

# ORDER

**Orders**  
**Order / Rev:** 96490  
**Alt Order #:** 25282753  
**Product Desc:** TV  
**Estimate:** 4717  
**Flight Dates:** 09/12/16 - 09/18/16  
**Original Date / Rev:** 09/09/16 / 09/09/16  
**Order Type:** GENERAL

**KTMF**  
**Primary AE:** Katz New York  
**Sales Office:** K-NYC  
**Sales Region:** NAT

**Agency Name:** Strategic Media Placement  
**Buying Contact:**  
**Billing Contact:**  
 7669 Stagers Loop  
 Delaware, OH 43015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Greg Gianforte for Governor  
**Demographic:** HH  
**Product Codes:** PL Candidate  
**Priority:** CO  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/18/16	123	\$6,820.00	\$5,797.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	123	\$6,820.00	\$5,797.00	0.00
<b>Totals</b>	<b>123</b>	<b>\$6,820.00</b>	<b>\$5,797.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTMF	09/12/16	09/16/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	22222--	:30	10	\$20.00	P-3	0.00	NM	10	\$200.00
WAKE UP MT updated 8.11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 22222-- 10 \$20.00 0.00															
E 2	KTMF	09/12/16	09/16/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	22222--	:30	10	\$20.00	P-3	0.00	NM	10	\$200.00
GMA no nielsen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 22222-- 10 \$20.00 0.00															
E 3	KTMF	09/12/16	09/16/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	11111--	:30	5	\$25.00	P-3	0.00	NM	5	\$125.00
RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 11111-- 5 \$25.00 0.00															
E 4	KTMF	09/12/16	09/16/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	11111--	:30	5	\$25.00	P-3	0.00	NM	5	\$125.00
THE VIEW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/16 09/18/16 11111-- 5 \$25.00 0.00															
E 5	KTMF	09/12/16	09/16/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	11111--	:30	5	\$20.00	P-3	0.00	NM	5	\$100.00
HOT BENCH															

Order / Rev: 96490  
 Alt Order #: 25282753  
 Flight Dates: 09/12/16 - 09/18/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4717  
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KTMF	09/12/16	09/16/16	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	11111--	:30	5	\$20.00	P-3	0.00	NM	5	\$100.00
HOT BENCH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$20.00		0.00				
E 6	KTMF	09/12/16	09/16/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	11111--	:30	5	\$20.00	P-3	0.00	NM	5	\$100.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$20.00		0.00				
E 7	KTMF	09/12/16	09/16/16	M-F 1p-2p M-F 1p-2p	CM	1:00 PM-2:00 PM	11111--	:30	5	\$20.00	P-3	0.00	NM	5	\$100.00
GH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$20.00		0.00				
E 8	KTMF	09/12/16	09/16/16	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	11111--	:30	5	\$20.00	P-3	0.00	NM	5	\$100.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$20.00		0.00				
E 9	KTMF	09/12/16	09/16/16	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	11111--	:30	5	\$20.00	P-3	0.00	NM	5	\$100.00
CELEBRITY NAME GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$20.00		0.00				
E 10	KTMF	09/12/16	09/16/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	11111--	:30	5	\$30.00	P-3	0.00	NM	5	\$150.00
FUED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$30.00		0.00				
E 11	KTMF	09/12/16	09/16/16	M-F 530p-6p Local Nws M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	11111--	:30	5	\$50.00	P-3	0.00	NM	5	\$250.00
ABC MT NEWS 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$50.00		0.00				
E 12	KTMF	09/12/16	09/16/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	11111--	:30	5	\$50.00	P-3	0.00	NM	5	\$250.00
MOD FAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$50.00		0.00				
E 13	KTMF	09/12/16	09/16/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$50.00	P-3	0.00	NM	5	\$250.00
MOD FAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$50.00		0.00				
E 14	KTMF	09/12/16	09/16/16	News 10p LN News 10p	NWS	10:00 PM-10:35 PM	MTWTF--	:30	6	\$75.00	P-3	0.00	NM	6	\$450.00
ABC MT 10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	MTWTF--			6		\$75.00		0.00				
E 15	KTMF	09/12/16	09/16/16	Jimmy Kimmel Show Jimmy Kimmel Show	CM	10:35 PM-11:35 PM (10:35 PM-11:35 PM)	11111--	:30	5	\$25.00	P-3	0.00	NM	5	\$125.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/12/16	09/18/16	11111--			5		\$25.00		0.00				
E 16	KTMF	09/12/16	09/16/16	ABC News Nightline ABC News Nightline	CM	11:35 PM-12:05 AM (11:35 PM-12:05 AM)	11111--	:30	5	\$15.00	P-3	0.00	NM	5	\$75.00
NIGHTLINE															



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Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
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 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	KTMF	09/13/16	09/13/16	Tue Prime Hour 3 AGENTS OF SHIELD	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-1-----		1				\$150.00		0.00			
E 29	KTMF	09/14/16	09/14/16	Wed Prime Hour 1 SPEECHLESS/GOLDBERGS	CM	7:00 PM-8:00 PM	--1----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----		1				\$150.00		0.00			
E 30	KTMF	09/14/16	09/14/16	Wed Prime Hour 2 MOD FAM/BLACKISH	CM	8:00 PM-9:00 PM	--1----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----		1				\$200.00		0.00			
E 31	KTMF	09/14/16	09/14/16	Wed Prime Hour 3 Modern Family/Fresh Off t	CM	9:00 PM-10:00 PM	--1----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	--1----		1				\$150.00		0.00			
E 32	KTMF	09/15/16	09/15/16	Thur Prime Hour 1 GREYS	CM	7:00 PM-8:00 PM	---1---	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---		1				\$175.00		0.00			
E 33	KTMF	09/15/16	09/15/16	Thur Prime Hour 2 GREYS	CM	8:00 PM-9:00 PM	---1---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---		1				\$150.00		0.00			
E 34	KTMF	09/15/16	09/15/16	Thur Prime Hour 3 HOW TO GET AWAY W/MURDER	CM	9:00 PM-10:00 PM	---1---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	---1---		1				\$150.00		0.00			
E 35	KTMF	09/16/16	09/16/16	Fri Prime 7p-730p LAST MAN STANDING	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	----1--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----1--		1				\$125.00		0.00			
E 36	KTMF	09/16/16	09/16/16	Fri Prime 730p-8p DR. KEN	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	----1--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----1--		1				\$125.00		0.00			
E 37	KTMF	09/16/16	09/16/16	Fri Prime Hour 2 SHARK TANK	CM	8:00 PM-9:00 PM	----1--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----1--		1				\$150.00		0.00			
E 38	KTMF	09/16/16	09/16/16	Fri Prime Hour 3 20/20	CM	9:00 PM-10:00 PM	----1--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	----1--		1				\$125.00		0.00			
E 39	KTMF	09/17/16	09/17/16	Prime College Ftbl ABC SAT NIGHT FTBL	CM	6:30 PM-9:30 PM (6:30 PM-9:30 PM)	-----2-	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	-----2-		2				\$200.00		0.00			
E 40	KTMF	09/18/16	09/18/16		CM	5:00 PM-6:00 PM	-----1	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00

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 Alt Order #: 25282753  
 Flight Dates: 09/12/16 - 09/18/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4717  
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 5p-6p											
				Emmy Pre-Show											
				Emmy Pre-Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/12/16	09/18/16	-----1	1	\$150.00	0.00								
E 41	KTMF	09/18/16	09/18/16	Sun Prime Rotator	CM	6:00 PM-9:00 PM	-----3	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
				Emmy Awards											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 09/12/16	09/18/16	-----3	3	\$200.00	0.00								
													Totals	123	\$6,820.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25282753

Changes as of: 9/8/2016 at 3:34 PM

Version: Highlighting Revision 1

CPE: 1143/1713/4717

Flight: 9/12/16 - 9/18/16

Station: KTMF

Total \$: \$6,820.00

Agency: STRATEGIC MEDIA PLACEMENT

Advertiser: Greg Gianforte for GOV

Market: Missouri

Total Spots: 123

7669 STAGERS LOOP  
DELAWARE, OH 43015

Product: TV  
Agency Order #: 5375786

Office: NEW YORK  
Primary Demo: Adults 35+

Total CPM: \$24.01  
Total GRP: 284.0

Buyer: Fink, Brant

Con Type: POLITICAL/NOTE

Separation:

Salesperson: SUZANNE FITZGERALD  
212-373-8119

Assistant: SUSAN FIORE  
212-373-8150

Comments: MT GOV GREG GIANFORTE

FLIGHT DATES 9.12-9.18

NAB AND CHECK COPIES WILL BE SENT VIA EMAIL

;Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/12 - 9/12		Total Spots	Total \$	CPP	GRP
							9/12	9/12				
1	M-F 5a-7a		WAKE UP MT	\$20.00	0.5	30	10		10	\$200.00	\$40.00	5.0
updated 8.11												
2	M-F 7a-9a		GMA	\$20.00	2.5	30	10		10	\$200.00	\$8.00	25.0
no releases												
3	M-F 9a-10a		RACHAEL RAY	\$25.00	1.5	30	5		5	\$125.00	\$16.67	7.5
4	M-F 10a-11a		THE VIEW	\$25.00	1.5	30	5		5	\$125.00	\$16.67	7.5
5	M-F 11a-12n		HOT BENCH	\$20.00	1.0	30	5		5	\$100.00	\$20.00	5.0
6	M-F 12n-1p		THE CHEW	\$20.00	1.0	30	5		5	\$100.00	\$20.00	5.0
7	M-F 1p-2p		GH	\$20.00	2.0	30	5		5	\$100.00	\$10.00	10.0
Y												
8	M-F 2p-3p		MILLIONAIRE	\$20.00	1.0	30	5		5	\$100.00	\$20.00	5.0
9	M-F 3p-4p		CELEBRITY NAME GAME	\$20.00	1.0	30	5		5	\$100.00	\$20.00	5.0
10	M-F 4p-5p		FUED	\$30.00	2.0	30	5		5	\$150.00	\$15.00	10.0
11	M-F 5:30p-6p		ABC MT NEWS 530	\$50.00	3.5	30	5		5	\$250.00	\$14.29	17.5
Y												
12	M-F 6p-6:30p		MOD FAM	\$50.00	3.0	30	5		5	\$250.00	\$16.67	15.0
13	M-F 6:30p-7p		MOD FAM	\$50.00	3.0	30	5		5	\$250.00	\$16.67	15.0
REV+ 14	M-F 10p-10:35p		ABC MT 10P NEWS	\$75.00	4.0	30	5	6	6	\$450.00	\$18.75	24.0

Y Changes: Day/Time from M-F 10p-10:30p to M-F 10p-10:35p



125 West 55th St.  
New York, NY 10019

Contract # 25282753

Changes as of: 9/8/2016 at 3:34 PM

Version: Highlighting Revision 1

CPE: 1143/1713/4717

Flight: 9/12/16 - 9/18/16

Station: KTMF

Total \$: \$6,820.00

Agency: STRATEGIC MEDIA PLACEMENT

Advertiser: Greg Gianforte for GOV

Market: Missoula

Total Spots: 123

7669 STAGERS LOOP

Product: TV

Office: NEW YORK

Total CPP: \$24.01

DELAWARE, OH 43015

Agency Order #: 5375786

Primary Demo: Adults 35+

Total GRP: 284.0

Buyer: Fink, Brant

Con Type: POLITICAL/VOTE

Salesperson: SUZANNE FITZGERALD

Assistant: SUSAN FIORE

Separation:

212-373-8119

212-373-8150

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/12 - 9/12		Total Spots	Total \$	CPP	GRP
							9/12	9/12				
15	M-F 10:35p-11:35p		KIMMEL	\$25.00	2.0	30	5		5	\$125.00	\$12.50	10.0
Changes: Day/Time from M-F 10:30p-11p to M-F 10:35p-11:35p												
16	M-F 11:35p-12:05a		NIGHTLINE	\$15.00	1.0	30	5		5	\$75.00	\$15.00	5.0
Changes: Day/Time from M-F 11p-12a to M-F 11:35p-12:05a												
17	Sa-Su 6a-7a		GMA WKND	\$20.00	2.0	30	2		2	\$40.00	\$10.00	4.0
18	Sa 10a-1:30p		ABC COLLEGE FTBL EARLY	\$100.00	5.0	30	2		2	\$200.00	\$20.00	10.0
19	Sa 1:30p-5p		ABC COLLEGE FTBL LATE	\$100.00	5.0	30	2		2	\$200.00	\$20.00	10.0
20	Sa 5:30p-6p		SAT 5P NEWS	\$45.00	2.0	30	1		1	\$45.00	\$22.50	2.0
Changes: Day/Time from Sa 5p-5:30p to Sa 5:30p-6p												
21	Sa 10p-10:35p		SAT 10P NEWS	\$45.00	3.0	30	1		1	\$45.00	\$15.00	3.0
Changes: Day/Time from Sa 10p-10:30p to Sa 10p-10:35p												
22	Su 7a-8a		THIS WEEK	\$25.00	1.5	30	1		1	\$25.00	\$18.67	1.5
23	Su 8a-5p		ABC SPORTSMARIQUIS	\$35.00	2.0	30	5	0	0	\$0.00	\$17.50	0.0
MA - mg LN 14, 46-47												
24	Su 5p-5:30p		SUN 5P NEWS	\$45.00	3.0	30	1		1	\$45.00	\$15.00	3.0
25	Su 10p-10:35p		SUN 10P NEWS	\$45.00	3.0	30	1		1	\$45.00	\$15.00	3.0
Changes: Day/Time from Su 10p-10:30p to Su 10p-10:35p												
26	M 7p-9p		DWTS	\$200.00	5.0	30	2		2	\$400.00	\$40.00	10.0
27	M 9p-10p		CONVICTION	\$100.00	4.0	30	1	0	0	\$0.00	\$25.00	0.0
MA - mg LN 14, 46-47												
28	Tu 7p-8p		THE MIDDLE/ AMER HOUSEWIFE	\$125.00	4.0	30	1		1	\$125.00	\$31.25	4.0
29	Tu 8p-9p		FRESS OFF THE BOAT/ONEALS	\$150.00	4.0	30	1		1	\$150.00	\$37.50	4.0
30	Tu 9p-10p		AGENTS OF SHIELD	\$150.00	4.0	30	1		1	\$150.00	\$37.50	4.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25282753 Changes as of: 9/8/2016 at 3:34 PM Version: Highlighting Revision 1

CPE: 1143/1713/4717 Flight: 9/12/16 - 9/18/16 Station: KTMF  
 Agency: STRATEGIC MEDIA Advertiser: Greg Gianforte for GOV Market: Missoula  
 PLACEMENT

7689 STAGERS LOOP Product: TV  
 DELAWARE, OH 43015 Agency Order #: 5375786  
 Buyer: Fink, Brant  
 Salesperson: SUZANNE FITZGERALD  
 212-373-8119

Office: NEW YORK  
 Primary Demo: Adults 35+  
 Con Type: POLITICAL/VOTE  
 Assistant: SUSAN FIORE  
 212-373-8150

Total SP: \$6,820.00  
 Total Spots: 123  
 Total CPM: \$24.01  
 Total GRP: 284.0  
 Separation:

#	Day/Time	DP	Program	Rate	A33P Rating	Len	9/12	9/12 - 9/12	Total Spots	Total \$	CPP	GRP	
31	W 7p-8p		SPEECHLESS/GOLDBERGS	\$150.00	4.0	30	1		1	\$150.00	\$37.50	4.0	
32	W 8p-9p		MOD FAM/BLACKISH	\$200.00	5.5	30	1		1	\$200.00	\$36.36	5.5	
33	W 9p-10p		Modern Family/Fresh Off the Boat	\$150.00	5.0	30	1		1	\$150.00	\$30.00	5.0	
Changes: Program from DESIGNATED SURVIVOR to Modern Family/Fresh Off the Boat													
34	Th 7p-8p		GREYS	\$175.00	5.0	30	1		1	\$175.00	\$35.00	5.0	
35	Th 8p-9p		GREYS	\$150.00	4.0	30	1		1	\$150.00	\$37.50	4.0	
Changes: Program from NOTORIOUS to GREYS													
36	Th 9p-10p		HOW TO GET AWAY WITH MURDER	\$150.00	4.0	30	1		1	\$150.00	\$37.50	4.0	
37	F 7p-7:30p		LAST MAN STANDING	\$125.00	4.0	30	1		1	\$125.00	\$31.25	4.0	
38	F 7:30p-8p		DR. KEN	\$125.00	4.0	30	1		1	\$125.00	\$31.25	4.0	
39	F 8p-9p		SHARK TANK	\$150.00	4.5	30	1		1	\$150.00	\$33.33	4.5	
40	F 9p-10p		20/20	\$125.00	4.0	30	1		1	\$125.00	\$31.25	4.0	
41	Sa 6:30p-9:30p		ABC SAT NIGHT FTBL	\$200.00	5.0	30	2		2	\$400.00	\$40.00	10.0	
REV-42	Su 6p-7p		AFHV	\$100.00	5.0	30	1		0	\$0.00	\$20.00	0.0	
NA - mg LN 14, 46-47													
REV-43	Su 7p-8p		ONCE UPON A TIME	\$150.00	4.0	30	1		0	\$0.00	\$37.50	0.0	
NA - mg LN 14, 46-47													
REV-44	Su 8p-9p		SECRETS & LIES	\$150.00	4.0	30	1		0	\$0.00	\$37.50	0.0	
NA - mg LN 14, 46-47													
REV-45	Su 9p-10p		QUANTICO	\$150.00	4.0	30	1		0	\$0.00	\$37.50	0.0	
NA - mg LN 14, 46-47													
REV-46	Su 5p-6p		Emmy Pre-Show	\$150.00	0.0	30	0	1	1	\$150.00	\$0.00	0.0	
REV-47	Su 6p-9p		Emmy Awards	\$200.00	0.0	30	0	3	3	\$600.00	\$0.00	0.0	
TOTALS: 123										123	\$6,820.00	\$24.01	284.0



125 West 55th St  
New York, NY 10019

Contract # 25282753 Changes as of: 9/8/2016 at 3:34 PM Version: Highlighting Revision 1

CPE: 1143/1713/4717 Flight: 9/12/16 - 9/18/16 Station: KTMF  
Agency: STRATEGIC MEDIA Advertiser: Greg Gianforte for GOV Market: Missoula  
Product: TV  
7669 STAGERS LOOP Agency Order #: 5375786  
DELAWARE, OH 43015 Buyer: Fnk, Brant  
Salesperson: SUZANNE FITZGERALD 212-373-8119  
Office: NEW YORK  
Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: SUSAN FIORE 212-373-8150  
Total \$: \$6,820.00  
Total Spots: 123  
Total CPP: \$24.01  
Total GRP: 284.0  
Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/08/16 3:34 PM	SUZANNE FITZGERALD	MT GOV GREG GIANFORTE FLIGHT DATES 9.12-9.18 NAB AND CHECK COPIES WILL BE SENT VIA EMAIL
09/08/16 3:34 PM	SUZANNE FITZGERALD	:Separation: 30 MT GOV GREG GIANFORTE FLIGHT DATES 9.12-9.18 NAB AND CHECK COPIES WILL BE SENT VIA EMAIL
09/08/16 3:34 PM	SUZANNE FITZGERALD	:Separation: 30

Competitive Information

Market Budget:	\$40,118
KTMF Share:	17%
Comment:	
KECI:	22%
KPAX:	49%
NTMF:	12%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	123	\$6,820.00	\$24.01	284.0
<b>Total</b>	<b>100%</b>	<b>123</b>	<b>\$6,820.00</b>	<b>\$24.01</b>	<b>284.0</b>

Monthly Summary

Month	Spots	Dollars
2016-Sep	123	\$6,820.00
<b>Total</b>	<b>123</b>	<b>\$6,820.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/8/16 3:34 PM	SUZANNE FITZGERALD	Revised		5	\$0	\$6,820.00	Changes: User Entered \$ from \$0.00 to \$6,820.00, Default Spot Length to 30, Total Spots from 128 to 123, Total CPP from \$21.93 to \$24.01, Total GRPs from 311.0 to 284.0, 16 buylines added or modified.
New	9/8/16 2:49 PM	SUZANNE FITZGERALD	New	128		\$6,820.00	\$6,820.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE                       STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>  KTMF, Missoula	<b>Date:</b>  9/9/16
--	----------------------------

I, STRATEGIC MEDIA PLACEMENT,  
 being/on behalf of: GREG GIANFORTE, a legally  
 qualified candidate of the REPUBLICAN PARTY political  
 party for the office of: GOVERNOR OF MONTANA  
 in the 2016 GENERAL  
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

GREG GIANFORTE CAMPAIGN

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LORNA KUNEY

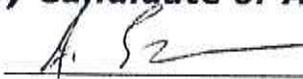
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/7/16

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Katye Delaney  
Signature

Katye Delaney  
Printed Name

MSM  
Title

# ORDER

**Orders**  
**Order / Rev:** 96487  
**Alt Order #:** 25282788  
**Product Desc:** TV  
**Estimate:** 4717  
**Flight Dates:** 09/12/16 - 09/18/16  
**Original Date / Rev:** 09/09/16 / 09/09/16  
**Order Type:** GENERAL

**NTMF**  
**Primary AE:** Katz New York  
**Sales Office:** K-NYC  
**Sales Region:** NAT

**Agency Name:** Strategic Media Placement  
**Buying Contact:**  
**Billing Contact:**  
 7669 Stagers Loop  
 Delaware, OH 43015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Greg Gianforte for Governor  
**Demographic:** HH  
**Product Codes:** PL Candidate  
**Priority:** CO  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/18/16	56	\$4,975.00	\$4,228.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	56	\$4,975.00	\$4,228.75	0.00
<b>Totals</b>	<b>56</b>	<b>\$4,975.00</b>	<b>\$4,228.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NTMF	09/12/16	09/16/16	M-F 5a-7a LN M-F	NWS	5:00 AM-7:00 AM	22222--	:30	10	\$15.00	P-3	0.00	NM	10	\$150.00
WAKE UP MT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	22222--					10	\$15.00		0.00			
E 2	NTMF	09/12/16	09/16/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	11111--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	11111--					5	\$75.00		0.00			
E 3	NTMF	09/12/16	09/16/16	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
BIG BANG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	11111--					5	\$75.00		0.00			
E 4	NTMF	09/12/16	09/16/16	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	11111--	:30	5	\$90.00	P-3	0.00	NM	5	\$450.00
9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	11111--					5	\$90.00		0.00			
E 5	NTMF	09/12/16	09/16/16	M-F 935p-1005p M-F 935p-1005p	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	11111--	:30	5	\$45.00	P-3	0.00	NM	5	\$225.00
INSIDE ED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/16	09/18/16	11111--					5	\$45.00		0.00			

Order / Rev: 96487  
 Alt Order #: 25282788  
 Flight Dates: 09/12/16 - 09/18/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4717  
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	NTMF	09/18/16	09/18/16	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----1	:30	1	\$25.00	P-4	0.00	NM	1	\$25.00
FOX SUN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----1			1			\$25.00			0.00		
E 7	NTMF	09/17/16	09/17/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1-	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
FOX NEWS AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----1-			1			\$50.00			0.00		
E 8	NTMF	09/18/16	09/18/16	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----1	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
SUN 9P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----1			1			\$50.00			0.00		
E 9	NTMF	09/12/16	09/16/16	M-F 1005p-1105p M-F 1005p-1105p	CM	10:05 PM-11:05 PM	MTWTF--	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
2 BROKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	MTWTF--			2			\$50.00			0.00		
E 10	NTMF	09/12/16	09/12/16	Mon Prime Rotator Mon Prime Rotator	CM	7:00 PM-9:00 PM	1-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
SYTYCD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	1-----			1			\$125.00			0.00		
E 11	NTMF	09/14/16	09/14/16	Wed Prime Rotator Wed Prime Rotator	CM	7:00 PM-9:00 PM	--1----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
MASTERCHEF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	--1----			1			\$125.00			0.00		
E 12	NTMF	09/15/16	09/15/16	Thur Prime Hour 1 Thur Prime Hour 1	CM	7:00 PM-8:00 PM	---1---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
ROSEWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	---1---			1			\$100.00			0.00		
E 13	NTMF	09/15/16	09/15/16	Thur Prime Hour 2 Thur Prime Hour 2	CM	8:00 PM-9:00 PM	---1---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	---1---			1			\$150.00			0.00		
E 14	NTMF	09/16/16	09/16/16	Fri Prime Various Fri Prime Various	CM	7:00 PM-9:00 PM	----1--	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
Masterchef															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	----1--			1			\$75.00			0.00		
E 15	NTMF	09/17/16	09/17/16	Sat Prime Rotator Sat Prime Rotator	CM	7:00 PM-9:00 PM	-----2-	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
FOX SPTS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----2-			2			\$125.00			0.00		
E 16	NTMF	09/18/16	09/18/16	NFL/NFC FOX Pregame NFL FOX Pregame	CM	9:00 AM-11:00 AM (9:00 AM-11:00 AM)	-----1	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
FOX NFL SUN PRE-GAME SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----1			1			\$75.00			0.00		
E 17	NTMF	09/17/16	09/17/16	Major League Baseball Major League Baseball	CM	10:30 AM-2:00 PM (10:30 AM-2:00 PM)	-----3-	:30	3	\$125.00	P-3	0.00	NM	3	\$375.00
FOX MLB REGULAR 9.5-9.24															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----3-			3			\$125.00			0.00		

Order / Rev: 96487  
 Alt Order #: 25282788  
 Flight Dates: 09/12/16 - 09/18/16

Advertiser: POL/Greg Gianforte for Governor  
 Product Desc: TV  
 Estimate: 4717  
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	NTMF	09/18/16	09/18/16	Reg Season game 2 Reg Season Game 2	CM	2:30 PM-5:00 PM (2:30 PM-5:00 PM)	-----2	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
NFL LATE GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----2			2			\$350.00			0.00		
E 19	NTMF	09/17/16	09/17/16	College Football College Football	CM	2:00 PM-5:30 PM (2:00 PM-5:30 PM)	-----4-	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
MT state football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-----4-			4			\$200.00			0.00		
E 20	NTMF	09/13/16	09/13/16	Tue Prime Hour 1 Brooklyn/New Girl	CM	7:00 PM-8:00 PM	-2-----	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
Brooklyn/New Girl															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-2-----			2			\$100.00			0.00		
E 21	NTMF	09/13/16	09/13/16	Tue Prime Hour 2 Tue Prime Hour 2	CM	8:00 PM-9:00 PM	-2-----	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
Lucifer															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/12/16	09/18/16	-2-----			2			\$100.00			0.00		
													Totals	56	\$4,975.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25282788

Changes as of: 9/8/2016 at 3:38 PM

Version: Highlighting Revision 1

CPE: 1143/1713/4717

Flight: 9/12/16 - 9/18/16

Station: NTMF

Total \$: \$4,975.00

Agency: STRATEGIC MEDIA PLACEMENT

Advertiser: Greg Gianforte for GOV

Market: Missoula

Total Spots: 56

7669 STAGERS LOOP

Product: TV

Office: NEW YORK

Total CPP: \$44.18

DELAWARE, OH 43015

Agency Order #: 5375783

Primary Demo: Adults 35+

Total GRP: 112.6

Buyer: Fink, Brant

Con Type: POLITICAL/VOTE

Salesperson: SUZANNE FITZGERALD

Assistant: SUSAN FIORE

Separation:

212-373-8119

212-373-8150

Comments: MT GOV GREG GIANFORTE

FLIGHT DATES 9.12-9.18

NAB AND CHECK COPIES WILL BE SENT VIA EMAIL

Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/12 - 9/12		Total Spots	Total \$	CPP	GRP
							9/12	9/12				
1	M-F 5a-7a		WAKE UP MT	\$15.00	0.5	30	10		10	\$150.00	\$30.00	5.0
2	M-F 6p-6:30p		BIG BANG	\$75.00	3.0	30	5		5	\$375.00	\$25.00	15.0
3	M-F 6:30p-7p		BIG BANG	\$75.00	3.0	30	5		5	\$375.00	\$25.00	15.0
4	M-F 9p-9:30p		9P NEWS	\$90.00	2.5	30	5		5	\$450.00	\$36.00	12.5
5	M-F 9:30p-10p		INSIDE ED	\$45.00	2.0	30	5		5	\$225.00	\$22.50	10.0
6	Sa 8a-9a		FOX SUN NEWS	\$25.00	2.0	30	1		1	\$25.00	\$12.50	2.0
7	Su 9p-9:30p		FOX NEWS AT 9	\$50.00	1.0	30	1		1	\$50.00	\$50.00	1.0
8	Su 9p-9:30p		SUN 9P NEWS	\$50.00	1.0	30	1		1	\$50.00	\$50.00	1.0
REV+ 9	M-F 10:05p-11:05p		2 BROKE	\$50.00	2.0	30	1	2	2	\$100.00	\$25.00	4.0
10	M 7p-9p		SYTYCD	\$125.00	1.5	30	1		1	\$125.00	\$83.33	1.5
Changes: Day/Time from M 7p-9p to M 7p-9p, Program from GOTHAM to SYTYCD												
11	W 7p-9p		MASTERCHIEF	\$125.00	3.0	30	1		1	\$125.00	\$41.67	3.0
12	Th 7p-9p		ROSEWOOD	\$100.00	2.0	30	1		1	\$100.00	\$50.00	2.0
13	Th 8p-9p		BONES	\$150.00	2.0	30	1		1	\$150.00	\$75.00	2.0
14	F 7p-9p		Masterchef	\$75.00	2.5	30	1		1	\$75.00	\$30.00	2.5
Changes: Day/Time from F 7p-9p to F 7p-9p, Program from HELL'S KITCHEN to Masterchef												
15	Sa 7p-9p		FOX SPTS SAT	\$125.00	3.0	30	2		2	\$250.00	\$41.67	6.0
REV- 16	Sa 10a-1:30p		COLLEGE FTBL EARLY	\$125.00	3.0	30	2	0	0	\$0.00	\$41.67	0.0
na mg on ln 9, 22-4												

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Flight: 9/12/16 - 9/18/16

Station: NTMF

Total \$: \$4,975.00

Agency: STRATEGIC MEDIA PLACEMENT

Advertiser: Greg Gianforle for GOV

Market: Missoula

Total Spots: 56

7669 STAGERS LOOP  
DELAWARE, OH 43015

Product: TV  
Agency Order #: 5375783

Office: NEW YORK  
Primary Demo: Adults 35+

Total CPP: \$44.18  
Total GRP: 112.6

Buyer: Fink, Brant

Con Type: POLITICAL/NOTE

Salesperson: SUZANNE FITZGERALD

Assistant: SUSAN FIORE

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/12 - 9/12		Total Spots	Total \$	CPP	GRP
							9/12	9/12				
REV-17	Sa 1:30p-5:30p		COLLEGE FTBL LATE	\$125.00	3.0	30	2	0	0	\$0.00	\$41.67	0.0
no mg on ln 9, 22-4												
18	Su 9a-11a		FOX NFL SUN PRE-GAME SHOW	\$75.00	2.0	30	1		1	\$75.00	\$37.50	2.0
REV-19	Su 11a-5p		FOX NFL SUNDAY	\$250.00	4.0	30	3	0	0	\$0.00	\$62.50	0.0
no mg on ln 9, 22-4												
20	Sa 10:30a-2p		FOX MLB REGULAR	\$125.00	3.1	30	3		3	\$375.00	\$40.32	9.3
9-5-9, 24												
21	Su 2:30p-5p		NFL LATE GAME	\$350.00	9.4	30	2		2	\$700.00	\$37.23	18.8
REV+22	Sa 2p-5:30p		MT state football	\$200.00	0.0	30	0	4	4	\$800.00	\$0.00	0.0
REV+23	Tu 7p-8p		Brooklyn/New Girl	\$100.00	0.0	30	0	2	2	\$200.00	\$0.00	0.0
REV+24	Tu 8p-9p		Lucifer	\$100.00	0.0	30	0	2	2	\$200.00	\$0.00	0.0
<b>TOTALS: 56</b>									<b>56</b>	<b>\$4,975.00</b>	<b>\$44.18</b>	<b>112.6</b>

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25282788

Changes as of: 9/8/2016 at 3:38 PM

Version: Highlighting Revision 1

CPE: 1143/1713/4717  
Agency: STRATEGIC MEDIA  
7669 STAGERS LOOP  
DELAWARE, OH 43015

Flight: 9/12/16 - 9/18/16  
Advertiser: Greg Gianforte for GOV  
Product: TV  
Agency Order #: 5375783  
Buyer: Fink, Brant  
Salesperson: SUZANNE FITZGERALD  
212-373-8119

Station: NTKMF  
Market: Missoula  
Office: NEW YORK  
Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: SUSAN FIORE  
212-373-8150

Total \$: \$4,975.00  
Total Spots: 56  
Total CPP: \$44.18  
Total GRP: 112.6  
Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/08/16 3:38 PM	SUZANNE FITZGERALD	MT GOV GREG GIANFORTE FLIGHT DATES 9.12-9.18 NAB AND CHECK COPIES WILL BE SENT VIA EMAIL Separation: 30
09/08/16 3:38 PM	SUZANNE FITZGERALD	MT GOV GREG GIANFORTE FLIGHT DATES 9.12-9.18 NAB AND CHECK COPIES WILL BE SENT VIA EMAIL Separation: 30

**Competitive Information**

Market Budget:	\$41,458
NTMF Share:	12%
Comment:	
KECI:	22%
KPAX:	49%
KTMF:	17%

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	56	\$4,975.00	\$44.18	112.6
<b>Total</b>	<b>100%</b>	<b>56</b>	<b>\$4,975.00</b>	<b>\$44.18</b>	<b>112.6</b>

**Monthly Summary**

Month	Spots	Dollars
2016-Sep	56	\$4,975.00
<b>Total</b>	<b>56</b>	<b>\$4,975.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/8/16 3:38 PM	SUZANNE FITZGERALD	Revised	2		\$0	\$4,975.00	Changes: User Entered \$ from \$0.00 to \$4,975.00. Total Spots from 54 to 56. Total CPP from \$36.36 to \$44.18. Total GRPs from 134.6 to 112.6. 9 buylines added or modified.
New	9/8/16 3:09 PM	SUZANNE FITZGERALD	New	54		\$4,975.00	\$4,975.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE                       STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KTMF-2, Missoula	<b>Date:</b> 9/9/16
--	------------------------

I, STRATEGIC MEDIA PLACEMENT,  
 being/on behalf of: GREG GIANFORTE, a legally  
 qualified candidate of the REPUBLICAN PARTY political  
 party for the office of: GOVERNOR OF MONTANA  
 in the 2016 GENERAL  
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

GREG GIANFORTE CAMPAIGN

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LORNA KUNEY

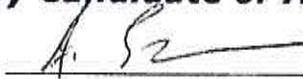
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/7/16

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

  
Signature

Katie Delaney  
Printed Name

MSM  
Title