

ORDER

Orders	Order / Rev:	95445		
	Alt Order #:	25267696		
	Product Desc:	TV		
	Estimate:	4655	NTMF	
	Flight Dates:	09/26/16 - 11/08/16	Primary AE:	Katz New York
	Original Date / Rev:	08/17/16 / 10/27/16	Sales Office:	K-NYC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Strategic Media Placement		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		7669 Stagers Loop	Billing Cycle:	EOM/EOC
		Delaware, OH 43015	Agency Commission:	15%
Advertiser	Name:	POL/Greg Gianforte for Governor		
	Demographic:	HH	New Business Thru:	
	Product Codes:	PL Candidate	Order Separation:	00:20:00
	Priority:	CO	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/26/16	10/30/16	259	\$24,785.00	\$21,067.25	October 2016	259	\$24,785.00	\$21,067.25	0.00
10/31/16	11/08/16	60	\$4,420.00	\$3,757.00	November 2016	60	\$4,420.00	\$3,757.00	0.00
					Totals	319	\$29,205.00	\$24,824.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NTMF	09/26/16	11/08/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	MTWTF--	:30	8	\$15.00	P-3	0.00	NM	63	\$945.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--		8				\$15.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--		10				\$15.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--		10				\$15.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--		10				\$15.00		0.00			
	Week:	10/24/16	10/30/16	MTWTF--		11				\$15.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	46	NTMF	10/24/16-10/30/16	M-F 5a-7a LN		5:00 AM-7:00 AM	MTWThF----	:30		(\$15.00)		0.00	NM		
	See MG 1.64 [M/C Error]														
	64	NTMF	10/24/16-10/30/16	M-F 5a-7a LN		5:00 AM-7:00 AM	---Th-----	:30		\$15.00		0.00	NM		
	Ⓜ MG for 1.46 10/25														
	Week:	10/31/16	11/06/16	MTWTF--		10				\$15.00		0.00			
	Week:	11/07/16	11/13/16	MT-----		4				\$15.00		0.00			
E 2	NTMF	09/26/16	11/07/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$75.00	P-3	0.00	NM	27	\$2,025.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/16	10/02/16	MTWTF--		4				\$75.00		0.00			
	Week:	10/03/16	10/09/16	MTWTF--		5				\$75.00		0.00			
	Week:	10/10/16	10/16/16	MTWTF--		5				\$75.00		0.00			
	Week:	10/17/16	10/23/16	MTWTF--		5				\$75.00		0.00			

Order / Rev: 95445
Alt Order #: 25267696
Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor
Product Desc: TV
Estimate: 4655
NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	NTMF	09/26/16	11/07/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$75.00	P-3	0.00	NM	27	\$2,025.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	M--T---		2			\$75.00			0.00			
Week:		10/31/16	11/06/16	MTWTF--		5			\$75.00			0.00			
Week:		11/07/16	11/13/16	M-----		1			\$75.00			0.00			
E 3	NTMF	09/26/16	11/07/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$75.00	P-3	0.00	NM	27	\$2,025.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--		4			\$75.00			0.00			
Week:		10/03/16	10/09/16	MTWTF--		5			\$75.00			0.00			
Week:		10/10/16	10/16/16	MTWTF--		5			\$75.00			0.00			
Week:		10/17/16	10/23/16	MTWTF--		5			\$75.00			0.00			
Week:		10/24/16	10/30/16	M--T---		2			\$75.00			0.00			
Week:		10/31/16	11/06/16	MTWTF--		5			\$75.00			0.00			
Week:		11/07/16	11/13/16	M-----		1			\$75.00			0.00			
E 4	NTMF	09/26/16	11/07/16	M-F 9p-935p LN M-F 9p-935p	NWS	9p-935p/1030-110	MTWTF--	:30	4	\$90.00	P-3	0.00	NM	30	\$2,700.00
9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--		4			\$90.00			0.00			
Week:		10/03/16	10/09/16	MTWTF--		5			\$90.00			0.00			
Week:		10/10/16	10/16/16	MTWTF--		5			\$90.00			0.00			
Week:		10/17/16	10/23/16	MTWTF--		5			\$90.00			0.00			
Week:		10/24/16	10/30/16	MTWTF--		5			\$90.00			0.00			
Week:		10/31/16	11/06/16	MTWTF--		5			\$90.00			0.00			
Week:		11/07/16	11/13/16	M-----		1			\$90.00			0.00			
E 5	NTMF	09/26/16	11/07/16	M-F 935p-1005p M-F 935p-1005p	CM	935p-1005p	MTWTF--	:30	4	\$45.00	P-3	0.00	NM	30	\$1,350.00
INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	MTWTF--		3			\$45.00			0.00			
Week:		10/03/16	10/09/16	MTWTF--		6			\$45.00			0.00			
Week:		10/10/16	10/16/16	MTWTF--		5			\$45.00			0.00			
Week:		10/17/16	10/23/16	MTWTF--		5			\$45.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
19	NTMF	10/17/16-10/23/16		M-F 935p-1005p		935p-1005p	MTWThF----	:30		(\$45.00)		0.00	NM		
See MG 5.32															
[Inside edition airing later due to debate]															
32	NTMF	10/17/16-10/23/16		M-F 935p-1005p		935p-1005p	---ThF----	:30		\$45.00		0.00	NM		
Ⓜ MG for 5.19 10/19															
Week:		10/24/16	10/30/16	MTWTF--		5			\$45.00			0.00			
Week:		10/31/16	11/06/16	MTWTF--		5			\$45.00			0.00			
Week:		11/07/16	11/13/16	M-----		1			\$45.00			0.00			
E 6	NTMF	10/02/16	11/06/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$25.00	P-4	0.00	NM	5	\$125.00
FOX SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1		1			\$25.00			0.00			
Week:		10/03/16	10/09/16	-----1		1			\$25.00			0.00			
Week:		10/10/16	10/16/16	-----1		1			\$25.00			0.00			
Week:		10/17/16	10/23/16	-----1		1			\$25.00			0.00			
Week:		10/24/16	10/30/16	-----		0			\$25.00			0.00			
Week:		10/31/16	11/06/16	-----1		1			\$25.00			0.00			
E 7	NTMF	10/08/16	11/05/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1-	:30	1	\$50.00	P-3	0.00	NM	3	\$150.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1-		1			\$50.00			0.00			
Week:		10/10/16	10/16/16	-----1-		1			\$50.00			0.00			
Week:		10/17/16	10/23/16	-----		0			\$50.00			0.00			
Week:		10/24/16	10/30/16	-----		0			\$50.00			0.00			

Order / Rev: 95445
 Alt Order #: 25267696
 Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4655
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	NTMF	10/08/16	11/05/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1-	:30	1	\$50.00	P-3	0.00	NM	3	\$150.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	-----1-			1			\$50.00		0.00			
E 8	NTMF	10/02/16	11/06/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$50.00	P-3	0.00	NM	5	\$250.00
SUN 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1			1			\$50.00		0.00			
Week:		10/03/16	10/09/16	-----			0			\$50.00		0.00			
Week:		10/10/16	10/16/16	-----1			1			\$50.00		0.00			
Week:		10/17/16	10/23/16	-----1			1			\$50.00		0.00			
Week:		10/24/16	10/30/16	-----1			1			\$50.00		0.00			
Week:		10/31/16	11/06/16	-----1			1			\$50.00		0.00			
E 9	NTMF	10/10/16	11/07/16	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-11:05 PM	PMTWTF--	:30	5	\$50.00	P-3	0.00	NM	21	\$1,050.00
2 BROKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$50.00		0.00			
Week:		10/17/16	10/23/16	MTWTF--			5			\$50.00		0.00			
Week:		10/24/16	10/30/16	MTWTF--			5			\$50.00		0.00			
Week:		10/31/16	11/06/16	MTWTF--			5			\$50.00		0.00			
Week:		11/07/16	11/13/16	M-----			1			\$50.00		0.00			
E 10	NTMF	10/03/16	11/07/16	Mon Prime Hour 1 Mon Prime Hour 1	CM	7:00 PM-8:00 PM	1-----	:30	1	\$125.00	P-3	0.00	NM	8	\$1,000.00
GOTHAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	2-----			2			\$125.00		0.00			
Week:		10/10/16	10/16/16	2-----			2			\$125.00		0.00			
Week:		10/17/16	10/23/16	1-----			1			\$125.00		0.00			
Week:		10/24/16	10/30/16	1-----			1			\$125.00		0.00			
Week:		10/31/16	11/06/16	1-----			1			\$125.00		0.00			
Week:		11/07/16	11/13/16	1-----			1			\$125.00		0.00			
E 11	NTMF	10/05/16	11/02/16	Wed Prime Hour 1 Wed Prime Hour 1	CM	7p-8p	--1----	:30	1	\$100.00	P-3	0.00	NM	4	\$400.00
Lethal Weapon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	--2----			2			\$100.00		0.00			
Week:		10/10/16	10/16/16	--1----			1			\$100.00		0.00			
Week:		10/17/16	10/23/16	-----			0			\$100.00		0.00			
Week:		10/24/16	10/30/16	-----			0			\$100.00		0.00			
Week:		10/31/16	11/06/16	--1----			1			\$100.00		0.00			
E 12	NTMF	09/29/16	11/03/16	Thur Prime Hour 1 Thur Prime Hour 1	CM	7:00 PM-8:00 PM	---1---	:30	1	\$100.00	P-3	0.00	NM	5	\$500.00
ROSEWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	---1---			1			\$100.00		0.00			
Week:		10/03/16	10/09/16	---1---			1			\$100.00		0.00			
Week:		10/10/16	10/16/16	---1---			1			\$100.00		0.00			
Week:		10/17/16	10/23/16	-----			0			\$100.00		0.00			
Week:		10/24/16	10/30/16	---1---			1			\$100.00		0.00			
Week:		10/31/16	11/06/16	---1---			1			\$100.00		0.00			
E 13	NTMF	10/06/16	11/03/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8:00 PM-9:00 PM	---1---	:30	1	\$100.00	P-3	0.00	NM	4	\$400.00
Pitch															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	---1---			1			\$100.00		0.00			
Week:		10/10/16	10/16/16	---1---			1			\$100.00		0.00			
Week:		10/17/16	10/23/16	-----			0			\$100.00		0.00			
Week:		10/24/16	10/30/16	---1---			1			\$100.00		0.00			
Week:		10/31/16	11/06/16	---1---			1			\$100.00		0.00			
E 14	NTMF	10/07/16	11/04/16	Fri Prime Hour 1 Fri Prime Hour 1	CM	7:00 PM-8:00 PM	-----1--	:30	1	\$75.00	P-3	0.00	NM	4	\$300.00

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Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4655

NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
HELL'S KITCHEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	----1--					1	\$75.00		0.00			
Week:		10/10/16	10/16/16	----1--					1	\$75.00		0.00			
Week:		10/17/16	10/23/16	----1--					1	\$75.00		0.00			
Week:		10/24/16	10/30/16	-----					0	\$75.00		0.00			
Week:		10/31/16	11/06/16	----1--					1	\$75.00		0.00			
E 15	NTMF	10/08/16	11/05/16	Sat Prime Rotator Sat Prime Rotator	CM	7:00 PM-9:00 PM	-----1-	:30	1	\$125.00	P-3	0.00	NM	4	\$500.00
FOX SPTS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1-					1	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NTMF	10/03/16-10/09/16		Sat Prime Rotator		7:00 PM-9:00 PM	-----Sa--	:30		(\$125.00)		0.00	NM		
		See MG 15.6 [FB airing]													
6	NTMF	10/03/16-10/09/16		College Football		7:00 PM-9:00 PM	7:00 PM-9:00 PMTWThFSaSu	:30		(\$125.00)		0.00	NM		
		Ⓜ See MG 15.7 [Schedule Change]													
7	NTMF	10/03/16-10/09/16		College Football		7:00 PM-9:00 PM	7:00 PM-9:00 P-----Sa--	:30		\$125.00		0.00	NM		
		Ⓜ MG for 15.6 10/04													
Week:		10/10/16	10/16/16	-----1-					1	\$125.00		0.00			
Week:		10/17/16	10/23/16	-----1-					1	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	NTMF	10/17/16-10/23/16		College Football		7:00 PM-9:00 PM	7:00 PM-9:00 PMTWThFSaSu	:30		\$125.00		0.00	NM		
Week:		10/24/16	10/30/16	-----					0	\$125.00		0.00			
Week:		10/31/16	11/06/16	-----1-					1	\$125.00		0.00			
E 16	NTMF	10/29/16	10/29/16	College Football College Football	CM	10:00 AM-1:30 PM (10:00 AM-1:30 PM)	-----S-	:30	2	\$125.00	P-3	0.00	NM	3	\$375.00
COLLEGE FTBL EARLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-					3	\$125.00		0.00			
E 17	NTMF	10/01/16	10/22/16	College Football College Football	CM	1:30 PM-5:30 PM (1:30 PM-5:30 PM)	-----S-	:30	2	\$125.00	P-3	0.00	NM	8	\$1,000.00
COLLEGE FTBL LATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S-					2	\$125.00		0.00			
Week:		10/03/16	10/09/16	-----					0	\$125.00		0.00			
Week:		10/10/16	10/16/16	-----S-					3	\$125.00		0.00			
Week:		10/17/16	10/23/16	-----S-					3	\$125.00		0.00			
E 18	NTMF	10/02/16	11/06/16	NFL/NFC FOX Pregame NFL FOX Pregame	CM	9:00 AM-11:00 AM (9:00 AM-11:00 AM)	-----1	:30	1	\$75.00	P-3	0.00	NM	5	\$375.00
FOX NFL SUN PRE-GAME SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1					1	\$75.00		0.00			
Week:		10/03/16	10/09/16	-----1					1	\$75.00		0.00			
Week:		10/10/16	10/16/16	-----1					1	\$75.00		0.00			
Week:		10/17/16	10/23/16	-----1					1	\$75.00		0.00			
Week:		10/24/16	10/30/16	-----					0	\$75.00		0.00			
Week:		10/31/16	11/06/16	-----1					1	\$75.00		0.00			
E 19	NTMF	10/02/16	11/06/16	NFL Regular Season NFL Regular Season	CM	11:00 AM-5:00 PM (11:00 AM-5:00 PM)	-----S	:30	2	\$350.00	P-3	0.00	NM	13	\$4,550.00
FOX NFL SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S					2	\$350.00		0.00			
Week:		10/03/16	10/09/16	-----S					2	\$350.00		0.00			
Week:		10/10/16	10/16/16	-----S					3	\$350.00		0.00			
Week:		10/17/16	10/23/16	-----S					3	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
10	NTMF	10/17/16-10/23/16		NFL Regular Season		11:00 AM-5:00 PM	11:00 AM-5:00 PM-----Su	:30		(\$350.00)		0.00	NM		
		Credited													
Week:		10/24/16	10/30/16	-----S					1	\$350.00		0.00			
Week:		10/31/16	11/06/16	-----S					3	\$350.00		0.00			

Order / Rev: 95445
 Alt Order #: 25267696
 Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4655
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	NTMF	10/21/16	10/21/16	M-F 530p-6p mike and molly	CM	5:30 PM-6:00 PM	----1--	:30	1	\$150.00	P-3	0.00	NM	1	\$35.00
mike and molly <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 ----1-- 1 \$150.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 NTMF 10/17/16-10/23/16 M-F 530p-6p 5:30 PM-6:00 PM -----F----- :30 \$35.00 0.00 NM															
E 21	NTMF	10/22/16	10/22/16	NASCAR NASCAR	CM	10:00 AM-1:30 PM (10:00 AM-1:30 PM)	-----2-	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
FOX NASCAR 10.22 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----2- 2 \$250.00 0.00															
E 22	NTMF	10/25/16	10/28/16	MLB Post Season WORLD SERIES 1,2,3	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	-TW-F--	:30	7	\$250.00	P-3	0.00	NM	7	\$1,750.00
WORLD SERIES 1,2,3 10.14 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -TW-F-- 7 \$250.00 0.00															
E 23	NTMF	10/22/16	10/22/16	NASCAR NASCAR	CM	10:30 AM-1:30 PM (10:30 AM-1:30 PM)	-----2-	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
NASCAR CAMPING 10.22 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----2- 2 \$250.00 0.00															
E 24	NTMF	10/30/16	10/30/16	NFL Regular Season NFL LONDON GAME	CM	7:30 AM-10:30 AM (7:30 AM-10:30 AM)	-----3	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
NFL LONDON GAME 10/30 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 -----3 3 \$350.00 0.00															
E 25	NTMF	10/16/16	10/16/16	Reg Season game 2 Reg Season Game 2	CM	2:30 PM-5:00 PM (2:30 PM-5:00 PM)	-----2	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
NFL LATE GAME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -----2 2 \$350.00 0.00															
N 26	NTMF	10/01/16	10/01/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----1-	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
FOX NEWS AT 9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/26/16 10/02/16 -----1- 1 \$50.00 0.00															
N 27	NTMF	10/03/16	10/07/16	M-F 4p-5p last man standing	CM	4p-5p	MTWTF--	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00
last man standing <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/03/16 10/09/16 MTWTF-- 2 \$25.00 0.00															
N 28	NTMF	10/08/16	10/08/16	MSU/UM LOCAL MSU/UM LOCAL	CM	2:30 PM-6:00 PM (2:30 PM-6:00 PM)	-----2-	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/03/16 10/09/16 -----2- 2 \$500.00 0.00															
N 29	NTMF	10/05/16	10/05/16	Wed Prime Hour 2 Wed Prime Hour 2	CM	8p-9p	--1----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
Empire <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/03/16 10/09/16 --1---- 1 \$150.00 0.00															
N 30	NTMF	10/08/16	10/08/16	College Football College Football	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	-----2-	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/03/16 10/09/16 -----2- 2 \$125.00 0.00															
N 31	NTMF	10/09/16	10/09/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:30 PM-10:05 PM (9:30 PM-10:05 PM)	-----1	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00

Order / Rev: 95445
 Alt Order #: 25267696
 Flight Dates: 09/26/16 - 11/08/16

Advertiser: POL/Greg Gianforte for Governor
 Product Desc: TV
 Estimate: 4655
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SUN 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1		1			\$50.00			0.00			
N32	NTMF	10/22/16	10/29/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:30 PM-10:05 PM (9:30 PM-10:05 PM)	-----2-	:30	2	\$50.00	P-3	0.00	NM	3	\$150.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	-----2-		2			\$50.00			0.00			
Week:		10/24/16	10/30/16	-----1-		1			\$50.00			0.00			
N33	NTMF	10/19/16	10/19/16	Wed Prime 830p-930p Wed Prime 830p-930p	CM	830p-930p	--1----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
Lethal Weapon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----		1			\$100.00			0.00			
N34	NTMF	10/19/16	10/19/16	Wed Prime 7-830p Wed Prime 7p-830p	CM	7p-830p	--W----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----		1			\$200.00			0.00			
N35	NTMF	10/25/16	10/28/16	M-F 430p-5p BIG BANG	CM	430p-5p	-TW-F--	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-TW-F--		3			\$75.00			0.00			
N36	NTMF	10/25/16	10/28/16	M-F 5p-530p BIG BANG	CM	5p-530p	-TW-F--	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-TW-F--		3			\$75.00			0.00			
N37	NTMF	10/29/16	10/29/16	MLB Post Season MLB Post Season	CM	6:00 PM-9:30 PM (6:00 PM-9:30 PM)	-----S-	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-		4			\$250.00			0.00			
N38	NTMF	10/31/16	10/31/16	Mon Prime Hour 2 Mon Prime Hour 2	CM	8p-9p	2-----	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
Lucifer															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/31/16	11/06/16	2-----		2			\$100.00			0.00			
N39	NTMF	10/30/16	10/30/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
FOX SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1		1			\$25.00			0.00			
N40	NTMF	10/30/16	10/30/16	NFL/NFC FOX Pregame NFL FOX Pregame	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-----1	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
FOX NFL SUN PRE-GAME SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1		1			\$75.00			0.00			
N41	NTMF	10/29/16	10/29/16	World series pst gme sh6M world series post game	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----S-	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S-		2			\$75.00			0.00			
N42	NTMF	10/30/16	10/30/16	MLB Post Season MLB Post Season	CM	6:00 PM-9:30 PM (6:00 PM-9:30 PM)	-----S	:30	2	\$325.00	P-3	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-----S		2			\$325.00			0.00			
N43	NTMF	10/30/16	10/30/16	THE OT NFL NFC THE OT SU	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	-----1	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1		1			\$100.00			0.00			
													Totals	319	\$29,205.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25267696	Changes as of: 10/27/2016 at 10:03 AM	Version: Highlighting Revision 12
CPE: 1143/1713/4655	Flight: 9/26/16 - 11/13/16	Total \$: \$29,205.00
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Greg Gianforte for GOV	Total Spots: 319
7669 STAGERS LOOP DELAWARE, OH 43015	Product: TV Agency Order #: 5293181 Buyer: Fink, Brant	Office: NEW YORK Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE Assistant: SUSAN FIORE 212-373-8150
Salesperson: SUZANNE FITZGERALD 212-373-8119		Total CPM: \$50.36 Total GRP: 579.9 Traffic #: 95445 Separation:

Comments: Flight ends 11/8 at 12n

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/26	10/3	10/10	10/17	10/24	10/31	11/7	Total Spots	Total \$	CPP	GRP
42	Sa 6p-9:30p		World Series	\$250.00	0.0	30	0	0	0	0	3	0	0	3	\$750.00	\$0.00	0.0
LMS 42 & 46 - LEVEL 3 RATE FOR WS SAT GAME IS \$250. LMS OFFER: 1X 10/30 IN THE OT (\$30.00) @ \$100 & 1X 10/31 IN LUCIFER (8P) @ \$100? Changes: Rate from 300 to 250																	
46	Sa 6p-9:30p		World Series	\$250.00	0.0	30	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0
LMS 42 & 46 - LEVEL 3 RATE FOR WS SAT GAME IS \$250. LMS OFFER: 1X 10/30 IN THE OT (\$30.00) @ \$100 & 1X 10/31 IN LUCIFER (8P) @ \$100? Changes: Rate from 300 to 250																	
REV+ 48	M 8p-9p		Lucifer	\$100.00	0.0	30	0	0	0	0	0	1	2	2	\$200.00	\$0.00	0.0
REV+ 54	Su 5:30p-6p		the OT	\$100.00	0.0	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
TOTALS: 32 52 54 55 66 50 10														319	\$29,205.00	\$50.36	579.9