

## ORDER

## Orders

Order / Rev:	96487		
Alt Order #:	25282788		
Product Desc:	TV		
Estimate:	4717		NTMF
Flight Dates:	09/12/16 - 09/18/16	Primary AE:	Katz New York
Original Date / Rev:	09/09/16 / 09/09/16	Sales Office:	K-NYC
Order Type:	GENERAL	Sales Region:	NAT

## Agency

Name:	Strategic Media Placement		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	7669 Stagers Loop	Billing Cycle:	EOM/EOC
	Delaware, OH 43015	Agency Commission:	15%

## Advertiser

Name:	POL/Greg Gianforte for Governor		
Demographic:	HH	New Business Thru:	
Product Codes:	PL Candidate	Order Separation:	00:20:00
Priority:	CO	Advertiser External ID:	
Revenue Codes:	AGY, POL, CAND	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/18/16	57	\$4,975.00	\$4,228.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	57	\$4,975.00	\$4,228.75	0.00
Totals	57	\$4,975.00	\$4,228.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NTMF	09/12/16	09/16/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	22222--	:30	10	\$15.00	P-3	0.00	NM	10	\$150.00
				WAKE UP MT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	22222--					10	\$15.00		0.00			
2	NTMF	09/12/16	09/16/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	11111--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
				BIG BANG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--					5	\$75.00		0.00			
3	NTMF	09/12/16	09/16/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
				BIG BANG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--					5	\$75.00		0.00			
4	NTMF	09/12/16	09/16/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	11111--	:30	5	\$90.00	P-3	0.00	NM	5	\$450.00
				9P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--					5	\$90.00		0.00			
5	NTMF	09/12/16	09/16/16	M-F 935p-1005p M-F 935p-1005p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	11111--	:30	5	\$45.00	P-3	0.00	NM	5	\$225.00
				INSIDE ED											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/16	09/18/16	11111--					5	\$45.00		0.00			

Order / Rev: 96487  
 Alt Order #: 25282788  
 Flight Dates: 09/12/16 - 09/18/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4717  
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	NTMF	09/18/16	09/18/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
FOX SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----1			1		\$25.00		0.00				
7	NTMF	09/17/16	09/17/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1-	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----1-			1		\$50.00		0.00				
8	NTMF	09/18/16	09/18/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
SUN 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----1			1		\$50.00		0.00				
9	NTMF	09/12/16	09/16/16	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-11:05 PM	MTWTF--	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
2 BROKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	MTWTF--			2		\$50.00		0.00				
10	NTMF	09/12/16	09/12/16	Mon Prime Rotator Mon Prime Rotator	CM	7:00 PM-9:00 PM	1-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
SYTYCD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	1-----			1		\$125.00		0.00				
11	NTMF	09/14/16	09/14/16	Wed Prime Rotator Wed Prime Rotator	CM	7:00 PM-9:00 PM	--1----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
MASTERCHEF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	--1----			1		\$125.00		0.00				
12	NTMF	09/15/16	09/15/16	Thur Prime Hour 1 Thur Prime Hour 1	CM	7:00 PM-8:00 PM	---1---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
ROSEWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	---1---			1		\$100.00		0.00				
N 13	NTMF	09/15/16	09/15/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8:00 PM-9:00 PM	---1---	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	---1---			1		\$125.00		0.00				
14	NTMF	09/16/16	09/16/16	Fri Prime Various Fri Prime Various	CM	7:00 PM-9:00 PM	----1--	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
Masterchef															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	----1--			1		\$75.00		0.00				
15	NTMF	09/17/16	09/17/16	Sat Prime Rotator Sat Prime Rotator	CM	7:00 PM-9:00 PM	-----2-	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
FOX SPTS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----2-			2		\$125.00		0.00				
16	NTMF	09/18/16	09/18/16	NFL/NFC FOX Pregame NFL FOX Pregame	CM	9:00 AM-11:00 AM (9:00 AM-11:00 AM)	-----1	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
FOX NFL SUN PRE-GAME SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----1			1		\$75.00		0.00				
17	NTMF	09/17/16	09/17/16	Major League Baseball Major League Baseball	CM	10:30 AM-2:00 PM (10:30 AM-2:00 PM)	-----3-	:30	3	\$125.00	P-3	0.00	NM	3	\$375.00
FOX MLB REGULAR 9.5-9.24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	-----3-			3		\$125.00		0.00				



Order / Rev: 96487  
 Alt Order #: 25282788  
 Flight Dates: 09/12/16 - 09/18/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4717  
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	NTMF	09/18/16	09/18/16	Reg Season game 2 Reg Season Game 2	CM	2:30 PM-5:00 PM (2:30 PM-5:00 PM)	-----2	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
NFL LATE GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----2					2	\$350.00		0.00			
19	NTMF	09/17/16	09/17/16	College Football College Football	CM	2:00 PM-5:30 PM (2:00 PM-5:30 PM)	-----4-	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
MT state football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----4-					4	\$200.00		0.00			
20	NTMF	09/13/16	09/13/16	Tue Prime Hour 1 Brooklyn/New Girl	CM	7:00 PM-8:00 PM	-2-----	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
Brooklyn/New Girl															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-2-----					2	\$100.00		0.00			
21	NTMF	09/13/16	09/13/16	Tue Prime Hour 2 Tue Prime Hour 2	CM	8:00 PM-9:00 PM	-2-----	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
Lucifer															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-2-----					2	\$100.00		0.00			
N22	NTMF	09/12/16	09/16/16	M-F 4p-5p j4l/himym	CM	4p-5p	MTWTF--	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
j4l/himym															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	MTWTF--					1	\$25.00		0.00			
													Totals	57	\$4,975.00



125 West 55th St  
New York, NY 10019

Contract # 25282788

Changes as of: 9/9/2016 at 11:40 AM

Version: Highlighting Revision 2

CPE: 1143/1713/4717

Flight: 9/12/16 - 9/18/16

Station: NTMF

Total \$: \$4,975.00

Agency: STRATEGIC MEDIA

Advertiser: Greg Gianforte for GOV

Market: Missoula

Total Spots: 57

7669 STAGERS LOOP

Product: TV

Office: NEW YORK

Total CPE: \$44.18

DELAWARE, OH 43015

Agency Order #: 5375783

Primary Demo: Adults 35+

Total GRP: 112.6

Buyer: Fink, Brant

Con Type: POLITICAL/VOTE

Traffic #: 96487

Salesperson: SUZANNE FITZGERALD

Assistant: SUSAN FIORE

Separation:

212-373-8119

Comments: MT GOV GREG GIANFORTE

FLIGHT DATES 9.12-9.18

NAB AND CHECK COPIES WILL BE SENT VIA EMAIL

Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/12	9/12 - 9/12	Total Spots	Total \$	CPP	GRP
1	M-F Sa-7a		WAKE UP MT	\$15.00	0.5	30	10		10	\$150.00	\$30.00	5.0
2	M-F 6p-6:30p		BIG BANG	\$75.00	3.0	30	5		5	\$375.00	\$25.00	15.0
3	M-F 6:30p-7p		BIG BANG	\$75.00	3.0	30	5		5	\$375.00	\$25.00	15.0
4	M-F 9p-9:30p		9P NEWS	\$90.00	2.5	30	5		5	\$450.00	\$36.00	12.5
5	M-F 9:30p-10p		INSIDE ED	\$45.00	2.0	30	5		5	\$225.00	\$22.50	10.0
6	Su 8a-9a		FOX SUN NEWS	\$25.00	2.0	30	1		1	\$25.00	\$12.50	2.0
7	Sa 9p-9:30p		FOX NEWS AT 9	\$50.00	1.0	30	1		1	\$50.00	\$50.00	1.0
8	Su 9p-9:30p		SUN 9P NEWS	\$50.00	1.0	30	1		1	\$50.00	\$50.00	1.0
9	M-F 10:05p-11:05p		2 BROKE	\$50.00	2.0	30	2		2	\$100.00	\$25.00	4.0
10	M 7p-9p		STYCD	\$125.00	1.5	30	1		1	\$125.00	\$83.33	1.5
11	W 7p-9p		MASTERCHEF	\$125.00	3.0	30	1		1	\$125.00	\$41.67	3.0
12	Th 7p-8p		ROSEWOOD	\$100.00	2.0	30	1		1	\$100.00	\$50.00	2.0
13	Th 8p-9p		BONES	\$125.00	2.0	30	1		1	\$125.00	\$62.50	2.0
LN 13 - ADJUST RATE TO \$125 - AM REMAINING \$25 TO M-F 4-5P JUST FOR LAUGHSNOW I MET YOUR MOTHER WHO 9/12? Changes: Rate from 150 to 125												
14	F 7p-9p		Masterchef	\$75.00	2.5	30	1		1	\$75.00	\$30.00	2.5
15	Sa 7p-9p		FOX SPTS SAT	\$125.00	3.0	30	2		2	\$250.00	\$41.67	6.0
16	Sa 10a-1:30p		COLLEGE FTBL EARLY	\$125.00	3.0	30	0		0	\$0.00	\$41.67	0.0
na mg on ln 9, 22-4												



**KATZ**  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25282788

Changes as of: 9/9/2016 at 11:40 AM

Version: Highlighting Revision 2

CPE: 1143/173/4717

Flight: 9/12/16 - 9/18/16

Station: NTMF

Agency: STRATEGIC MEDIA

Advertiser: Greg Gianforte for GOV

Market: Missoula

7669 STAGERS LOOP

Product: TV

Office: NEW YORK

DELAWARE, OH 43015

Agency Order #: 5375783

Primary Demo: Adults 35+

Buyer: Fink, Brant

Con Type: POLITICAL/NOTE

Salesperson: SUZANNE

Assistant: SUSAN FIORE

FITZGERALD

212-373-8150

Total \$: \$4,975.00  
Total Spots: 57  
Total CPP: \$44.18  
Total GRP: 112.6  
Traffic #: 96487  
Separation:

#	Day/Time	DP	Program	Rate	ASCP Rating	Len	9/12	9/12 - 9/12	Total Spots	Total \$	CPP	GRP
17	Sa 11:30p-5:30p no mg on th 9, 22-4		COLLEGE FTBL LATE	\$125.00	3.0	30	0		0	\$0.00	\$41.67	0.0
18	Su 9a-11a		FOX NFL SUN PRE-GAME SHOW	\$75.00	2.0	30	1		1	\$75.00	\$37.50	2.0
19	Su 11a-5p no mg on th 9, 22-4		FOX NFL SUNDAY	\$250.00	4.0	30	0		0	\$0.00	\$62.50	0.0
20	Sa 10:30a-2p 9-5-9, 24		FOX MLB REGULAR	\$125.00	3.1	30	3		3	\$375.00	\$40.32	9.3
21	Su 2:30p-5p		NFL LATE GAME	\$350.00	9.4	30	2		2	\$700.00	\$37.23	18.8
22	Sa 2p-5:30p		MT state football	\$200.00	0.0	30	4		4	\$800.00	\$0.00	0.0
23	Tu 7p-8p		BrooklynNew Girl	\$100.00	0.0	30	2		2	\$200.00	\$0.00	0.0
24	Tu 8p-9p		Lucifer	\$100.00	0.0	30	2		2	\$200.00	\$0.00	0.0
REV+ 25	M-F 4p-5p		Just For Laughs	\$25.00	0.0	30	0	1	1	\$25.00	\$0.00	0.0
TOTALS: 57									57	\$4,975.00	\$44.18	112.6





125 West 55th St  
New York, NY 10019

Contract # 25282788

Changes as of: 9/9/2016 at 11:40 AM

Version: Highlighting Revision 2

CPE: 1143/1713/4717

Flight: 9/12/16 - 9/18/16

Station: NTMF

Total \$: \$4,975.00

Agency: STRATEGIC MEDIA

Advertiser: Greg Gianforte for GOV

Market: Missoula

Total Spots: 57

7669 STAGERS LOOP

Product: TV

Office: NEW YORK

Total CPE: \$44.18

DELAWARE, OH 43015

Agency Order #: 5375783

Primary Demo: Adults 35+

Traffic #: 96487

Buyer: Fink, Brant

Con Type: POLITICAL/VOTE

Separation:

Salesperson: SUZANNE

Assistant: SUSAN FIORE

Separation:

FITZGERALD

212-373-8150

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/09/16 11:37 AM	Meaghan Loos-Becht	LN 13 - ADJUST RATE TO \$125 - MG REMAINING \$25 TO M-F 4-5P JUST FOR LAUGHS/HOW I MET YOUR MOTHER W/O 9/12?
		MT GOV GREG GIANFORTE
		FLIGHT DATES 9.12-9.18
		NAB AND CHECK COPIES WILL BE SENT VIA EMAIL
09/08/16 3:38 PM	SUZANNE FITZGERALD	Separation: 30
		MT GOV GREG GIANFORTE
		FLIGHT DATES 9.12-9.18
		NAB AND CHECK COPIES WILL BE SENT VIA EMAIL
09/08/16 3:38 PM	SUZANNE FITZGERALD	Separation: 30

Competitive Information	
Market Budget:	\$41,458
NTMF Share:	12%
Comment:	
KECI:	22%
KPAX:	49%
KTMF:	17%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	57	\$4,975.00	\$44.18
Total	100%	57	\$4,975.00	112.6

Monthly Summary		
Month	Spots	Dollars
2016-Sep	57	\$4,975.00
Total	57	\$4,975.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/9/16 11:40 AM	SUZANNE FITZGERALD	Revised	1		\$0
Makegood 1	9/9/16 11:37 AM	Meaghan Loos-Becht	Confirmed			\$0
Queued for Electronic Contracting	9/9/16 9:50 AM					\$0
Revision	9/8/16 3:38 PM	SUZANNE FITZGERALD	Confirmed	2		\$0
New	9/8/16 3:09 PM	SUZANNE FITZGERALD	New	54		\$4,975.00

Changes: User Entered \$ from \$0.00 to \$4,975.00. Total Spots from 54 to 56. Total CPE from \$36.96 to \$44.18. Total GRPs from 134.6 to 112.6. 9 buylines added or modified.

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR

Printed on 09/09/2016 at 01:57 PM



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Contract # 25282788	Changes as of: 9/9/2016 at 11:40 AM	Version: Highlighting Revision 2	Total \$: \$4,975.00
CPE: 1143/1713/4717	Flight: 9/12/16 - 9/18/16	Station: NTMF	Total Spots: 57
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Greg Gianforte for GOV	Market: Missoula	
7669 STAGERS LOOP DELAWARE, OH 43015	Product: TV Agency Order #: 5375783	Office: NEW YORK Primary Demo: Adults 35+	Total CPP: \$44.18
Buyer: Fink, Brant	Salesperson: SUZANNE FITZGERALD 212-373-8119	Con Type: POLITICAL/VOTE Assistant: SUSAN FIORE 212-373-8150	Total GRP: 112.6 Traffic #: 96487
			Separation: