

ORDER



Orders
Order / Rev: 907350
Alt Order #: 25250498
Product Desc: Fighting for Ohio
Estimate: 3168
Flight Dates: 07/23/16 - 07/29/16
Original Date / Rev: 07/21/16 / 07/21/16
Order Type: REG

WBDT Dayton
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: Nat

Agency
Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Fighting for Ohio
Demographic: HH
Product Codes: PL2
Priority: P2
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/28/16	7	\$1,050.00	\$892.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	7	\$1,050.00	\$892.50	0.00
Totals	7	\$1,050.00	\$892.50	0.00

Agent

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WBDT Dayton	2%	\$1,050.00
Market	100%	\$52,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	2%	\$1,050.00
WDTN	44%	\$23,100.00
WHIO	40%	\$21,000.00
WKEF	12%	\$6,300.00
WKOH	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBDT	07/26/16	07/26/16	M-F 12p-1p M-F 12p-1p	CM	M-F 12p-1p	-T-----	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
WENDY WILLIAMS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	-T-----			1			\$75.00		0.00			
E 2	WBDT	07/28/16	07/28/16	M-F 1p-2p M-F 1p-2p	CM	M-F 1p-2p	---T---	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
MEREDITH VIEIRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/25/16	07/31/16	---T---			1			\$75.00		0.00			

Order / Rev: 907350
Alt Order #: 25250498
Flight Dates: 07/23/16 - 07/29/16

Advertiser: POL/Fighting for Ohio
Product Desc: Fighting for Ohio
Estimate: 3168

WBDT Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WBDT	07/28/16	07/28/16	M-F 1p-2p M-F 1p-2p	CM	M-F 1p-2p	---T---	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
MEREDTH VIEIRA<															
E 3	WBDT	07/23/16	07/23/16	Sat Hour 2 Saturday 9p-10p	CM	Saturday 9p-10p	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
SCANDAL B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----S-			1			\$150.00		0.00			
E 4	WBDT	07/23/16	07/23/16	LN Sa Late News Sat 10p-10	CM	Late News Sat 10p-10	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----S-			1			\$300.00		0.00			
E 5	WBDT	07/23/16	07/23/16	Sa 1030p-11p Sa 1030p-11p	CM	Sa 1030p-11p	-----S-	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
ANGR MNGMNT SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----S-			1			\$75.00		0.00			
E 6	WBDT	07/24/16	07/24/16	LN Su Su Late News 10p-103	CM	Su Late News 10p-103	-----S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----S			1			\$300.00		0.00			
E 7	WBDT	07/24/16	07/24/16	Su 1030p-11p Su 1030p-11p	CM	Su 1030p-11p	-----S	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
COUGAR TOWN WK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/18/16	07/24/16	-----S			1			\$75.00		0.00			
													Totals	7	\$1,050.00



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25250498 Changes as of: 7/21/2016 at 1:41 PM

Version: Original Order

CPE: 157/341/3168

Flight: 7/23/16 - 7/29/16

Station: WBDT

Total \$: \$1,050.00

Agency: MAIN STREET MEDIA GR

Advertiser: FIGHTING FOR OHIO

Market: Dayton

Total Spots: 7

MAIN STREET MEDIA
GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Product: Fighting for Ohio

Office: PHILADELPHIA

Total CPP: \$0.00

Agency Order #: 5226576

Primary Demo:

Total GRP:

Buyer: Santoso, Michelle
Salesperson: BOB CAIN
215-557-4216

Con Type: POLITICAL/NOTE
Assistant: SHEPARD RITZEN
215-567-7950

Traffic #: 907350
Separation:

Comments: THIS IS A NEW ORDER FOR FIGHTING FOR OHIO. FLIGHT IS 7/23-7/29. TOTAL = \$1050. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	Len	7/23 - 7/29							Total Spots	Total \$	CPP	GRP
						7/23	7/24	7/25	7/26	7/27	7/28	7/29				
1	M-F 12n-1p		WENDY WILLIAMS	\$75.00	30	0	0	0	1	0	0	0	1	\$75.00	\$0.00	0.0
2	M-F 1p-2p		MEREDTH VIEIRA<	\$75.00	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
3	Sa 9p-10p		SCANDAL B	\$150.00	30	1	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0
4	Sa 10p-10:30p		2NEWS@10 DAYCW	\$300.00	30	1	0	0	0	0	0	0	1	\$300.00	\$0.00	0.0
5	Sa 10:30p-11p		ANGR MNGMNT SA	\$75.00	30	1	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
6	Su 10p-10:30p		2NEWS@10 DAYCW	\$300.00	30	0	1	0	0	0	0	0	1	\$300.00	\$0.00	0.0
7	Su 10:30p-11p		COUGAR TOWN WK	\$75.00	30	0	1	0	0	0	0	0	1	\$75.00	\$0.00	0.0
TOTALS:						3	2	0	1	0	1	0	7	\$1,050.00	\$0.00	0.0



125 West 55th St.
New York, NY 10019

Contract # 25250498		Changes as of: 7/21/2016 at 1:41 PM		Version: Original Order	
CPE: 157/341/3168		Flight: 7/23/16 - 7/29/16		Station: WBDT	
Agency: MAIN STREET MEDIA GR		Advertiser: FIGHTING FOR OHIO		Market: Dayton	
Product: Fighting for Ohio		Office: PHILADELPHIA		Total CPE: \$0.00	
Agency Order #: 5226576		Buyer: Santuso, Michelle		Primary Demo:	
Salesperson: BOB CAIN		Assistant: SHEPARD RITZEN		Con Type: POLITICAL/NOTE	
215-557-4216		215-567-7950		Total GRP:	
				Traffic #: 907350	
				Separation:	
				Total \$: \$1,050.00	
				Total Spots: 7	

Special Instructions All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30

Order Level Comments

Date/Time 07/21/16 1:42 PM **Added by** BOB CAIN **Comment** THIS IS A NEW ORDER FOR FIGHTING FOR OHIO. FLIGHT IS 7/23-7/29. TOTAL = \$1050. PLS CFM T/R BOB

Competitive Information	
Market Budget:	\$52,500
WBDT Share:	2%
Comment:	
WDTN:	44%
WHIO:	40%
WKRF:	12%
WRGT:	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$1,050.00	N/A	0.0
Total	100%	7	\$1,050.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	7	\$1,050.00
Total	7	\$1,050.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	7/21/16 1:47 PM				\$0	
New	7/21/16 1:41 PM	BOB CAIN	New	7	\$1,050.00	\$1,050.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



TELEVISION GROUP

125 West 58th St
New York, NY 10019

Contract # 25250498	Changes as of: 7/21/2016 at 1:41 PM	Version: Original Order
CPE: 157/34/13168	Flight: 7/23/16 - 7/29/16	Total \$: \$1,050.00
Agency: MAIN STREET MEDIA GR	Advertiser: FIGHTING FOR OHIO	Total Spots: 7
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314	Product: Fighting for Ohio	Total CPP: \$0.00
Agency Order #: 5226576	Primary Demo:	Total GRP:
Buyer: Santoso, Michelle	Con Type: POLITICAL/NOTE	Separation:
Salesperson: BOB CAIN 215-557-4216	Assistant: SHEPARD RITZEN 215-567-7950	

Comments: THIS IS A NEW ORDER FOR FIGHTING FOR OHIO. FLIGHT IS 7/23-7/29. TOTAL = \$1050. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	Len	7/23 - 7/29							Total Spots	Total \$	CPP	GRP
						7/23	7/24	7/25	7/26	7/27	7/28	7/29				
1	M-F 12n-1p		WENDY WILLIAMS	\$75.00	30	0	0	0	1	0	0	0	1	\$75.00	\$0.00	0.0
2	M-F 1p-2p		MEREDITH VIEIRA<	\$75.00	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
3	Sa 9p-10p		SCANDAL B	\$150.00	30	1	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0
4	Sa 10p-10:30p		2NEWS@10 DAYCW	\$300.00	30	1	0	0	0	0	0	0	1	\$300.00	\$0.00	0.0
5	Sa 10:30p-11p		ANGR MNGMNT SA	\$75.00	30	1	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
6	Su 10p-10:30p		2NEWS@10 DAYCW	\$300.00	30	0	1	0	0	0	0	0	1	\$300.00	\$0.00	0.0
7	Su 10:30p-11p		COUGAR TOWN WK	\$75.00	30	0	1	0	0	0	0	0	1	\$75.00	\$0.00	0.0
TOTALS:						3	2	0	1	0	1	0	7	\$1,050.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25250498

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Version: Original Order

CPE: 157/34/13168

Flight: 7/23/16 - 7/29/16

Station: WBDT

Total \$: \$1,050.00

Agency: MAIN STREET MEDIA GR

Advertiser: FIGHTING FOR OHIO

Market: Dayton

Total Spots: 7

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Total GRP:

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Con Type: POLITICAL/NOTE
Assistant: SHEPARD RITZEN
215-567-7950

Separation:

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Order Level Comments

Date/Time Added by Comment
07/21/16 1:42 PM BOB CAIN THIS IS A NEW ORDER FOR FIGHTING FOR OHIO. FLIGHT IS 7/23-7/29. TOTAL = \$1050. PLS CFM T/R BOB

Competitive Information

Market Budget:	\$52,500
WBDT Share:	2%
Comment:	
WDTN:	44%
WHIO:	40%
WKEF:	12%
WRGT:	2%

Daypart Summary

Day/Time	% Distrb	Spots	Dollars	CPP	GRP
	100%	7	\$1,050.00	N/A	0.0
Total	100%	7	\$1,050.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Jul	7	\$1,050.00
Total	7	\$1,050.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
New	7/21/16 1:41 PM	BOB CAIN	New	7		\$1,050.00	\$1,050.00	

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TIM MCGAFFEIN
NATIONAL SALES MANAGER

7/21