9/4/14 In tonight's First Act, you can watch the story of a local icon played out on stage. Big Dawg is performing "The Hermit of Fort Fisher" for the first time in our area. The play is based on the life of Robert Harrill, who took up residence in a bunker in the marshland of Fort Fisher in the 60's. He survived for 17 years and became the second biggest tourist attraction in the state. The play takes a look at all facets of the "hermit's" life including his relationships with his son, wife, doctor and tourists.
- 9/11/14 In tonight's First Act, local kids are performing a classic musical. TACT's first show of the season is "The Music

Man." It's the story of how con-man Harold Hill tries to make some quick cash by starting a boys' band and skipping town. But when he falls for uptight Marian the librarian, his plan gets complicated. With popular songs like "76 Trombones" and "Til There Was You," this musical has been delighting audiences since the 1950's.

- 9/17/14 In tonight's First Act: A new theater company in Wilmington presents its first show. These are pictures from C'est La Guerre's production of "The Lady in Question." It's a cabaret-style satire on 1940's movies, specifically pre-war romantic thrillers. A world-renowned concert pianist and her sidekick are offered accommodations at the home of a baron who happens to be holding a woman in his underground prison. "The Lady in Question" opens Friday and runs for two weekends at the Blind Elephant on North Front Street in downtown Wilmington.
- 9/25/14 In tonight's First Act, we head to UNCW for a crazy comedy. Students are performing "The Doctor in Spite of Himself" written by Moliere in the 1600's. But this is a more modern adaptation of the tale which follows a woodcutter who is tricked into having to pretend he's a doctor. The show is a farce which means it uses a lot of ludicrous situations and physical comedy, something the cast believes you'll really enjoy.

#### FIRST ON FILM (2-4 MINUTES LONG)

- 7/10/14 First on film tonight, we're taking you behind the scenes of the new movie filming in Wilmington. "The Longest Ride" is based on a Nicholas Sparks novel. Today, the cast and crew worked inside the Cameron Art Museum on 17th Street in Wilmington. Several different museum

exhibits will be shown in the movie. The scenes filming today involved both main characters, played by Britt Robertson and Scott Eastwood. Robertson is no stranger to Wilmington. She starred in Under the Dome which also films in Wilmington.

- 9/8/14 First on Film tonight: We're getting our first look at a new video featuring the dogs of Wrightsville Beach. The video shows humanized dogs set to the popular Pharrell song, Happy. It even includes guest appearances from Scott Eastwood and Britt Robertson who were in town filming the latest Nicholas Sparks movie, The Longest Ride. This is a follow up to a video released earlier this summer showing the people of Wrightsville Beach dancing to Happy. This video though supports local charity Canines For Service. To see the rest of the video, head to WECT.com.

#### **ONE DAY GETAWAY (2-5 MINUTES LONG)**

- 7/4/14 Even though voters in Wilmington last year rejected the construction of a new baseball stadium in the Port City, we still have some minor league teams that play pretty close to us. So for this week's "One Day Getaway", let's take a trip to Wake County, and take in a game of the Carolina Mudcats.
- 7/11/14 One of North Carolina's trio of coastal aquariums has been invaded by a group of creatures that roamed the earth millions of years ago. For this week's "One Day Getaway", we are taking a road trip to find out what's going on at the aquarium in Pine Knolls Shores.
- 7/18/14 You certainly have your choice of a variety of museums when you visit North Carolina's capital city. But the on-

- line destination planner, Trip Advisor dot com, says the museum that had the most visitors in Raleigh last year was the North Carolina Museum of Natural Sciences. And that is where we went for this week's One Day Getaway.
- 7/25/14 Our One Day Getaway segments have already taken us along North Carolina's Crystal Coast twice, but we are back in that part of North Carolina again today for this week's report. And this morning, we are featuring one of the smallest state parks in North Carolina but still is visited by over a million people each year...Fort Macon.
- 8/1/14 She has been described as one of the most beautiful women to ever appear in the movies. But life started out tough for Ava Gardner, who was born and raised in eastern North Carolina. And for this week's One Day Getaway, we took a trip to Smithfield and the Ava Gardner Museum, to find out about the leading lady in many of the big films produced in the 50's and 60's.
- 8/8/14 The hot and humid days of summer are a great time to spend some time inside an air-conditioned museum. And for this week's One Day Getaway, I found out the air-conditioning inside the North Carolina Museum of History works really well, especially when you are looking at some of the exhibits on how the state of North Carolina got started.
- 8/15/14 An abundance of red clay led a community in North Carolina to be called the Pottery Capital of North Carolina. And today, with over one hundred potters living in that part of the state, it has become a destination for many looking for the traditional as well as the unusual pieces of pottery to use and decorate their homes. This morning, our One Day Getaway takes us to Seagrove, North Carolina.

## **LOCAL ENTERTAINMENT (2-4 MINUTES LONG)**

- 7/2/14 You know him from his role on the hit show Sleepy Hollow, which airs on our sister station FOX Wilmington. Orlando Jones is live here with us tonight to talk to us about the show and his upcoming comedy show here in town. When we last saw your character he admitted to a crime he didn't commit to protect his daughter. And all five of the main characters in the show were part of a huge cliffhanger. What's next? How is filming of season 2 going? Tell us about your upcoming comedy show. Once again, you can get a laugh. Check out Jones on stage at Theatre Now next Saturday, July 12. Tickets are on sale now. Head to WECT dot com or the WECT Facebook page to find information about how to buy them.
- 7/14/14 American Idol is looking for its next superstar in the Carolinas this week. The show heads to Myrtle Beach Thursday for a bus stop tour. You can audition in front of Idol's producers. This is the first step in getting in front of the show's judges. Brian Robinson is one of those producers who will be listening and judging the potential contestants.
- 7/17/14 It's Thursday night, so you know what that means... Sounds of summer at Wrightsville beach park! Tonight Eric Davis is out of the weather center and ready for some music! Millenia Funk'n will be performing tonight.
- 7/17/14 Auditions for American Idol wrapped up just about an hour ago in Myrtle Beach. The audition brought out singers from all over the Carolinas including several from our area. And our Ashlea Kosikowski was there as one Wilmington contestant made it through to the next round.
- 7/24/14 A Brunswick County native wanted to capture Southport

- when times were simpler. And he did that with the help of the town's most famous resident, Art Newton. WECT's Bob Townsend shows us the new book that features beautiful watercolors painted over fifty years ago.
- 7/24/14 It looks like those scattered showers will not dampen the Sounds of summer! Our Lauren Rautenkranz is live at Wrightsville beach park with a look at tonights free concert. The band performing is Blivet.
- 7/31/14 Over at Wrightsville Beach, it's looking like a great night for the WECT Sounds of Summer concert! We're expecting tonight's concert to go off without a hitch or a rain drop! It starts just minutes from now. WECT's Ashlea Kosikowski is live at Wrightsville Beach Park right now, to give us a preview of the big show. The Schoolboys are performing.
- 8/7/14 With all the rain lately, it's nice to see the sun. And just in time for Sounds of Summer. WECT's Bob Townsend joins us live from Wrightsville Beach Park. The Imitations will take the stage from 6:30pm until 8pm. Sounds of Summer is a free, weekly concert series brought to you by WECT. For a complete Sounds of Summer schedule, head to WECT.com.
- 8/14/14 Well it looks like a prefect forecast for Sounds of Summer. WECT's Fran Weller is live at Wrightsville Beach Park for the Sounds of Summer Concert tonight. Tonight's band: Jack Jack 180. Cover bands like Kings of Leon, Van Halen, Journey, Lady Gaga and Prince. There will be food, live music and free giveaways. Concert starts at 6:30 at Wrightsville Beach Park.
- 9/21/14 The countdown is nearly over! Tomorrow night, Sleepy Hollow returns for its second season. The locally-filmed show was a huge hit in its first season. Since then, the cast and crew have been hard at work filming season 2. The show's stars say this season has better effects and scarier monsters. We got a chance to talk to Neil Jackson

who plays Abraham on the show. He's the headless horseman before he loses his head. In the finale, he takes his former love, Katrina, hostage. Jackson shared with us what's next for his character.

- 9/22/14 New this morning: Some scoop on the second season of Sleepy Hollow. Crews have been filming and working on the highly-anticipated second season of the show since the spring. Tonight, it premieres on FOX Wilmington at 9 pm. Fans of the show are looking forward to finding out the fates of Ichabod Crane and his fellow heroes. And we recently sat down with John Noble, who plays Henry on the show. In a season finale cliffhanger, Noble's character revealed he wasn't a good guy after all. He talks about what's next for his character.
- 9/23/14 High School softball in North Carolina changed forever when a local couple spoke up, on behalf of their daughter, about two decades ago. Buck and Judy O'Shields watched their daughter lead the Hoggard softball team to the state finals in 1988. And then watched her get overlooked by college coaches, because of her lack of fast-pitch experience. Now, WECT's Casey Roman reports, no player across the state has to deal with that.

My Turn/Your Turn by Gary McNair (WECT Editorials)

(length of segments vary from 1-2 minutes long)

- 7/1/14 Guest My Turn-Fred Spike: With another pedestrian fatality while trying to cross Carolina Beach Road near Monkey Junction, WECT contacted NC Dept of Transportation to find out if any traffic studies have been done. The DOT said no since they considered the fatalities were due to pedestrian error. With mobile home parks and developments on one side of the road and Walmart, restaurants and shopping of all types on the other, with heavy traffic in between, future tragedies are inevitable.
- 7/4/14 Independence Day---Gary asks viewers to think about the Pledge of Allegiance. Think about what you're saying. Try saying it the right way and you might just surprise your friends.
- 7/4/14 Still thinking about the Pledge of Allegiance. Ask yourself where you are on a scale of 1 to 10 when you say "I pledge allegiance." Hopefully you're closer to a 10 than to a 1.
- 7/8/14 Kudos to our state elected politicians for a change. They were able to come together when a bill was being put through to allow the use of CBD oils in hemp to help children suffering from epilepsy. It's connected to medicinal marijuana, but this bill will not legalize the use of marijuana in North Carolina. It's very specific for this treatment and our state politicians voted it through.
- 7/10/14 Teachers and parents of students at Ashley High School are upset with that school's administration and said so in a survey. Now the principal wants teachers to fill out another survey to get at the heart of the matter. Anonymity is key for honest feedback. The survey should be handled by an outside firm that has no interest in

- this fight.
- 7/15/14      Supporters of the film industry frequently say any type of controversy or uncertainty over incentives hurts the state of North Carolina. While our lawmakers have been battling over important issues involving funding for Medicaid and teacher pay raises, nerves are fraying among film industry supporters here in the Cape Fear Region. Hopefully something will get done soon before much of that business goes to other states that are willing to give them the incentives they need.
- 7/18/14      Sometime over the next several months, we will find out the identity of the next chancellor of UNC Wilmington. The process the UNC Board of Governors uses a small group to determine that person. Other states do it differently, including community in the later portion of the process.
- 7/22/14      Wilmington Police Department uses Stingray technology to track cell phone signals and personal information of potential suspects. Our reporters found out that the city admits they have no policies on how to even use this secretive technology. This is the same department that has policies for eating on the job and bawdy humor.
- 7/29/14      Dr. Edward Pruden has done a great job as Superintendent for Brunswick County Schools. His tenure was short but very productive. The next superintendent is going to have to be a good salesman to sell a population with so many retirees that raised taxes for education are a good idea.
- 7/31/14      Guest My Turn—Fleet Spell: He's still getting calls from telemarketers even though he's on the National Do Not Call Registry. Broadcast television, magazines, and newspapers sell ads to generate revenues. In return, I read or watch something free or of little cost and see their ads. His telephone is a "utility" and his bill said nothing about it being partially supported by advertising. He's going to start charging the telemarketers \$8.99 per

- minute to talk to him.
- 8/5/14 What could be the reason some people never vote, it is their constitutional right. Maybe it's because some politicians do things that rub voters the wrong way. State Senator Thom Goolsby is stepping down before his term is over and making way for a fellow Republican Michael Lee to be appointed to the job and get a head start. This is why many people get jaded, skeptical and just opt out of the system altogether. It is not right that former Senator Thom Goolsby has given the voters one more reason not to vote.
- 8/7/14 It appears that the palm trees that have lined the way to Wrightsville Beach were chopped down. The palms cost the taxpayers thousands of dollars only 8 years ago. The Department of Transportation says the palms were diseased. It is now the plan to plant oak trees and the city is wanting to build a multi-use path for that area.
- 8/12/14 In Saint Louis a young man was killed by a police officer this past weekend and there are questions surrounding that shooting that led to angry protests...and eventually to rioting and looting. It is disappointing that when a large group gathers to protest, emotions boil over and violence and destruction become the bigger headline. This type of behavior also happens with large celebrations, like a sports championship. The use of security cameras is so common, why we can't identify and lock up those individuals and put them in jail.
- 8/14/14 There was ten-thousand plus dollars spent to attend a conference in New Orleans by four of our New Hanover County leaders. The commissioners and county manager get to play by different expense reimbursement rules. County employees are given a per diem when travelling on county business. It's \$10 for breakfast, \$13 for lunch and \$23 for dinner. Those people on the top should have to go by the same rules as everyone else.

- 8/19/14 Guest My Turn- Wayne F. Stiles-Mr. Stiles and his wife are leaving North Carolina after 12 wonderful years. They are leaving before oil and gas industries remake this state into something unrecognizable and unlivable. Nearly 600 chemicals are being injected into the western counties. Each well requires more than 1000 heavy truck trips, tearing up roads. Each "frack" requires 1 and 4 million gallons of water. Most chemicals mixed with water are proven carcinogens and 50% of them remain in the ground. Studies of existing US wells show that poor cement casings cause between 5 and 10 % of the wells to leak immediately. With over a 20 year span, it has been found out that more than 50% have leaked.
- 8/21/14 The name of the Washington Redskins will change at some time in the future. There may be an ownership change or because sponsors no longer want to be associated with that team. The fact is "Redskins" is considered offensive by many people. The world has changed and what was acceptable many year ago is now days in bad taste and offensive to many people. When you ask a Native American Indian about the term, they do not feel honored by it.
- 8/26/14 Guest My Turn- Jo Ann Bailey - In the state of North Carolina, it appears that grandparents have no rights...not even to visit unless they petition the courts. Sometimes the process can put the child at risk of abuse, neglect or even something worse. Children are not property and slavery was abolished many years ago. Even if a grandparent has been a primary care giver, children are pulled away from loving and nurturing grandma and leave it in a crack house down the street.
- 8/29/14 Direc TV Customers – WECT-the local NBC station, may no longer be available on DirecTV after August 31. That could mean that you could miss Sunday Night Football, America's Got Talent, and the best local news and

- weather. The DirecTV customers do have choices. WECT remains available on Time Warner Cable, Charter, ATMC and DISH Network and the local TV providers and free over the air.
- 9/1/14      DirecTV -After midnight August 31<sup>st</sup> the signal for WECT was removed by DirecTV, due to a lack of an agreement between Raycom Media...who owns WECT...and DirecTV corporate. WECT would like to apologize for the inconvenience for not being able to watch WECT, and thank you for your loyalty. DirecTV customers have choices. There are other providers and WECT also broadcasts free over the air.
- 9/2/14      Body cameras on police officers is a good idea. This has been brought the attention of our country since the controversy in Ferguson, Missouri. The question being whether the young man made it necessary for the officer to shoot him or was the officer over-stepping his authority. Was the officer in danger from the suspect? Body cameras would help in a big way towards answering questions like that.
- 9/4/14      Recent news story showed a local hardware store making quite a business out of selling baby chicks. So why not have taxes for chickens like we do for dogs and cats? (Editorial was very tongue in cheek.)
- 9/10/14     Viewers are updated on the Raycommedia agreement with DirecTV, letting them know a proposed final draft had been sent to DirecTV and they were scheduled to talk on Wednesday afternoon.
- 9/11/14     The video of Rice knocking his future wife unconscious in an elevator indicates the attack was far worse than most imagined. Rice's attorney originally said this was a "very minor physical altercation." What judge or jury is going to believe what that lawyer says in the future. Trust is a fragile thing.
- 9/16/14     Once again, an NFL athlete has people talking about a

- social issue that affects us all. This time it's the debate over how to properly punish your child. With the world becoming increasingly more violent, a parent's right to punish their child as they see fit needs to be reconsidered.
- 9/18/14 Safer driving habits are coming to the forefront since the accident that took the life of a teen in Brunswick County. In North Carolina it is legal for anyone 16 years or older to ride in the bed of a pickup truck. It's legal but not safe. This might be a case where lawmakers can make a positive difference by getting involved.
- 9/23/14 Guest My Turn–John Babb: Allowing New Hanover County Commissioners and select county managers to use a travel reimbursement policy differently than the county staff is wrong.
- 9/25/14 Having the right to free speech is quite evident during the time before an election. Though the commercials are annoying to some of you, we have the choice of who we want to represent us. And they have a right to present their opinions. It's a sign that our country can have a hearty debate about our future leadership and an acknowledgement that our vote counts.
- 9/30/14 Got a bone to pick with the Department of Transportation. On Sunday, there was a bad traffic jam in the Leland area caused by a lane closure that added over an hour and a half to travel time. There was no advance notice of the closure and there didn't seem to be any work taking place.

***Public Service Announcements aired on WECT-TV and WECT-DT2 (Bounce TV)  
July 1, 2014 through September 31, 2014***

WECT-TV airs public service announcements (PSA's) on topics of interest to the communities it serves. These PSA's aired throughout the broadcast day on WECT.

During 2nd Quarter 2014, WECT aired a total of 2,600 public service announcements.

During 2nd Quarter 2014, WECT-DT2 (Bounce TV) aired 5810 public service announcements.

Below are the public service announcements that aired during 2nd Quarter 2014 that targeted the community issues listed in this report.

**Crime/Safety:**

DHS-Blue Campaign - Human Trafficking  
NCNG NCAB - NCNG Fire  
NHTSA -- Child Safety Seat  
USCG NCAB - USCG Workout  
US Forest Service - Forest Light Show  
US Forest Service - Wildfire Prevention  
Wildfire Prevention - Smokey's 70<sup>th</sup> Birthday

**Children/Education:**

CDC - Immunize Babies  
Foundation for a Better Life - Cafeteria A/K  
Foundation for a Better Life - Imagine  
Foundation for a Better Life - Reach A/K  
Foundation for a Better Life - Reading A/K  
NHTSA -- Child Safety Seat  
PHMHL - Child Oral Health  
TMYK Sweeney - Digital Literacy  
TMYK Hargitay - Diversity

**Health & Fitness:**

Active Heroes - Active Heroes Retreat  
American Heart Association - HBP\_ Breakup  
American Red Cross - Blood Drive at WECT  
CDC - Immunize Babies  
DHHS - Alzheimer's Questions  
DHHS - Women Heart Attack  
Feeding America - Wishful Thinking  
Hope for the Warriors - Hope for the Warriors

Leukemia Lymphoma Society - Light the Night Walk  
Society of St Andrews - Feed the Hungry  
Stand Up 2 Cancer - Quincy & Rashida Jones  
TMYK Snyderman - Health  
Women of Hope - Women of Hope

**Environment:**

Foundation for a Better Life - Annie's Song  
New Hanover County Arboretum - Art in the Arboretum  
TMYK Sweeney - Environment  
US Forest Service - Forest Light Show  
US Forest Service - Frog Discovery

**Consumer Issues & Economic Development:**

Society of St Andrews - Feed the Hungry

**Local Entertainment Industry & Recreation:**

Carolina Master Chorale - CMC Season Tickets  
NC Travel & Tourism - GPS  
NC Travel & Tourism - Visit NC-Kayak  
NCAB - I Like Calling NC Home

***WECT Public Service in the Third Quarter 2014***  
***David Toma, Marketing Manager***

Along with airing regional and national public service announcements, plus local job listings and community events during WECT News at Midday, WECT performed the following services in the third quarter of 2014.

- Presented 5 free to the public Sounds of Summer concerts between July 10 and August 7 at Wrightsville Beach Park.
- Sponsored and promoted the Epicurean Evening (September 4) benefiting the Methodist Home for Children.
- WECT sponsored the Historic Wilmington Foundation 5K Run for Preservation on September 11.
- Sponsored the Cape Fear Literacy Council Spelling Bee on September 18.
- Supported and hosted the American Red Cross Blood Drive on September 29.