

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>99073</b>	
	<b>Alt Order #:</b>	25343740	
	<b>Product Desc:</b>	TV	
	<b>Estimate:</b>	4993	<b>NTMF</b>
	<b>Flight Dates:</b>	10/31/16 - 11/13/16	<b>Primary AE:</b> Katz New York
	<b>Original Date / Rev:</b>	11/02/16 / 11/02/16	<b>Sales Office:</b> K-NYC
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> NAT

<b>Agency</b>	<b>Name:</b>	<b>Strategic Media Placement</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		7669 Stagers Loop	<b>Billing Cycle:</b> EOM/EOC
		Delaware, OH 43015	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>POL/Greg Gianforte for Governor</b>	
	<b>Demographic:</b>	HH	<b>New Business Thru:</b>
	<b>Product Codes:</b>	PL Candidate	<b>Order Separation:</b> 00:20:00
	<b>Priority:</b>	CO	<b>Advertiser External ID:</b>
	<b>Revenue Codes:</b>	AGY, POL, CAND	<b>Agency External ID:</b>

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	83	\$6,185.00	\$5,257.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	83	\$6,185.00	\$5,257.25	0.00
<b>Totals</b>	<b>83</b>	<b>\$6,185.00</b>	<b>\$5,257.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NTMF	10/31/16	11/08/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	MTWTF--	:30	6	\$20.00	P-2	0.00	NM	8	\$160.00
COMMENTS APPLY TO SUB LINES A THRU B WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--					6	\$20.00		0.00			
Week:		11/07/16	11/13/16	MT-----					2	\$20.00		0.00			
2	NTMF	10/31/16	11/07/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$85.00	P-2	0.00	NM	5	\$425.00
COMMENTS APPLY TO SUB LINES A THRU B BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--					4	\$85.00		0.00			
Week:		11/07/16	11/13/16	M-----					1	\$85.00		0.00			
3	NTMF	10/31/16	11/07/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$85.00	P-2	0.00	NM	5	\$425.00
COMMENTS APPLY TO SUB LINES A THRU B BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--					4	\$85.00		0.00			
Week:		11/07/16	11/13/16	M-----					1	\$85.00		0.00			
4	NTMF	10/31/16	11/07/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	4	\$100.00	P-2	0.00	NM	5	\$500.00
COMMENTS APPLY TO SUB LINES A THRU B 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Advertiser:	POL/Greg Gianforte for Governor
Product Desc:	TV
Estimate:	4993

Estimate: 4993

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	NTMF	10/31/16	11/07/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	MTWTF--	:30	4	\$100.00	P-2	0.00	NM	5	\$500.00
COMMENTS APPLY TO SUB LINES A THRU B 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-TWTF--			4				\$100.00		0.00			
Week: 11/07/16		11/13/16	M-----			1				\$100.00		0.00			
5	NTMF	10/31/16	11/11/16	M-F 935p-1005p M-F 935p-1005p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	PMTWTF--	:30	4	\$50.00	P-2	0.00	NM	5	\$250.00
COMMENTS APPLY TO SUB LINES A THRU B INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-TWTF--			4				\$50.00		0.00			
Week: 11/07/16		11/13/16	M-----			1				\$50.00		0.00			
6	NTMF	11/06/16	11/06/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
COMMENTS APPLY TO SUB LINES A THRU A FOX SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-----S			1				\$40.00		0.00			
7	NTMF	11/05/16	11/05/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----S-	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
COMMENTS APPLY TO SUB LINES A THRU A FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-----S-			1				\$75.00		0.00			
8	NTMF	11/06/16	11/06/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----S	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
COMMENTS APPLY TO SUB LINES A THRU A SUN 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-----S			1				\$75.00		0.00			
9	NTMF	10/31/16	11/07/16	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-11:05 PM	MTWTF--	:30	4	\$60.00	P-2	0.00	NM	5	\$300.00
COMMENTS APPLY TO SUB LINES A THRU B 2 BROKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	-TWTF--			4				\$60.00		0.00			
Week: 11/07/16		11/13/16	M-----			1				\$60.00		0.00			
10	NTMF	10/31/16	10/31/16	Mon Prime Hour 1 Mon Prime Hour 1	CM	7:00 PM-8:00 PM	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
COMMENTS APPLY TO SUB LINES A THRU A GOTHAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	M-----			1				\$150.00		0.00			
11	NTMF	10/31/16	10/31/16	Mon Prime Hour 2 Mon Prime Hour 2	CM	8:00 PM-9:00 PM	M-----	:30	1	\$125.00	P-2	0.00	NM	0	\$0.00
COMMENTS APPLY TO SUB LINES A THRU A LUCIFER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	M-----			1				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NTMF	10/31/16-11/06/16		Mon Prime Hour 2		8:00 PM-9:00 PM	M-----	:30		(\$125.00)		0.00	NM		
Credited															
N 12	NTMF	11/02/16	11/02/16	MLB Post Season MLB Post Season	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	--W----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
MLB Post Season															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/31/16		11/06/16	--W----			2				\$450.00		0.00			
16	NTMF	11/03/16	11/03/16	Thur Prime Hour 1 Thur Prime Hour 1	CM	7:00 PM-8:00 PM	---T---	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
COMMENTS APPLY TO SUB LINES A THRU A ROSEWOOD															



Order / Rev: 99073  
 Alt Order #: 25343740  
 Flight Dates: 10/31/16 - 11/13/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4993  
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	NTMF	11/03/16	11/03/16	Thur Prime Hour 1 Thur Prime Hour 1 COMMENTS APPLY TO SUB LINES A THRU A ROSEWOOD	CM	7:00 PM-8:00 PM	---T---	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---					1	\$125.00		0.00			
17	NTMF	11/03/16	11/03/16	Thur Prime Hour 2 Thur Prime Hour 2 COMMENTS APPLY TO SUB LINES A THRU A PITCH	CM	8:00 PM-9:00 PM	---T---	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---T---					1	\$125.00		0.00			
18	NTMF	11/04/16	11/04/16	Fri Prime Hour 1 Fri Prime Hour 1 COMMENTS APPLY TO SUB LINES A THRU A HELL'S KITCHEN	CM	7:00 PM-8:00 PM	----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					1	\$100.00		0.00			
19	NTMF	11/04/16	11/04/16	Fri Prime Hour 2 Fri Prime Hour 2 COMMENTS APPLY TO SUB LINES A THRU A THE EXORCIST	CM	8:00 PM-9:00 PM	----F--	:30	2	\$100.00	P-2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----F--					2	\$100.00		0.00			
21	NTMF	11/06/16	11/06/16	Sun Prime Hour 1 Sun Prime Hour 1 COMMENTS APPLY TO SUB LINES A THRU A THE SIMPSONS/BOB'S BURGERS	CM	6:00 PM-7:00 PM	-----S	:30	2	\$75.00	P-2	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S					2	\$75.00		0.00			
22	NTMF	11/06/16	11/06/16	Sun Prime Hour 2 Sun Prime Hour 2 COMMENTS APPLY TO SUB LINES A THRU A SIMPSONS/SON OF ZORN	CM	7:00 PM-8:00 PM	-----S	:30	2	\$125.00	P-2	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S					2	\$125.00		0.00			
23	NTMF	11/06/16	11/06/16	Sun Prime Hour 3 Sun Prime Hour 3 COMMENTS APPLY TO SUB LINES A THRU A FAMILY UY/LAST MAN STANDING	CM	8:00 PM-9:00 PM	-----S	:30	2	\$125.00	P-2	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S					2	\$125.00		0.00			
24	NTMF	11/06/16	11/06/16	NFL/NFC FOX Pregame NFL FOX Pregame COMMENTS APPLY TO SUB LINES A THRU A FOX NFL SUN PRE-GAME SHOW	CM	9:00 AM-11:00 AM (9:00 AM-11:00 AM)	-----S	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S					3	\$100.00		0.00			
25	NTMF	11/06/16	11/06/16	NFL Regular Season NFL Regular Season COMMENTS APPLY TO SUB LINES A THRU A FOX NFL SUNDAY	CM	11:00 AM-5:00 PM (11:00 AM-5:00 PM)	-----S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----S					1	\$450.00		0.00			
26	NTMF	11/01/16	11/07/16	M-F 10a-11a JUDGE MATHIS	CM	10a-11a	MTWTF--	:30	4	\$20.00	P-2	0.00	NM	7	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-TWTF--					6	\$20.00		0.00			
Week:		11/07/16	11/13/16	M-----					1	\$20.00		0.00			
27	NTMF	11/01/16	11/07/16	M-F 4p-5p LAST MAN	CM	4p-5p	2--22--	:30	6	\$30.00	P-2	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	---22--					4	\$30.00		0.00			

Order / Rev: 99073  
Alt Order #: 25343740  
Flight Dates: 10/31/16 - 11/13/16

Advertiser: POL/Greg Gianforte for Governor  
Product Desc: TV  
Estimate: 4993  
NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	NTMF	11/01/16	11/07/16	M-F 4p-5p LAST MAN	CM	4p-5p	2--22--	:30	6	\$30.00	P-2	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/07/16	11/13/16	2-----		2			\$30.00			0.00			
28	NTMF	11/01/16	11/07/16	M-F 5p-6p MIKE & MOLLY	CM	5p-6p	2--22--	:30	6	\$40.00	P-2	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	---22--		4			\$40.00			0.00			
	Week:	11/07/16	11/13/16	2-----		2			\$40.00			0.00			
N 29	NTMF	11/01/16	11/07/16	M-F 1105p-105a MY NETWORK	CM	1105p-105a	22221--	:30	9	\$25.00	P-2	0.00	NM	9	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-2221--		7			\$25.00			0.00			
	Week:	11/07/16	11/13/16	2-----		2			\$25.00			0.00			
30	NTMF	11/05/16	11/05/16	College Football College Football	CM	5:30 PM-9:00 PM (5:30 PM-9:00 PM)	-----1-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----1-		1			\$150.00			0.00			
													Totals	83	\$6,185.00



Contract # 25343740	Changes as of: 11/2/2016 at 9:18 AM	Version: Highlighting Revision 3
CPE: 1143/1713/4993	Flight: 10/31/16 - 11/13/16	Station: NTMF
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Greg Gianforte for GOV	Market: Missoula
7669 STAGERS LOOP	Product: TV	Office: NEW YORK
DELAWARE, OH 43015	Agency Order #: 5529629	Primary Demo: Adults 35+
	Buyer: Fink, Brant	Con Type: POLITICAL/VOTE
	Salesperson: SUZANNE FITZGERALD	Assistant: SUSAN FIORE
	212-373-8119	212-373-8150
Comments: MT GOV GREG GIANFORTE		
		Total CPP: \$55.77
		Total GRP: 110.9
		Traffic #: 99073
		Separation:
		Total Spots: 83
		Total \$: \$6,185,000

;Separation: 30

Printed on 11/02/2016 at 01:21 PM





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25343740		<b>Changes as of:</b> 11/2/2016 at 9:18 AM		<b>Version:</b> Highlighting Revision 3	
<b>CPE:</b> 1143/1713/4993	<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Flight:</b> 10/31/16 - 11/13/16	<b>Advertiser:</b> Greg Gianforte for GOV	<b>Station:</b> NTMF	<b>Total \$:</b> \$6,185.00
<b>7669 STAGERS LOOP</b>	<b>Product:</b> TV	<b>Agency Order #:</b> 5529629	<b>Buyer:</b> Fink, Brant	<b>Market:</b> Missoula	<b>Total Spots:</b> 83
<b>DELAWARE, OH 43015</b>	<b>Salesperson:</b> SUZANNE FITZGERALD 212-373-8119	<b>Primary Demo:</b> Adults 35+	<b>Con Type:</b> POLITICAL/VOTE	<b>Assistant:</b> SUSAN FIORE 212-373-8150	<b>Total CPP:</b> \$55.77
		<b>Traffic #:</b> 99073	<b>Separation:</b>		<b>Total GRP:</b> 110.9

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/31 - 11/7		Total Spots	Total \$	CPP	GRP
							10/31	11/7				
REV-20	Sa 7p-9p		FOX SPTS SAT	\$150.00	3.0	30	1	0	0	\$0.00	\$50.00	0.0
LN 12 Tu 7-8p - W/O 10/31 N/A (\$125) LN 13 - Tu 8-9p W/O 10/31 N/A (\$125) LN 14 - W 7-8p W/O 10/31 N/A (\$125) LN 15 - W 8-9p W/O 10/31 2X N/A (\$350) LN 20 - Sa 7-9p W/O 10/31 N/A (\$150) LN 29 - W/O 10/31 1X N/A (\$25)												
REV-29	M-F 11:05p-1:05a		my net tv	\$25.00	0.0	30	8	7	2	\$225.00	\$0.00	0.0
MG \$900 2X@S450/SPOT IN MLB WS GAME 7 11/2 8-9P LN 12 Tu 7-8p - W/O 10/31 N/A (\$125) LN 13 - Tu 8-9p W/O 10/31 N/A (\$125) LN 14 - W 7-8p W/O 10/31 N/A (\$125) LN 15 - W 8-9p W/O 10/31 2X N/A (\$350) LN 20 - Sa 7-9p W/O 10/31 N/A (\$150) LN 29 - W/O 10/31 1X N/A (\$25)												
REV+33	W 6p-9p		MLB World Series	\$450.00	0.0	30	0	2	0	\$900.00	\$0.00	0.0
MG \$900 2X@S450/SPOT IN MLB WS GAME 7 11/2 8-9P LN 12 Tu 7-8p - W/O 10/31 N/A (\$125) LN 13 - Tu 8-9p W/O 10/31 N/A (\$125) LN 14 - W 7-8p W/O 10/31 N/A (\$125) LN 15 - W 8-9p W/O 10/31 2X N/A (\$350) LN 20 - Sa 7-9p W/O 10/31 N/A (\$150) LN 29 - W/O 10/31 1X N/A (\$25)												
<b>TOTALS:</b>									<b>83</b>	<b>\$6,185.00</b>	<b>\$55.77</b>	<b>110.9</b>