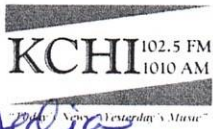


#7434



### KCHI Work Order

political issue

Client: Objective Media Kids Win MO (Objective Media) Log As 586

Billing Address: \_\_\_\_\_

Length of Ads: 60 # of Ads 125 Rate 16.47 Total 2058.75

Start 4/6/23 End Date 5/10/23

Special Instructions: \_\_\_\_\_

Coop: Yes No

Items Being Advertised \_\_\_\_\_

### Ad Schedule

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Time Period
			4/6	4/7			6a-7p
			5	5			
4/10							
5	5	5					
4/17							
4/24							
5/1							
5/8		5/10					

### Billing Breakdown

Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
			1399.95	658.80							

Client Approval per email - Brian Dumas Date 4/4/23

KCHI Account Executive pleather

NONDISCRIMINATION POLICY: Leatherman Communications Inc. and its stations do not discriminate in advertising on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discrimination on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



Objective Media  
 5200 SW 30th St. Davenport IA 52802 - 563-884-4444 - Fax 563-884-4446  
**TO: Patti Leatherman**  
**FROM: Brian Dumas**

**TIME PLACEMENT ORDER**

**CLIENT:** Kids Win MO  
**FLIGHT DATE:** April 6 - May 10  
**STATION:** KCHI  
**REP:** Patti Leatherman

**ORDER #:** MO\_KidsWinMO\_4.6-5.10

**TRAFFIC:** :60

**TOTAL SCHEDULE:** 125 Spots

Station/Time	Week Begin Date	Week End Date	Week							QTY.	RATE	TOTAL AMOUNT
			Mon	Tue	Wed	Thu	Fri	Sat	Sun			
6a-7p ROS	3-Apr	9-Apr				5	5			10	\$16.47	\$ 164.70
6a-7p ROS	10-Apr	16-Apr	5	5	5	5	5			25	\$16.47	\$ 411.75
6a-7p ROS	17-Apr	23-Apr	5	5	5	5	5			25	\$16.47	\$ 411.75
6a-7p ROS	24-Apr	30-Apr	5	5	5	5	5			25	\$16.47	\$ 411.75
6a-7p ROS	1-May	7-May	5	5	5	5	5			25	\$16.47	\$ 411.75
6a-7p ROS	8-May	14-May	5	5	5					15	\$16.47	\$ 247.05
<b>Gross:</b>											<b>\$ 2,058.75</b>	

**NET \$ 1,749.94**

\_\_\_\_\_  
 Ordered by

\_\_\_\_\_  
 Approved by

**SPECIAL INSTRUCTIONS:**

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Leslie Pike, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Kids Win Missouri

Agency name: Objective Media

Address: 5200 30th St SW, Davenport, IA 52802

Contact: Brian Dumas

Phone number: 800-670-5716

Email: Brian@VictoryEnterprises.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Kids Win Missouri

Address: 814 Bergquist Dr, Ballwin, MO 63011

Contact: Brian Schmidt

Phone number: (314) 440-8575

Email: bschmidt@kidswinmissouri.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Dana Carroll, Vickie Dudley, Tracy Greever-Rice, Amy Hill, Ken Hussey, Wendell Kibrough, Steven R. Lewis, Jill Meriweather, Stephanie Seger, Sanaria Sulaiman, Devon Teran, Katie Walker-Williams, Erica Williams

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor		Station Representative	
Signature: <b>Leslie Pike</b>	Digitally signed by Leslie Pike Date: 2023.04.03 11:08:51 -05'00'	Signature: <i>Patti Leatherman</i>	
Name: <b>Leslie Pike</b>		Name: <i>Patti Leatherman</i>	
Date of Request to Purchase Ad Time: <b>04/03/2023</b>		Date of Station Agreement to Sell Time: <i>4/4/23</i>	

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *4/5/23*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KCHH</i>	Date Received/Requested: <i>4/3/23</i>
Est. #:	Station Location: <i>Chillicothe Mo.</i>	Run Start and End Dates: <i>4/6/23 - 5/10/23</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



