

KXO AM - 2024 1st QUARTER ISSUES / PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station KXO, EL CENTRO, CALIFORNIA, along with the most significant programming treatment of those issues for the period of [JANUARY-FEBRUARY-MARCH](#). The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/ Segment	Date	Time	Duration	Naration of Type and Description of Program and Segment
LOCAL NEWS -AM	NEWS & INFO	MON-FRI	10:30AM, 11:30AM, 12:30PM, 2:30PM, 4:40PM, 5:30PM	3:30 MINS	LOCAL NEWS PRODUCED BY KXO FROMKXO NEWS DEPARTMENT PROVIDES LOCAL NEWS AND INFORMATION FOR IMPERIAL VALLEY.
WORLD & CALIFORNIA NEWS-AM	NEWS & INFO	MON-SAT	7:35-8AM	25 MINS	WORLD & CALIFORNIA NEWS, LOCAL NEWS, WEATHER, SPORTS AND FINANCIAL NEWS.
SOCIAL SECURITY LOCAL INFORMATION- AM	NEWS & INFO	EVERY TUESDAY	8:30AM	5 MIN	WEEKLY LIVE INFORMATIVE INTERIVEW WITH REPRESENTATIVE FROM THE SOCIAL SECURITY DEPARTMENT. HOST AND REPRESENTATIVE REVIEW A VARIETY OF COMMONLY ASKED SOCIAL SECURITY QUESTIONS. THE REPRESENTATIVE PROVIDES ANSWERS TO THESE COMMONLY ASKED QUESTIONS POSED BY OUR LISTENERS.
LETS TALK ABOUT IT-AM	NEWS & INFO	EVERY SUNDAY	7:00AM - 8:00 AM	45 MINUTES	THE PROGRAM FEATURES 45 MINUTES OF SPECIAL LOCAL PROGRAMING FROM THE IMPERIAL COUNTY DEPARTMENT OF BEHAVIORAL HEALTH COVERING A VARIETY OF MENTAL HEALTH TOPICS AND ISSUES OF SPECIAL INTEREST TO IMPERIAL COUNTY
Description of Issue	Program /Segment	Date	Time	Duration	Naration of Type and Description of Program and Segment
***STATE EAS TEST	SPA MONTHLY	Even months	9:00 PM	30 sec	Emergency Alert System - Monthly Every 1st Wednesday of Every EVEN Month: Feb., April., June., Aug., oct., & December
***STATE EAS TEST	SPA MONTHLY	Odd months	10:30 AM	30 sec	Emergency Alert System-Monthly Every 1st Wednesday of Every Odd Month: Jan., March., July, Sept., Nov.
ASP	SPA & SPF AM & FM	DAILY TIL FURTHER NOTICE	Run of Schedule	60 SEC.	KXO Radio takes pride in offering the community information that enriches the quality of life in Imperial Valley. This spot informs the public and local non-profits how to submit information to KXO Radio to be used on the air, on the web site and on our community "What's Happening in Imnperial County" Calendar
WEB	SPA & SPF AM & FM	DAILY TIL FURTHER NOTICE	Run of Schedule	15 sec.	KXO Radio takes pride in offering the community information that enriches the quality of life in Imperial Valley. This spot informs the public how to accerss the KXO website to view local news items and find out about local events on our " what's happening calendar" in Imperial Valley.
CIF- HIGH SCHOOL CAMPAIGN	PSA & PSF AM & FM	2/24/20 TIL FURTHER NOTICE	Run of Schedule	60 sec	Provide the community information regarding local athletic/sporting events or athletic/sports opportunities as a community service.
BROADCASTERS	SPA & SPF AM & FM	4/28/20 TIL FURTHER NOTICE	Run of Schedule	30 sec	Foster community awareness of local radio.
AM ADVOCATE	SPA & SPF AM & FM	5/3 - TFN	Run of Schedule	30 SEC.	Foster community awareness of local radio.
TAX TIPS	SPA & SPF AM & FM	3/11-4/15	Run of Schedule	2:00 MIN	KXO Radio takes pride in offering the community information regarding local community events and enriches the quality of life in Imperial Valley. 2011 Imperial Valley was chosen as the most depressing place in the United States to live due to unemployment and foreclosures.
AUTISM	SPA & SPF AM & FM	9/27/2024	Run of Schedule	30SEC	Foster community awareness of Autism, the fastest-growing serious developmental disorder in the United States. 1 in 110 children are diagnosed with an autism spectrum disorder. A 600% increase in the past 20 years.