2024-2 FEBRUARY FLYERS

OMMOSS

2/24

F30 (T6 2024)

Crummeti Park

10 am-12 pm

Fee: \$10











Pre-registration guarantees an event t-shirt

AGITUATIES:

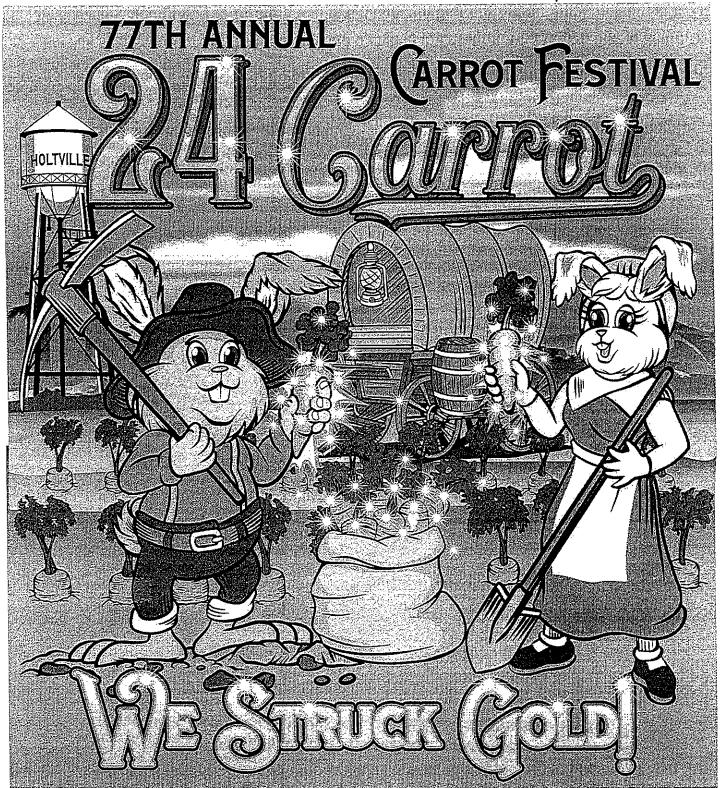
Marm=up stretches Torch march Obstacle courses Relaus



Super Fun (

Good time awaits.





2024 Carrot Royalty Contest Application (http://holtvillechamber.sampleorg.com/form/view/30754)

Upcoming Events

February 2, 2024

Coronation Banquet

2024 Carrot Festival Schedule of Events

Friday, February 2nd, 2024

 ${\mathcal V}$ Coronation/Citizen of the Year Banquet: Holtville Swiss Club

Featuring award of the 2023 Citizen of the Year, President's Award and crowning of the

2024 Carrot Festival Queen, Princess and Junior Princess.

6:00 - 6:30 pm: No-Host Cocktails.

6:30pm: Dinner

7:00pm: Ceremonies

Tickets are \$40.00 per person, or \$45.00 at the door if available. Reserve your table of 8 now! \$320

/Wednesday, February 7th, 2024

Carrot Cookery Contest - Hosted by the Woman's Club of Holtville

Location: St. Paul's Lutheran Church

6:00pm: Little Chef & Jr. Chef Divisions (5:30pm - Contestant Check-In)

Thursday, February 8th, 2024

Carrot Cookery Contest - Hosted by the Woman's Club of Holtville

Location: St. Paul's Lutheran Church

6:00pm: Adult Chef Division (5:30pm - Contestant Check-In)

Carnival Opens!

4:00pm to 10pm: Carrot Carnival Midway on Holt & 6th St.

√Friday, February 9th, 2024

4:00pm to 10:00 p.m.: Carrot Carnival Midway on Holt & 6th St.

Carrot Festival Kickoff Concert featuring Table 5 Band, on Holt Ave! 7:00 - 9:30pm.

Come enjoy live music, beer garden & great tacos! FREE to the public.

Saturday, February 10th, 2024

7:00am: Carrot Festival Mile & 5K Races

Applications available in the Chamber office

8:00am to 7:00pm: Street Fair

Food, Craft & Info booths on Holt Ave. & Holt Park

10:00am: Carrot Festival Parade

Featuring school children, bands, floats, antique cars and tractors, equestrians, Citizen of the Year,

Carrot Festival Queen, Princess, Junior Princess and Court. The route is west on Fifth Street from Maple

to Cedar.

10:00am to 10:00pm: Carrot Carnival Midway on Holt & 6th St.

11:00am to 4:00pm: Student Art Show

Open during the day at the Civic Center.

12:00pm (approx.): Parade Awards

Parade awards at Stage on Holt Ave.

12:30pm (approx.): School Drumline Competition at Gazebo

"NEW THIS YEAR! 5:00pm - 7:00pm: MARIACHI ACERO DEL VALLE"

Sunday, February 11th, 2024

10:00am till dusk: Street Fair

Food, Craft & Info booths on Holt Ave & Holt Park.

12pm to 10pm: Carrot Carnival Midway on Holt & 6th St.

Free Admission

Hands-on activities and historical demonstrations

Pioneers' Musuem Annual

PIONIEES?

Local Entertainment

Saturday, February 3 10:00 AM - 2:00 PM 373 E Aten Rd, Imperial, CA 92251

Food Vendors

...and more!



For more information, email director@pioneersmuseum.net or call 760-352-3211 Contact: Max Sheffield 420 S. Imperial Avenue Imperial, CA 92251 Direct: 760-355-3821

Fax: 760-355-4718

Email: msheffield@cityofimperial.org Website: www.cityofimperial.org



September 18, 2023

PRESS RELEASE

CITY OF IMPERIAL ANNOUNCES 2023-2024 IMPERIAL SIGNATURE EVENT SERIES SEASON LINE UP

IMPERIAL, CA: The City of Imperial's Market Days events have been a staple in Imperial since 2007. Due to its continuous growth, we have adjusted our events over the years to become what they are today. We have decided to rebrand these events to encompass all that they have to offer. We are pleased to announce our 2023-2024 Imperial Signature Event Series Line Up! We invite you to mark your calendars and join us in Downtown Imperial for our signature events highlighting the seasons and the various culture and commerce in our community!

OUR NEW SIGNATURE EVENT SERIES

Fiesta de Los Muertos: October 21, 2023 @ 5:00-9:00 PM

Parade of Lights: December 8, 2023 @ 6:00-8:00 PM

Christmas in a Small Town: December 9, 2023 @ 10:00-3:00 PM

5K Colorfest Charity Run: February 17, 2024 @ TBD

Blues, Brews & BBQ (featuring the 12th Annual Tri-Tip Cook-Off): March 23, 2024 @ 5:00-9:00 PM

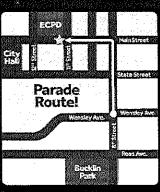
ABOUT IMPERIAL SIGNATURE EVENT SERIES

Imperial Signature Event Series is a signature, sponsorship funded event series put on by the City of Imperial to promote quality of life opportunities locally and throughout the Imperial Valley. Our Downtown Imperial events are free for the public to attend. The synergy between local businesses and the community has attracted record crowds of up to 15,000 people throughout our region.

HOW TO GET INVOLVED

Vendor and Sponsorship applications are now being accepted. For more information, please contact the Parks and Recreation Department at (760) 355-3316 or email us at parks@cityofimperial.org.





Parade Starts at 6pm!

Parade Beads

Dancing Parking
Food Beer Garden

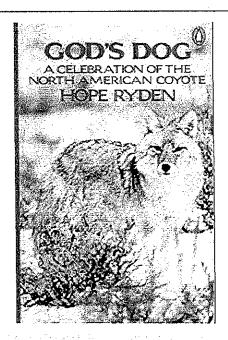
To become a vendor or for more information, please call (760) 337-4555

For parade participation, please call (760) 352-7413









Pioneers' Book Club on 1/16/2024

Pioneers' Book Club is reading and discussing "God's Dog" by Hope Ryden for our <u>Tuesday</u>, <u>January 16</u> meeting at 6:00 PM!

Copies available in our lobby shop!

SAVE THE DATE- Friday Night Lecture, 1/26/2024

We are finalizing plans for our January Friday Night Lecture speaker and will share more soon!

Make plans to join us on Friday, January 26 at 6:30 PM.

Light refreshments served.

No admission fee, museum donations appreciated.

SAVE THE DATE- Pioneers' Day!!

Saturday, February 3 10 AM - 2 PM Pioneers' Museum Free Entry

Join us on <u>Saturday</u>, <u>February 3</u>, <u>2024</u> for our next Pioneers' Day celebration! Fun, food, and hands-on activities and historic demonstrations, come learn more about the earliest settlers to the valley who helped build Imperial County.