

ORDER

Orders
Order / Rev: 96487
Alt Order #: 25282788
Product Desc: TV
Estimate: 4717
Flight Dates: 09/12/16 - 09/18/16
Original Date / Rev: 09/09/16 / 09/09/16
Order Type: GENERAL
Primary AE: Katz New York
Sales Office: K-NYC
Sales Region: NAT
NTMF

Agency
Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Greg Gianforte for Governor
Demographic: HH
Product Codes: PL Candidate
Priority: CO
Revenue Codes: AGY, POL, CAND
New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/18/16	57	\$4,975.00	\$4,228.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	57	\$4,975.00	\$4,228.75	0.00
Totals	57	\$4,975.00	\$4,228.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NTMF	09/12/16	09/16/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	22222--	:30	10	\$15.00	P-3	0.00	NM	10	\$150.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	22222--			10		\$15.00		0.00				
2	NTMF	09/12/16	09/16/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	11111--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$75.00		0.00				
3	NTMF	09/12/16	09/16/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$75.00		0.00				
4	NTMF	09/12/16	09/16/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	11111--	:30	5	\$90.00	P-3	0.00	NM	5	\$450.00
9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$90.00		0.00				
5	NTMF	09/12/16	09/16/16	M-F 935p-1005p M-F 935p-1005p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	11111--	:30	5	\$45.00	P-3	0.00	NM	5	\$225.00
INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$45.00		0.00				

Order / Rev: 96487
 Alt Order #: 25282788
 Flight Dates: 09/12/16 - 09/18/16

Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4717
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	NTMF	09/18/16	09/18/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
FOX SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----1			1			\$25.00		0.00			
7	NTMF	09/17/16	09/17/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1-	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----1-			1			\$50.00		0.00			
8	NTMF	09/18/16	09/18/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
SUN 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----1			1			\$50.00		0.00			
9	NTMF	09/12/16	09/16/16	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-11:05 PM	MTWTF--	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
2 BROKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	MTWTF--			2			\$50.00		0.00			
10	NTMF	09/12/16	09/12/16	Mon Prime Rotator Mon Prime Rotator	CM	7:00 PM-9:00 PM	1-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
SYTYCD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	1-----			1			\$125.00		0.00			
11	NTMF	09/14/16	09/14/16	Wed Prime Rotator Wed Prime Rotator	CM	7:00 PM-9:00 PM	--1----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
MASTERCHEF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----			1			\$125.00		0.00			
12	NTMF	09/15/16	09/15/16	Thur Prime Hour 1 Thur Prime Hour 1	CM	7:00 PM-8:00 PM	---1---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
ROSEWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---			1			\$100.00		0.00			
N 13	NTMF	09/15/16	09/15/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8:00 PM-9:00 PM	---1---	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---			1			\$125.00		0.00			
14	NTMF	09/16/16	09/16/16	Fri Prime Various Fri Prime Various	CM	7:00 PM-9:00 PM	----1--	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
Masterchef															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----1--			1			\$75.00		0.00			
15	NTMF	09/17/16	09/17/16	Sat Prime Rotator Sat Prime Rotator	CM	7:00 PM-9:00 PM	-----2-	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
FOX SPTS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----2-			2			\$125.00		0.00			
16	NTMF	09/18/16	09/18/16	NFL/NFC FOX Pregame NFL FOX Pregame	CM	9:00 AM-11:00 AM (9:00 AM-11:00 AM)	-----1	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
FOX NFL SUN PRE-GAME SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----1			1			\$75.00		0.00			
17	NTMF	09/17/16	09/17/16	Major League Baseball Major League Baseball	CM	10:30 AM-2:00 PM (10:30 AM-2:00 PM)	-----3-	:30	3	\$125.00	P-3	0.00	NM	3	\$375.00
FOX MLB REGULAR 9.5-9.24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----3-			3			\$125.00		0.00			

Order / Rev: 96487
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Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4717
 NTFM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	NTMF	09/18/16	09/18/16	Reg Season game 2 Reg Season Game 2	CM	2:30 PM-5:00 PM (2:30 PM-5:00 PM)	-----2	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
NFL LATE GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----2			2			\$350.00			0.00		
19	NTMF	09/17/16	09/17/16	College Football College Football	CM	2:00 PM-5:30 PM (2:00 PM-5:30 PM)	-----4-	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
MT state football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----4-			4			\$200.00			0.00		
20	NTMF	09/13/16	09/13/16	Tue Prime Hour 1 Brooklyn/New Girl	CM	7:00 PM-8:00 PM	-2-----	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
Brooklyn/New Girl															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-2-----			2			\$100.00			0.00		
21	NTMF	09/13/16	09/13/16	Tue Prime Hour 2 Tue Prime Hour 2	CM	8:00 PM-9:00 PM	-2-----	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
Lucifer															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-2-----			2			\$100.00			0.00		
N22	NTMF	09/12/16	09/16/16	M-F 4p-5p j4/himym	CM	4p-5p	MTWTF--	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
j4/himym															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	MTWTF--			1			\$25.00			0.00		
													Totals	57	\$4,975.00



125 West 55th St
New York, NY 10019

Contract # 25282788

Changes as of: 9/9/2016 at 11:40 AM

Version: Highlighting Revision 2

CPE: 1143/1713/4717

Flight: 9/12/16 - 9/18/16

Station: NTMF

Total \$: \$4,975.00

Agency: STRATEGIC MEDIA PLACEMENT

Advertiser: Greg Gianforte for GOV

Market: Missoula

Total Spots: 57

7669 STAGERS LOOP
DELAWARE, OH 43015

Product: TV
Agency Order #: 5375783

Office: NEW YORK
Primary Demo: Adults 35+

Total CPP: \$44.18
Total GRP: 112.6

Buyer: Fink, Brant
Salesperson: SUZANNE FITZGERALD
212-373-8119

Com Type: POLITICAL/VOTE
Assistant: SUSAN FIORE
212-373-8150

Traffic #: 96487
Separation:

Comments: MT GOV GREG GIANFORTE

FLIGHT DATES 9.12-9.18

NAB AND CHECK COPIES WILL BE SENT VIA EMAIL

Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/12 - 9/12		Total Spots	Total \$	CPP	GRP
							9/12	9/12				
1	M-F Sa-7a		WAKE UP MT	\$15.00	0.5	30	10		10	\$150.00	\$30.00	5.0
2	M-F 6p-6:30p		BIG BANG	\$75.00	3.0	30	5		5	\$375.00	\$25.00	15.0
3	M-F 6:30p-7p		BIG BANG	\$75.00	3.0	30	5		5	\$375.00	\$25.00	15.0
4	M-F 9p-9:30p		9P NEWS	\$90.00	2.5	30	5		5	\$450.00	\$36.00	12.5
5	M-F 9:30p-10p		INSIDE ED	\$45.00	2.0	30	5		5	\$225.00	\$22.50	10.0
6	Su 8a-9a		FOX SUN NEWS	\$25.00	2.0	30	1		1	\$25.00	\$12.50	2.0
7	Sa 9p-9:30p		FOX NEWS AT 9	\$50.00	1.0	30	1		1	\$50.00	\$50.00	1.0
8	M-F 9p-9:30p		SUN 9P NEWS	\$50.00	1.0	30	1		1	\$50.00	\$50.00	1.0
9	M-F 10:05p-11:05p		2 BROKE	\$50.00	2.0	30	2		2	\$100.00	\$25.00	4.0
10	M 7p-9p		SYTYCD	\$125.00	1.5	30	1		1	\$125.00	\$83.33	1.5
11	W 7p-9p		MASTERCHIEF	\$125.00	3.0	30	1		1	\$125.00	\$41.67	3.0
12	Th 7p-8p		ROSEWOOD	\$100.00	2.0	30	1		1	\$100.00	\$50.00	2.0
13	Th 8p-9p		BONES	\$125.00	2.0	30	1		1	\$125.00	\$62.50	2.0
LN 13 - ADJUST RATE TO \$125 - MG REMAINING \$25 TO M-F 4-5P JUST FOR LAUGHSNOW/MET YOUR MOTHER WHO 9/12?												
Changes: Rate from 150 to 125												
14	F 7p-9p		Masterchef	\$75.00	2.5	30	1		1	\$75.00	\$30.00	2.5
15	Sa 7p-9p		FOX SPTS SAT	\$125.00	3.0	30	2		2	\$250.00	\$41.67	6.0
16	Sa 10a-1:30p		COLLEGE FTBL EARLY	\$125.00	3.0	30	0		0	\$0.00	\$41.67	0.0

as mg on ln 9, 22-4



125 West 55th St
New York, NY 10019

Contract # 25282788 Changes as of: 9/9/2016 at 11:40 AM Version: Highlighting Revision 2

CPE: 1143/173/4717 Flight: 9/12/16 - 9/18/16
Agency: STRATEGIC MEDIA Advertiser: Greg Gianforte for GOV
PLACEMENT

7669 STAGERS LOOP Product: TV
DELAWARE, OH 43015 Agency Order #: 5375783
Buyer: Fink, Brant

Salesperson: SUZANNE FITZGERALD
212-373-8119

Office: NEW YORK
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: SUSAN FIORE
212-373-8150

Total Spots: 57
Total CPM: \$44.18
Total GRP: 112.6
Traffic #: 96487
Separation:

#	Day/Time	DP	Program	Rate	A33P Rating	Len	9/12 - 9/12		Total Spots	Total \$	CPP	GRP
							9/12	9/12				
17	Sa 1:30p-5:30p <small>an mg on th 9, 22-4</small>		COLLEGE FTBL LATE	\$125.00	3.0	30	0	0	0	\$0.00	\$41.67	0.0
18	Su 9a-11a <small>an mg on th 9, 22-4</small>		FOX NFL SUN PRE-GAME SHOW	\$75.00	2.0	30	1	1	1	\$75.00	\$37.50	2.0
19	Su 11a-5p <small>an mg on th 9, 22-4</small>		FOX NFL SUNDAY	\$250.00	4.0	30	0	0	0	\$0.00	\$62.50	0.0
20	Sa 10:30a-2p <small>9-5-9, 24</small>		FOX MLB REGULAR	\$125.00	3.1	30	3	3	3	\$375.00	\$40.32	9.3
21	Su 2:30p-5p		NFL LATE GAME	\$350.00	9.4	30	2	2	2	\$700.00	\$37.23	18.8
22	Sa 2p-5:30p		MT state football	\$200.00	0.0	30	4	4	4	\$800.00	\$0.00	0.0
23	Tu 7p-9p		BrooklynNew Girl	\$100.00	0.0	30	2	2	2	\$200.00	\$0.00	0.0
24	Tu 8p-9p		Lucifer	\$100.00	0.0	30	2	2	2	\$200.00	\$0.00	0.0
REV+ 25	M-F 4p-5p		Just For Laughs	\$25.00	0.0	30	0	1	1	\$25.00	\$0.00	0.0
TOTALS: 57									57	\$4,975.00	\$44.18	112.6

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25282788

Changes as of: 9/9/2016 at 11:40 AM

Version: Highlighting Revision 2

Total \$: \$4,975.00

CPE: 1143/173/4717
Agency: STRATEGIC MEDIA
PLACEMENT

Flight: 9/12/16 - 9/18/16
Advertiser: Greg Gianforte for GOV

Station: NTMF
Market: Missoula

Total Spots: 57

7669 STAGERS LOOP
DELAWARE, OH 43015

Product: TV
Agency Order #: 5375783
Buyer: Fmk, Brant

Office: NEW YORK
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Total CPP: \$44.18
Total GRP: 112.6
Traffic #: 96487

Salesperson: SUZANNE
FITZGERALD
212-373-8119

Assistant: SUSAN FIORE
212-373-8150

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/09/16 11:37 AM	Meaghan Loos-Becht	LN 13 - ADJUST RATE TO \$125 - MG REMAINING \$25 TO M-F 4-5P JUST FOR LAUGHS/HOW I MET YOUR MOTHER W/O 9/12?
09/08/16 3:38 PM	SUZANNE FITZGERALD	MT GOV GREG GIANFORTE FLIGHT DATES 9.12-9.18 NAB AND CHECK COPIES WILL BE SENT VIA EMAIL Separation: 30
09/08/16 3:38 PM	SUZANNE FITZGERALD	MT GOV GREG GIANFORTE FLIGHT DATES 9.12-9.18 NAB AND CHECK COPIES WILL BE SENT VIA EMAIL Separation: 30

Competitive Information

Market Budget:	\$41,458
NTMF Share:	12%
Comment:	
KECI:	22%
KPAX:	49%
KTMF:	17%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	57	\$4,975.00	\$44.18	112.6

Monthly Summary

Month	Spots	Dollars
2016-Sep	57	\$4,975.00
Total	57	\$4,975.00

Transaction History

Trans	Created/Received	Created by	Status	Spot-	Spot-	\$ Chg	Contract \$	Comment
Revision	9/9/16 11:40 AM	SUZANNE FITZGERALD	Revised	1		\$0	\$0	Changes: Total Spots from 56 to 57. 2 buylines added or modified.
Makegood 1	9/9/16 11:37 AM	Meaghan Loos-Becht	Confirmed			\$0	\$0	
Queued for Electronic Contracting	9/9/16 9:50 AM					\$0	\$0	
Revision	9/8/16 3:38 PM	SUZANNE FITZGERALD	Confirmed	2		\$0	\$4,975.00	Changes: User Entered \$ from \$0.00 to \$4,975.00. Total Spots from 54 to 56. Total CPP from \$36.96 to \$44.18. Total GRPs from 134.6 to 112.6. 9 buylines added or modified.
New	9/8/16 3:09 PM	SUZANNE FITZGERALD	New	54		\$4,975.00	\$4,975.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

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125 West 55th St
New York, NY 10019

Contract # 25282788

Changes as of: 9/9/2016 at 11:40 AM

Version: Highlighting Revision 2

CPE: 1143/1713/4717
Agency: STRATEGIC MEDIA
PLACEMENT

Flight: 9/12/16 - 9/18/16
Advertiser: Greg Gianforte for GOV

Station: NTMF
Market: Missoula

Total \$: \$4,975.00
Total Spots: 57

7669 STAGERS LOOP
DELAWARE, OH 43015

Product: TV
Agency Order #: 5375783

Office: NEW YORK
Primary Demo: Adults 35+

Total CPP: \$44.18
Total GRP: 112.6

Buyer: Fink, Brant
Salesperson: SUZANNE
FITZGERALD
212-373-8119

Con Type: POLITICAL/VOTE
Assistant: SUSAN FIORE
212-373-8150

Traffic #: 96487
Separation:

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.