

Client: Ads That Work  
 Product:  
 Campaign: Chris Christie- Attny Gen Dem

## Station Order

Ads That Work!  
 3535 Hampshire Drive  
 Birmingham, AL 35223  
 205-968-3650

Rev #: 0  
 Flight From: 05/30/2018 to 06/05/2018

Estimate No.:  
 Contract No.:  
 Job No.:

*Contract # 334 7536*

Buyer Name: Linda Verin  
 Sweeps: Manual Ratings

Market: BIRMINGHAM (Ann, Tusc)  
 Station: WTTO  
 Station Contact: Lisa Montgomery

Actg. Order No.: 310  
 WS Order No.: 1311  
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm/ Tag	Station Gross		Net Percent		May 28	Jun 04	Total Spots	DMA W 35+ (R)
				Rate/ Total		Rate/ Total					
1	--WRF-- 09:00A-10:00A	DT 30	JUDGE FAITH	\$55.00 \$165.00		\$46.75 \$140.25		3		3	0.0
2	MT----- 09:00A-10:00A	DT 30	JUDGE FAITH	\$55.00 \$110.00		\$46.75 \$93.50			2	2	0.0
3	--WRF-- 10:00A-11:00A	DT 15	JUDGE MABLEAN	\$28.00 \$84.00		\$23.80 \$71.40		3		3	0.0
4	MT----- 10:00A-11:00A	DT 15	JUDGE MABLEAN	\$28.00 \$56.00		\$23.80 \$47.60			2	2	0.0
5	--WRF-- 11:00A-12:00P	DT 15	VERDICT	\$28.00 \$84.00		\$23.80 \$71.40		3		3	0.0
6	MT----- 11:00A-12:00P	DT 15	VERDICT	\$28.00 \$56.00		\$23.80 \$47.60			2	2	0.0
7	--WRF-- 12:00P-01:00P	DT 15	COUPLES COURT	\$28.00 \$84.00		\$23.80 \$71.40		3		3	0.0
8	M----- 12:00P-01:00P	DT 15	COUPLES COURT	\$28.00 \$28.00		\$23.80 \$23.80			1	1	0.0
9	--WRF-- 01:00P-02:00P	DT 15	ROBERT IRVINE	\$40.00 \$120.00		\$34.00 \$102.00		3		3	0.0
10	M----- 01:00P-02:00P	DT 30	ROBERT IRVINE	\$80.00 \$80.00		\$68.00 \$68.00			1	1	0.0
11	--WRF-- 03:00P-04:00P	EF 15	PATERNITY CRT	\$40.00 \$120.00		\$34.00 \$102.00		3		3	0.0
12	M----- 03:00P-04:00P	EF 15	PATERNITY CRT	\$40.00 \$40.00		\$34.00 \$34.00			1	1	0.0
13	--WRF-- 04:00P-05:00P	EF 15	HOT BENCH	\$60.00 \$180.00		\$51.00 \$153.00		3		3	0.0
14	M----- 04:00P-05:00P	EF 15	HOT BENCH	\$60.00 \$60.00		\$51.00 \$51.00			1	1	0.0
15	M--RF-- 09:00A-07:00P	RT 5	ROTATOR	\$10.00 \$300.00		\$8.50 \$255.00		20	10	30	0.0
				\$1,567.00				41	20	61	

Monthly Totals						
Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM	Net Percent Dollars	Net Percent CPP/CPM
Jun	61		\$1,567.00		\$1,331.95	
	61	0.0	\$1,567.00		\$1,331.95	

Advertiser: Ads That Work  
Campaign: Chris Christie- Attny Gen Dem

**Station Order**  
BIRMINGHAM (Ann, Tusc) - TV

Station: WTOO

Comments

By: \_\_\_\_\_



WTTT  
651 Beacon Pky W, Ste 105  
Birmingham, AL 35209

### Contract # 3347536

#### Schedule Dates

05/30/18-06/05/18

#### Advertiser

James Chris Christie for Attorney General-D (1247)

#### Agency

Ads That Work (3438)

#### Product

POLITICAL CANDIDATE (ns) (1186)

#### Brand

Primary 2018 (1030350)

#### Salesperson

HOUSE-BIRMINGHAM, WTTT/WABM/WDDDB/WB/M

#### Sales Office

WTTT/WABM/WDDDB/WB/M/EBMA/GBMA

#### Buyer Name

Verin, Linda

#### Phone/Fax

/

#### CPE

N/A

#### Account Types

Local/Political Candidate Agency BRD

#### Billing Type

Calendar

#### Comments

Date Entered 05/22/18

Last Modified 05/22/18

Entered By Donald Reid

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$235.05

Net Total \$1,331.95

Sales Tax

### Birmingham (WTTT)

By Calendar Month

May. 2018 24

Jun. 2018 37

Grand Total: 61

Rate

\$658.00

\$909.00

\$1,567.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/30/18-06/05/18	3	:30	9A- 10A (CST)	1	1	1	1	1	1	1	1	5	\$55.00	\$275.00	Birmingham (WTTT)		5/22/18
2.0	Normal Line / SPOT	05/30/18-06/05/18	3	:15	10A- 11A (CST)	1	1	1	1	1	1	1	1	5	\$28.00	\$140.00	Birmingham (WTTT)		5/22/18
3.0	Normal Line / SPOT	05/30/18-06/05/18	4	:15	11A- 12P (CST)	1	1	1	1	1	1	1	1	5	\$28.00	\$140.00	Birmingham (WTTT)		5/22/18
4.0	Normal Line / SPOT	05/30/18-06/04/18	3	:15	12P- 1P (CST)	1	1	1	1	1	1	1	1	4	\$28.00	\$112.00	Birmingham (WTTT)		5/22/18
5.0	Normal Line / SPOT	05/30/18-06/04/18	3	:15	1P- 2P (CST)	1	1	1	1	1	1	1	1	3	\$40.00	\$120.00	Birmingham (WTTT)		5/22/18
6.0	Normal Line / SPOT	06/04/18-06/04/18	3	:30	1P- 2P (CST)	1	1	1	1	1	1	1	1	1	\$80.00	\$80.00	Birmingham (WTTT)		5/22/18
7.0	Normal Line / SPOT	05/30/18-06/04/18	3	:15	3P- 4P (CST)	1	1	1	1	1	1	1	1	4	\$40.00	\$160.00	Birmingham (WTTT)		5/22/18
8.0	Normal Line / SPOT	05/30/18-06/04/18	3	:15	4P- 5P (CST)	1	1	1	1	1	1	1	1	4	\$60.00	\$240.00	Birmingham (WTTT)		5/22/18
9.0	Normal Line / SPOT	05/31/18-06/04/18	5	:05	9A- 7P (CST)	10	10	10	10	10	10	10	10	30	\$10.00	\$300.00	Birmingham (WTTT)		5/22/18

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Linda Verin

being/on behalf of: James "Chris" Christie

a legally qualified candidate of the democratic

political party for the office of: Attorney General

in the primary

election to be held on: Tuesday, June 5th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**



I represent that the payment for the above described broadcast time has been furnished by:

Christie For Alabama AG

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Emma Tolbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5/10/18

Date

Linda Allen

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

WPTV

Signature

WAYNE REED

Printed Name

Dir. of Sales

Title

## Wayne Reid

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**From:** Ads-Gmail <adsthatworkreally@gmail.com>  
**Sent:** Tuesday, May 22, 2018 9:37 AM  
**To:** Wayne Reid; Lisa Montgomery  
**Subject:** Fwd: ONLINE PAYMENT

Chris Christie AG  
WBMA \$963  
WTTT \$1331.95  
WABM \$1576.75

Linda Verin  
Ads That Work!  
3535 Hampshire Drive  
Birmingham, AL 35223  
Work 205.968.3650  
Cell 205.821.0327  
[adsthatworkreally@gmail.com](mailto:adsthatworkreally@gmail.com)  
[www.adsthatworkreally.com](http://www.adsthatworkreally.com)

Begin forwarded message:

**From:** [sinclair@mail.usdelivery.org](mailto:sinclair@mail.usdelivery.org)  
**Subject:** ONLINE PAYMENT  
**Date:** May 22, 2018 at 9:34:37 AM CDT  
**To:** [adsthatworkreally@gmail.com](mailto:adsthatworkreally@gmail.com)  
**Reply-To:** [sinclair@mail.usdelivery.org](mailto:sinclair@mail.usdelivery.org)

RE: ONLINE PAYMENT MADE/SCHEDULED

Dear Customer:

This is a confirmation that a payment in the amount of \$3891.70 was made/scheduled on May 22, 2018.

Please reference the receipt you received when initiating this payment for specifics regarding the payment/schedule date and invoices number(s).

Depending on the payment date, please allow 2-3 business days for the payment to post against your account #SBG-5735. The payment will backdate to the date you initiated the payment.

If you did not originate this request or if you have questions about the Sinclair Broadcast Payment Portal, you may contact Customer Service at: [datacenter@sbgstv.com](mailto:datacenter@sbgstv.com) for further assistance.

Thank You for using our service.