

ORDER



Orders
Order / Rev: 907350
Alt Order #: 25250498
Product Desc: Fighting for Ohio
Estimate: 3168
Flight Dates: 07/23/16 - 07/29/16
Original Date / Rev: 07/21/16 / 07/21/16
Order Type: REG

WBDT Dayton
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: Nat

Agency Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Fighting for Ohio
Demographic: HH
Product Codes: PL2
Priority: P2
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/28/16	7	\$1,050.00	\$892.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	7	\$1,050.00	\$892.50	0.00
Totals	7	\$1,050.00	\$892.50	0.00

Agency

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WBDT Dayton	2%	\$1,050.00
Market	100%	\$52,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	2%	\$1,050.00
WDTN	44%	\$23,100.00
WHIO	40%	\$21,000.00
WKEF	12%	\$6,300.00
WKOH	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBDT	07/26/16	07/26/16	M-F 12p-1p M-F 12p-1p	CM	M-F 12p-1p	-T-----	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
WENDY WILLIAMS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	-T-----			1		\$75.00		0.00				
E 2	WBDT	07/28/16	07/28/16	M-F 1p-2p M-F 1p-2p	CM	M-F 1p-2p	---T---	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
MEREDTH VIEIRA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/25/16	07/31/16	---T---			1		\$75.00		0.00				

Order / Rev: 907350
 Alt Order #: 25250498
 Flight Dates: 07/23/16 - 07/29/16

Advertiser: POL/Fighting for Ohio
 Product Desc: Fighting for Ohio
 Estimate: 3168

WBDT Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WBDT	07/28/16	07/28/16	M-F 1p-2p M-F 1p-2p	CM	M-F 1p-2p	---T---	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
MEREDTH VIEIRA<															
E 3	WBDT	07/23/16	07/23/16	Sat Hour 2 Saturday 9p-10p	CM	Saturday 9p-10p	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
SCANDAL B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/18/16	07/24/16	-----S-			1			\$150.00			0.00		
E 4	WBDT	07/23/16	07/23/16	LN Sa Late News Sat 10p-10	CM	Late News Sat 10p-10	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/18/16	07/24/16	-----S-			1			\$300.00			0.00		
E 5	WBDT	07/23/16	07/23/16	Sa 1030p-11p Sa 1030p-11p	CM	Sa 1030p-11p	-----S-	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
ANGR MNGMNT SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/18/16	07/24/16	-----S-			1			\$75.00			0.00		
E 6	WBDT	07/24/16	07/24/16	LN Su Su Late News 10p-103	CM	Su Late News 10p-103	-----S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/18/16	07/24/16	-----S			1			\$300.00			0.00		
E 7	WBDT	07/24/16	07/24/16	Su 1030p-11p Su 1030p-11p	CM	Su 1030p-11p	-----S	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
COUGAR TOWN WK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		07/18/16	07/24/16	-----S			1			\$75.00			0.00		
													Totals	7	\$1,050.00



125 West 55th St
New York, NY 10019

Contract # 25250498

Changes as of: 7/21/2016 at 1:41 PM

Version: Original Order

CPE: 157/341/3168

Flight: 7/23/16 - 7/29/16

Station: WBDT

Total \$: \$1,050.00

Agency: MAIN STREET MEDIA GR

Advertiser: FIGHTING FOR OHIO

Market: Dayton

Total Spots: 7

MAIN STREET MEDIA
GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Product: Fighting for Ohio

Office: PHILADELPHIA

Total CPP: \$0.00

Agency Order #: 5226576

Buyer: Santuso, Michelle

Primary Demo:

Con Type: POLITICAL/NOTE

Total GRP:

Traffic #: 907350

Salesperson: 215-557-4216

Assistant: SHEPARD RITZEN

Separation:

Comments: THIS IS A NEW ORDER FOR FIGHTING FOR OHIO. FLIGHT IS 7/23-7/29. TOTAL = \$1050. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	Len	7/23 - 7/29							Total Spots	Total \$	CPP	GRP
						7/23	7/24	7/25	7/26	7/27	7/28	7/29				
1	M-F 12n-1p		WENDY WILLIAMS	\$75.00	30	0	0	0	1	0	0	0	1	\$75.00	\$0.00	0.0
2	M-F 1p-2p		MEREDTH VEIRA<	\$75.00	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
3	Sa 9p-10p		SCANDAL B	\$150.00	30	1	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0
4	Sa 10p-10:30p		2NEWS@10 DAYCW	\$300.00	30	1	0	0	0	0	0	0	1	\$300.00	\$0.00	0.0
5	Sa 10:30p-11p		ANGR MNGMNT SA	\$75.00	30	1	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
6	Su 10p-10:30p		2NEWS@10 DAYCW	\$300.00	30	0	1	0	0	0	0	0	1	\$300.00	\$0.00	0.0
7	Su 10:30p-11p		COUGAR TOWN WK	\$75.00	30	0	1	0	0	0	0	0	1	\$75.00	\$0.00	0.0
TOTALS:						3	2	0	1	0	1	0	7	\$1,050.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St.
New York, NY 10019

Contract # 25250498 Changes as of: 7/21/2016 at 1:41 PM Version: Original Order

GPE: 157/34/13168 Flight: 7/23/16 - 7/29/16 Station: WBDT Total \$: \$1,050.00

Agency: MAIN STREET MEDIA Advertiser: FIGHTING FOR OHIO Market: Dayton Total Spots: 7

GR MAIN STREET MEDIA Product: Fighting for Ohio Office: PHILADELPHIA Total CPP: \$0.00

GROUP PO BOX 25093 ALEXANDRIA VA 22314

Agency Order #: 5226576 Primary Demo: Total GRP: 907350

Buyer: Santucso, Michelle Con Type: POLITICAL/NOTE Traffic #: 907350

Salesperson: BOB CAIN Assistant: SHEPARD RITZEN Separation: 215-567-7950

Special Instructions: All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30

Order Level Comments

Date/Time: 07/21/16 1:42 PM Added by: BOB CAIN Comment: THIS IS A NEW ORDER FOR FIGHTING FOR OHIO. FLIGHT IS 7/23-7/29. TOTAL = \$1050. PLUS CFM TR/BOB

Competitive Information

Market Budget:	\$52,500
WBDT Share:	2%
Comment:	
WDTN:	44%
WHIO:	40%
WKFE:	12%
WRGT:	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$1,050.00	N/A	0.0
Total	100%	7	\$1,050.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	7	\$1,050.00
Total	7	\$1,050.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/21/16 1:47 PM					\$0	\$0	
New	7/21/16 1:41 PM	BOB CAIN	New	7		\$1,050.00	\$1,050.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ TELEVISION GROUP

125 West 58th St
New York, NY 10019

Contract # 25250498 Changes as of: 7/21/2016 at 1:41 PM Version: Original Order

CPE: 157/341/3168 Flight: 7/23/16 - 7/29/16 Station: WBDT Total \$: \$1,050.00
Agency: MAIN STREET MEDIA Advertiser: FIGHTING FOR OHIO Market: Dayton Total Spots: 7

GR MAIN STREET MEDIA Product: Fighting for Ohio Office: PHILADELPHIA Total CPP: \$0.00
GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Agency Order #: 5226576 Primary Demo: Total GRP:
Buyer: Santoso, Michelle Con Type: POLITICAL/NOTE
Salesperson: BOB CAIN Assistant: SHEPARD RITZEN Separation:
215-557-4216 215-567-7950

Comments: THIS IS A NEW ORDER FOR FIGHTING FOR OHIO. FLIGHT IS 7/23-7/29. TOTAL = \$1050. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	Len	7/23 - 7/29							Total Spots	Total \$	CPP	GRP
						7/23	7/24	7/25	7/26	7/27	7/28	7/29				
1	M-F 12n-1p		WENDY WILLIAMS	\$75.00	30	0	0	0	1	0	0	0	1	\$75.00	\$0.00	0.0
2	M-F 1p-2p		MEREDITH VIEIRA <	\$75.00	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
3	Sa 9p-10p		SCANDAL B	\$150.00	30	1	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0
4	Sa 10p-10:30p		2NEWS@10 DAYCW	\$300.00	30	1	0	0	0	0	0	0	1	\$300.00	\$0.00	0.0
5	Sa 10:30p-11p		ANGR MNGMNT SA	\$75.00	30	1	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
6	Su 10p-10:30p		2NEWS@10 DAYCW	\$300.00	30	0	1	0	0	0	0	0	1	\$300.00	\$0.00	0.0
7	Su 10:30p-11p		COUGAR TOWN WK	\$75.00	30	0	1	0	0	0	0	0	1	\$75.00	\$0.00	0.0
TOTALS:						3	2	0	1	0	1	0	7	\$1,050.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract #: 25250498 Changes as of: 7/21/2016 at 1:41 PM Version: Original Order

CPE: 157/341/3168 Flight: 7/23/16 - 7/29/16 Station: WBDT Total \$: \$1,050.00

Agency: MAIN STREET MEDIA GR Advertiser: FIGHTING FOR OHIO Market: Dayton Total Spots: 7

MAIN STREET MEDIA Product: Fighting for Ohio Office: PHILADELPHIA Total CPP: \$0.00

GROUP PO BOX 25093 ALEXANDRIA VA 22314

Agency Order #: 5226576 Primary Demo: Total GRP: Con Type: POLITICAL/NOTE

Buyer: Santoso, Michelle Assistant: SHEPARD RITZEN Separation: Salesperson: BOB CAIN 215-557-4216 215-567-7950

Special Instructions All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30

Order Level Comments

Date/Time: 07/21/16 1:42 PM Added by: BOB CAIN Comment: THIS IS A NEW ORDER FOR FIGHTING FOR OHIO. FLIGHT IS 7/23-7/29. TOTAL = \$1050. PLS CFM T/R BOB

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WBDT Share: 2%
Comment:
WDTN: 44%
WHIO: 40%
WKEF: 12%
WRGT: 2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$1,050.00	N/A	0.0
Total	100%	7	\$1,050.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Jul	7	\$1,050.00
Total	7	\$1,050.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/21/16 1:41 PM	BOB CAIN	New	7		\$1,050.00	\$1,050.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

TIM MCGAFFEIN
NATIONAL SALES MANAGER

7/21