

## ORDER

Orders	Order / Rev:	98098		
	Alt Order #:	25326518		
	Product Desc:	TV		
	Estimate:	4828		KTMF
	Flight Dates:	10/10/16 - 10/16/16	Primary AE:	Katz New York
	Original Date / Rev:	10/12/16 / 10/12/16	Sales Office:	K-NYC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Strategic Media Placement		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		7669 Stagers Loop	Billing Cycle:	EOM/EOC
		Delaware, OH 43015	Agency Commission:	15%
Advertiser	Name:	POL/Greg Gianforte for Governor		
	Demographic:	HH	New Business Thru:	
	Product Codes:	PL Candidate	Order Separation:	00:20:00
	Priority:	CO	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	127	\$8,620.00	\$7,327.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	127	\$8,620.00	\$7,327.00	0.00
<b>Totals</b>	<b>127</b>	<b>\$8,620.00</b>	<b>\$7,327.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTMF	10/10/16	10/14/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	MTWTF--	:30	10	\$25.00	P-2	0.00	NM	10	\$250.00
WAKE UP MT updated 9.14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	MTWTF--			10		\$25.00	0.00					
2	KTMF	10/10/16	10/14/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	MTWTF--	:30	10	\$30.00	P-2	0.00	NM	10	\$300.00
GMA no nielsen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	MTWTF--			10		\$30.00	0.00					
3	KTMF	10/10/16	10/14/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$30.00	P-2	0.00	NM	5	\$150.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	MTWTF--			5		\$30.00	0.00					
4	KTMF	10/10/16	10/14/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$30.00	P-2	0.00	NM	4	\$120.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/10/16	10/16/16	MTWTF--			5		\$30.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KTMF	10/10/16-10/16/16		M-F 10a-11a		10:00 AM-11:00 AM	MTWThF----	:30		(\$30.00)	0.00	NM			
Credited															

Advertiser:	POL/Greg Gianforte for Governor
Product Desc:	TV
Estimate:	4828

KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KTMF	10/10/16	10/14/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$25.00	P-2	0.00	NM	5	\$125.00
HOT BENCH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$25.00		0.00			
6	KTMF	10/10/16	10/14/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	MTWTF--	:30	5	\$25.00	P-2	0.00	NM	5	\$125.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$25.00		0.00			
7	KTMF	10/10/16	10/14/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	MTWTF--	:30	5	\$25.00	P-2	0.00	NM	5	\$125.00
GH y															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$25.00		0.00			
8	KTMF	10/10/16	10/14/16	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$25.00	P-2	0.00	NM	5	\$125.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$25.00		0.00			
N 9	KTMF	10/10/16	10/14/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	6	\$25.00	P-2	0.00	NM	6	\$150.00
CELEBRITY NAME GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			6			\$25.00		0.00			
10	KTMF	10/10/16	10/14/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$35.00	P-2	0.00	NM	5	\$175.00
FUED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$35.00		0.00			
11	KTMF	10/10/16	10/14/16	M-F 530p-6p Local Nws M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	MTWTF--	:30	5	\$75.00	P-2	0.00	NM	5	\$375.00
ABC MT NEWS 530 y															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$75.00		0.00			
12	KTMF	10/10/16	10/14/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$60.00	P-2	0.00	NM	5	\$300.00
MOD FAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$60.00		0.00			
13	KTMF	10/10/16	10/14/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$60.00	P-2	0.00	NM	5	\$300.00
MOD FAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$60.00		0.00			
14	KTMF	10/10/16	10/14/16	News 10p LN News 10p	NWS	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
ABC MT 10P NEWS y															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--			5			\$100.00		0.00			
15	KTMF	10/10/16	10/14/16	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:35 PM-11:35 PM (10:35 PM-11:35 PM)	MTWTF--	:30	5	\$30.00	P-2	0.00	NM	5	\$150.00
KIMMEL 															





Order / Rev: 98098  
 Alt Order #: 25326518  
 Flight Dates: 10/10/16 - 10/16/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4828  
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	KTMF	10/12/16	10/12/16	Wed Prime Hour 2 MOD FAM/BLACKISH	CM	8:00 PM-9:00 PM	--W----	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----					1	\$225.00		0.00			
32	KTMF	10/12/16	10/12/16	Wed Prime Hour 3 Wed Prime	CM	9:00 PM-10:00 PM	--W----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--W----					1	\$175.00		0.00			
33	KTMF	10/13/16	10/13/16	Thur Prime Hour 1 Thur Prime	CM	7:00 PM-8:00 PM	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---					1	\$200.00		0.00			
N34	KTMF	10/16/16	10/16/16	X GAMES X GAMES	CM	12:00 PM-2:00 PM (12:00 PM-2:00 PM)	-----S	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S					3	\$50.00		0.00			
35	KTMF	10/13/16	10/13/16	Thur Prime Hour 3 Thur Prime	CM	9:00 PM-10:00 PM	---T---	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	---T---					1	\$175.00		0.00			
36	KTMF	10/14/16	10/14/16	Fri Prime 7p-730p Fri Prime 7p-730p	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--					1	\$150.00		0.00			
37	KTMF	10/14/16	10/14/16	Fri Prime 730p-8p Fri Prime 730p-8p	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--					1	\$150.00		0.00			
39	KTMF	10/14/16	10/14/16	Fri Prime Hour 3 Fri Prime	CM	9:00 PM-10:00 PM	----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	----F--					1	\$150.00		0.00			
40	KTMF	10/15/16	10/15/16	Prime College Ftbl Prime College Ftbl	CM	6:30 PM-9:30 PM (6:30 PM-9:30 PM)	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-					1	\$400.00		0.00			
41	KTMF	10/16/16	10/16/16	Sun Prime Hour 1 Sun Prime	CM	6:00 PM-7:00 PM	-----S	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S					2	\$150.00		0.00			
43	KTMF	10/16/16	10/16/16	Sun Prime Hour 3 Sun Prime	CM	8:00 PM-9:00 PM	-----S	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S					1	\$175.00		0.00			
44	KTMF	10/16/16	10/16/16	Sun Prime Hour 4 Sun Prime	CM	9:00 PM-10:00 PM	-----S	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S					1	\$175.00		0.00			
N45	KTMF	10/15/16	10/15/16		CM	10:00 AM-1:30 PM	-----S-	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00



Order / Rev: 98098  
Alt Order #: 25326518  
Flight Dates: 10/10/16 - 10/16/16

Advertiser: POL/Greg Gianforte for Governor  
Product Desc: TV  
Estimate: 4828  
KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
College Football College Football (10:00 AM-1:30 PM) ABC COLLEGE FTBL LATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -----S- 5 \$150.00 0.00															
46	KTMF	10/15/16	10/15/16	MSU/UM LOCAL MSU/UM Local	CM	Various	-----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -----1- 1 \$500.00 0.00															
47	KTMF	10/11/16	10/11/16	Tue Prime Hour 2 FRESS OFF THE BOAT/O'NEAL	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
FRESS OFF THE BOAT/O'NEALS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 -T----- 1 \$175.00 0.00															
48	KTMF	10/12/16	10/14/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	--WTF--	:30	1	\$10.00	P-4	0.00	NM	1	\$10.00
WAKE UP MT updated 9.14 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/10/16 10/16/16 --WTF-- 1 \$10.00 0.00															
													Totals	127	\$8,620.00



**KATZ**  
**TELEVISION**  
**GROUP**

125 West 55th St  
New York, NY 10019

Contract # 25326518

Changes as of: 10/12/2016 at 1:57 PM

Version: Highlighting Revision 3

CPE: 1143/1713/4628

Flight: 10/10/16 - 10/16/16

Station: KTMF

Total \$: \$8,620.00

Agency: STRATEGIC MEDIA  
PLACEMENT

Advertiser: Greg Gianforte for GOV

Market: Missoula

Total Spots: 127

7669 STAGERS LOOP  
DELAWARE, OH 43015

Product: TV  
Buyer: Fink, Brant

Office: NEW YORK  
Primary Demo: Adults 35+

Total CPP: \$32.53  
Total GRP: 265.0

Salesperson: SUZANNE  
FITZGERALD  
212-373-8119

Con Type: POLITICAL/VOTE  
Assistant: SUSAN FIORE  
212-373-8150

Traffic #: 98098  
Separation:

Comments: MT GOV GREG GIANFORTE

\*\*\*\*10-6-10-10 ADDITION\*\*\*\*

NAB AND CHECK COPIES ARRIVE UNDER AS SEPARATE EMAIL.

;Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/10 - 10/10		Total Spots	Total \$	CPP	GRP
							10/10	10/10				
REV+ 9	M-F 3p-4p		CELEBRITY NAME GAME	\$25.00	1.0	30	5	6	6	\$150.00	\$25.00	6.0
REV- 34	Th 8p-9p		NOTORIOUS	\$175.00	4.0	30	1	0	0	\$0.00	\$43.75	0.0
LN 34 - WFO 10/10 N/A - MG 34@50SPOT IN XGAMES SUNDAY 10/16 12-2P AND 1X@25SPOT IN CELEBRITY NAME GAME 3-4P M-F												
REV+ 49	Su 12n-2p		X Games	\$50.00	0.0	30	0	3	3	\$150.00	\$0.00	0.0
TOTALS: 127									127	\$8,620.00	\$32.53	265.0